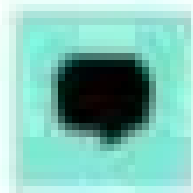


Untitled mural

View only



Says

What have we heard them say?
What can we imagine them saying?

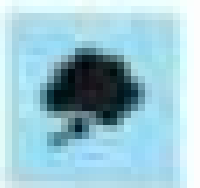
What are the most common complaints about the current catering service?

What are the most common complaints about the current catering service?

What are the most common complaints about the current catering service?

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

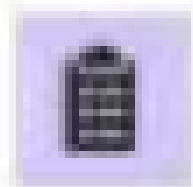


What are the most common complaints about the current catering service?

What are the most common complaints about the current catering service?

What are the most common complaints about the current catering service?

Zoho book
for fresh
bites
catering



Does

What behaviors have we observed?
What can we imagine them doing?

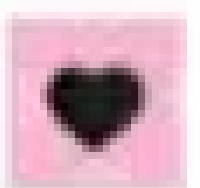
What are the most common complaints about the current catering service?

What are the most common complaints about the current catering service?

What are the most common complaints about the current catering service?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



What are the most common complaints about the current catering service?

What are the most common complaints about the current catering service?

What are the most common complaints about the current catering service?

See an example