



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

we specialize
in any all food
allergies and
dietary
restrictions

our thoughts
create our
feelings and our
feelings drive
our behaviour

we guarantee
all last services
for price
accomodation
on compliments

we support
several business
service possible
benefit for then
community

the amount of the
thoughts and how
the expenditure is
difficult and they
can impact our life

thoughts and
feelings are very
connected to
one another but
they are two
distinct things



Persona's name

Short summary of
the persona

you can try a simple
process take a story
of function as a start
start a paragraph
page and to try a
image how it would
look in visual

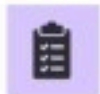
inspire yourself
read are look at
other peoples
work and create
some twists and
turns in it

anxiety is defined as
feelings of worry or
unease regarding a
possible event or
any circumstance
that has an unknown
outcome

its possible that
you have lost
practice with that
inherent faculty
which a person is
born with

whether there is a
disire to do
somethings are not
someone who is
anxious feels nervous
and unsure that they
willn be able to
accomplish it

these feelings of
fear or
nuneasiness are
natural responses
and often come as
a result of stress



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

[See an example](#)