



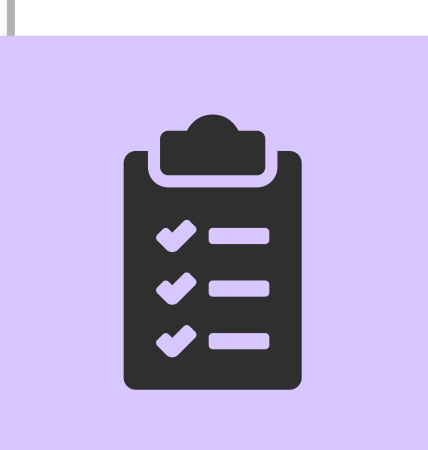
Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does
What behavior have we observed?
What can we imagine them doing?



youtube is an online video streaming platform

youtube is now one of the most popular sites on the web with visitors watching around 6 billion hours of video every month

one of the most popular social media platform allows users to post their videos online set up their channels and thus create virtual communities that are united by similar interests

can also be source of promoting people and ideas as users can use social media platform to put forward themselves and their thoughts

choosing to be a youtuber as a career is a great business idea

makes it easy to watch online videos

it is a must to evaluate these key points before using this platform for studies

youtube is known to be a free site that does not restrict the users to post videos

multiple videos of the same course are available in youtube so that students will be able to choose that is the best suited for them

a simply way to share

free of cost

can earn money