

# Project report template

## 1.Introduction:

## 1.1 overview

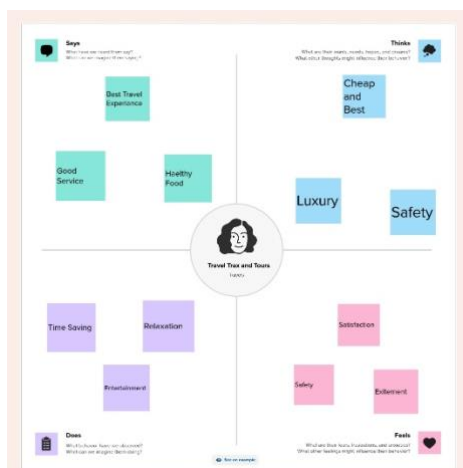
TRAVELTRAX helps corporations gain a better understanding of corporate travel data and more effectively manage their global T&E costs. TRAVELTRAX provides users with clear and concise insight into global travel programs for corporations using multiple travel agencies, corporate cards, and/or expense reporting platforms through seamlessly aggregating, consolidating, and enhancing data from over 150 sources.

## 1.2 purpose

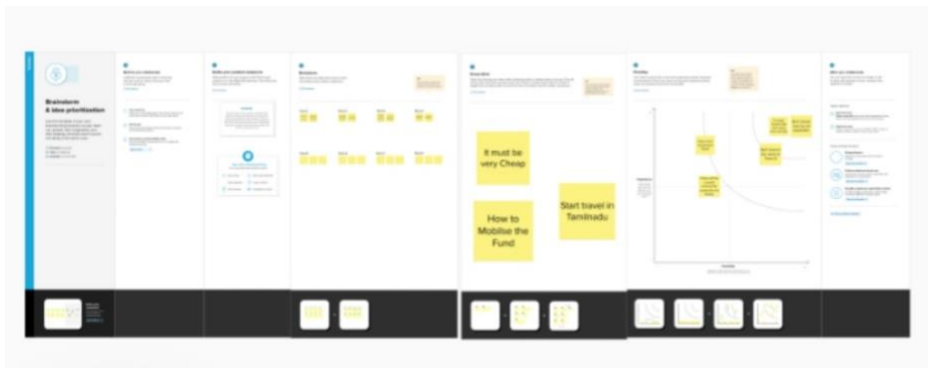
Tourism and travel have undergone tremendous growth and diversification to become a major force in the international economy. Many developing countries have increased their presence in the market, particularly as travelers have expanded beyond the more traditional destinations in order to seek out new places and experiences.

## 2.Problem Definition & Design Thinking

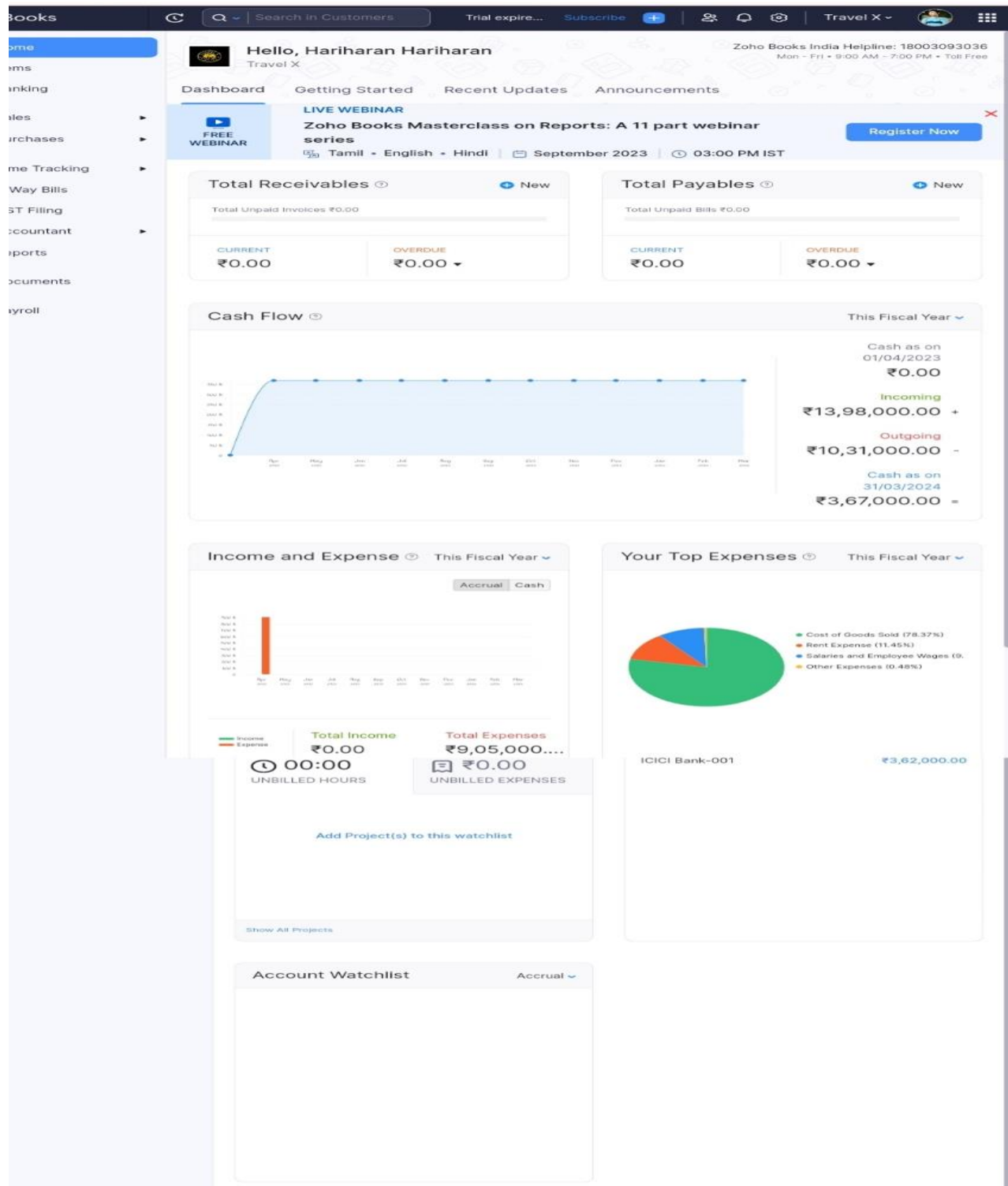
## 2.1 Empathy Map



## 2.2 Ideation & Brainstorming Map



### 3 .RESULT



#### 4. ADVANTAGES & DISADVANTAGES

One of the most common hobbies is Travelling. People love & enjoy traveling, exploring, and getting to know other countries cultures.

Traveling abroad involves mixed emotions. On one way, you are delighted to go to a foreign country. But on the other hand, you have anxiety & worry about going abroad. If you are planning to travel abroad, here are some advantages and disadvantages of traveling abroad

## **5 .APPLICATIONS**

There are many mainstream Trip Planner App platforms that cater to tourists, but very few that provide inspiration for travellers as well as help them share their experiences. My Trax app aims to solve this problem and provide a platform for avid travellers around the world.

## **6 .CONCLUSION**

In conclusion, travel and tourism have significantly shaped the global economy and brought people together from different cultures and backgrounds. The industry has shown remarkable resilience in the face of various challenges, such as the COVID-19 pandemic, and has continued to grow and evolve. UK English, as the official language of the United Kingdom, has proven to be a valuable asset for the tourism industry, making it easier for international visitors to understand and navigate their way around the country. Moreover, UK English is widely used in the travel and tourism industry, serving as a lingua franca for employees and customers from different countries.

## **7 .FUTURE SCOPE**

While experience is a significant factor in the field of Travel and Tourism courses, the scope of Tourism in

cludes endless job opportunities that candidates can avail in both private and public sectors after pursuing Travel and Tourism courses.