



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?

 [See an example](#)



Persona's Name
Creating bussinus card

Need more clarity and guidance

It aims to showcase your experience

it is very useful for my job interview

it help us to introduce ourself to the management

it is most important tool for the interview process

it grabs the attention of employers or recruiters

it makes a favourable impression on a prospective employer

the resume markets your skill and accomplishments

Choosing a best template

fill my experience and skill

i am excited to learn new

i am fear about it

fill my profile in the template

create a new bussinus card

i am nervous when i use this

i feel it is the best process to select the capable candidate