



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

The invention of the iphone has affected peoples lives and how do they things it also set in motion a few trends that would not have been possible without iphone.

Apple has revolutionized communication playing games,watching movies,listen to music and more.

Apple was the second biggest revenew generating brand in India in 2022 second only to samsung as it gained of the total value of smart phone ship ments.

According to research firm counter point, according to expert,the biggest credit to jump.

Iphone sales where adding one quarter to one third of percentage point to the annualised growth rate of the gross domestic product.

Apple iphones are generally consiered to be the best in the smart phone industry by many although they can cost you a lot to.



Persona’s name

Short summary of the persona

However with the launch of the iphone 14.Apple has redused the price of the iphone 13 making it the best smart phone to purchasing 2022.

The iphone is an ideal phone to use if you won other Apple products such as mac computers,ipads and ipods.

With Apple's free icloud service th iphone shares data,music, photos and contracts with all your other Apple products.

Its an order convince that takes the hassle out of transferring data between products.Aplle increased focus on distribution and marketting in India.

Apple's growth story in India has been a combination of the company"overall stradegey focusing on distribution and afortability".

Ankit mallhotra, senior research analyst at counter point research,told CNBC viva email.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?