



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

Say
I am not afraid of an army of lions led by a sheep; I am afraid of an army of sheep led by a lion.
A leader is one who knows the way, goes the way, and shows the way.
When you can't make them see the light, make them feel the heat.
A leader says people where they want to go.
A great leader cares people where they don't.
A victory is not to go through it all.
The leaders who offer vision, risk, tears and sweat always get more out of their followers than those who offer safety and a good time.
When it comes to the group, human beings are herds.

Think
Instead of thinking only of themselves, they include others.
Instead of advancing their individual success, they work toward building a successful team.
Instead of dwelling on problems, they focus on solutions.
Instead of making things complicated, they simplify.
Instead of trying to determine who is right, they think in terms of what is right.

Feel
Empathy, intuition, and self-awareness are essential to good leadership, but they can be tricky to hone and dangerous to use.
Righteous leaders and virtuous require how to manage emotional intelligence.
Leadership couples emotional intelligence with the courage to raise the tough questions, challenge people's assumptions about strategy and operations, and risk.
It is how you make people feel when they have to work with you, to deal with humility and the idea that those around you have led to...