



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Adequate dosage is essential

It is easy to use

I got positive experience

There may be something more

Create a resume

Love settings like this

I think it will be useful

Need more experience



Persona's name

Resum Karikula Meter

The description is complete

Little decisions are made

Bliss

thinking

Thinking more

Website to be verified

Cereless

Confused



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

[See an example](#)