



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

I am Seetha

Persona’s name
Short summary of the persona

set business goals. gather data. figure out how your audience spends their online.

showcase real people , like your customers and my team.

my team says ;understand your advertising options. 6 social media advertising tips to master your strategy.

optimize your profile . create engaging content. encourage interaction.

interact with your audience in an easy way.

my team think was share photos of your products and business in a fun way. Giveawys and expert content help i reach new people.

search social media post creating . learn me my team members .

me creat the post model share my team and asks our though .

my team and all people like the content . the content easy undersant to people.

my team make the content says our ideas finly creat the all people like blog poster.

i feel good make this idea to mural wabsite using and creating to post.

me my team creat this posting idea get positive .



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?