ITAI 2372 Application Intelligence Application

02/08/2025

#### **Class Notes:**

### 1. Al in Interviews and Decision-Making

- Al is used in hiring, analyzing candidate responses, but concerns exist over bias, fairness, and autonomy.
- Machine learning bias can lead to unfair hiring practices.

## 2. Al in Product Development

- All drives **innovation and corporate strategy**, but products may be profit-driven rather than meeting **societal needs**.
- Generative AI can create both positive and negative outcomes, including bias in client evaluations.

#### 3. Ethical Concerns and Control

- Al's increasing power raises concerns about human oversight and ethical frameworks.
- Al in insurance and banking may reinforce bias and incorrect decisions.

### 4. Al's Influence on Society

- Al impacts jobs, privacy, and financial sectors, including banking and insurance companies.
- Data security is a major concern, especially for confidential letters and sensitive financial information.

# 5. Al and Experimentation

 All is experimentally used in finance, but profit-driven tests can lead to unethical practices and financial inequality.

### 6. Financial Implications of AI

- All aids in **market predictions, risk assessments, and automation**, but complexity may exceed **human control**.
- Generative AI influences credit decisions and insurance policies, potentially introducing bias.

# 7. Al Regulation and Governance

- Stronger ethical frameworks and global cooperation are needed to regulate Al.
- Data security laws must protect confidential information.

## 8. Al as a Tool for Social Good or Harm

- Al can address global challenges but also worsen inequalities if not used responsibly.
- Data security and fair access are key concerns