

Contact

www.linkedin.com/in/aryanc
(LinkedIn)

Top Skills

Public Speaking
Research
Leadership

Languages

Hindi
English (Native or Bilingual)

Certifications

Growth Series

Honors-Awards

Gold Level International Award for
Young People
Gold level International Global
Citizens Award

Aryan Chhabria

Product at Yelp
San Francisco, California, United States

Experience

Yelp

6 years 5 months

Lead Product Manager

January 2023 - Present (2 years)

San Francisco, California, United States

Exploring ways to improve the product while leveraging paid marketing to find broader market activation across the US

Senior Product Manager - Services Leads Monetization

September 2020 - January 2023 (2 years 5 months)

San Francisco, California, United States

Launched a new product for Service Professionals to learn about jobs before reaching out for leads.

Iterated on the payment model to align incentives and expanded starts & engagement.

Product Manager - Local Services Growth

August 2018 - September 2020 (2 years 2 months)

San Francisco, California

Working in the Local Services (i.e. movers, plumbers, electricians) space with a cross-functional team of designers and engineers in:

- Growing users and sessions
- Increasing on platform projects
- Improving user engagement with projects
- Expand the monetized leads on the platform

Microsoft

Program Manager

May 2017 - August 2017 (4 months)

Redmond, Washington

Analyzed the market for server-storage management tools by investigating existing products and interacting with users and experts to identify opportunities for Project Honolulu, the next generation of server management tools

Built a vision, strategy and plan for (file) share management tools that need to be included as a part of Project Honolulu to provide a new and improved user experience on Windows Server

Prototyped and iterated on the design of the file share management tools for integration into Project Honolulu by conducting mockup user studies to collect feedback from Microsoft Most Valuable Professionals

Brown University

1 year 9 months

Undergraduate Teaching Assistant

September 2016 - May 2017 (9 months)

Providence, Rhode Island Area

Taught Introduction to Discrete Structures and Probability (CSCI0220) in the Spring of 2017 and taught Introduction to Systems Programming (CSCI0330) in the Fall of 2016

Economics Tutor

September 2015 - December 2016 (1 year 4 months)

Tutoring for Investments 1 (ECON1710) and Intermediate Microeconomics (ECON1110)

Google

Engineering Practicum

May 2016 - August 2016 (4 months)

Cambridge, United States

Designed the architecture and implemented a dashboard for the administration of servers for Firebase Test Lab to simplify workflow, centralize information and control the allocation of machines to team members

Completed the entire development of a product that involved: writing design documents to plan, conducting design reviews and demos to gather feedback, iterating on the implementation and launching internally

Full-stack development using Python with Flask, JavaScript with Closure, HTML and CSS

Firefly Capital

Analyst

July 2015 - August 2015 (2 months)

Cape Town Area, South Africa

Developed and executed a marketing plan with an integrated financial model for a luxury guesthouse in Hermanus that led to increased revenue of ZAR 100,000 – 200,000 on implementation

Devised and modeled 5 different financing schemes for the turnaround of real estate development that would yield an IRR of 40-50%

Researched disruptive technologies and applied them to debt collection for Nimble Group, a subsidiary, for their new e-commerce division

Mobilox

Concepts Team Intern

July 2013 - August 2013 (2 months)

Developed marketing concepts for Ten Sports, Crocs, CNN-IBN, Zee TV, Honda Motors & Red FM, targeting mobile devices.

Education

Stanford University

Graduate Certificate, Technology and Engineering Management · (2020 - March 2022)

Brown University

Bachelor's Degree, Computer Science-Economics

International Baccalaureate

High School, Singapore International School
