Leonardo R.

Product at Amazon | MBA at Wharton
Seattle, Washington, Estados Unidos

Summary

The activities, opinions, and viewpoints shared on LinkedIn are my
own - they do not represent my employer.

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Experience

Amazon
Sr. Product Manager
August 2020 - Present (4 years 5 months)
Seattle, Washington, United States

The Wharton School
MBA, Class of 2020
July 2018 - May 2020 (1 year 11 months)
San Francisco Bay Area

Firefly
Product Manager, MBA
October 2019 - February 2020 (5 months)
San Francisco Bay Area

Firefly delivers full screen, engaging media and measurement on rideshare
vehicles and taxis while also sharing smart city data with city partners and
revenue with driver partners.

Lead Investors: GV (Google Ventures), NFX.

Johnson & Johnson
Summer MBA Product Manager, Digital Health Analytics
June 2019 - August 2019 (3 months)
San Francisco Bay Area

Lojas Quero-Quero S.A.
3 years 6 months

Software PMO Manager, Customer Experience
April 2017 - June 2018 (1 year 3 months)

Porto Alegre Area, Brazil

CRM Manager
January 2017 - April 2017 (4 months)
Porto Alegre Area, Brazil

Data-Driven Marketing Trainee
January 2015 - December 2016 (2 years)
Porto Alegre Area, Brazil

Leadership Development Trainee in Advent International portfolio team in the retail space.

Advent International
Trainee, Portfolio Development
January 2015 - December 2016 (2 years)
Porto Alegre e Região, Brasil

TriSolutions
Process Control Engineering Intern
January 2014 - December 2014 (1 year)
Porto Alegre e Região, Brasil

Leading Process Control & Optimization company in Oil/Gas and Plastics segments.

- Designed and developed extension of Model Predictive Control algorithm to double its reach, delivering major project milestone to #1 customer. Extension deals with nonlinear systems including time-delays.
- Maintenance of state and parameter estimation applications (TriAnalyzer) for online control.

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Education

The Wharton School
MBA, Marketing; Business Analytics; Entrepreneurship & Innovation;
Operations · (2018 - 2020)

Drexel University
Non-degree Study Abroad, Electrical and Computer
Engineering · (2012 - 2013)

Universidade Federal do Rio Grande do Sul

B.Sc., Control and Automation Engineering · (2009 - 2014)

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