

## Contact

[www.linkedin.com/in/rolimleo](https://www.linkedin.com/in/rolimleo)  
(LinkedIn)

## Top Skills

Process Optimization  
Matlab  
Engineering

## Languages

English (Full Professional)  
Spanish (Professional Working)  
Português (Native or Bilingual)

## Certifications

Válvulas de Controle, com Instrutor  
Eng. Nestor Augusto Schaedler  
(Braskem)  
Uso Eficiente de Aterramento para  
Equipamentos Sensíveis, com Eng.  
Roberto Ricardo de Freire (SENCO)  
Master of Business Administration

## Honors-Awards

Dean's List at Drexel University  
2012 CAPES Full Scholarship  
2018 Instituto Ling Fellow

# Leonardo R.

Product at Amazon | MBA at Wharton  
Seattle, Washington, Estados Unidos

## Summary

The activities, opinions, and viewpoints shared on LinkedIn are my own - they do not represent my employer.

## Experience

Amazon  
Sr. Product Manager  
August 2020 - Present (4 years 5 months)  
Seattle, Washington, United States

The Wharton School  
MBA, Class of 2020  
July 2018 - May 2020 (1 year 11 months)  
San Francisco Bay Area

Firefly  
Product Manager, MBA  
October 2019 - February 2020 (5 months)  
San Francisco Bay Area

Firefly delivers full screen, engaging media and measurement on rideshare vehicles and taxis while also sharing smart city data with city partners and revenue with driver partners.

Lead Investors: GV (Google Ventures), NFX.

Johnson & Johnson  
Summer MBA Product Manager, Digital Health Analytics  
June 2019 - August 2019 (3 months)  
San Francisco Bay Area

Lojas Quero-Quero S.A.  
3 years 6 months  
Software PMO Manager, Customer Experience  
April 2017 - June 2018 (1 year 3 months)

Porto Alegre Area, Brazil

### CRM Manager

January 2017 - April 2017 (4 months)

Porto Alegre Area, Brazil

### Data-Driven Marketing Trainee

January 2015 - December 2016 (2 years)

Porto Alegre Area, Brazil

Leadership Development Trainee in Advent International portfolio team in the retail space.

### Advent International

Trainee, Portfolio Development

January 2015 - December 2016 (2 years)

Porto Alegre e Região, Brasil

### TriSolutions

Process Control Engineering Intern

January 2014 - December 2014 (1 year)

Porto Alegre e Região, Brasil

Leading Process Control & Optimization company in Oil/Gas and Plastics segments.

- Designed and developed extension of Model Predictive Control algorithm to double its reach, delivering major project milestone to #1 customer. Extension deals with nonlinear systems including time-delays.
- Maintenance of state and parameter estimation applications (TriAnalyzer) for online control.

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## Education

### The Wharton School

MBA, Marketing; Business Analytics; Entrepreneurship & Innovation; Operations · (2018 - 2020)

### Drexel University

Non-degree Study Abroad, Electrical and Computer Engineering · (2012 - 2013)

### Universidade Federal do Rio Grande do Sul

B.Sc., Control and Automation Engineering · (2009 - 2014)

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