

Contact

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(LinkedIn)

Top Skills

Product Management
Cross-functional Team Leadership
User Experience (UX)

Languages

Spanish (Elementary)
French (Professional Working)
English (Native or Bilingual)

Certifications

Github Foundations
AI Product Management
Pragmatic Marketing PMC-I
Certified Scrum Product Owner (CSPO)
IBM AI Product Manager

Reece Challinor

Principal Product Manager | Strategic | Customer-Obsessed | ex-Blockbuster
Plano, Texas, United States

Summary

With over 15 years of experience in product management, I am a cross-functional leader who leverages cutting-edge technologies to deliver value to customers and organizations. I am currently a freelance Product Manager with Toptal (the top 1% of freelancers), where I oversee the development and launch innovative products for diverse clients.

I have a proven track record of delivering multiple "zero to one" prototypes across various domains, including computer vision, distributed computing, hardware design, sensor fusion, and machine learning. I also have extensive experience in UI/UX design, agile methodologies, market research, and business strategy. I am passionate about solving complex problems, creating customer-centric solutions, and telling compelling stories.

Experience

Toptal

Principal Product Manager

August 2021 - Present (3 years 5 months)

- Partner with entrepreneurs to transform innovative ideas into market-ready intellectual property, guiding the journey from concept to commercial success.
- Expert in developing and testing market hypotheses to validate product concepts, ensuring alignment with customer needs and market demands.
- Specialize in MVP development, efficiently iterating product versions to optimize functionality and user experience based on real-world feedback.
- Utilize a data-driven approach to measure product performance and user engagement, facilitating informed decisions to drive growth and market adoption.

Walmart

Principal Product Manager | People Product

January 2023 - August 2024 (1 year 8 months)

Dallas

I build People products for the largest employer in the world.

- Spearhead the innovation of associate-focused products, aligning with Walmart's larger People Product vision to provide best-in-class digital experiences to Walmart's 2M+ associates worldwide.
- Oversee the strategic planning and execution of mobile application development within the People Product portfolio, ensuring mobile-first solutions are accessible, intuitive, and effective.
- Directly manage cross-functional teams, ensuring seamless collaboration between product managers, full-stack developers, and data scientists to accelerate the execution of high-impact initiatives for the Me@Campus app.
- Lead the integration of Generative AI technologies into core products, collaborating closely with product and technical teams. Responsible for aligning Generative AI initiatives with overall People Product strategies to automate and enhance associate experiences.
- Implement agile methodologies and design thinking, leading internal teams to adopt these approaches for rapid, user-centered product development.

7-Eleven

Group Product Manager, Digital R&D

July 2019 - July 2022 (3 years 1 month)

Dallas/Fort Worth Area

Head of Product for 7-Eleven's AI/ML team responsible for the growth of the fully "cashier-less" store in retail space. Developed market solutions to problems across various domains, including computer vision, distributed computing, hardware design, sensor fusion, and machine learning.

Group Product Manager overseeing multiple Horizon 3 strategic initiatives with critical successes in net new revenue creation, IP generation, and cost reduction. Developed 7-Eleven's patent portfolio by engineering novel solutions to complex retail problems. Direct collaboration with 7-Eleven's

C-Suite to deliver customer-obsessed solutions leveraging cutting-edge technology.

Led interdisciplinary teams to deliver prototypes across multiple technology domains, including IoT LoRaWAN & Azure Sphere, automated food robotics, Edge Computing architectures, and custom PCB design and manufacturing.

Led the strategy, market research, road mapping, funding, and delivery of our in-house LoRaWAN IoT technology in less than nine months. Integration with Microsoft Azure IoT Hub and Azure Sphere and various back-end enterprise consumers of IoT sensor data to provide near-real-time data for predictive maintenance and field service.

Lead technology research, vendor evaluation, and delivery of MVP for proprietary automated food robotics platform (so proprietary I can't say what it is :))

Homecare Homebase

5 years 6 months

Product Manager - Post Acute Interoperability

December 2018 - July 2019 (8 months)

Dallas, Texas

Lead teams in developing profitable solutions for interoperability market problems.

Released high-impact interfaces using the appropriate protocols (such as HL7, CCD, FTP, HTTP, FHIR, web services, and REST APIs).

Prioritized and expertly groomed an extensive product backlog.

Personally authored hundreds of user stories, technical/functional design documents, and release documentation.

Collaborated with executives, product managers, and key stakeholders to execute the company's SAFe product vision and roadmap.

Product Manager - Post Acute Application Development

February 2014 - July 2019 (5 years 6 months)

Dallas/Fort Worth Area

Led the ideation, technical development, and launch of innovative products that addressed complex Medicare regulatory requirements.

Made strategic design and user-experience decisions based on user personas.

Engaged with executives, product managers, and key stakeholders to execute the company's SAFe product vision and roadmap.

Translated concepts into wireframes and mockups that led to intuitive user experiences.

Created, prioritized, and expertly groomed an extensive product backlog.

Assisted with coordinating large-scale, high-impact product releases with internal and external stakeholders.

Personally authored hundreds of user stories, technical/functional design documents, and release webinars.

Alcon Laboratories, Inc.

5 years 4 months

Information Specialist - Telephony Systems

August 2010 - April 2013 (2 years 9 months)

Dallas/Fort Worth Area

Led multiple technical consultants for large-scale, high-impact Genesys improvement projects.

Extensive knowledge of call routing schema development and debugging.

Technical lead during North/South America crisis events, significantly reducing call center downtime.

Oversaw creation of CCPulse+ reports, greatly improving call routing efficiency.

Developed training curriculum for new hires improving overall customer resolution times.

Information Specialist

April 2009 - August 2010 (1 year 5 months)

Dallas/Fort Worth Area

Design, implementation, testing, and maintenance of technology solutions that directly supported business objectives

Implementation of in-house designed fax routing software resulting in \$55k yearly savings

Technical lead for quarterly ERP upgrade projects to improve business operations

Coordinated change control process for back office applications resulting in significant improvements to documentation efficiency

Proficient in Validation/Qualification aspects of system analysis, including the creation of V/Q Plans, IQ/OQ/PQ Reports, and Validation Assessments

Creation of Showcase reports and JD Edwards SQL queries to contribute to daily business decisions

Applicant Tracking System Keywords

January 2008 - December 2009 (2 years)

Palo Alto, California, United States

Agile, Agile Product Delivery, Agile Product Management, Agile Project Management, Aha!, Asana, Atlassian, AWS, AWS IoT Core, Azure DevOps, Azure Sphere, B2B, Business Analysis, Business Models, Business Strategy, Competitive Analysis, Computer Vision, CSS, Development, Digital Product Development, Digital Product Management, Discovery Workshops, Documentation, Feature Backlog Prioritization, Figma, Genesys, Go to Market Strategy, Healthcare IT, HL7 FHIR, HTML, Ideation, Industrial Design, Internet of Things (IoT), IT Business Analysis, IT Project Management, Jira, Leadership, LoRa, Machine Learning, Market Research, Analysis, Marketing Strategy, Teams, Minimum Viable Product (MVP), Mobile Applications, Object-oriented Programming (OOP), Objectives & Key Results (OKRs), Pricing, Product Delivery, Product Design, Product Development, Product Growth, Product Launch, Product Management, Product Owner, Product Roadmaps, Product Strategy, Product Vision, Project Management, Project Planning, Project Timelines, Python, Rapid Prototyping, Requirements Analysis, Responsive Web Apps, Revenue Strategy, Roadmaps, SaaS, Sales, Scaled Agile Framework (SAFe), Scrum Product Owner, SketchSoftware Development, SQL, Stakeholder Analysis, Stakeholder

Management,Strategy,Team Leadership,Telephony,UI,UI Design,Use Cases,User Experience (UX),User Personas,User Roles,User Stories,UX,UX Design,UX Research,UX Wireframes,Web & Mobile Applications,Web Applications,Web Development,Website Redesign,Zeppelin,Zoom
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Education

Texas Christian University - M.J. Neeley School of Business
Bachelor of Business Administration (B.B.A.), Business Information Systems · (2014 - 2016)
