Says

What have we heard them say? What can we imagine them saying? **Thinks**

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Precision farming

sustainable

feasible approach for

agriculture.precision

farming makes use of

remote sensing to macro

control of GPS to locate

precisely ground position



Agricultural production play an crucial role in the india's Backbone of our economic system. It provides major

India being a high populated country. It had been achieved self sustained in food production through 'Green revolution'.

India is the highest producer of milk and milk products. second highest in the fruits and vegetables

employment to rural and tribal people.

> INDIA'S AGRICULTURAL CROP PRODUCTION ANALYSIS (1997-2021)

India has quadrupled its food grain production since independence in 1947 and over the last three decades food grain production rose from 130 million tonnes to 240 million tonnes. .

Over the last 75 years, Indian agriculture has made rapid strides. From a meagre 55 million tonnes, production of foodgrains has increased to a record 308.65 million tonnes last season (July 2020-June 2021)

Against this background of success, there have been periods when the rate of growth in food grain production gave cause for concern.

Does

What behavior have we observed? What can we imagine them doing?

technologies with environmental protection and on conserving our natural resources.

There is a need on

cost-effective

Agriculture is the most significant source of income for the central and state governments. The government of the country has substantial revenue from rising land revenue. Also, the movement of agricultural goods helps generate revenue for the Indian railways, which helps the government in revenue generation.

It aims to provide food

and nutritional security

to people by ensuring

amount of quality food

accesss to adequate

at affordable prices.

The population of India mostly depends on agriculture for their livelihood and agriculture contributes to 40 percent of the total GDP of the country. While agriculture is one of the most important sectors, it has taken a comparative backseat and the service sector is leading the way.

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



