



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Business monitor and business major need more time explore.

Meet there interest and career goal

Different business disciplines to better understand sat

This involves estimating all the expenses required to start and operate the business

Such as equipment rent inventory and marketing by calculating these costs up front

Business owners can better plan their budget and avoid unexpected expenses

Estimator of business expenses

This involves estimating all the expenses required to start and operate the business

Such as equipment rent inventory and marketing by calculating these costs

Upfront business owners can better plan their budget and avoid unexpected expenses

Business was earn money

I was a appreciated

I am very happy for the business



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?