



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

ARIVAZHAGAN.A
TEAM MAPING

It's one of the best ways to communicate to wide audience.

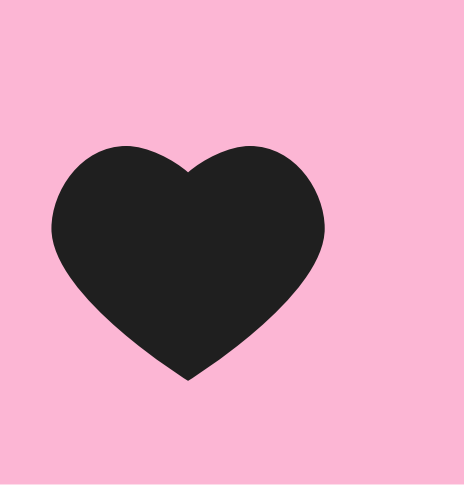
YouTube is the second largest search engine in the world.

Whether you're programming or providing information to students.

People upload more than 100hurs of video pre minute to YouTube

YouTube is the comfortable to learn and gain expertise

This app is over all gain of knowledge development and understanding in other languages.



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

 [See an example](#)

Does

What behavior have we observed?
What can we imagine them doing?

YouTube for brand promotion

Gain Qualified traffic

YouTube ads can help you reach even more people

YouTube benefits talented people

Exposure to a world wide audience

YouTube's user _ friendliness

