



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?



M.Hariharan
Team
S.Mehala
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Chemical
Fertilizers

Pesticides

Irrigation

Various
Sysgtematic
Use of
Growing
Crops

Science & art of
cultivating the
land,growing
crops & raising

Help in
economy of
the country

subsistence
farming

commercial
farming

Labour are
important
inputs

Respect
labour in
indian
agriculture

Its Provide
food & raw
material

Indian
agriculture
products are
export