

Personal Statement – Master of Business Administration Program, Queens University of Charlotte

By Asante Philemon

My professional journey has been motivated by a profound curiosity about how technology, leadership, and data-driven decision-making can transform organizations and communities. With a strong background in ICT, I have desired to expand my knowledge beyond the mere technical aspects of my area of study into the strategic and managerial dimensions that create sustainable impact. This is what draws me to pursue the Master of Business Administration program at Queens University of Charlotte.

I did my Bachelor of Science degree in Information and Communication Technology at Ghana Institute of Management and Public Administration (GIMPA), graduating with Second Class Upper Honors. My studies provided a strong foundation in programming, data analysis, and systems development, but most importantly, nurtured my understanding of organizational processes and problem-solving through technology. In the course of these studies, I grew increasingly interested in how businesses are leveraging technology and innovation to drive efficiency, improve customer experience, and ensure growth in a digitalizing world.

These diverse and formative experiences in a professional setting include serving as a Researcher at Africa Policy Lens, contributing to the design of research studies, collaborating on data analysis, and providing IT support for various development-related projects. Previously, I worked with the Electoral Commission of Ghana both as an I.T. Technician and a Presiding Officer, where I provided technical support during the conduct of national elections, uploaded voter registers onto biometric verification devices, and ensured a transparent and free atmosphere at polling stations. These experiences enhanced my leadership qualities, teamwork, and decision-making skills, especially in high-pressure environments—qualities I believe are vital for effective business management.

My time as an I.T. Support Officer with the Ghana Armed Forces during my National Service period gave me the opportunity to enhance my skills in troubleshooting complex technical matters with discipline, precision, and accountability. Earlier in my career, working with the Ghana Statistical Service made me appreciate the role of accurate data in driving effective national policies and business decisions. Throughout these positions, I have come to realize a clear appreciation of how technology aligns with organizational goals, operations, and leadership, thereby making my pursuit of an MBA even stronger.

What really excites me about Queens University of Charlotte, however, is the core emphasis the university places on ethical leadership, a global business perspective, and experiential learning. I am looking for a program that will sharpen my analytical and strategic thinking skills, but will also anchor integrity, collaboration, and innovation values that align so deeply with my professional and personal principles. The commitment by the University to develop leaders who inspire meaningful change resonates with my long-term goal of being a technology-driven business leader who bridges the gap between innovation and management in Africa's growing digital economy.

The MBA program will provide me with, among others, advanced knowledge in organizational leadership, finance, operations management, and strategic marketing-skills to complement my technical background and prepare me for executive responsibilities across technology-based organizations. I am particularly interested in exploring courses and projects on digital transformation, entrepreneurship, and sustainable business practices. I think it is through the highly diverse and collaborative learning environment at Queens University that I will become global-minded and practically insightful into how to manage teams, make informed decisions based on evidence, and drive business growth in a fast-evolving world.

Beyond academics, I am eager to learn from peers and professors who equally share a passion for innovation and leadership. I look forward to contributing my background in ICT, problem-solving, and research to class discussions and collaborative projects. The aim is not only to enhance my career but to use such knowledge and network gained from the program to mentor young professionals in Ghana and assist various organizations in harnessing technology toward the social and economic progress of the country.

In conclusion, an MBA at Queens University of Charlotte provides a key next step on my path from technical specialist to strategic leader. I am confident that the program's interdisciplinary approach, distinguished faculty, and focus on ethical leadership will enable me to achieve my professional goals and create lasting value both in the technology and business sectors..

Sincerely,

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