

Where to share?



Twitter

- > Preprints are widely shared on Twitter by authors, bots and preprint servers
- > Can be difficult to convey complex science in 280 characters. This can be overcome by using a thread
- > You can direct questions to the authors
 - > Quick method of sharing
 - > Can interact with others



Skype and Zoom

- > Scientists do talks often so should be well practiced
- > Can explain difficult concepts relatively easily
- > Allows for as much interaction as required
- > Not as public as other methods
- > Likely attended by people already interested



Facebook

- > More restricted audience
- > Audience may involve non-scientists. So take extra care when explaining concepts or sharing preprints
- > Can convey more complex information



YouTube

- > Easiest method for communicating complex concepts
- > Limited interaction with others (only via comments)
- > Audience may involve non-scientists. So take extra care when explaining concepts or sharing preprints