

HR2: Data Privacy and Security Policy

Time of Effectiveness	Mid-Term
Repeatability	75% (15 reports out of 20)
Level of Confidence	8.05/10
Category	Human Rights
Outcomes	<ul style="list-style-type: none">• Increased trust of the customers• Increased security of the products or services
Metrics	<ul style="list-style-type: none">• Trust of the customers (survey)
Problematic	<ul style="list-style-type: none">• UN SDG 16: Peace and Justice
Additional Components	NONE

Description

With the raise of the Internet of Everything (IoE), people can now share and access business or personal data from anywhere at any time. Therefore, data privacy and especially security is a huge concern in the world, especially for the IT industry that is at the basis of this IoE. To fight these issues, 75% of the companies established a Data Privacy statement where they explain how they use our data. These statements constantly evolve to meet the new regulations as we saw recently in Europe. Moreover, since the most private data is the one that is unreachable, companies also include Data Security in the conception of their products or services that allows them to increase the trust of their customer.

Example: Cisco (p.24,25)

At Cisco, as major actors in the IoE, they have huge consideration for data privacy and security. First, they created a Trust and Transparency Center, where customers can see the different policies undertaken by Cisco regarding data privacy and security which makes it very transparent. Thus, this center details their different commitments towards data protection, their approaches to guarantee the highest level of security they can, as well as a transparency report which contains Cisco's policies and data regarding customer's data request. Moreover, they provide training to their employees in the integration of Data Privacy and Security principles into their day to day operations as well as when they conceive the different Cisco products. Finally, they also got involved into different Industry initiatives about Data Privacy and Security such as the Online Privacy Alliance or TRUSTe.