

G5: Transparency

Time of Effectiveness	Short term
Repeatability	100% (20 reports out of 20)
Level of Confidence	10/10
Category	Governance
Outcomes	<ul style="list-style-type: none"> • Possibility for companies and any individual to track the trend and progress in the different aspects of sustainability • Increased customer satisfaction • Possibility to compare data with similar companies • More accurate estimation the level of accomplishment of the strategies
Metrics	<ul style="list-style-type: none"> • Customer Satisfaction (survey) • Level of accomplishment of a strategy (%)
Problematic	<ul style="list-style-type: none"> • Paris Agreement article 4 p.9 • Paris Agreement article 7 p10 and 11 • Paris Agreement article 13 • UN SDG 17: Partnerships for the goals
Additional Components	<ul style="list-style-type: none"> • Report environmental impacts (100%)¹ • Report political contributions (35%) • Report donations (70%)

Description

All investigated companies did implement a transparency policy. Meaning that they publish different types of data to the public audience. All of them provided environmental data such as (CO2 emissions, electricity consumption, resources consumption, etc.) at a more or less deep level. They also published their different donations, and few even reported their political contributions or stated that they weren't involved in it.

In one hand, this practice, allows companies to keep a track on the level of advancement of their different sustainability strategies and give the possibility for public institutions to confirm it. On the other hand, they can inform customers about their different impacts on sustainability.

Example: Xerox (p.32-35,127-129,132-140)

Xerox provided a huge set of data regarding their sustainability from 2010 to 2014. For environmental sustainability, they provide data about their end of life management (part of material reused, recycled, etc.), as well as their energy and water consumption, their CO2 emissions and their waste generation.

Regarding social sustainability they also report all their political contributions by indicating the candidate they supported and the amount of money they gave as well as the different donations they made to associations or NGOs.

Finally, at the end of their report they provide a whole overview of their achievements regarding their sustainability goals. This transparent behavior allows them to evaluate their progress in their different sustainability objectives and to get some review on it from external experts.

¹ This additional component had a high level of confidence (10) compare to others in every category