







**01** EXECUTIVE SUMMARY

**02** INTRODUCTION

03 METHODOLOGY

04 RESULT

05 CONCLUSION

06 APPENDIX



# Section Break

**EXECUTIVE SUMMARRY OF SPACE-X CAPSTONE PROJECT** 

# EXECUTIVE SUMMARY



## **Summary of Methodologies**

- Data Collection
- Data Wrangling
- EDA With Data Visualization
- ➤ EDA With SQL
- Building An Interactive Map With Folium
- Building Dashboard With Plotly Dash
- Predictive Analysis

## **Summary of all Results**

- > Exploratory Data Analysis
- ➤ Interactive Analytics Demo In Screenshots
- Predictive Analysis Results



## **Project Background and Context**

We predicted if the Falcon 9 first stage will land successfully. SpaceX advertises Falcon 9 rocket launches on its website, with a cost of 62 million dollars; other providers cost upward of 165 million dollars each, much of the savings is because SpaceX can reuse the first stage. Therefore, if we can determine if the first stage will land, we can determine the cost of a launch. This information can be used if an alternate company wants to bid against SpaceX for a rocket launch.

## **Common Problems That Need Solving**

- What influences the successful launching of the rocket
- The effect of each relationship with certain rockets variables will impact in determining the success rate of successful landing
- What condition does SpaceX has to achieve to the best results and ensure the best landing rate result

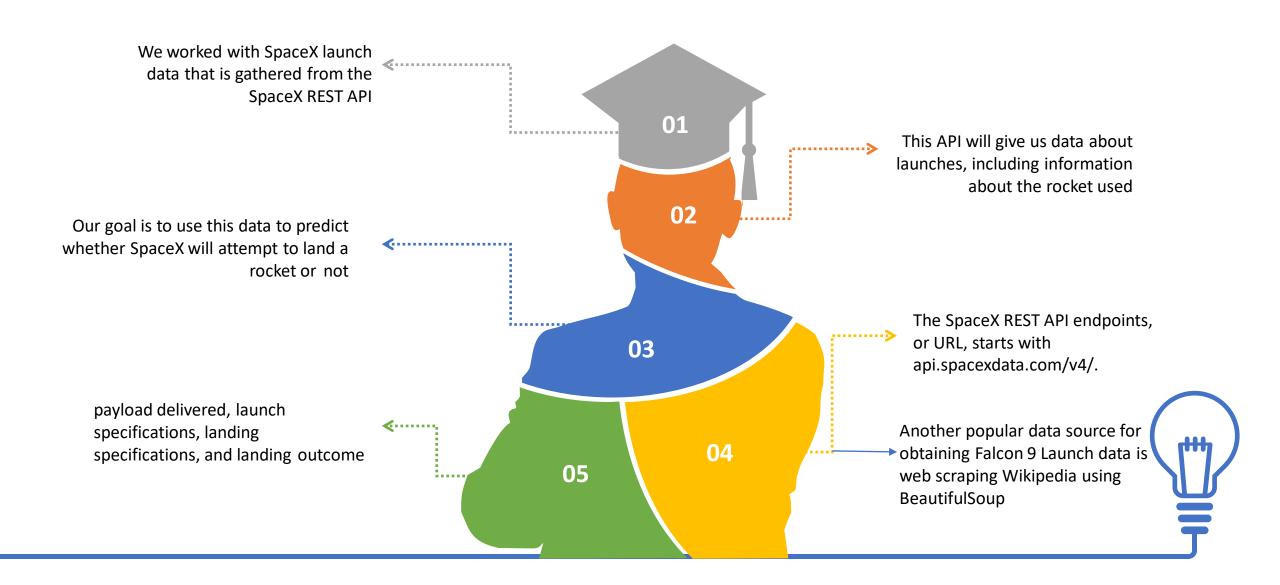
# Methodology



- Data collection methodology:
  - SpaceX Rest API
  - (Web Scrapping) from Wikipedia
- Performed data wrangling (Transforming data for Machine Learning)
  - One Hot Encoding data fields for Machine Learning and dropping irrelevant columns
- Performed exploratory data analysis (EDA) using visualization and SQL
  - Plotting: Scatter Graphs, Bar Graphs to show relationships between variables to show patterns of data.
- Performed interactive visual analytics using Folium and Plotly Dash
- Performed predictive analysis using classification models
  - How to build, tune, evaluate classification models



# Methodology



## Methodology Flow Chart





# DATA COLLECTION SPACE-X API

```
response = requests.get(static_json_url).json()
data = pd.json_normalize(response)
```



launch dict = {'FlightNumber': list(data['flight number']), 'Date': list(data['date']), 'BoosterVersion':BoosterVersion, 'PayloadMass':PayloadMass, 'Orbit':Orbit, 'LaunchSite':LaunchSite, 'Outcome':Outcome, 'Flights':Flights, 'GridFins':GridFins, 'Reused':Reused, 'Legs':Legs, 'LandingPad':LandingPad, 'Block':Block, 'ReusedCount':ReusedCount, 'Serial':Serial, 'Longitude': Longitude, 'Latitude': Latitude}

Filter dataframe and export to flat file (.csv)

Assign list to dictionary then dataframe

spacex\_url="https://api.spacexdata.com/v4/launches/past"
response = requests.get(spacex\_url).json()

data\_falcon9 = df.loc[df['BoosterVersion']!="Falcon 1"]

data\_falcon9.to\_csv('dataset\_part\_1.csv', index=False)



### 1 .Getting Response from HTML

page = requests.get(static\_url)

## 2. Creating BeautifulSoup Object 🔶

soup = BeautifulSoup(page.text, 'html.parser')

### 3. Finding tables

html\_tables = soup.find\_all('table') =

### 4. Getting column names

```
column_names = []
temp = soup.find_all('th')
for x in range(len(temp)):
    try:
    name = extract_column_from_header(temp[x])
    if (name is not None and len(name) > 0):
        column_names.append(name)
    except:
    pass
```

## 5. Creation of dictionary

```
launch_dict= dict.fromkeys(column_names)

# Remove an irrelvant column

del launch_dict['Date and time ( )']

launch_dict['Flight No.'] = []
launch_dict['Launch site'] = []
launch_dict['Payload'] = []
launch_dict['Payload mass'] = []
launch_dict['Orbit'] = []
launch_dict['Customer'] = []
launch_dict['Launch outcome'] = []
launch_dict['Version Booster']=[]
launch_dict['Booster landing']=[]
launch_dict['Date']=[]
launch_dict['Time']=[]
```

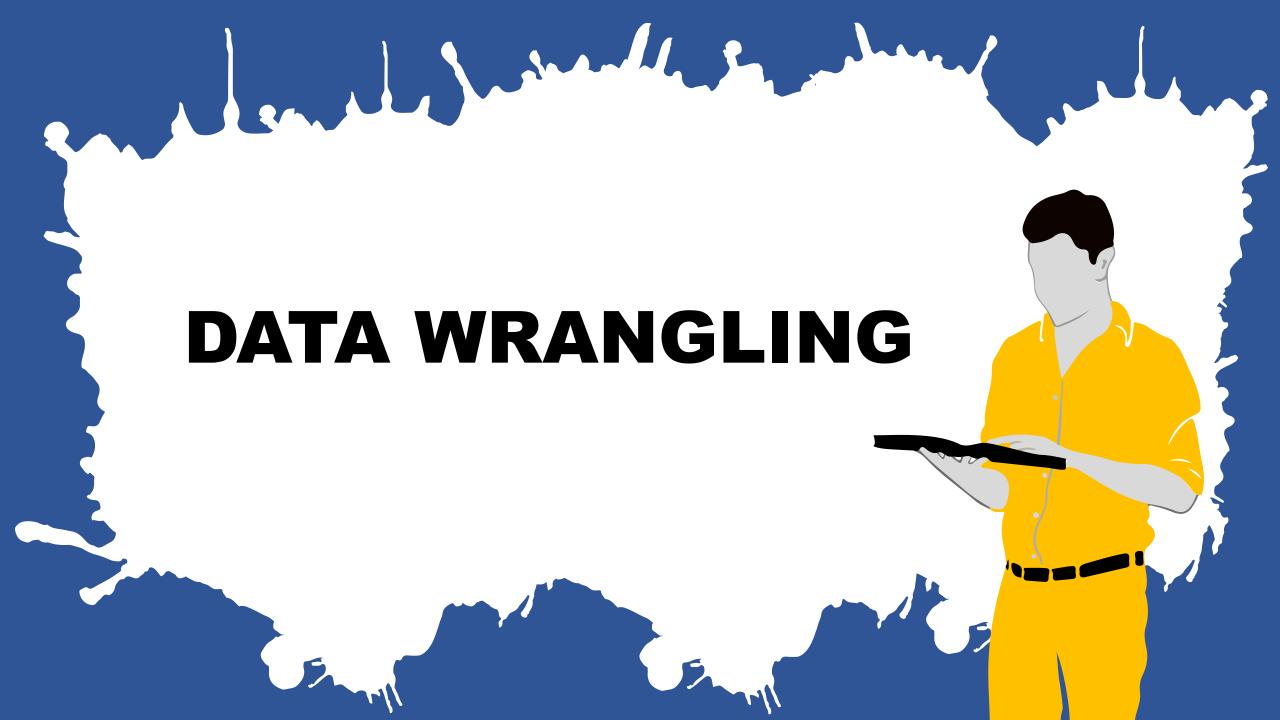
6. Appending data to keys (refer) to notebook block 12

### 7. Converting dictionary to dataframe

df = pd.DataFrame.from\_dict(launch\_dict)

#### 8. Dataframe to .CSV

```
df.to_csv('spacex_web_scraped.csv', index=False)
```

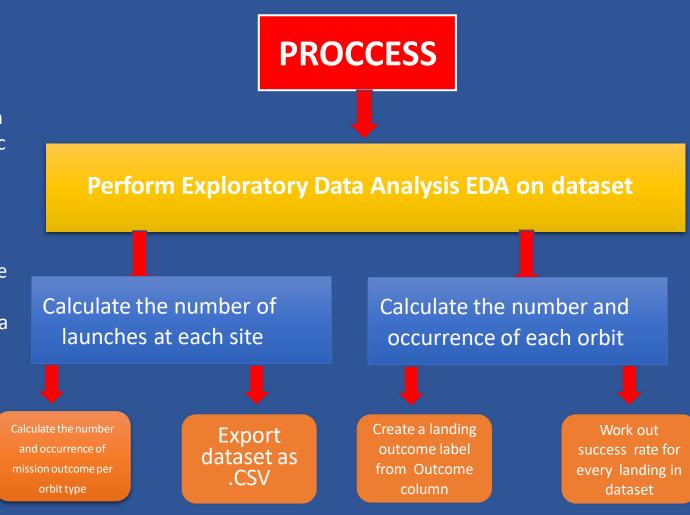


# Data Wrangling

## Introduction

In the data set, there are several different cases where the booster did not land successfully. Sometimes a landing was attempted but failed due to an accident; for example, True Ocean means the mission outcome was successfully landed to a specific region of the ocean while False Ocean means the mission outcome was unsuccessfully landed to a specific region of the ocean. True RTLS means the mission outcome was successfully landed to a ground pad False RTLS means the mission outcome was unsuccessfully landed to a ground pad. True ASDS means the mission outcome was successfully landed on a drone ship False ASDS means the mission outcome was unsuccessfully landed on a drone ship.

We mainly convert those outcomes into Training Labels with 1 means the booster successfully landed 0 means it was unsuccessful.





# EDA with SQL

## Performed SQL queries to gather information about the dataset.

For example of some questions we were asked about the data we needed information about. Which we are using SQL queries to get the answers in the dataset:

- Displaying the names of the unique launch sites in the space mission
- Displaying 5 records where launch sites begin with the string 'KSC'
- Displaying the total payload mass carried by boosters launched by NASA(CRS)
- Displaying average payload mass carried by booster version F9 v1.1
- · Listing the date where the successful landing outcome in drone ship was achieved.
- Listing the names of the boosters which have success in ground pad and have payload mass greater than 4000 but less than 6000
- Listing the total number of successful and failure mission outcomes
- Listing the names of the booster\_versions which have carried the maximum payload mass.
- Listing the records which will display the month names, successful landing\_outcomes in ground pad ,booster versions, launch\_site for the months in year 2017
- Ranking the count of successful landing\_outcomes between the date 2010-06-04 and 2017-03-20 in descending order.



## Building an interactive map with Folium

**To visualize the Launch Data into an interactive map.** We took the Latitude and Longitude Coordinates at each launch site and added a *Circle Marker around each launch site with a label of the name of the launch site.* 

We assigned the dataframe launch\_outcomes(failures, successes) to classes 0 and 1 with Green and Red markers on the map in a MarkerCluster()

**Using Haversine's formula we calculated the distance** from the Launch Site to various landmarks to find various trends about what is around the Launch Site to measure patterns. **Lines** are drawn on the map to measure distance to landmarks

#### Example of some trends in which the Launch Site is situated in.

- •Are launch sites in close proximity to railways? No
- •Are launch sites in close proximity to highways? No
- •Are launch sites in close proximity to coastline? Yes
- •Dolaunch sites keep certain distance away from cities? Yes

## **Build a Dashboard with Plotly Dash**

### Used Python Anywhere to host the website live 24/7 so your can play around with the data and view the data

- The dashboard is built with Flask and Dash web framework.
- Graphs
  - Pie Chart showing the total launches by a certain site/all sites
  - display relative proportions of multiple classes of data.
  - - size of the circle can be made proportional to the total quantity it represents.

## Scatter Graph showing the relationship with Outcome and Payload Mass (Kg) for the different Booster Versions

- It shows the relationship between two variables.
- It is the best method to show you a non-linear pattern.
- The range of data flow, i.e. maximum and minimum value, can be determined.
- Observation and reading are straightforward.

## Predictive analysis (Classification)

#### **BUILDING MODEL**

- Load our dataset into NumPy and Pandas
- Transform Data
- Split our data into training and test data sets
- Check how many test samples we have
- Decide which type of machine learning algorithms we want to use
- Set our parameters and algorithms to GridSearchCV
- Fit our datasets into the GridSearchCV objects and train our dataset.

#### **EVALUATING MODEL**

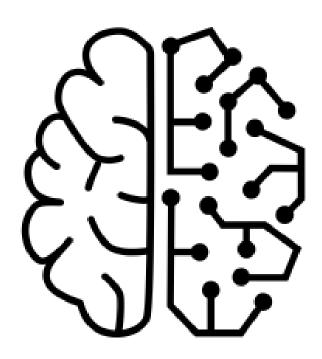
- Check accuracy for each model
- Get tuned hyperparameters for each type of algorithms
- Plot Confusion Matrix

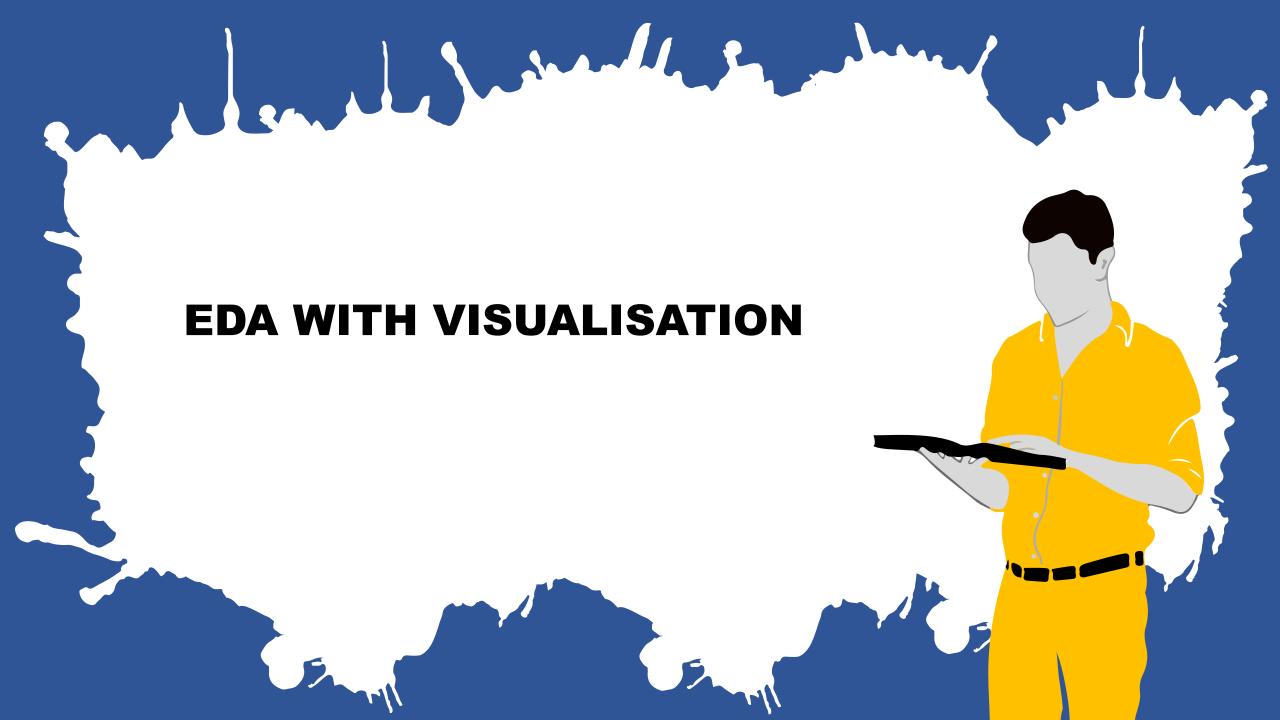
#### **IMPROVING MODEL**

- Feature Engineering
- Algorithm Tuning

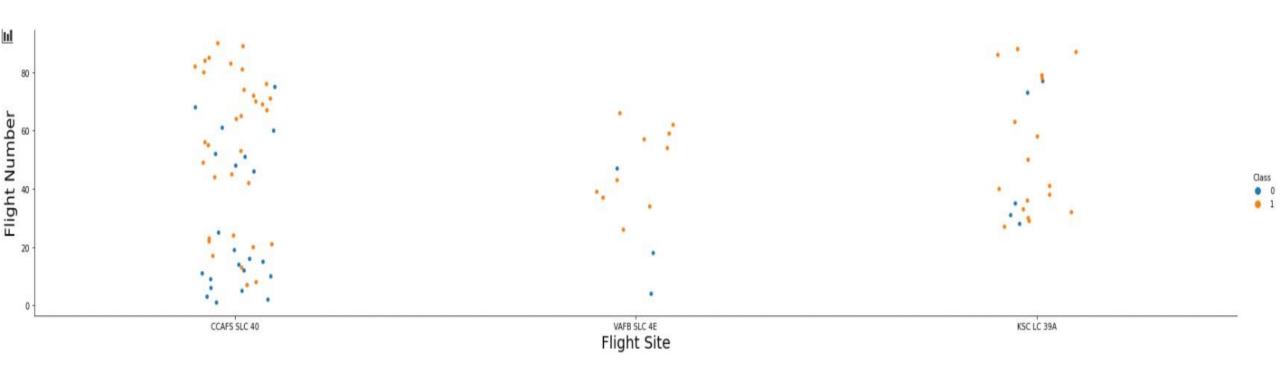
#### FINDING THE BEST PERFORMING CLASSIFICATION MODEL

- The model with the best accuracy score wins the best performing model
- In the notebook there is a dictionary of algorithms with scores at the bottom of the notebook.



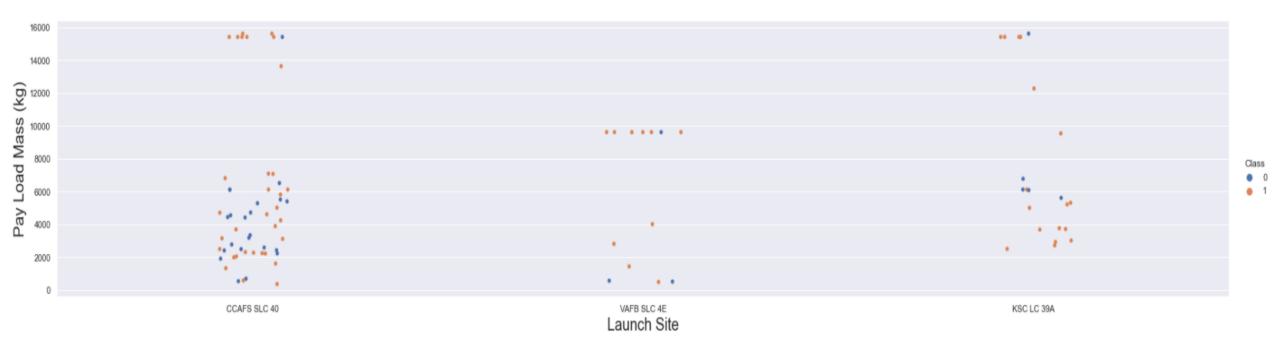


# Flight Number vs. Flight Site



The more the amount of flights at the launch site the greater the success rate at launch site

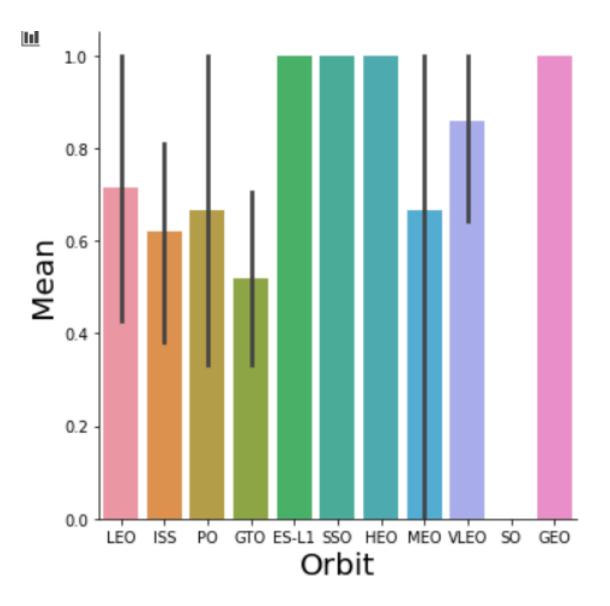
# Payload Mass vs. Launch Site



The greater the payload mass for Launch Site CCAFS SLC 40 the higher the success rate for the Rocket. There is not quite a clear pattern to be found using this visualization to make a decision if the Launch Site is dependent on Pay Load Mass for a success launch.

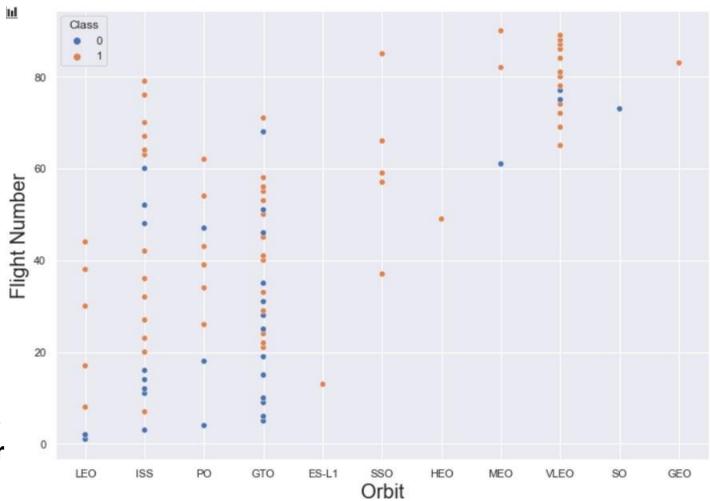
## Success rate vs. Orbit type

Orbit GEO, HEO, SSO, ES-L1 has the best Success Rate

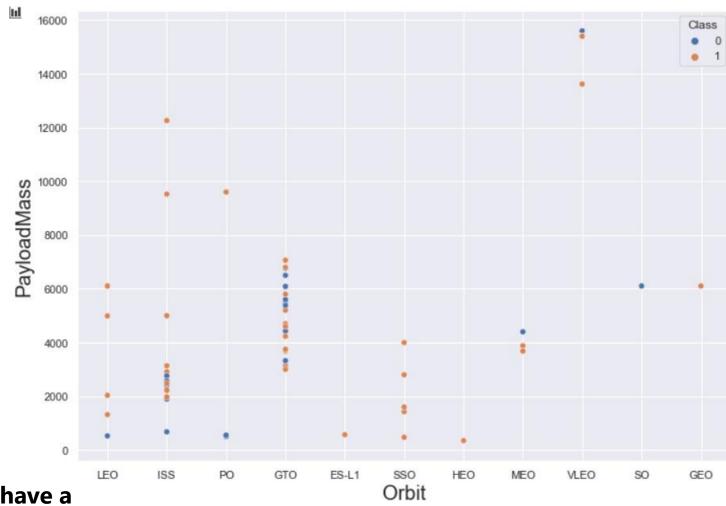


# Flight Number vs. Orbit type

You should see that in the LEO orbit the Success appears related to the number of flights; on the other hand, there seems to be no relationship between flight number when in GTO orbit.



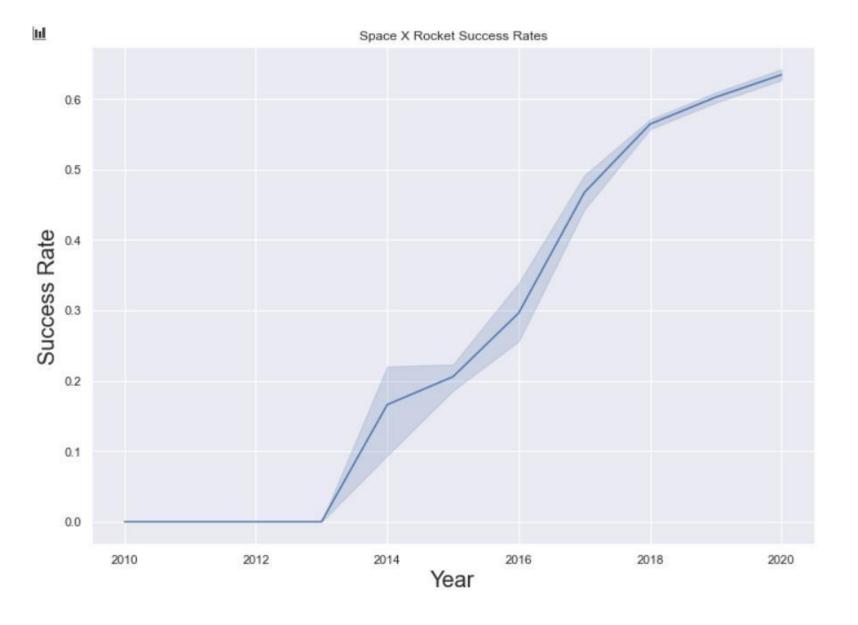
# Payload vs. Orbit type



You should observe that Heavy payloads have a negative influence on GTO orbits and positive on GTO and Polar LEO (ISS) orbits.

# Launch success yearly trend

you can observe that the success rate since 2013 kept increasing till 2020





# All launch site names

## **SQL QUERY**

select DISTINCT Launch\_Site from tblSpaceX



### **QUERY EXPLAINATION**

Using the word **DISTINCT** in the query means that it will only show Unique values in the **Launch\_Site** column from **tblSpaceX** 

# **Unique Launch Sites CCAFS LC-40 CCAFS SLC-40 CCAFS SLC-40** KSC LC-39A **VAFB SLC-4E**

# Launch site names begin with CCA

## **SQL QUERY**

Launch site names begin with `CCA` Select TOP5\* from tblSpaceX WHERE Launch\_Site LIKE'KSC%'

#### **QUERY EXPLAINATION**

Using the word **TOP 5** in the query means that it will only show 5 records from **tblSpaceX** and **LIKE** keyword has a wild card with the words **'KSC%'** the percentage in the end suggests that the Launch\_Site name must start with KSC.

Date	Time_UTC	Booster_Version	Launch_Site	Payload	PAYLOAD_MASS_KG_	Orbit	Customer	Mission_Outcome	Landing_Outcome
0 19-02-2017	2021-07-02 14:39:00.0000000	F9 FT B1031.1	KSC LC-39A	SpaceX CRS-10	2490	LEO (ISS)	NASA (CRS)	Success	Success (ground pad)
<b>1</b> 16-03-2017	2021-07-02 06:00:00.0000000	F9 FT B1030	KSC LC-39A	EchoStar 23	5600	GTO	EchoStar	Success	No attempt
<b>2</b> 30-03-2017	2021-07-02 22:27:00.0000000	F9 FT B1021.2	KSC LC-39A	SES-10	5300	GTO	SES	Success	Success (drone ship)
3 01-05-2017	2021-07-02 11:15:00.0000000	F9 FT B1032.1	KSC LC-39A	NROL-76	5300	LE0	NRO	Success	Success (ground pad)
4 15-05-2017	2021-07-02 23:21:00.0000000	F9 FT B1034	KSC LC-39A	Inmarsat-5 F4	6070	GTO	Inmarsat	Success	No attempt

# Total Payload Mass by Customer NASA (CRS)

## **SQL QUERY**

Select SUM(PAYLOAD\_MASS\_KG\_) Total Payload Mass from tblSpaceX where Customer='NASA(CRS)'", Total Payload Mass



Total Payload Mass

45596

#### **QUERY EXPLAINATION**

Using the function *SUM* summates the total in the column *PAYLOAD\_MASS\_KG*\_

The **WHERE** clause filters the dataset to only perform calculations on **Customer NASA (CRS)** 

# Average Payload Mass carried by booster version F9 v1.1

## **SQL QUERY**

Select AVG(PAYLOAD\_MASS\_KG\_) Average Payload Mass from tblSpaceX where Booster\_Version='F9v1.1'



Averag	ge Payloa	ad Mass
0		2928

#### **QUERY EXPLAINATION**

Using the function **AVG** works out the average in the column **PAYLOAD\_MASS\_KG\_** 

The **WHERE** clause filters the dataset to only perform calculations on **Booster\_version F9 v1.1** 

# First successful ground landing date

## **SQL QUERY**

Select MIN(Date)SLO from tblSpaceX where Landing\_Outcome="Success(droneship)"



Date which first Successful landing outcome in drone ship was acheived.

0

06-05-2016

#### **QUERY EXPLAINATION**

Using the function *MIN* works out the minimum date in the column *Date* 

The **WHERE** clause filters the dataset to only perform calculations on **Landing\_Outcome Success (drone ship)** 

# Successful drone ship landing with payload between 4000 and 6000

## **SQL QUERY**

Select AVG(PAYLOAD\_MASS\_KG\_) Average Payload Mass from

tblSpaceX where Booster\_Version='F9v1.1'



6 F9 FT B1032. 1 F9 B4 B1040.	d.
1 F9 B4 B1040.	.1
	.1
<b>2</b> F9 B4 B1043.	.1

### **QUERY EXPLAINATION**

Selecting only *Booster\_Version* 

The **WHERE** clause filters the dataset to **Landing\_Outcome** = **Success (drone ship)** 

The *AND* clause specifies additional filter conditions

Payload\_MASS\_KG\_ > 4000 AND Payload\_MASS\_KG\_ < 6000

# Total Number of Successful and Failure Mission Outcomes

## **SQL QUERY**

SELECT(SELECT Count(Mission\_Outcome) from tblSpaceX where Mission\_Outcome LIKE '%Success%') as Successful\_Mission\_Outcomes, (SELECT Count(Mssion\_Outcome) from tblSpaceX where Mission\_Outcome LIKE '%Failure%') as Failure\_Mission\_Coutcomes



Successful\_Mission\_Outcomes Failure\_Mission\_Outcomes

0 100 1

#### **QUERY EXPLAINATION**

a much harder query I must say, we used subqueries here to produce the results. The *LIKE '%foo%'* wildcard shows that in the record the *foo* phrase is in any part of the string in the records for example.

PHRASE "(Drone Ship was a Success)"
LIKE '%Success'
Word 'Success' is in the phrase the filter will include it in the dataset

# Boosters carried maximum payload

## **SQL QUERY**

SELECT DISTINCT Booster\_Version, MAX(PAYLOAD\_MASS \_KG\_) AS [Maximum Payload Mass]

FROM tb I SpaceX GROUP BY Booster\_Version

ORDER BY [Maximum Payload Mass]

DESC

#### **QUERY EXPLAINATION**

Using the word **DISTINCT** in the query means that it will only show Unique values in the **Booster\_Version** column from **tblSpaceX** 

**GROUP BY** puts the list in order set to a certain condition. **DESC** means its arranging the dataset into descending order

	Booster Version	Maximum Payload Mass		
0	F9 B5 B1048.4	15600		
1	F9 B5 B1048.5	15600		
2	F9 B5 B1049.4	15600		
3	F9 B5 B1049.5	15600		
4	F9 B5 B1049.7	15600		
92	F9 v1.1 B1003	500		
93	F9 FT B1038.1	475		
94	F9 B4 B1045.1	362		
95	F9 v1.0 B0003	0		
96	F9 v1.0 B0004	0		
97 rows × 2 columns				

# 2017 Launch Records

## **SQL QUERY**

SELECT DATENAME(month, DATEADD(month, MONTH(CONVERT(date, Date, 105)), 0) - 1) AS Month, Booster\_Version, Launch\_Site, Landing\_Outcome FROM tblSpaceX
WHERE (Landing\_Outcome LIKE N'%Success%') AND (YEAR(CONVERT(date, Date, 105)) = '2017')



#### **QUERY EXPLAINATION**

a much more complex query as I had my *Date* fields in SQL Server stored as *NVARCHAR* the *MONTH* function returns name month. The function *CONVERT* converts *NVARCHAR* to *Date*.

WHERE clause filters Year to be 2017

Month	Booster_Version	Launch_Site	Landing_Outcome
January	F9 FT B1029.1	VAFB SLC-4E	Success (drone ship)
February	F9 FT B1031.1	KSC LC-39A	Success (ground pad)
March	F9 FT B1021.2	KSC LC-39A	Success (drone ship)
May	F9 FT B1032.1	KSC LC-39A	Success (ground pad)
June	F9 FT B1035.1	KSC LC-39A	Success (ground pad)
June	F9 FT B1029.2	KSC LC-39A	Success (drone ship)
June	F9 FT B1036.1	VAFB SLC-4E	Success (drone ship)
August	F9 B4 B1039.1	KSC LC-39A	Success (ground pad)
August	F9 FT B1038.1	VAFB SLC-4E	Success (drone ship)
September	F9 B4 B1040.1	KSC LC-39A	Success (ground pad)
0ctober	F9 B4 B1041.1	VAFB SLC-4E	Success (drone ship)
October	F9 FT B1031.2	KSC LC-39A	Success (drone ship)
October	F9 B4 B1042.1	KSC LC-39A	Success (drone ship)
December	F9 FT B1035.2	CCAFS SLC-40	Success (ground pad)

# Rank success count between 2010-06-04 and 2017-03-20

## **SQL QUERY**

SELECT COUNT(Landing Outcome)

FROM tblSpaceX

WHERE (Landing\_Outcome LIKE '%Success%')

AND (Date > '04-06-2010')

AND (Date < '20-03-2017')

#### **QUERY EXPLAINATION**

Function *COUNT* counts records in column *WHERE* filters data

AND (conditions)

AND (conditions)

Successful Landing Outcomes Between 2010-06-04 and 2017-03-20

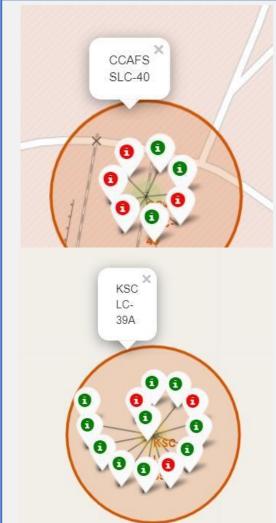


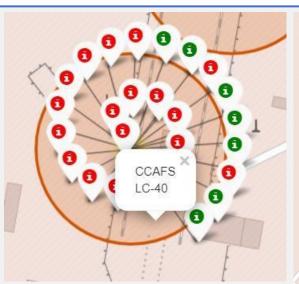
# All launch sites global map markers



### Colour Labelled

#### Markers

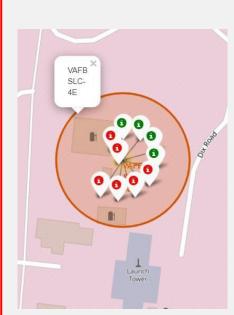






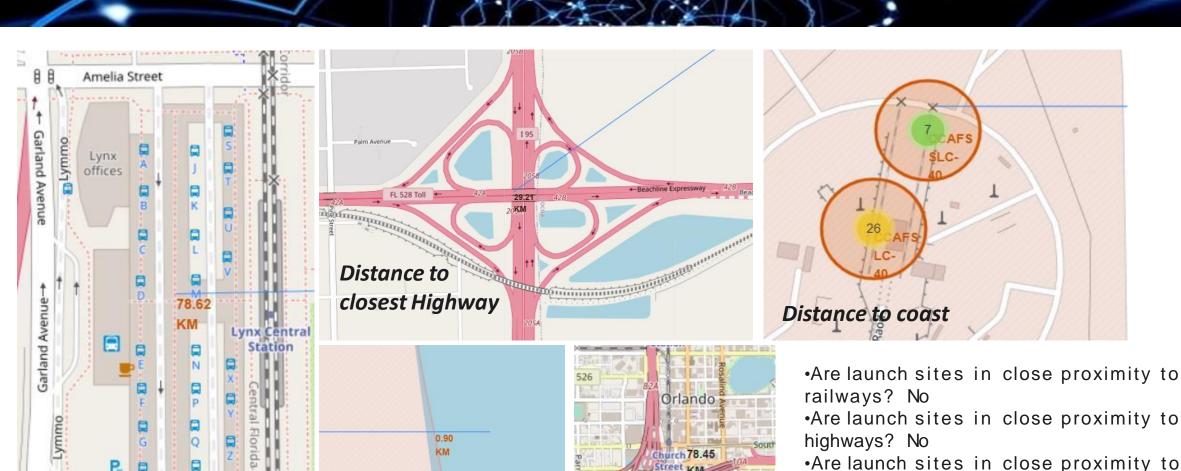
#### Florida Launch Sites

Green Marker shows successful Launches and Red Marker shows Failures



California Launch Site

## Working out Launch Sites distance to landmarks to find trends with Haversine formula using CCAFS-SLC-40 as a reference



Distance to City

Distance to

Coastline

Distance to

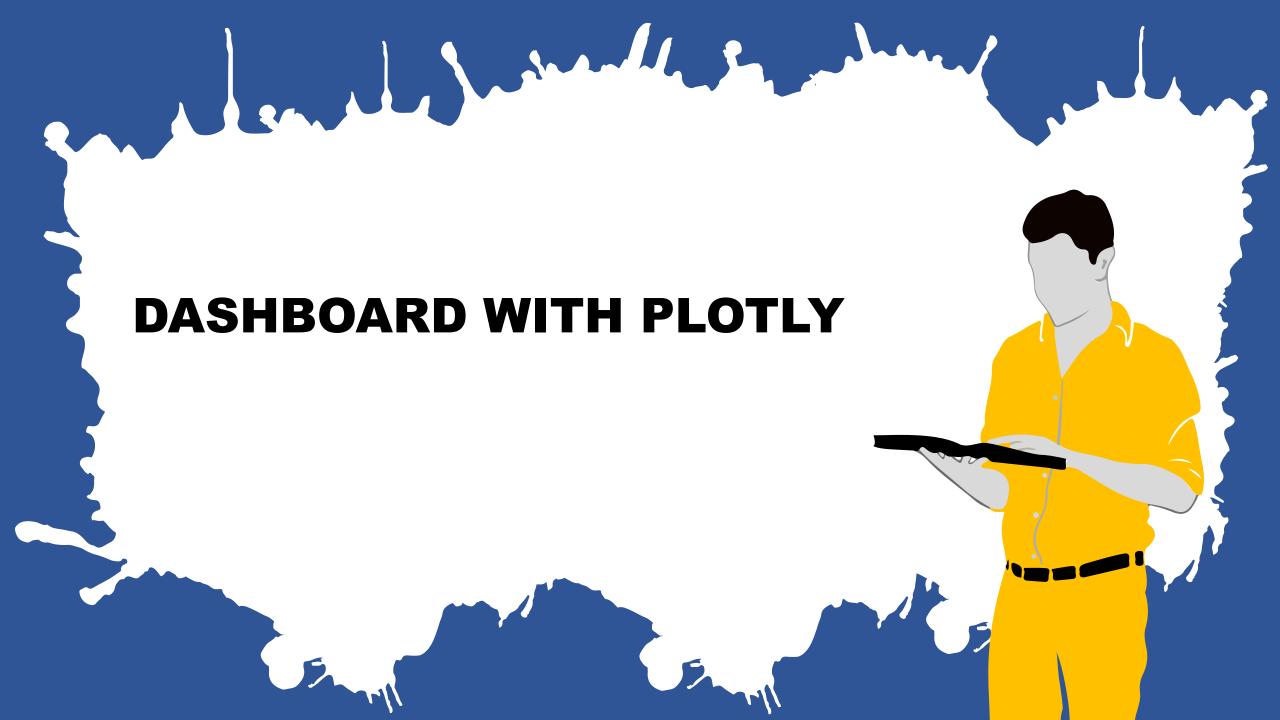
Railway Station

Livingston Stree

coastline? Yes

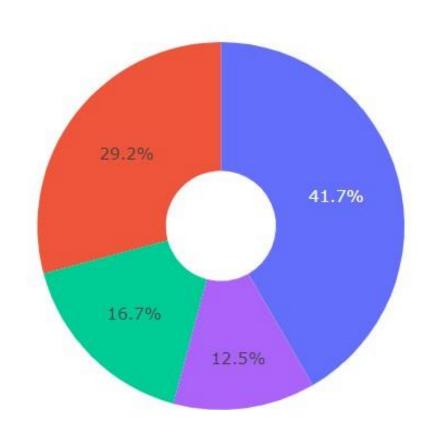
away from cities? Yes

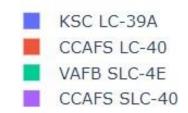
•Dolaunch sites keep certain distance



### DASHBOARD – Pie chart showing the success percentage achieved by each launch site

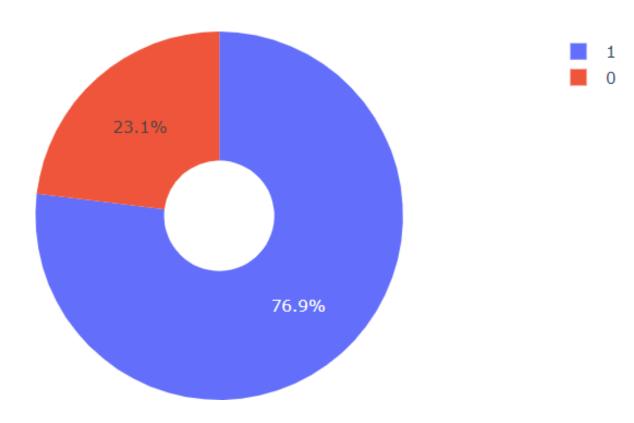
#### Total Success Launches By all sites





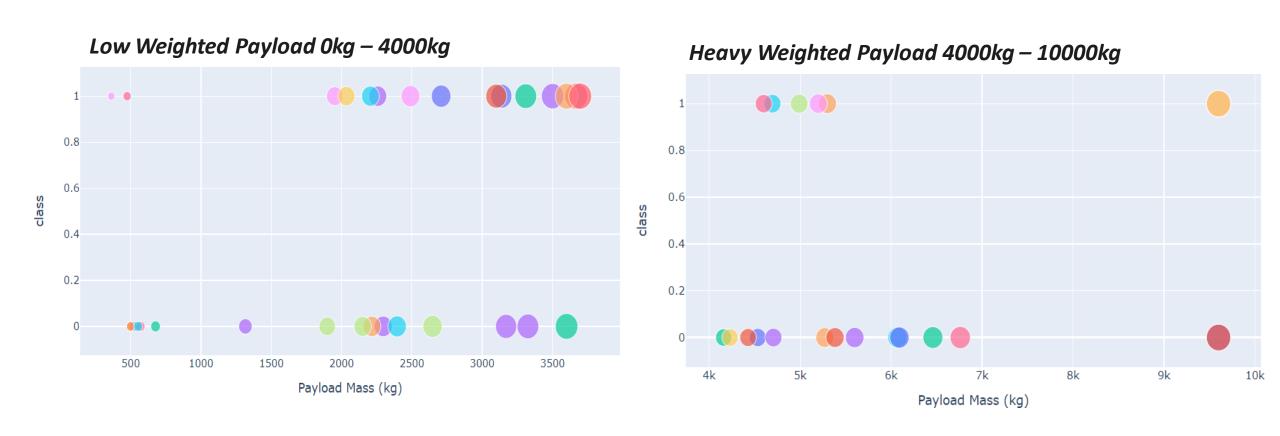
We can see that KSC LC-39A had the most successful launches from all the sites

# DASHBOARD – Pie chart for the launch site with highest launch success ratio



KSC LC-39A achieved a 76.9% success rate while getting a 23.1% failure rate

## DASHBOARD – Payload vs. Launch Outcome scatter plot for all sites, with different payload selected in the range slider



We can see the success rates for low weighted payloads is higher than the heavy weighted payloads

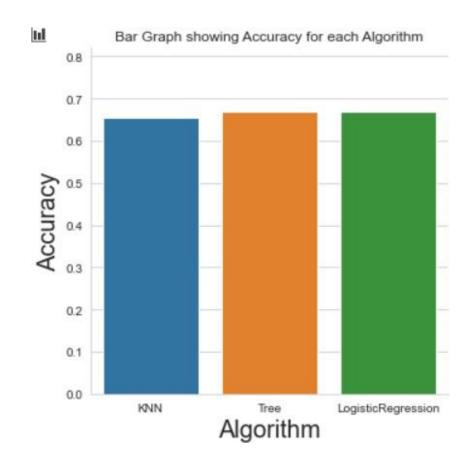


#### Classification Accuracy using training data

As you can see our accuracy is extremely close but we do have a winner its down to decimal places! using this function

bestalgorithm = max(algorithms, key=algorithms.get)

	Accuracy	Algorithm
9	0.653571	KNN
1	0.667857	Tree
2	0.667857	LogisticRegression



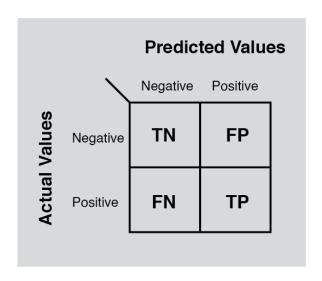
#### The tree algorithm wins!!

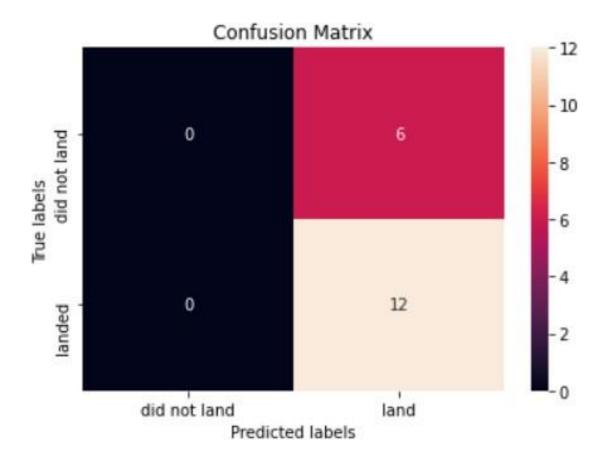
```
Best Algorithm is Tree with a score of 0.6678571428571429
Best Params is : {'criterion': 'gini', 'max_depth': 2, 'max_features': 'auto', 'min_samples_leaf': 1, 'min_samples_split': 2, 'splitter': 'best'}
```

After selecting the best hyperparameters for the decision tree classifier using the validation data, we achieved 83.33% accuracy on the test data.

#### Confusion Matrix for the Tree

Examining the confusion matrix, we see that Tree can distinguish between the different classes. Wesee that the major problem is false positives.





#### CONCLUSION



- The Tree Classifier Algorithm is the best for Machine Learning for this dataset
- Low weighted payloads perform better than the heavier payloads
- The success rates for SpaceX launches is directly proportional time in years they will eventually perfect the launches
- We can see that KSC LC-39A had the most successful launches from all the sites
- Orbit GEO,HEO,SSO,ES-L1 has the best Success Rate

