

# PRIVACY POLICY

Aethur Tech ("we", "our", "us") respects the privacy of its users and clients. This Privacy Policy explains how we collect, use, and protect your personal information when you interact with our website and services.

## 1. Information Collection

We may collect personal information from clients and website visitors, including but not limited to:

- Name, email address, phone number, and mailing address.
- Technical data, such as IP address and browser type, when visiting our website.

## 2. Use of Information

We use the information collected for the following purposes:

- To provide, maintain, and improve our services.
- To communicate with clients regarding project updates or service inquiries.
- To process payments and manage billing.

## 3. Sharing of Information

We will not sell or share personal information with third parties, except as necessary to complete a project (e.g., sharing information with subcontractors) or if required by law.

## 4. Data Security

We use commercially reasonable security measures to protect the personal information collected from unauthorized access, alteration, or destruction.

## 5. Retention of Data

We will retain personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required by law.

## 6. Client Rights

Clients may request to access, modify, or delete their personal information at any time by contacting us at [Insert Contact Information].

## 7. Changes to Privacy Policy

We reserve the right to update this Privacy Policy at any time. Changes will be posted on our website, and clients will be notified via email.

## 8. Data Collection Methods

- **Automated Information Collection:** We may collect certain information automatically when you visit our website, including IP address, browser type, device information, and referral URL. This helps us monitor and analyze trends and user interactions with our services.
- **Cookies and Tracking Technologies:** Aethur Tech uses cookies, web beacons, and similar technologies to track user interactions with our website and to improve user experience. You can control the use of cookies through your browser settings.

## 9. Use of Personal Information

- **Internal Business Purposes:** Personal information may be used to support the completion of client projects, to provide customer service, and to improve the performance of our services.
- **Marketing and Promotional Communications:** With your consent, we may use personal information to send marketing materials, including newsletters and promotional offers. You can opt out of receiving such communications at any time by following the unsubscribe instructions included in each communication.

## 10. Data Sharing and Disclosure

- **Subcontractors and Service Providers:** We may share personal information with third-party subcontractors or service providers (e.g., hosting providers, design contractors) who assist us in completing projects. All third parties are bound by confidentiality agreements and are prohibited from using the information for any other purpose.
- **Legal Obligations:** Aethur Tech may disclose personal information if required by law or in response to a subpoena, court order, or other legal process.

## 11. International Data Transfers

- Aethur Tech primarily operates within the United States. If you are accessing our services from outside the United States, please be aware that your personal information may be transferred to, stored, and processed in the United States or other jurisdictions where our service providers are located.
- **Compliance with International Laws:** By using our services, you consent to the transfer of your personal information to the United States and acknowledge that privacy laws in the United States may differ from those in your jurisdiction.

## 12. Children's Privacy

- Our services are not intended for individuals under the age of 18. We do not knowingly collect personal information from children under 18. If we become aware that a child under 18 has provided us with personal information, we will take steps to delete that information immediately.

## 13. Data Security Measures

- **Encryption and Access Control:** Aethur Tech uses industry-standard encryption technologies and access control procedures to safeguard personal information. We restrict access to personal information to employees, contractors, and agents who need the information to perform their duties.
- **Regular Audits and Security Updates:** We conduct regular audits of our data security systems and implement updates as necessary to address new security risks.

## 14. Data Retention and Deletion

- We retain personal information for as long as necessary to fulfill the purposes for which it was collected, or as required by law.

- **Client Requests for Deletion:** Clients may request that their personal information be deleted or anonymized by contacting us. However, we may retain certain data for legitimate business purposes or legal compliance.

## 15. Third-Party Links

- Our website may contain links to third-party websites. Aethur Tech is not responsible for the privacy practices or content of third-party websites. We encourage users to review the privacy policies of any third-party sites they visit.

## 16. Rights of California Residents

- If you are a California resident, you are entitled to certain rights under the California Consumer Privacy Act (CCPA). These include:
  - o **Right to Know:** You have the right to request information about the personal data we have collected about you.
  - o **Right to Delete:** You have the right to request that we delete your personal data, subject to certain exceptions (e.g., legal compliance).
  - o **Right to Opt-Out of Sale:** Aethur Tech does not sell personal data. However, you have the right to opt out of the sale of your personal data if that practice changes in the future.

## 17. European Union GDPR Compliance

- If you are located in the European Union, the General Data Protection Regulation (GDPR) provides you with the following rights:
  - o **Right of Access:** You have the right to access your personal data and obtain a copy of it.
  - o **Right to Rectification:** You have the right to request that we correct any inaccuracies in your personal data.
  - o **Right to Erasure:** You have the right to request the deletion of your personal data under certain conditions.
  - o **Right to Data Portability:** You have the right to receive your personal data in a structured, commonly used, and machine-readable format.

## 18. Data Breach Notification

- In the event of a data breach that compromises personal information, Aethur Tech will promptly notify affected individuals in accordance with applicable laws.
- **Breach Containment:** We will take immediate steps to contain and mitigate the impact of any data breach, including securing systems, notifying law enforcement (if applicable), and cooperating with regulatory authorities.

## 19. Changes to the Privacy Policy

- Aethur Tech reserves the right to modify this Privacy Policy at any time. We will notify users of significant changes by posting the revised policy on our website and providing an effective date.
- **User Acceptance of Changes:** By continuing to use our services after the revised Privacy Policy has been posted, you accept and agree to the changes.

## **20. Contact Information**

- If you have any questions, concerns, or requests regarding this Privacy Policy, please contact us at:
  - o Email: [softwareace.j@gmail.com](mailto:softwareace.j@gmail.com)
  - o Mailing Address: 2005 W Jarvis Ave, FLR 1, Chicago, IL 60645