



Proposal for Design and Development of a B2B solution

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Client Details:

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INTRODUCTION:

The project scope entails creating a B2B Portal for fashion industry. The project would be developed in MEAN technology and PWA.

Further description of the project is been mentioned under the scope of work.



ABOUT SYNAPSEINDIA

Listed below are some key highlights about the company:

- Been in the industry for over 18 years
- Successfully delivered over 10,000 solutions to clients worldwide
- Experienced team of over 300 resources
- Four state of the art development centers in National Capital Region India
- Key leadership team in place, in India
 - Senior Management
 - Platform Heads
 - Project Managers
 - Group Heads
 - Team Leads
 - Client Delivery Managers

Microsoft Gold Partner

SynapseIndia was awarded with the Gold status after achieving the rigorous requirements of both advanced infrastructure and information technology programmers across various Microsoft platforms. Microsoft has taken our feedback from a number of our previous client and has independently verified each of them. Being a committed Microsoft Gold Certified Partner, SynapseIndia has in-depth access to a variety of exclusive resources and early product information. We are Microsoft certified Gold partner and have partner competencies in 10 categories

Gold Application Integration
Gold OEM
Gold Communications
Gold Application Development
Silver Midmarket Solution Provider
Silver Data Platform
Silver Hosting
Silver Devices and Deployment
Silver Data Analytics
Silver Collaboration and Content
Silver Intelligent Systems
Silver Datacenter

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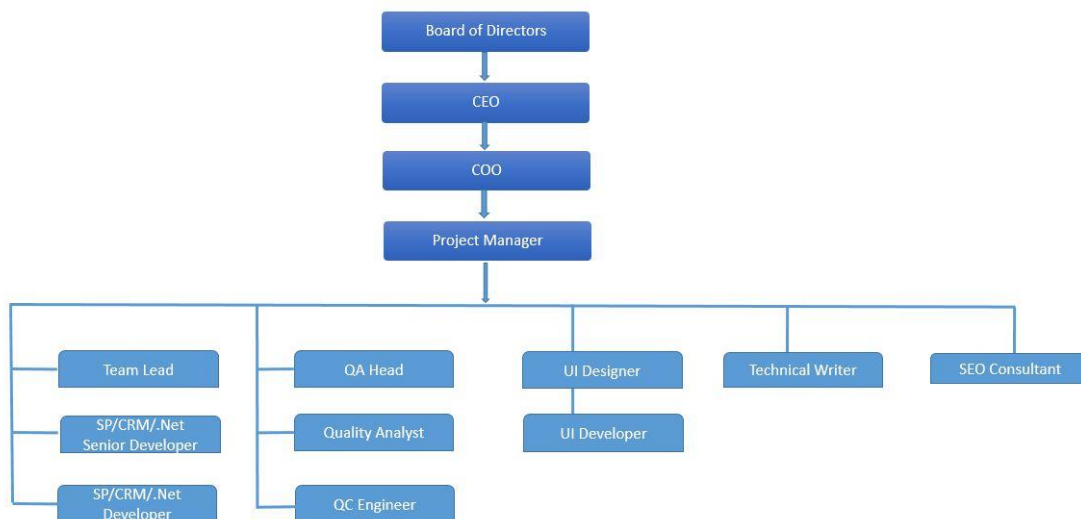


PROJECT SCOPE & TECHNICAL PROPOSAL

- One stop provider for all IT needs: design, development, maintenance of web applications, intranet applications, desktop applications, mobile applications, server administration and internet marketing services
- Scheduled data backups at all times on all servers.
- Disaster recovery management system to ensure zero loss of data and minimum downtime.
- Centralized access control system.
- Ensure redundancy of all critical servers.
- Multiple redundant internet connectivity and communication options

SYNAPSEINDIA ORGANIZATION STRUCTURE

For the project, we will be assigning a Project Manager, who will be assigned with a team of Programmers and Senior Programmers, with QC resources, UI designer, UI developers. The QC resources will be reporting to the Project Manager.



COMPANY SIZE

Number of Developers	:	250+
Number of Administrators	:	18
Number of Analysts	:	24
Number of Managers	:	40
Number of Support and Misc. Staff	:	40

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SERVICES OFFERED

We provide services in various platforms:

Microsoft	Open Source	User Interface
.NET (both C# & VB.NET)	PHP	Graphic Design
SharePoint 2010 & 2013	Magento	HTML5
MOSS 2007	Zend 1 & 2	Responsive design
Dynamics CRM	CakePHP	Adobe Photoshop
MSSQL	Laravel	Adobe Dreamweaver
Silverlight	MySQL	Corel Draw
DNN	Angular	Ajax
AspDotNetStorefront	RoR	JQuery / JQuery Mobile
Orchard CMS	Python	Multiple UI frameworks like Twitter Bootstrap/ Zurb/ Dojo/ ExtJS/ MooTools
	Joomla	
	Drupal	
	WordPress	
	Opencart	
	SocialEngine	

Besides the above, SynapseIndia offers:

- Mobile app development on iOS, Android, Windows Phone, Xamarin platforms
- Internet Marketing: SEO/SEM/PPC

Skills Bucket of Developers (Q1 2018)	Distribution (%)
Business Analysts	3%
PHP Developers	20%
SharePoint Developers	9%
MS .Net Developers	13%
Dynamics CRM Developers	2%
Project Managers	3%
QA/QC Professionals	8%
Graphic Designers	5%
UI Developers	8%
Mobile Developers	11%
MEAN stack Developers	1%
Python Developers	5%
Internet Marketing Professionals	6%
Others	6%

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DEVELOPMENT PROCESS

The development process that we follow is in the line of the Waterfall approach. The development process follows six distinct steps. The process of design and solutions development works in tandem with a distinct process of communication with our clients. This helps us to create the best possible solutions in the shortest possible time for our clients.

- **System Analysis & Evaluation:** This stage essentially deals with understanding the scope of the project to the fullest. There is a detailed interaction with the client at this stage. We prefer that this be through chat - instant messenger - aol/icq/msn/yahoo etc. This usually answers most primary details, required to begin the project.
 - Resource requirements
 - Review business requirements
 - Assign resources, determine start date, duration, and major work components
 - Develop schedule
- **Design:** Designing the architecture based on the requirements backed by concept inputs. The actual user-interface is developed at this stage. Parallely the development team prepares the database structure for the project, the solution architecture, object oriented design, modules and interfaces.
 - Develop data architecture (logical and physical data model)
 - Develop application architecture (objects/ modules groupings, internal & external interfaces, user views (screens))
 - Develop technology architecture
 - Define implementation strategy (impacts, risks, hardware/software, acquisition)
 - Define conversion requirements
 - User interface design
 - Database design
 - Base classes definition
- **Construct & Implementation:** At the implementation stage, we define the organization of the application and how it is to be developed. Subsystems are delineated and organized. Each developed component can then be tested and the results obtained from our different technical teams are then integrated into a final



system. Throughout the implementation stage the application will be hosted on our internal servers.

- Code programs/objects
 - Conduct unit tests
 - Match with specification
 - Integration of various modules and units
- **Beta testing:** Specially designed quality checks on individual components of the system, as well as on the integrated system ensure a high performance of the product. On-line beta testing completes this process. Test each software unit and database ensuring that it satisfies requirements
- **Rectification:** This stage involves minor changes and errors arrived at beta testing.
- **Delivery:** Delivery of the application after receiving client's approval. The application will be installed on the client server after project completion.



CLIENT REVIEWS – Verified by Microsoft

Some selective client speaks – verified by Microsoft:

Impressed with the Sharepoint technical skills of SynapseIndia in Noida
5.0 OVERALL RATING
 ★★★★★

REVIEWED BY: MichaelLarkin

PROS

We were very impressed with SynapseIndia's technical skills, collectively with their ability to listen and refine our vision into a sharepoint development targeted website. Working with SynapseIndia has been a tremendously positive experience. The successful designed website looks stunning and was given much concern even to the smallest detail. We were totally correct to go with SynapseIndia. The work involved in developing up a new business website was awesome. SynapseIndia delivered on their promises on scheduled timeframe and we are extremely happy.

CONS

Their services are not cheap, but quality obviously comes with a cost.

PRICING:	●●●●●
RESPONSIVENESS:	●●●●●
CUSTOMER SERVICE:	●●●●●
PRODUCT QUALITY:	●●●●●
LEVEL OF EXPERTISE:	●●●●●

My experience with SynapseIndia
5.0 OVERALL RATING
 ★★★★★

REVIEWED BY: StefanJS

PROS

SynapseIndia's initial presentation was very proficient. We are happy with the skill and knowledge implemented on our project. They quickly answered all of our questions and exceeded our expectations by suggesting outstanding features which never crossed our mind. Our deadline was sharp and the requirement was complicated and they held the project on time. Thanks to the smart and professional developers.

CONS

Initially I was uneasy outsourcing the project to India and my belief was that I had to spend a great amount of time personally with the developer during the project procedure to overcome the language barrier, considering the complexity of the requirement. Surprisingly with SynapseIndia this does not turned out as a problem at all.

PRICING:	●●●●●
RESPONSIVENESS:	●●●●●
CUSTOMER SERVICE:	●●●●●
PRODUCT QUALITY:	●●●●●
LEVEL OF EXPERTISE:	●●●●●

SynapseIndia would be a great fit for our web app
5.0 OVERALL RATING
 ★★★★★

REVIEWED BY: John_Pinto

PROS

After a great deal of research, it seemed as though SynapseIndia would be a great fit for our web app, iphone app, and database project, and we couldn't have been more right in selecting them. Working with SynapseIndia was an incredible experience. The entire team was professional, timely, responsive and a pleasure to work with at all times. A special thank to the team for their leadership and many talents. Our many compliments can be validated by the fact that we have already signed up for three additional projects with the SynapseIndia team. We plan on a very long and prosperous partnership with this organization. They are consistently fair and work with your best interests in mind. We highly recommend.

CONS

We plan on a very long and prosperous partnership with this organization. They are consistently fair and work with your best interests in mind. We highly recommend.

PRICING:	●●●●●
RESPONSIVENESS:	●●●●●
CUSTOMER SERVICE:	●●●●●
PRODUCT QUALITY:	●●●●●
LEVEL OF EXPERTISE:	●●●●●

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It has been a pleasure to work with SynapseIndia

5.0 OVERALL RATING
★★★★★

REVIEWED BY: deanmartin1

PROS

It has been a pleasure to work with SynapseIndia over the past year and half. They have been extremely professional, honest and hardworking throughout the entire process of my site design and continued updates or modifications. Frankly, I would not trust our site to anyone else as the people that use our site for data services are very large corporations (some in the Fortune 10 group) and we never encountered an issue once we hired SynapseIndia with their team of qualified professionals.

CONS

I am based in the USA and tried several programmers here in the US but was only left with unsatisfactory work and a large bill. Synapse started from scratch, build our site and now maintains it. I like everything they did to my site.

PRICING:	●●●●●
RESPONSIVENESS:	●●●●●
CUSTOMER SERVICE:	●●●●●
PRODUCT QUALITY:	●●●●●
LEVEL OF EXPERTISE:	●●●●●

One of the best providers we've worked with.

5.0 OVERALL RATING
★★★★★

REVIEWED BY: ChrisBiber

PROS

The team members at SynapseIndia are very professional in all their dealings and deliver quality work. We will definitely use them again in the future.

CONS

While the project has undergone multiple permutations and changes beyond their control, they have maintained a very high degree of dedication and continue to deliver timely results that respond to our requirements.

PRICING:	●●●●●
RESPONSIVENESS:	●●●●●
CUSTOMER SERVICE:	●●●●●
PRODUCT QUALITY:	●●●●●
LEVEL OF EXPERTISE:	●●●●●

SynapseIndia is GREAT to work with.

4.5 OVERALL RATING
★★★★☆

REVIEWED BY: SpencerMoss

PROS

SynapseIndia is GREAT to work with. They were very responsive and willing to work with me to create the site I was visualizing. They have an attitude and I was always impressed with their work. I would recommend them to anyone looking to build a site and will use them in the future for adding functionality etc.

CONS

Nothing in particular happened during my project, which I may suggest as I didn't like. Most of things went as we planned and agreed in the beginning. I would recommend SynapseIndia to anybody.

PRICING:	●●●●●
RESPONSIVENESS:	●●●●●
CUSTOMER SERVICE:	●●●●●
PRODUCT QUALITY:	●●●●●
LEVEL OF EXPERTISE:	●●●●●



PROPOSED PLATFORM

Development of the template will be done using MEAN platform.

Scripting Language/ User Interface for Website	HTML and JavaScript
Browser	Latest stable version of Safari, Internet Explorer 10+, Chrome and Firefox for Desktop Windows.
Front End Programming	Angular6, PWA
Back End Programming	Nodejs, Express, MongoDB



SCOPE OF WORK:

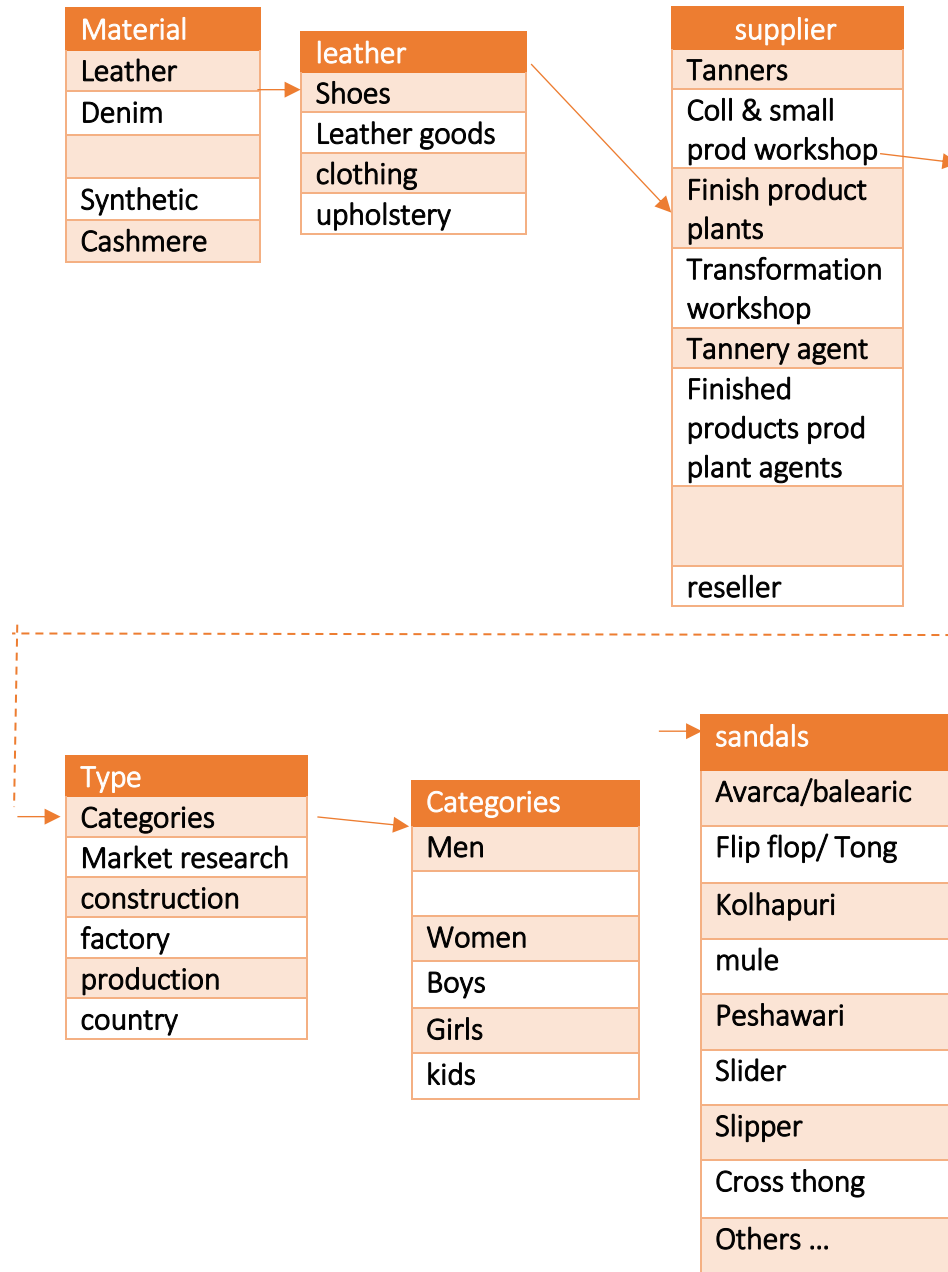
Graphic Design:

- Graphic Design of one Home page and following inside page i.e.
 - Home page
 - Buyer Dashboard
 - Seller Dashboard
 - Login/Signup
 - Blog
 - About us
 - How it works
 - Product Listing
 - Responsive HTML creation of one Home page and above inside page.
- Rest of the Inside pages are based on the approved inside page layout.

Website Front End:

- **Home page:** This page will allow users to view details of the products. The page will have the below tabs for directing to different pages of the website:
 - Image sliding banners.
 - Home page tab.
 - About us tab.
 - Subscriptions plans tab.
 - Contact us tab.
 - Menus with categories and sub categories of products.
 - Product detail tab.
 - Terms and conditions tab.
 - Login/Registration for Buyer and Seller
 - Clicking on the above tabs, users will direct to the respective pages.
- **Multilingual feature** - We will develop multilingual functionality in the website. Client will provide content for the website. The website will support three languages i.e. English, French, Italian.
- **Search and filter features:** Website will allow users to browse and search for products in the search box. Products can be searched by using below Images and attributes:

PROJECT SCOPE & TECHNICAL PROPOSAL



- Above category to select foot wares and final product is filter for sandals in men's category. There are another product range filter which will depend on type of module will be discussed in later part.

- **Subscriptions plans tab:** On the subscription tab buyer and seller can view the subscription plans for selected modules. There would be following fields for selecting the subscription:
 - Buyer subscription: Buyers can fill following information to select plan:
 - 1-3 Users (Check box)
 - 4-9 Users (Check box)
 - Above 10 Users (Check box)
 - Buyers can also select the modules they want to choose in the plan.
 - Buyers can view the benefits of the solution with information of the plan.
 - Supplier subscription: Supplier can choose the plan with following information:
 - Purchase as supplier: User can choose following module while selecting the plan:
 - Leather Module (Check box)
 - Denim Module (Check box)
 - Synthetic Module (Check box)
 - Cashmere Module (Checkbox)
 - The module will be change or edited by admin.
 - Purchase as Agent: Once User select an Agent plan they need to select the following options:
 - Leather Module (Check box)
 - Denim Module (Check box)
 - Synthetic Module (Check box)
 - Cashmere Module (Checkbox)
 - User can view two more plans to select:
 - Reference pack (no access to module)
 - Reference pack + Single user subscription for full module
 - Purchase as Reseller: If user select a plan of reseller they can select one of the following options:
 - Leather Module (Check box)
 - Denim Module (Check box)
 - Synthetic Module (Check box)
 - Cashmere Module (Checkbox)
 - The module will be change or edited by admin.

PROJECT SCOPE & TECHNICAL PROPOSAL

- Checkout page: User can proceed to checkout from cart or can delete plans from cart.
- Website will integrate with Stripe Payment gateway.
- Payment detail page: Once users select the option they would be redirected to payment page that have following fields:
 - Address.
 - Country with drop down option.
 - Zip code.
 - Address.
 - City.
 - State.
 - Payment option.
- Login/Register for buyer: Website will allow user to register on the site. They need to choose from the following options:
 - Buyer
 - Seller
- Once user click on above option they will have the following fields to fill:
 - Company Name
 - Company Information
 - Name
 - Email id.
 - Password.
 - Confirm password.
 - Gender (Drop down option).
- Login Page – Users will be able to login on this page. The login page will have below options:
 - Email tab.
 - Password tab.
 - Login button.
- Change password option: Website will allow registered users to change password and retrieve forgotten password.
- My account Dashboard for buyer - On this page, buyer will have the below options available:
 - My Account (personal details):
 - First Name.
 - Last Name.



- Email id.
- Password (with change password option).
- Save option.
- **View Search History:** User can search their search history with following options:
 - Browsing history
 - Recent searches along with time date
 - Likes on blogs
 - Newsletter
 - User can delete search results
- **Create/edit blog:** This will included in Phase II. Buyers can work on following options on this panel:
 - Create Blog
 - Add Image (Option to upload)
 - Add title (text field)
 - Add description (Text field)
 - Share blog on following social media channels
 - Facebook
 - Twitter
 - Instagram
 - Google +
 - Option to edit blog
 - Option to delete blog
 - Option to follow/unfollow users/company.
- **Newsletter:** This will included in Phase II. Buyers can work on following options on thus panel:
 - Create Newsletters
 - Share Newsletter on following social media channels
 - Facebook
 - Twitter
 - Instagram
 - Google +
 - Edit Newsletters
 - Delete Newsletter
 - Follow people/company.
- **RFP Settings:** Buyers can work on the following options using this panel:
 - Buyers can submit RFP with following details:
 - Buyer Name (Text field)
 - Company Name (Text field)

PROJECT SCOPE & TECHNICAL PROPOSAL

- Email ID (Text field)
- Phone Number (Text field)
- Description (Text fields)
- Option to upload document.
- Buyer can view the list of submitted RFP's.
- Buyers can edit the submitted RFP's with in open date by changing following information and once the date is over for the RFP they would not be able to make the changes.
 - Buyer Name (Text field)
 - Company Name (Text field)
 - Email ID (Text field)
 - Phone Number (Text field)
 - Description (Text fields)
 - Option to upload document.
- Buyer would be able to delete the submitted RFP's.
- Buyer would be able to select product search.
- Buyer would be able to save as recent searching timings and date.
- Buyer can share RFP's.
- Buyer have an option to Logout from their panel.
- Buyer have a Password recovery option.
- Buyer can set a new password option.
- **Login/Register for Seller:** Website will allow user to register on the site. They need to choose from the following options:
 - Buyer
 - Seller
- Once user click on above option they will have the following fields to fill:
 - Name
 - Email id.
 - Password.
 - Confirm password.
 - Gender (Drop down option).
- **Login Page** – Users will be able to login on this page. The login page will have below options:
 - Email tab.
 - Password tab.
 - Login button.
- **Change password option:** Website will allow registered users to change password and retrieve forgotten password.



- **My account Dashboard for Seller** - On this page, seller will have the below options available:
 - My Account (personal details):
 - Company Name
 - Company Information
 - First Name.
 - Last Name.
 - Email id.
 - Password (with change password option).
 - Save option.
- **View Search History:** Seller can search their search history with following options:
 - Browsing history
 - Recent searches along with time date
 - Likes on blogs
 - Newsletter
 - Seller can delete search results
- **Create/edit blog:** This will included in Phase II. Buyers can work on following options on this panel:
 - Create Blog
 - Add Image (Option to upload)
 - Add title (text field)
 - Add description (Text field)
 - Share blog on following social media channels
 - Facebook
 - Twitter
 - Instagram
 - Google +
 - Option to edit blog
 - Option to delete blog
 - Option to follow/unfollow users/company.
- **Newsletter:** This will included in Phase II. Buyers can work on following options on thus panel:
 - Create Newsletters
 - Share Newsletter on following social media channels
 - Facebook
 - Twitter
 - Instagram

- Google +
 - Edit Newsletters
 - Delete Newsletter
 - Follow people/company.
- **RFP Settings:** Seller can also work on the following options using this panel:
 - Seller can submit RFP with following details:
 - Seller Name (Text field)
 - Company Name (Text field)
 - Email ID (Text field)
 - Phone Number (Text field)
 - Description (Text fields)
 - Option to upload document.
 - Seller can set Timeframe for buyers to submit the RFP.
 - Seller can view the list of submitted RFP's.
 - Seller can edit the submitted RFP's with in open date by changing following information and once the date is over for the RFP they would not be able to make the changes.
 - Seller Name (Text field)
 - Company Name (Text field)
 - Email ID (Text field)
 - Phone Number (Text field)
 - Description (Text fields)
 - Option to upload document.
 - Seller would be able to delete the submitted RFP's.
- Sellers will be able to add their products with following information:
 - Product Name (Text Field)
 - Product Description (Text Field)
 - Product Images (Upload Option)
 - Product Price (Text Field)
 - Product Title (Text Field)
- Sellers will be notify through email once user submit the RFP or make changes in the RFP.
- Sellers will be able to sell antiques, paintings, rare collectibles, and expensive items online.
- Sellers will able to upload multiple images for a product.
- Sellers will be able to add/edit auction and manage auction easily.
- Seller would be able to save as recent searching timings and date.
- Seller can share RFP's.
- Seller have an option to Logout from their panel.
- Seller have a Password recovery option.
- Seller can set a new password option.

- **Product categories page** - Website will allow Buyers and Sellers to view different categories and sub categories of the products available in the store.
 - Users will be able to view categories/subcategories on left bar in product listing page.
 - User will be able to filter products as per subcategories and there would be filters available to search for product.
- **Products listing page** – Website will allow users to view different listings of the products available. The listing will have filters for further filtering the products. The filtering will be in different categories of product.
 - Users will be able to view products listing in ‘List view’ and ‘grid view’ with proper layout of product details with price and other option like, add to wish list.
- **Product detail page** – This page will have the details of the product. Details will include:
 - Name of the product.
 - Pricing of the product.
 - Product description.
 - Similar products.
 - Image with zoom option
 - Product rating.
 - Available quantity.
 - Quick view
 - Social share buttons.
- **Wishlist Option:** Allow users to manage below:
 - Allow users to create new Wishlist with name and add products in wish list
 - Users will have options to ‘Remove from wishlist’, ‘Delete wishlist’.
- **Static pages creation:** Users will be able to read the static information related to the products and services. The content (static information) of the above pages will be manage by the admin.
- **Terms and conditions page** – This page will allow users to view the terms and conditions of the company.

- **Chatbot:** We will create Chabot UI, will configure Chabot using provided client token, and will create required service to get the response from dialog flow. Users queries will handle automatically based on the dialog flow response created by client.

Backend Dashboard:

Admin Panel: Admin will be able to manage following information from their Panel.

- Admin will be able to login/logout by using the credentials.
- Admin will be able to create modules and filters by using following information:
 - Selecting the name of the categories for modules
 - Adding name of Module
 - Adding description of the Module
 - Upload Multiple Images of Module
 - Select filters for Module
- Admin would also be able to delete the particular Module.
- Admin would be able to create a coupon using following fields:
 - Select the Module for the Coupon
 - Enter the name of the coupon (Text field)
 - Set the discount for the particular coupon.
 - Admin can send the coupon to the selected email address
 - Admin can share the URL of the coupon.
- Admin would be able to delete the particular coupon for the module.
- Admin will be able to create a new buyer using following fields.
 - Name of the Buyer
 - Email Address
 - Phone number
 - Address
 - Assign roles to buyer
 - Able to provide subscription to buyer
- Admin would be able to edit existing buyer information.
- Admin would also be able to delete buyer information.
- Admin will be able to create a new supplier using following fields.
 - Name of the supplier
 - Email Address
 - Phone number
 - Address
 - Assign roles to supplier
 - Able to provide subscription to supplier
- Admin would be able to edit existing seller information.
- Admin would also be able to delete seller information.

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PROJECT SCOPE & TECHNICAL PROPOSAL

- Admin will be able to list the products using following fields:
 - Select category to list the product (Drop Down)
 - Add filters for the product (Drop Down)
 - Add Name of the product (Text field)
 - Upload Images of the product
 - Add description of the product (Text field)
- Admin will be able to view the listed products.
- Admin will be able to search for products using following filters:
 - Name of the Product
 - Name of supplier
 - Name of type
 - Name of category
 - Name of region
- Admin will be able to edit existing information of the product.
- Admin will be able to delete the products.
- Admin will be able to manage the filters by using following fields:
 - Add new filter
 - Add Subscription type filters
 - Add Product filters
 - Add Special filters
 - Edit existing filters
 - Delete existing filters
- Admin will be able to manage the subscriptions using following fields:
 - Add new subscription plan
 - Add informational text (benefits) of the plan
 - Add modules to the subscription plan
 - Add filters to the subscription plan
 - Add the number of users for particular plan
 - Change buyers and suppliers plans
 - Edit existing plans
 - Delete existing plans
- Admin will be able to view the Payments with following fields.
 - Paid amount of subscription
 - Name of the user who paid
 - Type of payment
 - Create manual invoice
 - Add invoice
 - Edit Invoice
 - Delete Invoice
 - View paid Invoice by:
 - Payment type
 - Region



- Able to generate report in csv, excel.
- Admin will be able to view the RFP control with following fields:
 - List of RFP's
 - Add new RFP's
 - Edit existing RFP's
 - Get notified once RFP submit
 - Export RFP's list through CSV, Excel.
- Admin will get alters for following:
 - New customer signup
 - For buyer subscription purchase
 - For Supplier subscription purchase
 - For RFP submission
 - If user upgrade a plan
 - All alert would be through emails and notification bar in admin dashboard.
- Admin will be able to work on following settings:
 - Admin can view their information
 - Admin can view the Payment information on their panel.
 - Admin can add restful settings
 - Admin will be able to add an authentication type
 - Admin can view the https Configuration and expire date of SSL
 - Admin can create sub admins
 - Admin can provide the access control to sub admins.
 - Admin can delete sub admins
 - Admin can add payment options
 - Admin can enable/disable the particulate payment gateway
 - Admin can add/edit/remove VAT
 - Admin can add special tax's
 - Admin can remove all tax's
- Admin will be able to download the backup of the system.
- Admin will save the backup on their system
- Admin can check for All specific buyer, supplier backups
- Admin can take back up of RFP's
- Admin can take Invoice backup
- The system would manually take backup set by admin if that would on daily basis or weekly basis.
- Admin would be able to logout through their dashboard.

PROJECT TEAM

The team, which will work on this project, consists of:

Platform Manager	Hemant Mathur
Project Manager	Semad Javed
Team Lead	Mahesh Bhatt
MEAN expert	Arvind Kumar
MEAN expert	Shubham Shukla

PROJECT SCHEDULE

The development time required for the project is **3 Months**.

The above is keeping in mind that there are no delays for content/communication etc. to be given by the client to us for the project. We would like to maintain regular communication with the client during the entire development period so that the client can see the development happening with sneak previews and assist us in whatever way they can.



COST STATEMENT

Estimated cost for the project is **USD 15,850.**

PAYMENT TERMS

Our payment terms are:

25% to be paid in advance.

25% to be paid after completion of 4 weeks from the date of commencement of the project.

25% to be paid after completion of 8 weeks from the date of commencement of the project.

25% to be paid after completion of the project.

IPR to all the work done would rest with us until the time final payments are made. On completion of the project, the source code of the website will be handed over to the client.



TECHNICAL SUPPORT & TRAINING

The SynapseIndia team will provide training to the client team to operate and understand the application. The SynapseIndia team will also provide support for a period of 30 days after final delivery for any technical questions the client team may have.

QUALITY ASSURANCE

We are committed to providing quality services, developing and delivering quality products. Our goal is to build a product with zero defects. All components in this application will be built to meet or exceed the functional specifications approved by the client. We further warranty our products for a period of 30 days.



PROJECT SCOPE & TECHNICAL PROPOSAL

Terms and Condition

1. SynapseIndia will commence work on the Project on receipt of a signed copy of the 'Proposal Acceptance Form'. Completion of the work will then be carried out within the proposed schedule. This will be dependent on the Client providing content/information for the Project and failure by the Client to provide content/information within the agreed time period will result in the Project being re-scheduled. All work on the Project will be done from SynapseIndia offices in India.
2. SynapseIndia shall not be held liable to any person/entity who may suffer or claim to suffer loss or damage arising out of the use of any information supplied by the Client and contained on the Client's website.
3. All content for the Project to be provided by the Client. All the images and text used by SynapseIndia on the Client's website would be for placeholder purposes only and shall be replaced upon receipt of the actual content as provided by the Client.
4. SynapseIndia shall not be held liable for any inaccuracies contained in the information/data/material supplied by the Client and contained on the Client's website.
5. The estimates provided in the proposal are based on the requirements specified in the document. Any change in the requirements or delays in communication will have a direct impact on the cost of the Project, which will be calculated and invoiced by SynapseIndia on the Client.
6. Email communication with SynapseIndia would ONLY be via official email addresses of SynapseIndia.
7. The Client will not initiate any direct contact or communication (including but not limited to emails, social networking websites such as LinkedIn, Facebook, etc.) with employees or ex-employees of SynapseIndia during or after the completion of the Project for any purpose not directly related with the Project, without prior written consent from SynapseIndia.
8. The Client will not offer any employment or similar offer to any of the employees of SynapseIndia or consultants or associates of SynapseIndia during or after completion of the Project.
9. The Client agrees that this document and its contents are a true and complete representation of the terms and conditions of the entire Project. Any other discussions on any public or private forums but not mentioned in this document are not part of the terms and conditions of the Project or the Project itself. Any additional design or development work will be considered as a changed order as may be mutually agreed.
10. A valid cancellation will take place if the same is communicated in writing (bearing the authorized signature of Client) and is mutually agreed upon; or if full and final payment has been received by SynapseIndia with respect to the Project. In the absence of a valid cancellation or reversal of payment/refunds, the intellectual property rights to the Project would rest with SynapseIndia.
11. The Project will be deemed to have been cancelled by Client if, during the course of the Project, no communication is received by SynapseIndia for seven consecutive days. This pertains to messages (electronic mail) or communication sent by SynapseIndia requiring Client feedback or inputs. The Client agree that not sending a response to queries for seven consecutive days will affect the course of the Project and cost SynapseIndia for this idle time of its personnel and resources. Full payment with respect to the Project will thus be due immediately without recourse to the Client for any remedies or to any further work by SynapseIndia.
12. Any dispute arising in this contract or project shall be addressed by sending an email to Legal@synapseindia.com
13. Limitation of liability - Our liability under this agreement, or in tort (including but not limited to negligence), under statute or any other basis shall be limited as follows:
SynapseIndia will not be liable for any, indirect, special, economic or consequential loss or damage arising out of or relating to this agreement including without limitation, third party claims, lost revenue, loss of business profits, business interruption, loss of business information, data, good will, bargain, opportunities or other pecuniary loss, loss of anticipated savings incurred or suffered, whether caused by breach, negligence, employee or agent, or otherwise and whether SynapseIndia was aware or should have been aware of the possibility of such loss or damage. This clause prevails over any other clause in this agreement.
14. All third-party services/tools required for the Project are to be provided by the Client. These include but are not limited to the payment gateway, any mobile/SMS gateway, SSL certificates, Zip code databases, Web hosting together with the required environment/deployment tools. If any negotiations are required with these third-party service providers, they will be undertaken directly by the Client. If client wants SynapseIndia to communicate with these third parties directly, it would be done on a paid basis.
15. The SynapseIndia team will provide support for a period of 30 days after final delivery for any technical questions that the Client may have.
16. On the agreed milestones the Client will be invoiced for the agreed fees as detailed in the Proposal. Settlement of the fees will be required within three business days from the date of the invoice.
17. In case any invoice made to a Client is overdue for more than ten days, SynapseIndia reserves the right to stop work without any further communication.
18. SynapseIndia sends all invoices via electronic mail only and all invoices are due immediately on presentation. The Project will be deemed to have been cancelled by the Client if any invoice is due for more than 14 days after presentation to the Client. This however does not mean that SynapseIndia accepts Net 14 or similar terms of payments. Full payment with respect to the Project will thus be due immediately without recourse to the Client for any remedies or to any further work or handover of any work done by SynapseIndia. In the event of outstanding payments due to SynapseIndia, SynapseIndia retains the right - acknowledged and accepted by the Client - to add 15% of the total outstanding payment towards a Collection Fee. This Collection Fee shall be payable if the payments to SynapseIndia are outstanding on the invoice by SynapseIndia. In addition to the Collection Fee, if payments to SynapseIndia are outstanding on invoice by SynapseIndia, the Client would also be liable to pay interest at the rate of 12% per annum from the date of presentation of invoice.
19. The Project will be developed on the current versions of the proposed platform/database/application/environment. Any future/earlier versions of these are not supported in the purview of this Project scope.
20. At no time will the total hours put in by any resource on the Project exceed 160 hours per month.
21. Neither Party shall be liable for any failure to perform its obligations where such failure is as a result of Force majeure conditions.
22. On Project completion, SynapseIndia will release the project files (in zipped format) to client as part of deliverables. Setup cost if any will be additional.
23. If any period is referred to in this Agreement by way of reference to number of days or weeks or months or any other intervals, the period would mean business days, business weeks, business months and such.
24. Free hosting package (if availed) will be valid for 3 months from the end date of the project which is defined in proposal. In case, Client doesn't want to retain the hosting services, SynapseIndia will deliver the project files (in zipped format) to client.
25. Google, Facebook, Twitter, LinkedIn and any 3rd party software providers: Google Maps, Google Analytics and any associated content and software are owned by Google. By using Google Maps and/or Google Analytics in the software solution provided by SynapseIndia to you,

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PROJECT SCOPE & TECHNICAL PROPOSAL

whether as a result of your instructions or by nature of the services we offer you that you decide to take up, you are by implication agreeing with Google's Terms of Service and entering into a license agreement with Google. This clause serves as fair notice that Google reserve the right to change and update their Terms of Service and licensing arrangements at their sole discretion, including charging you for their service. We will use our best endeavors to ensure that you are informed of any such changes within a reasonable timeframe as and when such changes occur, however no guarantees whatsoever are provided by SynapseIndia to you regarding the ongoing availability, cost, usability, suitability or any other aspect of the terms of service of Google and its related products and entities. This clause and all of the intent, terms, conditions and detail outlined in this clause also apply to Facebook, Twitter, LinkedIn and any 3rd party software provider that we use in your project under instruction.

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ACCEPTANCE OF PROPOSAL

I have gone through the proposal for the project **“Design and Development of a B2B solution” Version 2.0**, valued at: **USD 15,850** from **pages 1 to 23** and confirm the proposal.

Accepted By:

Signature _____

Name _____

Address _____

Telephone _____

Fax _____

IM ids _____

Best time to contact _____

Timezone _____

Date _____

(Please sign in the space provided above and return a copy to acknowledge your acceptance of the project proposal.)

