

# Asa M. Traylor

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## Education

**Elon University**, *Martha and Spencer Love School of Business*  
*Bachelor of Science in Business Administration*

**Elon, North Carolina**  
*May 2026*

- **Major:** Finance | **Minor:** Mandarin | **GPA:** 3.9 | **ACT:** 34
- **Honors:** Business Fellows Scholarship, Elon Engagement Scholarship, 5x consecutive Presidents List

## Professional and Leadership Experience

### Torren Management

**San Diego, California**

*Summer Analyst - Wealth Management*

*June 2025 – Present*

- Drive client acquisition strategy for a boutique wealth management firm serving UHNW clients by building contact pipelines across VC investors, M&A lawyers, and private bankers in southern California
- Analyze multi-asset class portfolio data to identify rebalancing opportunities and investments, improving advisor efficiency and enhancing clarity in UHNW client reporting

### Clean Energy Associates

**Shanghai, China**

*Market Intelligence and Operations Intern*

*February 2025 – May 2025*

- Analyzed, cleaned, and synthesized solar market data to produce actionable research reports, supporting U.S. and U.K. clients in strategic decision-making and business development
- Improved business development efforts by refining market intelligence deliverables, optimizing project management processes, and identifying new service opportunities that align with strategic growth initiatives

### Elon Love School of Business

**Elon, North Carolina**

*Finance Tutor*

*August 2024 – January 2025*

- Conducted one-on-one tutoring sessions for finance students, resulting in a 20% average exam score improvement
- Reinforced advanced financial principles through personalized instruction, demonstrating strong knowledge of core concepts in corporate finance, valuation, and capital markets

*Stock Track Investment Competition*

*August 2024 – December 2024*

- Earned first place out of 72 students based on an actively managed portfolio simulation
- Generated a 12.16% return through thesis-driven positions in MARA and MSTR, leveraging Bitcoin correlation and macroeconomic trends to outperform the S&P 500 by 4.17%

### Kapalua Ziplines

**Maui, Hawaii**

*Zipline Tour Guide*

*May 2023 - August 2023 & May 2024 - August 2024*

- Leveraged excellent sales skills to lead three daily tours for groups of 10-12, ensuring safety, enjoyment, and exceptional client satisfaction
- Excelled in technical expertise, leadership, and personability that awarded me over 100 five-star reviews and incident-free tenure

## Leadership & Activities

### Business Fellows

**Elon, North Carolina**

*Member*

*August 2022 - Present*

- Chosen as 1 of 40 business students in a class of 2,200 students based on academic excellence and potential to excel in a business-related career
- Currently engaging in rigorous coursework and global experiences that stretches beyond the level of my peers, specifically in the strategic design of a four-year career program
- Will manage a \$500,000 portfolio as a part of a Senior Capstone Seminar in Spring 2026

### Alpha Kappa Psi

**Elon, North Carolina**

*New Member Class Treasurer and Member*

*November 2022 - Present*

- Excelled in a rigorous new member process consisting of interviews, presentations, and professional workshops
- Managed a fund of over \$6500 that was raised for the American Foundation for Suicide Prevention

### Elon Men's Club Soccer

**Elon, North Carolina**

*Captain and Finance Chair*

*August 2023 - Present*

- Lead a team of 26 in becoming better athletes through strategic drills, practices, and games
- Meticulously manage, plan, and deploy over \$10,000 worth of funds for games, tournaments, and team social events

## Skills & Interests

**Language:** Mandarin Chinese (Business Proficiency, HSK 5)

**Certifications:** Microsoft Excel Expert | IBM AI Developer | Bloomberg Market Concepts | Envestnet

**Interests:** Backpacking, surfing, Premier League soccer, chess, guitar, and science fiction