

Project report template

1. Introduction

1.1.Overview

1.2.b

Title : *Uncovering the Gaming Industry's Hidden Gems: A Comprehensive Analysis of Video Game Sales*

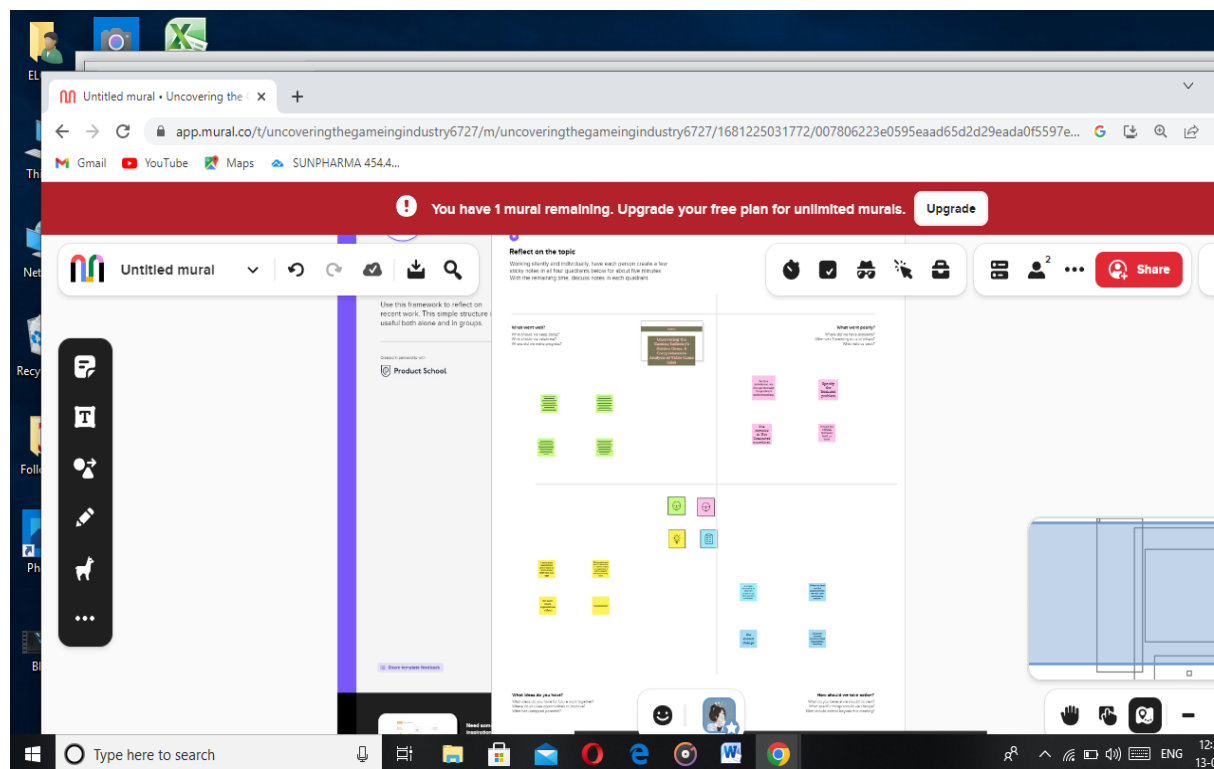
Video games sales analysis is the process of collecting and the analyzing data about sales of video games in order to understanding market trends and consumers behavior.

1.3. Purpose

Playing video games fulfils a purpose in their lives. *This* could include gaming for relaxation, opportunities to exert control, enjoyment, creativity, socialization, prevent boredom, challenge, and achievement.

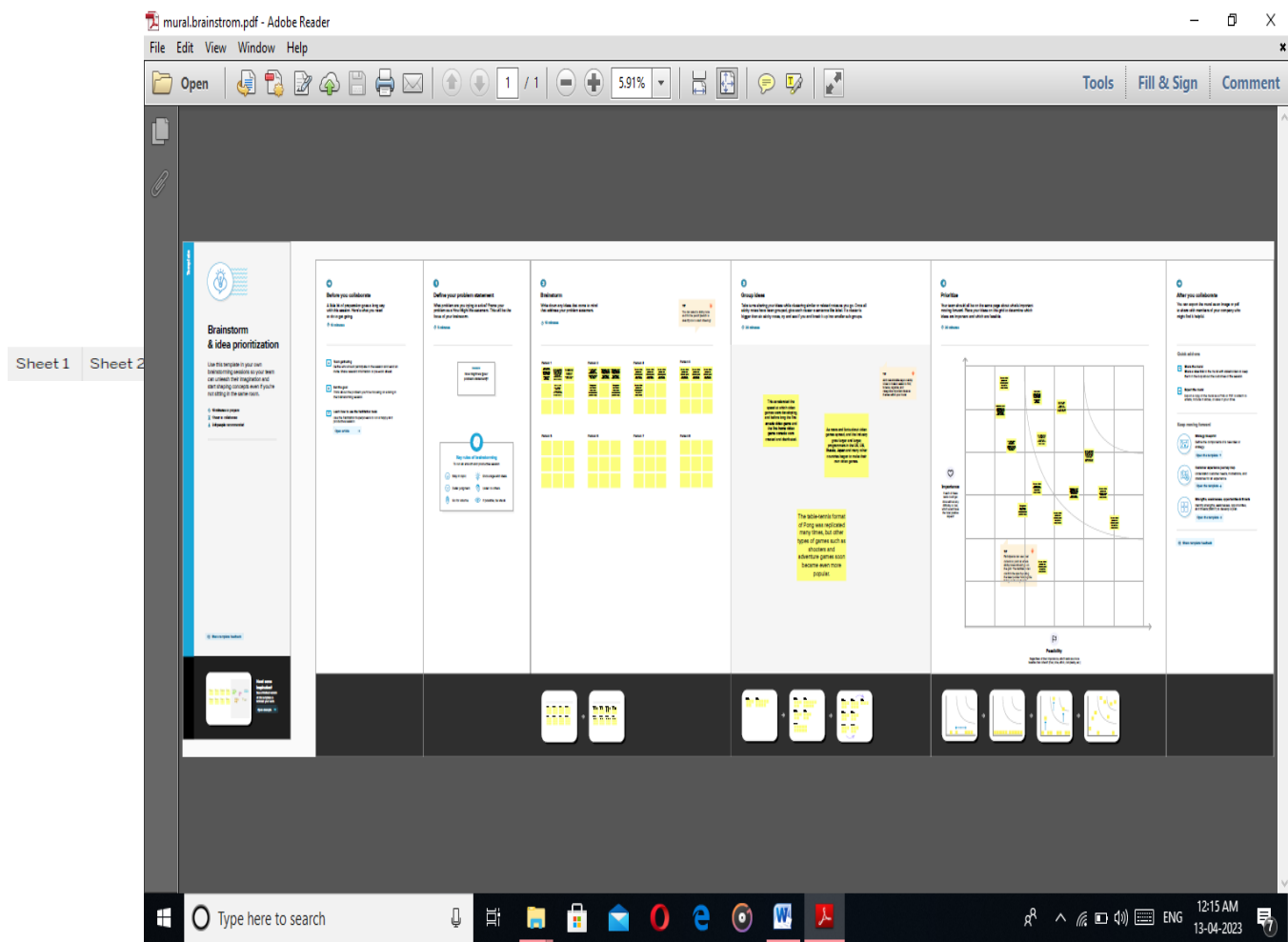
2. Problem definition and Design thinking

2.1. Empathy map



2.2. Brainstorming map

3. Result Findings:



4 .Advantage

- **Video games can be used to help improve test score, teach and life job skill, improve brain function, encourage physical exercise.**

5. Disadvantages

- Gaming has also been associated with sleep deprivation, insomnia and circadian rhythm disorder, depression, aggression and anxiety.

6. Applications

- It can be installed or inserted via disc into a console or computer.
- They speed up response time.
- They encourage team work.

7. Conclusion

Video games are a firm of media that is often associated with negative health consequences. They are a available source of stress relief as well as a catalyst for mental health.