



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Air transport is high speed and it can cover very long distance compared to other modes of transport.

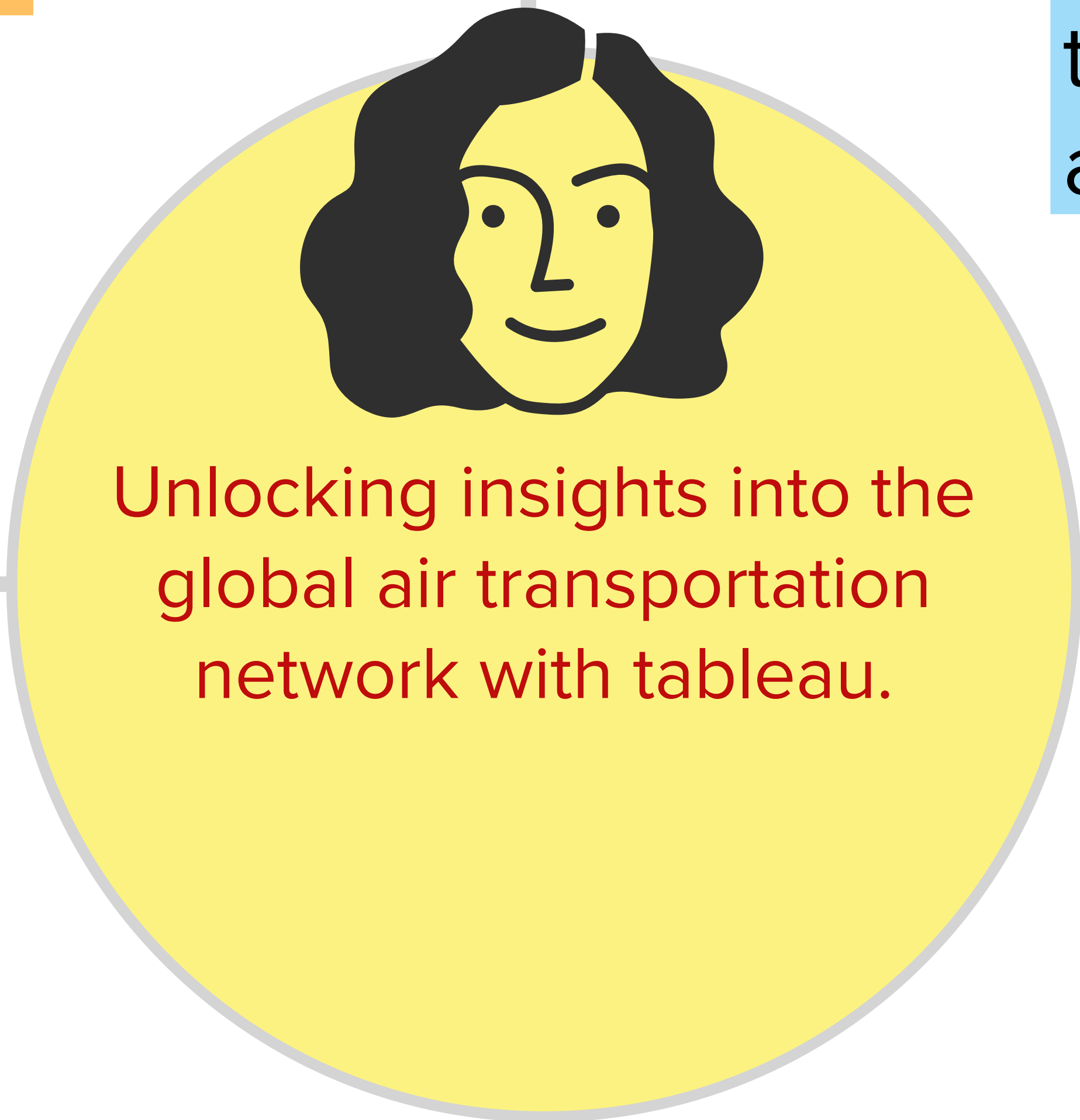
To study the IATA, ICAO codes, callsign country of origin.

There are no chances of traffic jams.

Air travel saves time.

Air transport is the transport of goods and passengers through airways

To analyse the facilities of global air transportation.



People allows from different countries to cross international boundaries.

It is comfortable and quick service but high cost.

Air transport is used for reduce our time.

Air transport is one of the fastest modes of public transport.

It has no physical barriers as in the case of other mode of transport.

It is very expensive due to the high cost to fuel.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?