Colour Multiple values Brand APPLE **Model Specification** Front C Processor Model amera **APPLE** 12MP **A Bionic Chip IPHONE 11** A Bionic Chip with Next APPLE Generation **12MP IPHONE 12** Neural **Engine** APPLE A Bionic Chip **IPHONE 12** with Next 12MP Model-Share Apple iPhone 14 Pro Max 0.17 Apple iPhone 14 Measure Names

Multiple values

KPI							
Bra	Disco unt %	Mrp	Star R ating	Sale Price	Sales differ ence		
Арр	0	77,000	5	77,000	0		

	Annual Revenue							
		2005	2010	2015	2020			
(a)	400				3 94 .3 36 5 .8			
le (\$br	300			26				
Avg. Revenue (\$bn)	200		18	229.2 32.6				
Avg.			1100B.00					
	0	19.1 37.4						
		2005	2010	2015	2020			

Year 2009

KPI_2					
Active Users (mm)	Revenue Generated	Units sold (mm)			
25.00	13.00	20.70			