



Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

It helps to know about the benefits of Uber

It helps to know about the safety of Uber

To analyse the Uber Expeditionary

To study the advantages of Uber

It helps to know about the variety plans of Uber



To analyse the use of Uber in Daily life

VOYAGE VISTA:ILLUMINATING
INSIGHTS FROM UBER
EXPEDITIONARY ANALYSIS



It is used to identify peak hours of high demand

Feels surprise to know about the benefis of Uber

It is used to study the impact of Uber in Indian Economy

It is used to know about the Unique of Uber services

User got trust on Uber service

Users feels interest to know about Uber



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?