



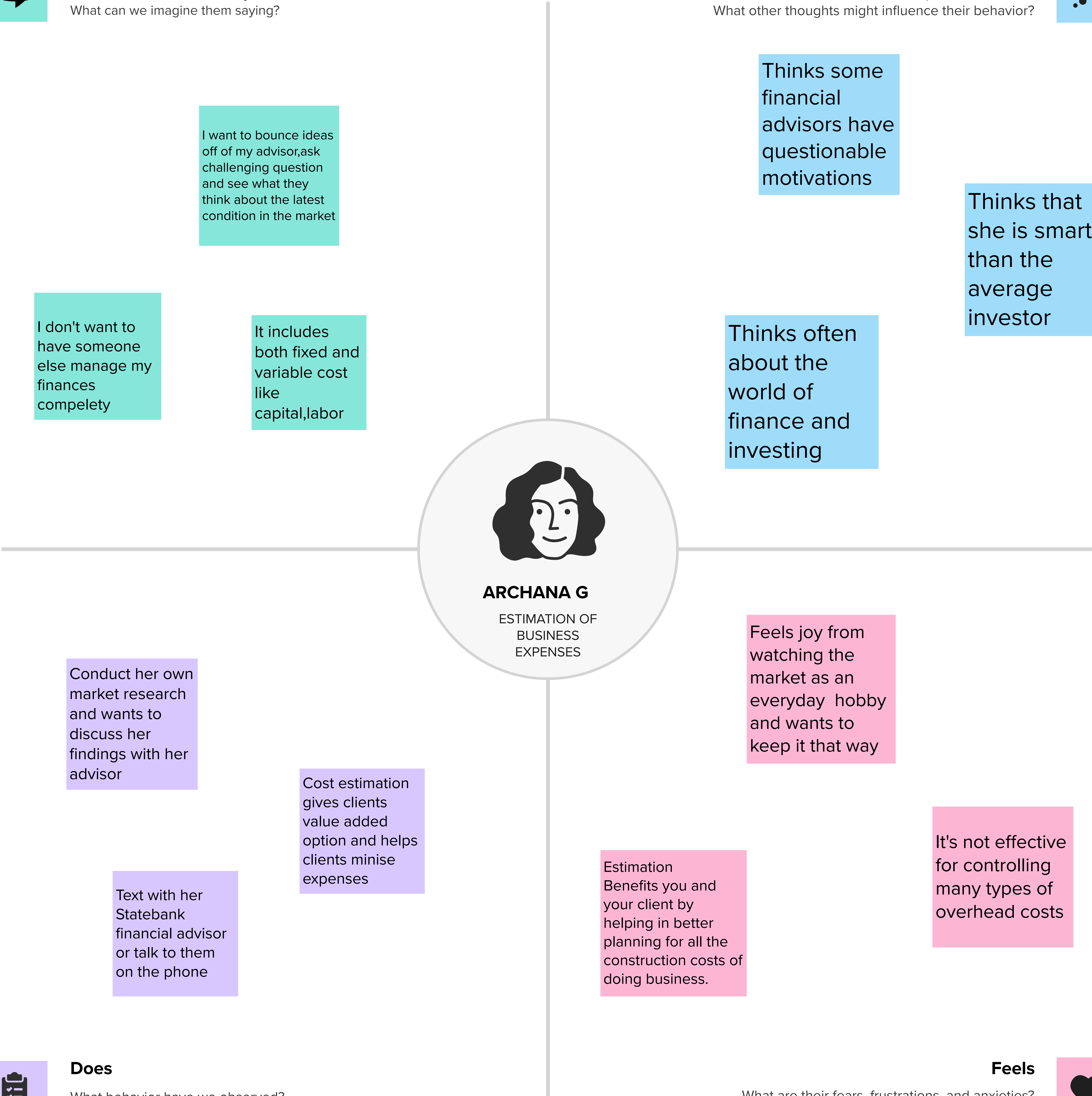
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



ARCHANA G

ESTIMATION OF
BUSINESS
EXPENSES

I want to bounce ideas off of my advisor,ask challenging question and see what they think about the latest condition in the market

I don't want to have someone else manage my finances compelety

It includes both fixed and variable cost like capital,labor