




# SHAFEEKA SHERIN N

Junior Digital Marketing Executive

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## CAREER OBJECTIVE

Creative Junior Digital Marketing Executive with experience in content strategy, social media management, and SEO. Eager to contribute to impactful digital marketing campaigns.

## EXPERIENCE

### AGI Technologies

Junior Digital Marketing Executive

- Assisted in digital marketing strategy development to boost client visibility.
- Created and managed engaging social media posts across platforms.
- Contributed to competitor analysis and keyword research for better campaigns.
- Conducted SEO research to increase content visibility and website traffic.

## ACADEMIC QUALIFICATION

### Bachelor of Science in Computer Science. (2022 - Present)

Annai College Of Arts and Science.  
Bharathidasan University.  
Kumbakonam.

### Work Shop

- JCI Effective Public Speaking (EPS) Workshop, Junior Chamber International, 2023.

## TECHNICAL SKILLS

- Content Writing: Skilled in social media, poster, website, and SEO content.
- Content Marketing: Expertise in SEO, social media posts, blogs, posters, and website content.
- Digital Marketing: Experienced in classifieds submission.
- SEO Tools: Basic SEMrush and Moz knowledge.
- Social Media: Skilled in content planning and scheduling.
- Office Suite: Proficient in Excel, Word, Power Point.
- HTML/CSS: Minor content adjustments.

## SOFT SKILLS

- Problem-Solving.
  - Creativity and Innovation.
  - Communication Skills
- Team Collaboration.
  - Lifelong Learning.
- Time Management.
  - Creative Writing.

## LANGUAGES

- English.
- Tamil.