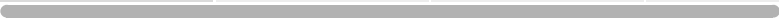


Discount Percentage, Mrp, Number Of Rati..	Sum of Original Price broken down by Mod..	Average of Original Price for each Battery..	Brand, distinct count of Memory and media..	Models and Sales Share. Color shows d..	The trends of sum of Sales Share and sum ..	SUM(0) and SUM(0). For..
--	--	--	---	---	---	--------------------------



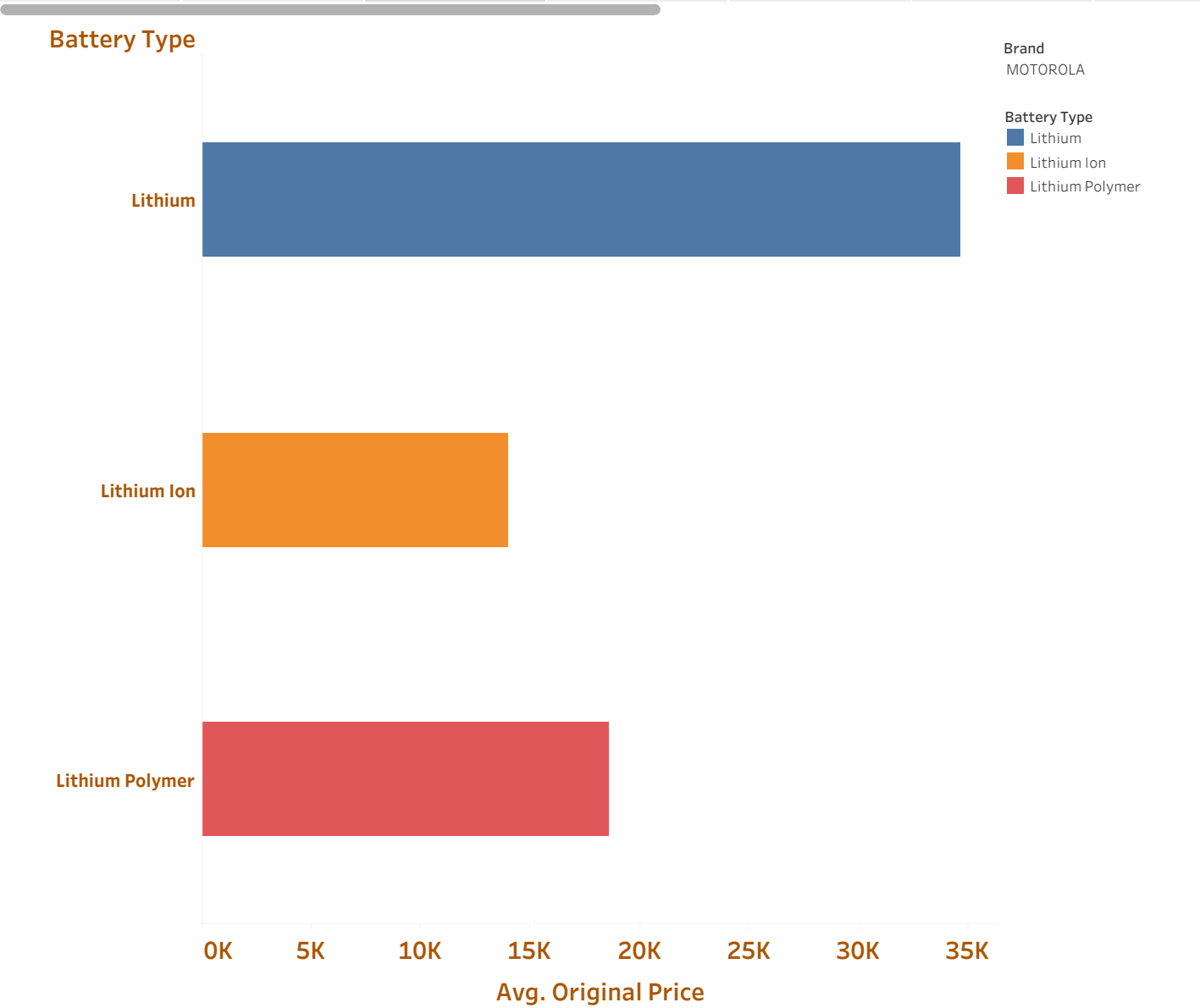
Brand	Discoun..	Mrp	Number..	Sale Pri..
Apple	0	77,000	11,202	77,000

Upc
MOBEXRGVZFZGZ..

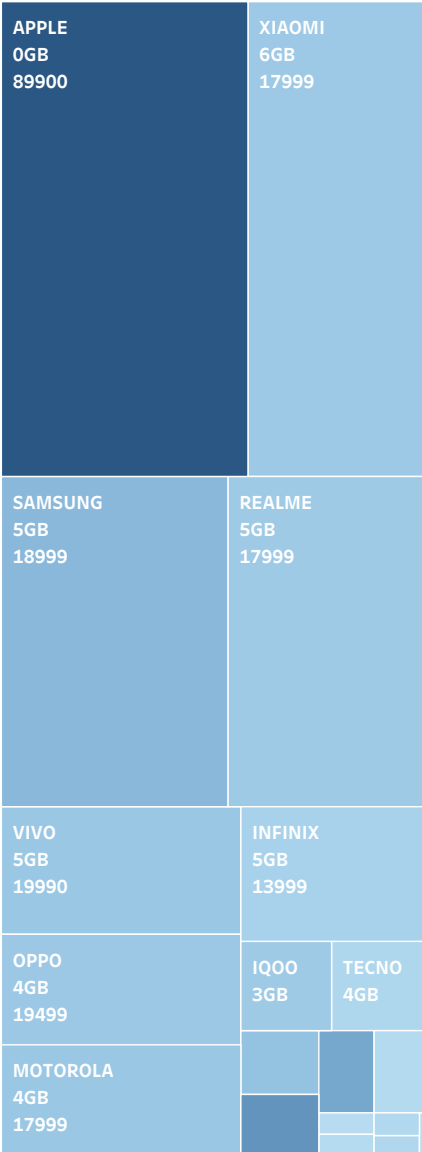
Discount Percentage, Mrp, Number Of Rati..	Sum of Original Price broken down by Mod..	Average of Original Price for each Battery..	Brand, distinct count of Memory and media..	Models and Sales Share. Color shows d..	The trends of sum of Sales Share and sum ..	SUM(0) and SUM(0). For..
--	--	--	---	---	---	--------------------------

Model	Processor	Front Camera	Rear Camera	Colour		Colour Multiple values
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800	Brand <div> <input checked="" type="checkbox"/> APPLE <input type="checkbox"/> GOOGLE <input type="checkbox"/> I KALL <input type="checkbox"/> INFINIX <input type="checkbox"/> IQOO <input type="checkbox"/> ITEL <input type="checkbox"/> LAVA <input type="checkbox"/> MARQ <input type="checkbox"/> MICROMAX <input type="checkbox"/> MOTOROLA <input type="checkbox"/> NOKIA <input type="checkbox"/> NOTHING <input type="checkbox"/> ONEPLUS <input type="checkbox"/> OPPO <input type="checkbox"/> REALME <input type="checkbox"/> SAMSUNG <input type="checkbox"/> TECNO <input type="checkbox"/> VIVO <input type="checkbox"/> XIAOMI </div> <div> <div><div></div>Black</div> <div><div></div>Blue</div> </div>
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	199,700	
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	59,900	
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	74,900	
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	74,900	
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800	
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	189,800	
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900	

Discount Percentage, Mrp, Number Of Rati..	Sum of Original Price broken down by Mod..	Average of Original Price for each Battery..	Brand, distinct count of Memory and media..	Models and Sales Share. Color shows d..	The trends of sum of Sales Share and sum ..	SUM(0) and SUM(0). For..
--	--	--	---	---	---	--------------------------

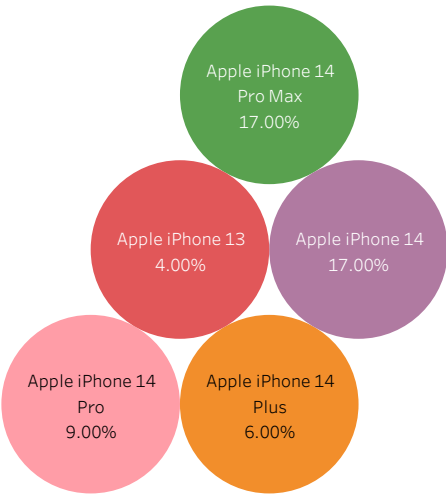


Discount Percentage, Mrp..	Sum of Original Price broken down by Mod..	Average of Original Price for each Battery..	Brand, distinct count of Memory and media..	Models and Sales Share. Color shows d..	The trends of sum of Sales Share and sum ..	SUM(0) and SUM(0). For pane SUM(0): C..
----------------------------	--	--	---	---	---	---

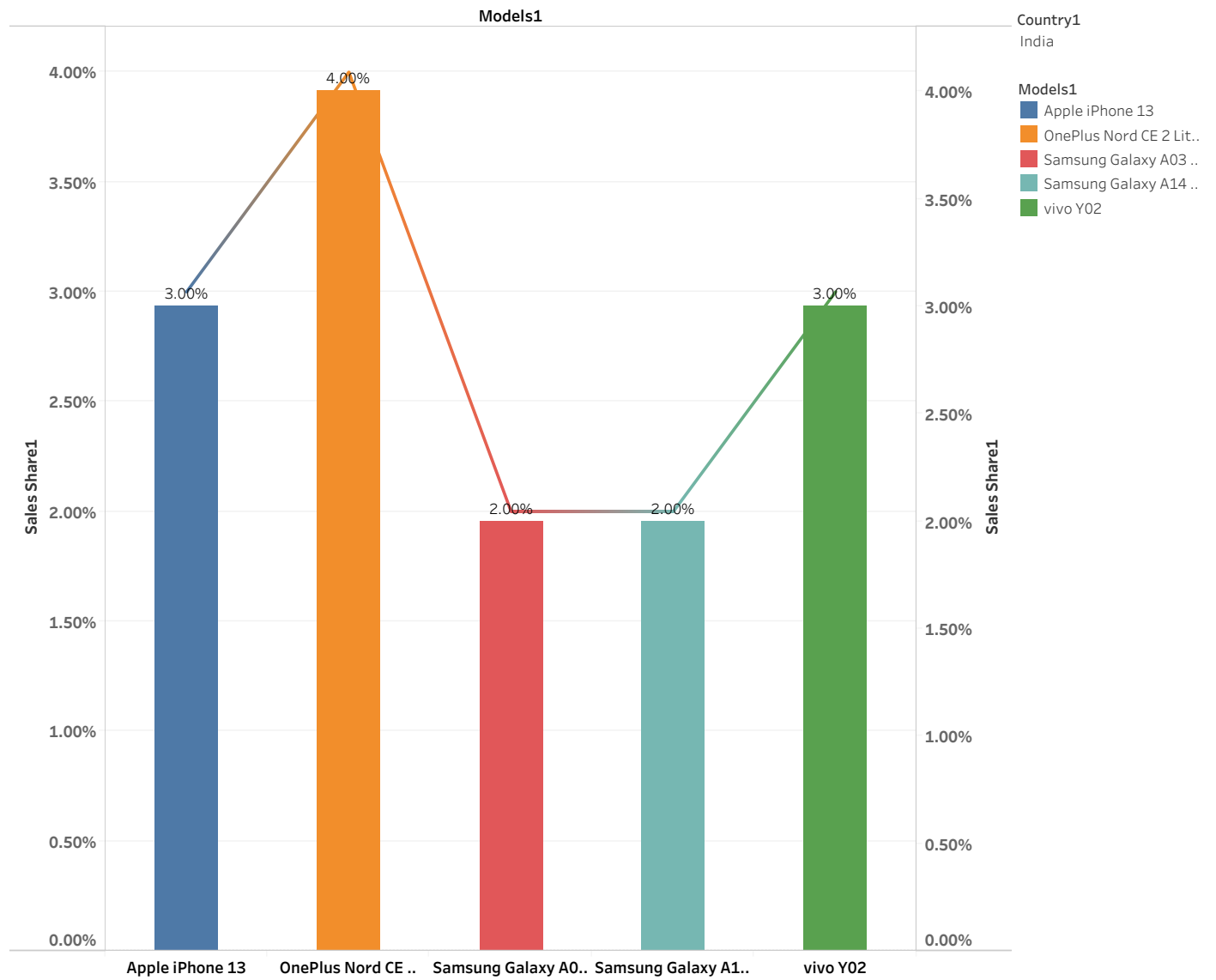


Sum of Original Price broken do..	Average of Original Price for each Battery..	Brand, distinct count of Memory and media..	Models and Sales Share. Color shows d..	The trends of sum of Sales Share and sum ..	SUM(0) and SUM(0). For pane SUM(0): Col..	The trends of sum of Revenue (\$bn) for ..
-----------------------------------	--	---	---	---	---	--

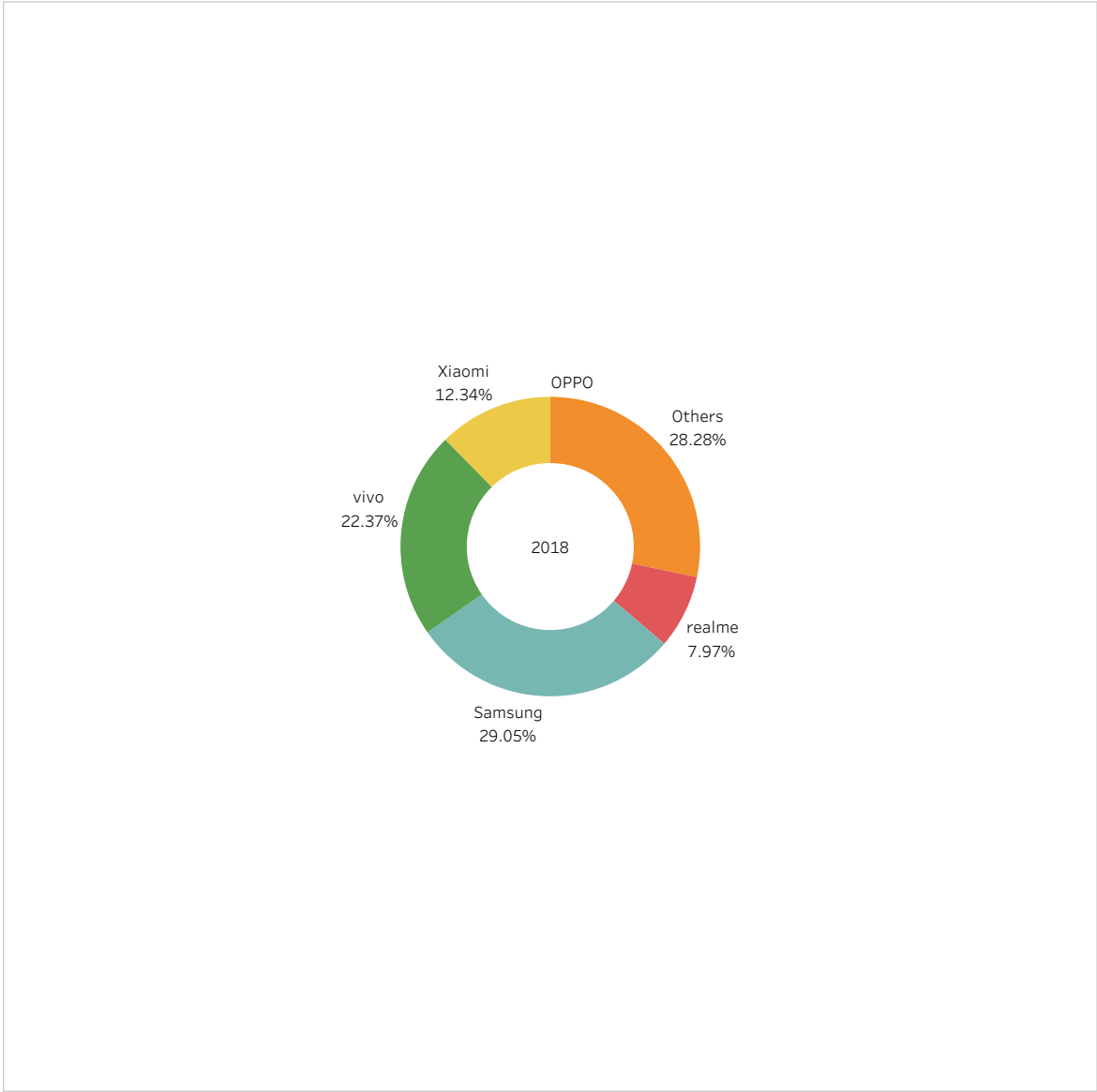
- Models
- Apple iPhone 13
 - Apple iPhone 14
 - Apple iPhone 14 Plus
 - Apple iPhone 14 Pro
 - Apple iPhone 14 Pro ..



Average of Original Price fo..	Brand, distinct count of Memory and media..	Models and Sales Share. Color shows d..	The trends of sum of Sales Share and sum ..	SUM(0) and SUM(0). For pane SUM(0): Col..	The trends of sum of Revenue (\$bn) for Ye..	Revenue Generated, Units sold (mm) an..
--------------------------------	---	---	---	---	--	---



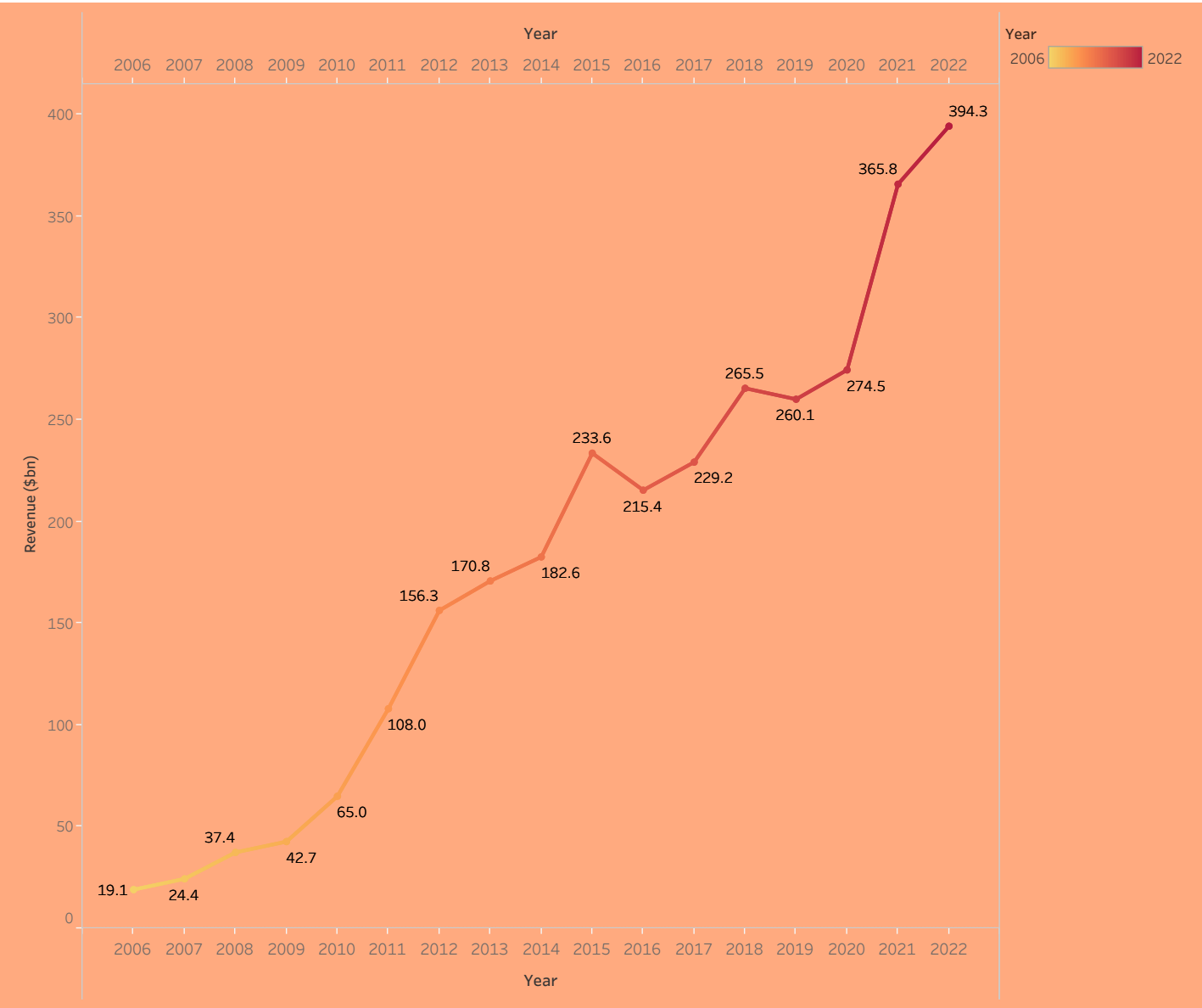
Brand, distinct count of Memor..	Models and Sales Share. Color shows d..	The trends of sum of Sales Share and sum ..	SUM(0) and SUM(0). For pane SUM(0): Col..	The trends of sum of Revenue (\$bn) for Ye..	Revenue Generated, Units sold (mm) and A..	Map based on Longitude (generat..
----------------------------------	---	---	---	--	--	-----------------------------------



Year1
2018

- Brand1
- OPPO
 - Others
 - realme
 - Samsung
 - vivo
 - Xiaomi

Models and Sales Share. Color sho..	The trends of sum of Sales Share and sum ..	SUM(0) and SUM(0). For pane SUM(0); Col..	The trends of sum of Revenue (\$bn) for Ye..	Revenue Generated, Units sold (mm) and A..	Map based on Longitude (generated..	Dashboard 1
--	--	--	---	---	--	-------------



The trends of sum of Sales Share a..	SUM(0) and SUM(0). For pane SUM(0): Col..	The trends of sum of Revenue (\$bn) for Ye..	Revenue Generated, Units sold (mm) and A..	Map based on Longitude (generated..	Dashboard 1	Dashboard 2
--------------------------------------	---	--	--	-------------------------------------	-------------	-------------



The trends of sum of Sales..	SUM(0) and SUM(0). For pane SUM(0): Col..	The trends of sum of Revenue (\$bn) for Ye..	Revenue Generated, Units sold (mm) and A..	Map based on Longitude (generated..	Dashboard 1	Dashboard 2
------------------------------	--	--	--	-------------------------------------	-------------	-------------



Country1
India

Country1
India

The trends of sum of Sales..	SUM(0) and SUM(0). For pane SUM(0): Col..	The trends of sum of Revenue (\$bn) for Ye..	Revenue Generated, Units sold (mm) and A..	Map based on Longitude (generated..	Dashboard 1	Dashboard 2
------------------------------	---	--	--	-------------------------------------	-------------	-------------

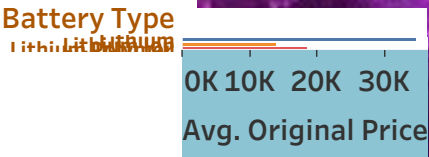
KPI

Brand	Discoun..	Mrp	Number..	S
Apple	0	77,000	11,202	7

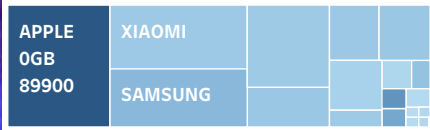
Flipkart-Smartphone

Model	Process..	Front Ca..	Rear Ca..
APPLE I..	A Bionic..	12MP	12MP + ..
APPLE I..	A Bionic..	12MP	12MP + ..
APPLE I..	A Bionic..	12MP	12MP + ..
APPLE I..	A Bionic..	12MP	12MP + ..
APPLE I..	A Bionic..	12MP	12MP + ..

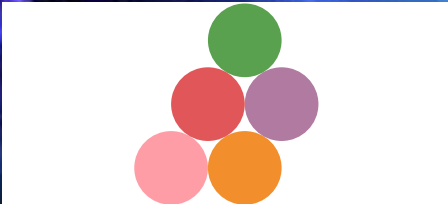
Battery Type Distribution



Brand price comparison



Model-share



Upc
MOBEXRGVZFZGZ..

Colour
Multiple values

- Brand
- ☒ APPLE
 - ☐ GOOGLE
 - ☐ I KALL
 - ☐ INFINIX
 - ☐ IQOO
 - ☐ ITEL
 - ☐ LAVA
 - ☐ MARQ
 - ☐ MICROMAX
 - ☐ MOTOROLA
 - ☐ NOKIA
 - ☐ NOTHING
 - ☐ ONEPLUS
 - ☐ OPPO

- Black
- Blue

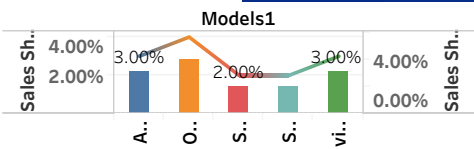
Brand
MOTOROLA

- Battery Type
- Lithium
 - Lithium Ion
 - Lithium Polymer

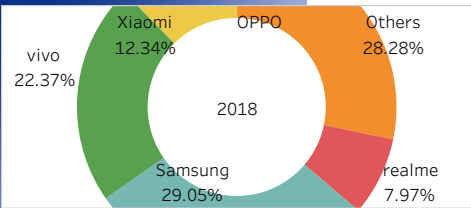
- Models
- Apple iPhone 13
 - Apple iPhone 14
 - Apple iPhone 14 Plus
 - Apple iPhone 14 Pro
 - Apple iPhone 14 Pro ..

The trends of sum of Sales..	SUM(0) and SUM(0). For pane SUM(0): Col..	The trends of sum of Revenue (\$bn) for Ye..	Revenue Generated, Units sold (mm) and A..	Map based on Longitude (generated..	Dashboard 1	Dashboard 2
------------------------------	--	--	--	-------------------------------------	-------------	-------------

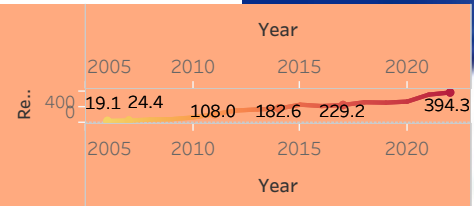
Country wise best selling smartphone



Quarterly-Share



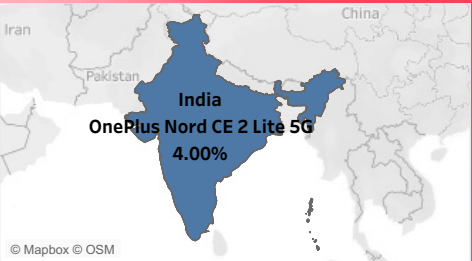
Annual Revenue



Market penetration(iphone)

Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

Global Market Share



Country1
India

Models1
Apple iPhone 13
OnePlus Nord CE 2 Lit..
Samsung Galaxy A03 ..
Samsung Galaxy A14 ..
vivo Y02

Year1
2018

Brand1
OPPO
Others
realme
Samsung
vivo
Xiaomi

Year
2006 2022

Year
2022

Country1
India

Country1
India