

Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Uber is a multination transportation network company.

That operat a ride-haiding platform.

The business profile of the house of things.

lighting, homewares to textiles, curios and art.

Thinks

It was founded in 2009 by greatt Camp and Travis Kalanick and is based in san Francisco, California.

uber provides a convenient way for individuals to request rides from drivers who use their own personal vechicles.

The House of Things is a portal of discovery showcasing what a home could be.

With a passion for authentic, thoughtfully curated desgin, our offerings range from furniture.



VOYAGE VISTA:ILLUMINATIMG INSIGHTS FROM UBER EXPEDITIONARY ANALYSIS

Trips can be analyzed based on geographic regions or specific cities to identify areas with higher demand.

This analysis can help Uber drivers decide where to focus their driving efforts for maximum efficiency and profitability.

Uber use data analysis.

Uber uses a mixture of internal and external data to estimate fares.

The major of our project is to use data Analyzing techinques to find unknown patterns in the Uber Drivers dateset.

The research is caried out on Uber drivers data collected from the year 2016.

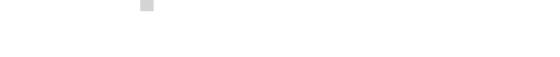
Uber caalculates
fares
automatically
using street
traffic data.

GPS data and its own algorithms that make alterations based on the time of the journey.



Does

What behavior have we observed? What can we imagine them doing?



See an example

Feels

