



Says

What have we heard them say?
What can we imagine them saying?

Uber is a multination transportation network company.

That operat a ride-haiding platform.

It was founded in 2009 by greatt Camp and Travis Kalanick and is based in san Francisco, California.

uber provides a convenient way for individuals to request rides from drivers who use their own personal vechicles.

Trips can be analyzed based on geographic regions or specific cities to identify areas with higher demand.

This analysis can help Uber drivers decide where to focus their driving efforts for maximum efficiency and profitability.

The major of our project is to use data Analyzing techinques to find unknown patterns in the Uber Drivers dateset.

The research is caried out on Uber drivers data collected from the year 2016.



Does

What behavior have we observed?
What can we imagine them doing?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

The business profile of the house of things.

lighting, homewares to textiles, curios and art.

The House of Things is a portal of discovery showcasing what a home could be.

With a passion for authentic, thoughtfully curated desgin, our offerings range from furniture.

Uber use data analysis.

Uber uses a mixture of internal and external data to estimate fares.

Uber caalculates fares automatically using street traffic data.

GPS data and its own algorithms that make alterations based on the time of the journey.



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

