



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

In our world  
the use of  
smartphones  
are increased  
day by day.

The impact of  
apple iphone  
in India are  
analysed  
here.

India, one of the  
economics with  
the greatest  
economic  
growth.

communication  
growth peoples  
around the  
world are  
connected.

Impact of the  
iphone:

It has also set in  
motion a few  
trends that  
wouldn't have  
been possible  
without iphone.

Apple has  
revolutionized  
communication,playing  
games, watching movies  
listening to music, and  
more.

The invetion of  
the iphone has  
affected people's  
lives and how  
they do things



Benefit of  
iphone:

Better  
Performance  
easy to use  
timely OS update  
security and  
privacy.

No Bloatware  
Family sharing  
the Apple  
ecosystem.

Third-party  
App security  
Apple carplay  
retain value  
Best support.

iphone feel  
so good.

compared to  
Android devices,  
Apple phones  
offer better  
performance.

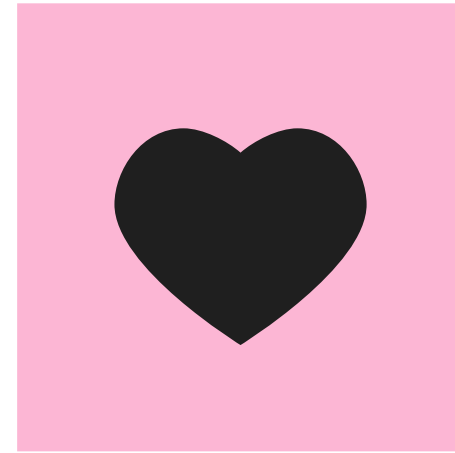
They are  
built to work  
faster and  
smoother.

Even the old  
iphone models  
work well and  
have smooth  
functioning.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?