

Says

What have we heard them say? What can we imagine them saying?

Thinks What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



passengers of the aeroplane was struggling due to delay in departure

was overpriced

The foods are in poor quality

Flight ticket

transporta

The flight schedule should follow punctually

> The vendors for the foods and soft drinks need to be changed

ticket should

Discounts for the price be given accordingly

Aeroplane's scheduled time was delayed

no of passangers in the flight is decresing

In flight foods and soft drinks areover priced and of poor quality

passengers will feel happy because of the correct schedule

The no of passengers for the flight will get a like

The passengers will feel the better quality of foods

Does

What behavior have we observed? What can we imagine them doing?





Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

