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# EXPLORING WORLD 'S TOP YOUTUBE CHANNEL

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## 1.INTRODUCTION:

### 1.1 Overview

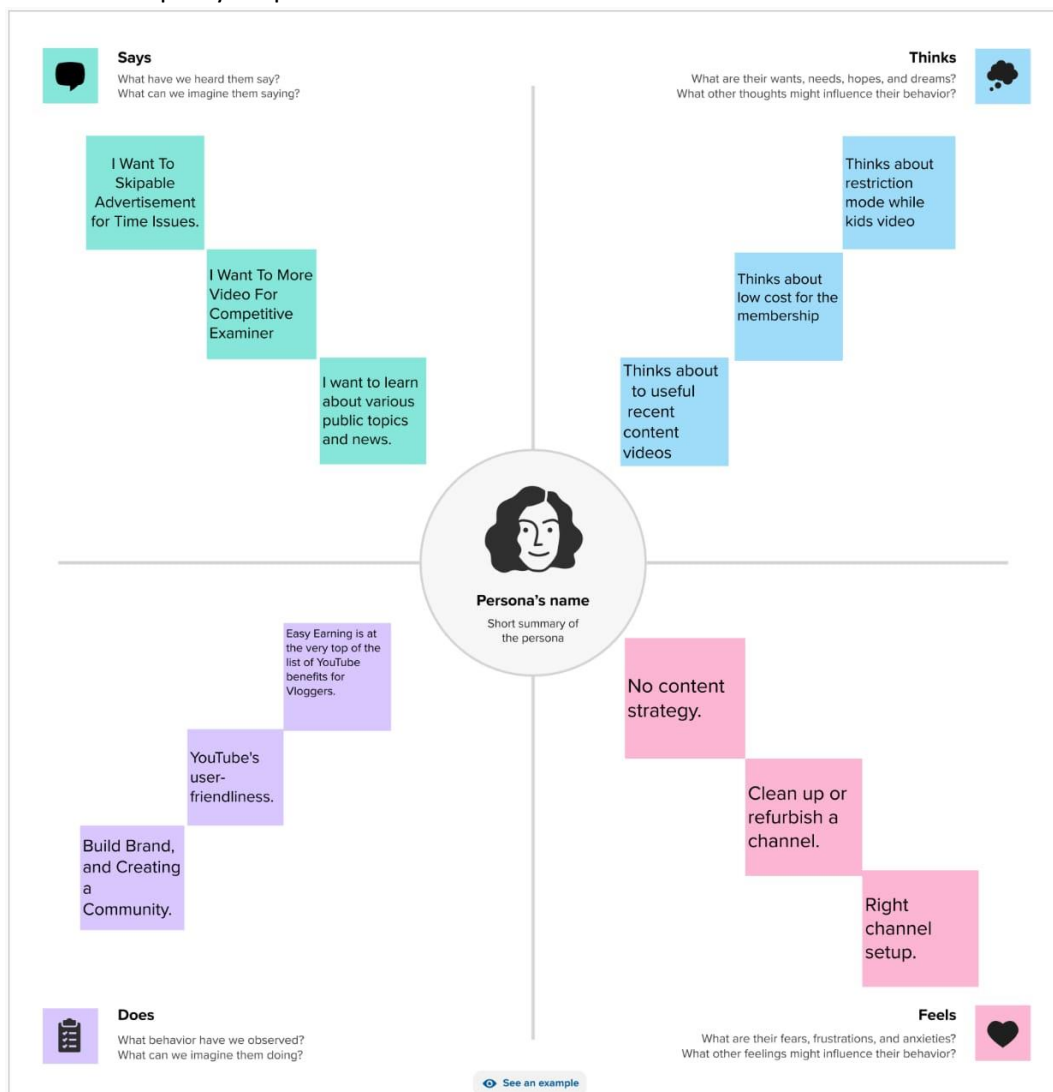
The briefly description about the exploring world top YouTube channel

### 1.2 Purpose

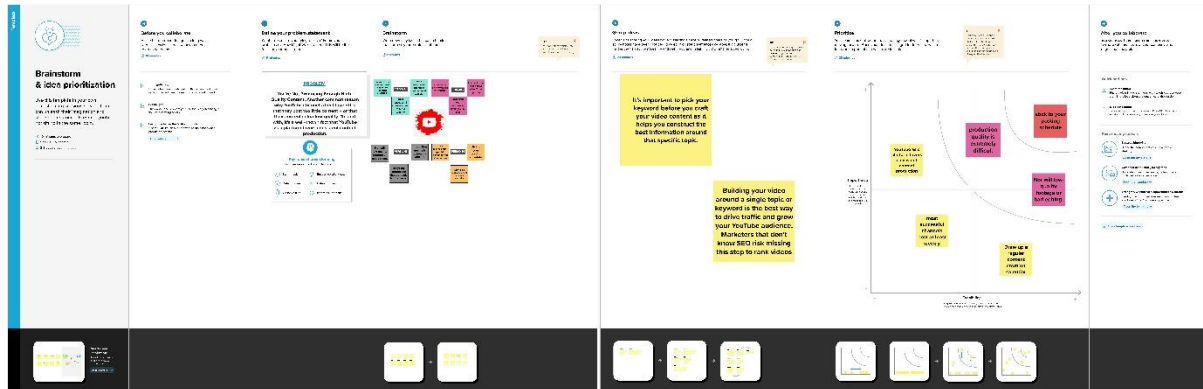
Youtube is the 2<sup>nd</sup> largest search engine in the world so creating a YouTube channel is a fantastic way to enhance your content visibility

## 2.PROBLEM DEFINITION & DESIGN THINKING:

### 2.1 Empathy Map



## 2.2 Idea & Brainstorming Map



## 3.RESULT:

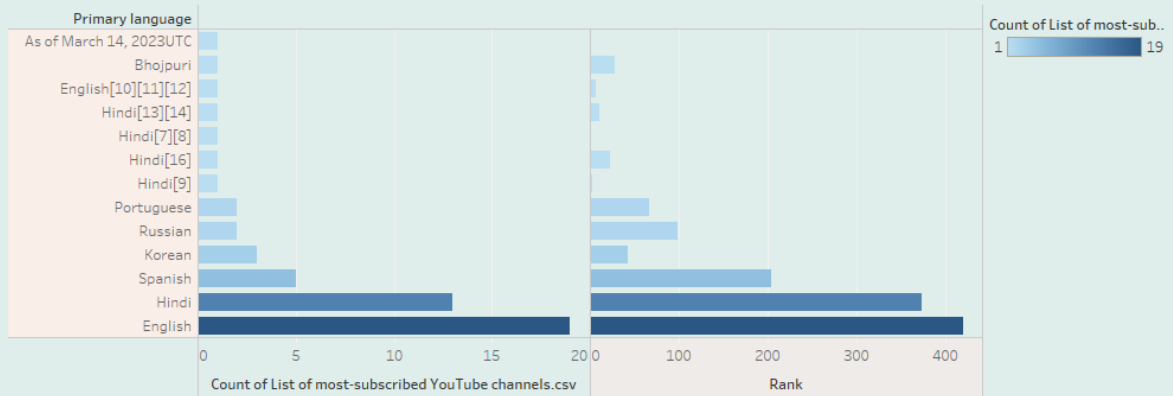
### Story 1

From This Visualisation conclude that The Subscriber In Primary language that someone uses most frequently to communicate with. Analyzed the language of the top youtube channels and found that 66% of the content is in ENGLISH, while about 43% in HINDI, 23% SPANISH these languages are only most widely used in youtube content.

From This Visualisation analyse that the top 50 youtube channel and their countries. Indian youtuber are the largest shares in top fifty youtube channels. Because their content are finest and fast-rate.

From this Visualisation we conclude that The Category Based on Subscribers. There is 3,607 (millions) subscribers in youtube. The subscribers count are maximum in MUSIC and ENTERTAINMENT.

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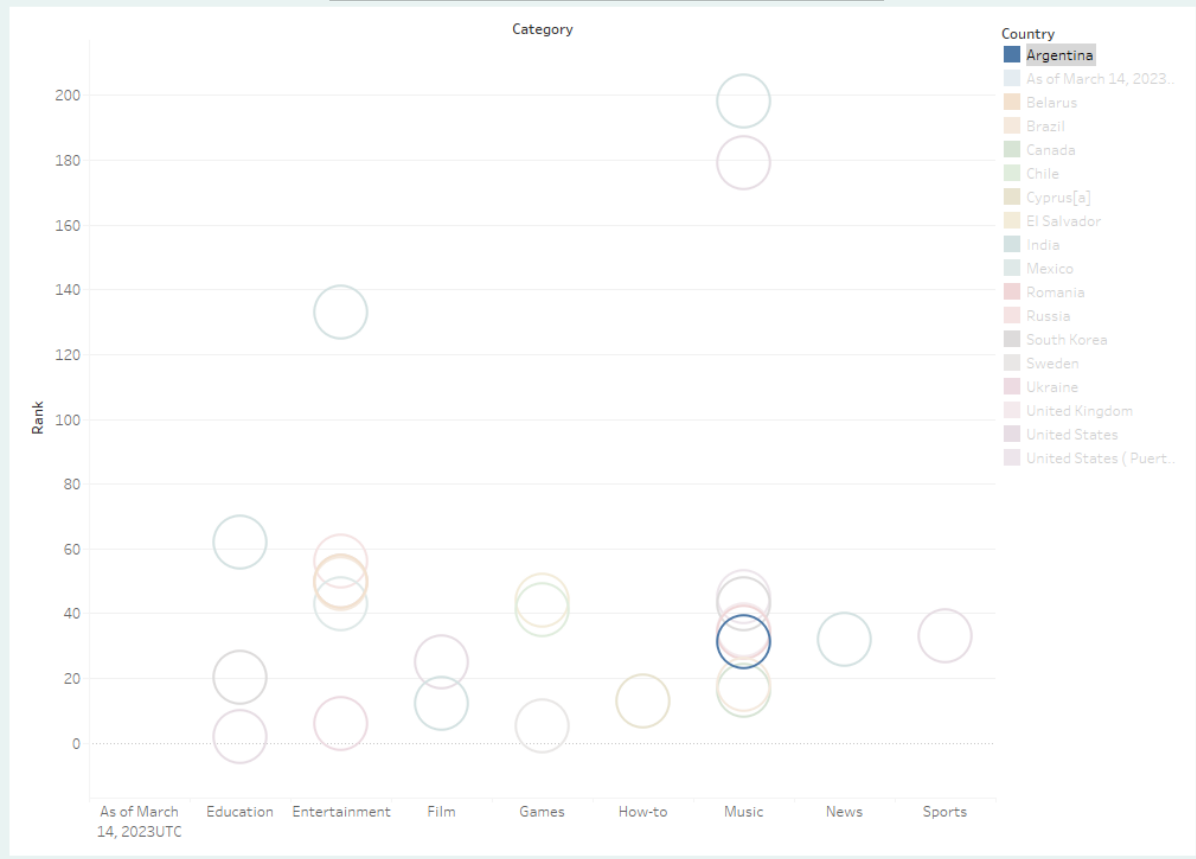
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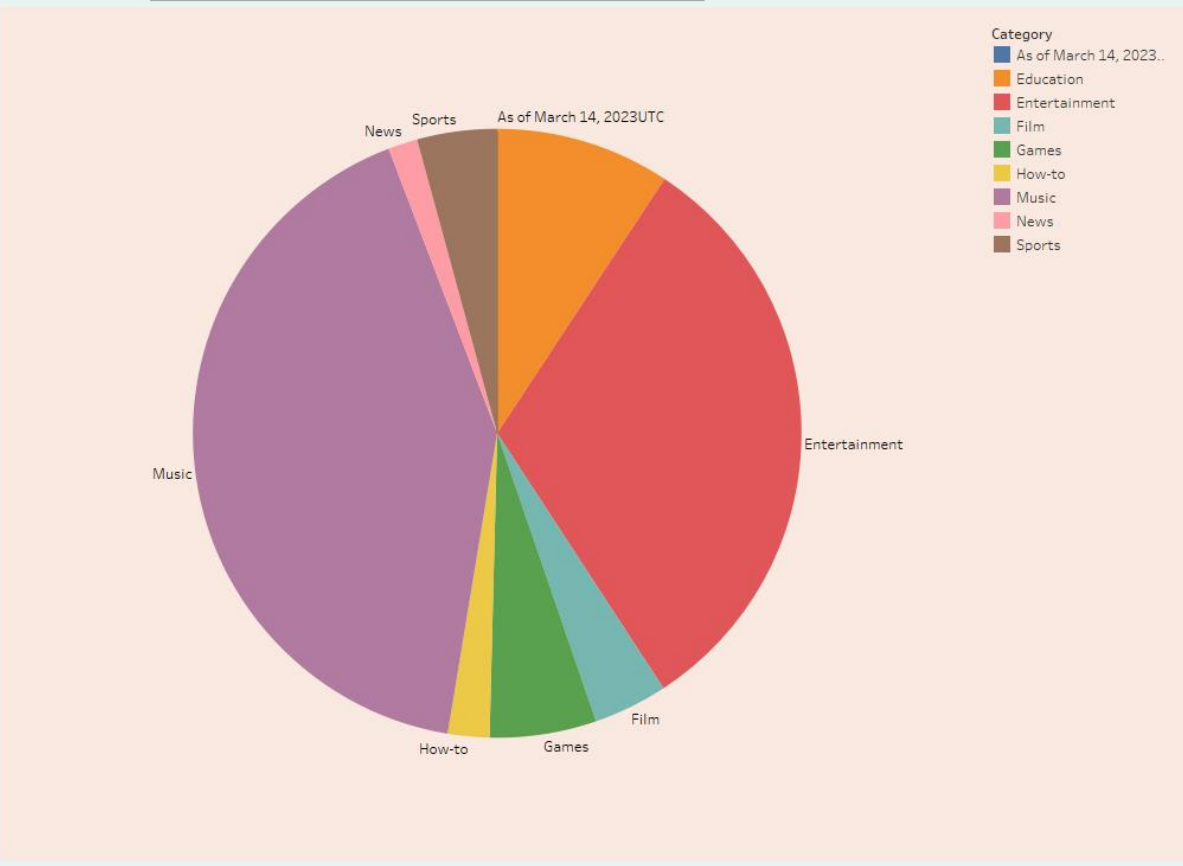
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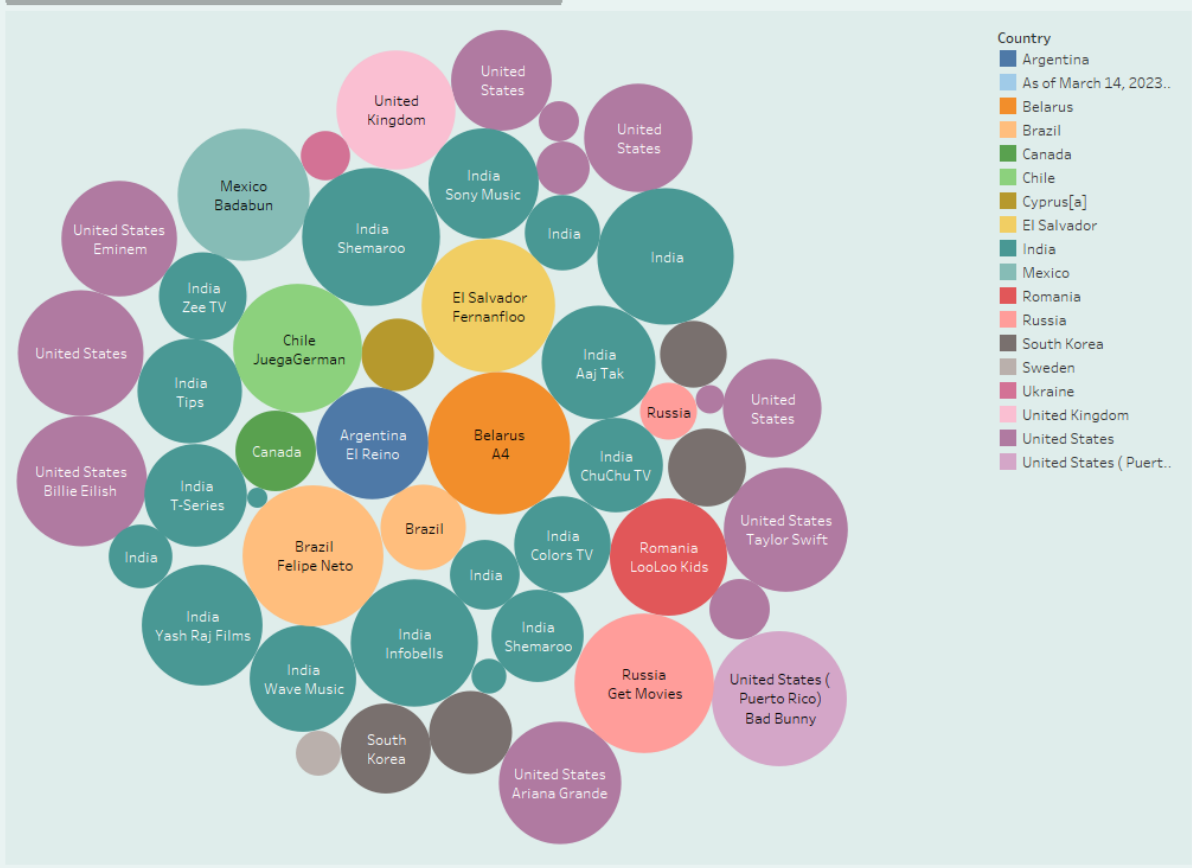
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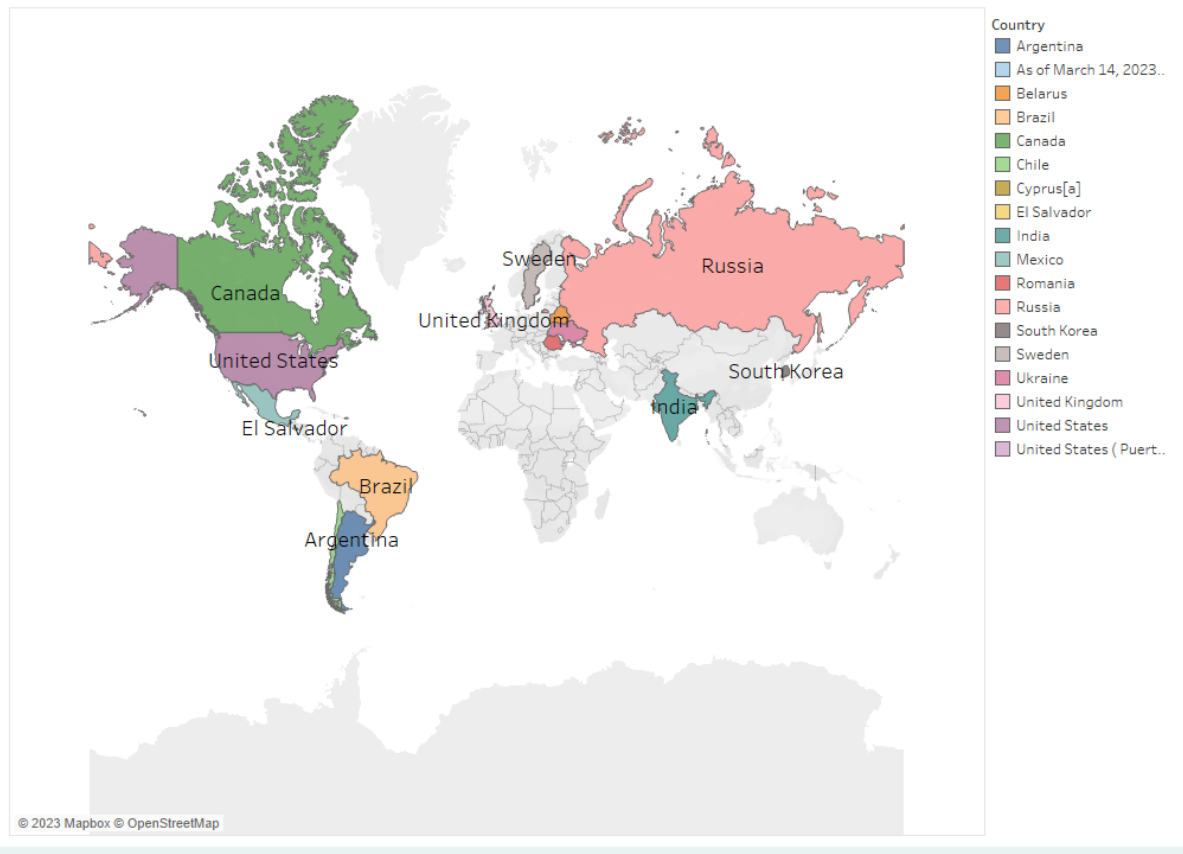
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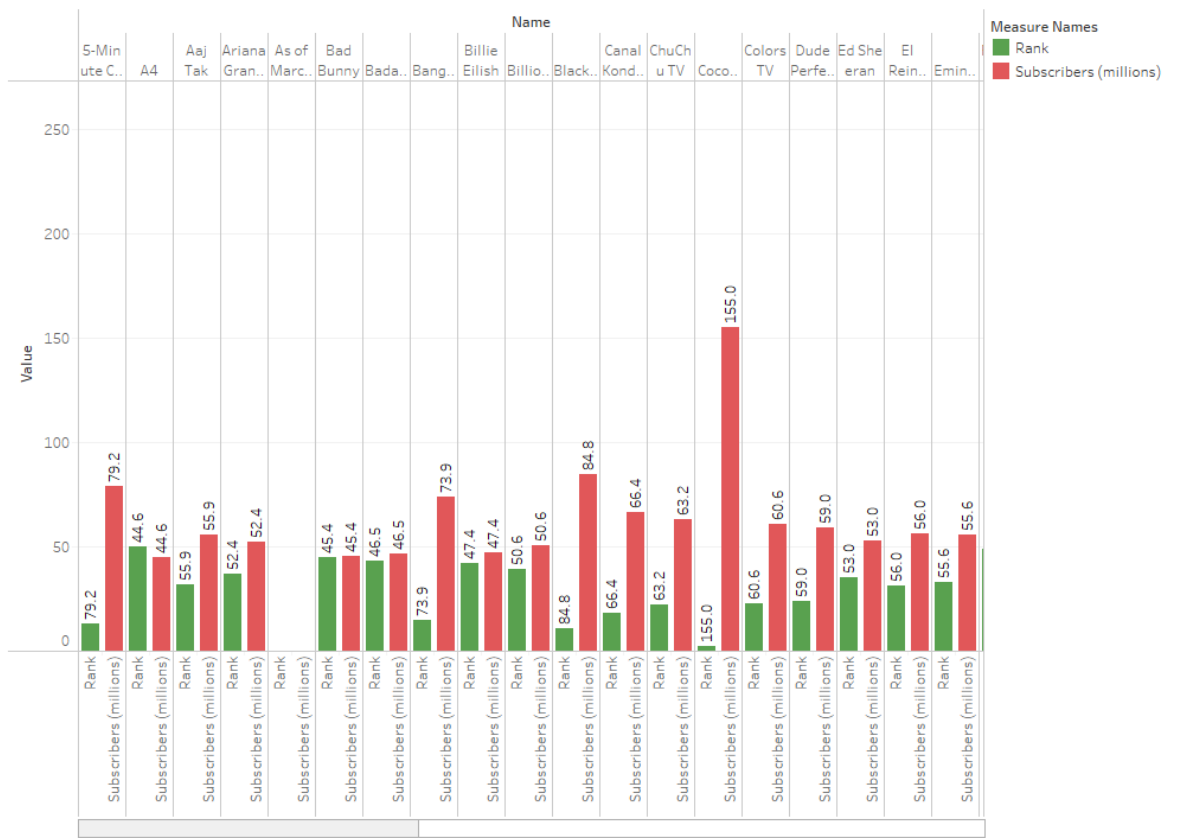
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From This visualisation we conclude that The Subscriber In Top fifty youtube Channel. T-series is 1st place and uploads 19,806 videos , content of MUSIC.



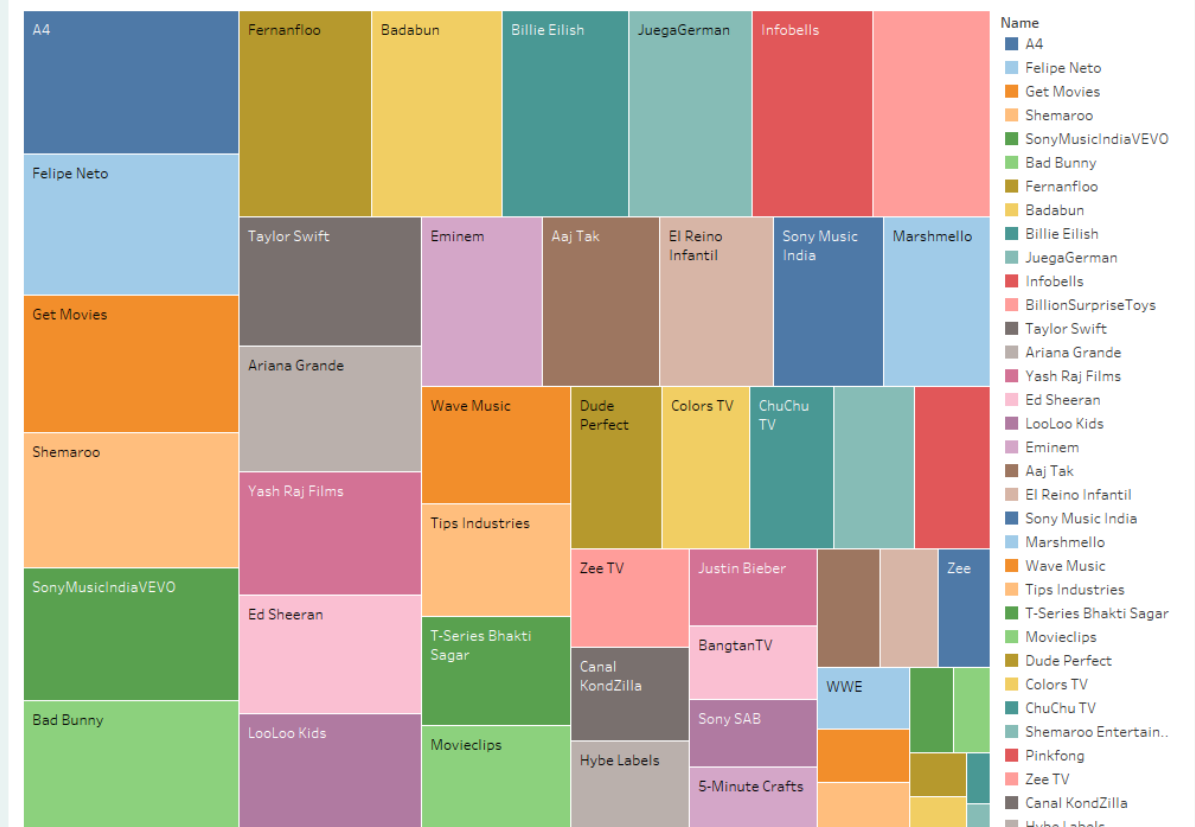
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## 4.ADVANTAGES & DISADVANTAGES:

### Advantages

- Education and inform people top YouTube channels can be grate source of information and education on the wide range of topics
- Entertain and inspire people top YouTube channel can also be a great source of entertainment and inspiration
- Built community top YouTube channels can be help to build community around shared interested

### Disadvantages

- Time consuming there are so many great YouTube channel to expire and it can be easy to get lost watching videos for hours on end
- Overvilemning with a so much content available it can be difficult to do know where to start or what to watch
- Addictive YouTube is designed to be addictive and it can be used to lose track of time while watching videos



## **5.APPLICATION:**

- ❖ Overall exploring the world top YouTube channels can be available experience for people of all ages and interested there are many way to apply knowledge and skill that you gain watch youtube videos

## **6.CONCLUSION:**

- ❖ We conclude the subscriber in the primary language that someone use most frequently to communicate with
- ❖ We conclude that the rank of the channel based on country
- ❖ We conclude that the category based on subscriber there is 3607 million subscriber
- ❖ We control the category based on rank in country country
- ❖ We can't go that the most subscriber in country wise sarees 1378 million subscriber in India
- ❖ We conclude that the top 50 YouTube channel in rank
- ❖ We conclude that day rank and subscriber in top YouTube channel

## **7.FUTURE SCOPE:**

- ❖ Future scope of the expiry world top YouTube channel is very bright YouTube is constantly evolving and adding new features and the content on YouTube is becoming increase drivers and high quality