

# **VOYAGE VISTA-ILLUMINATING INSIGHTS FROM UBER EXPEDITIONARY ANALYSIS**

## **INTRODUCTION**

### **1.1 Overview**

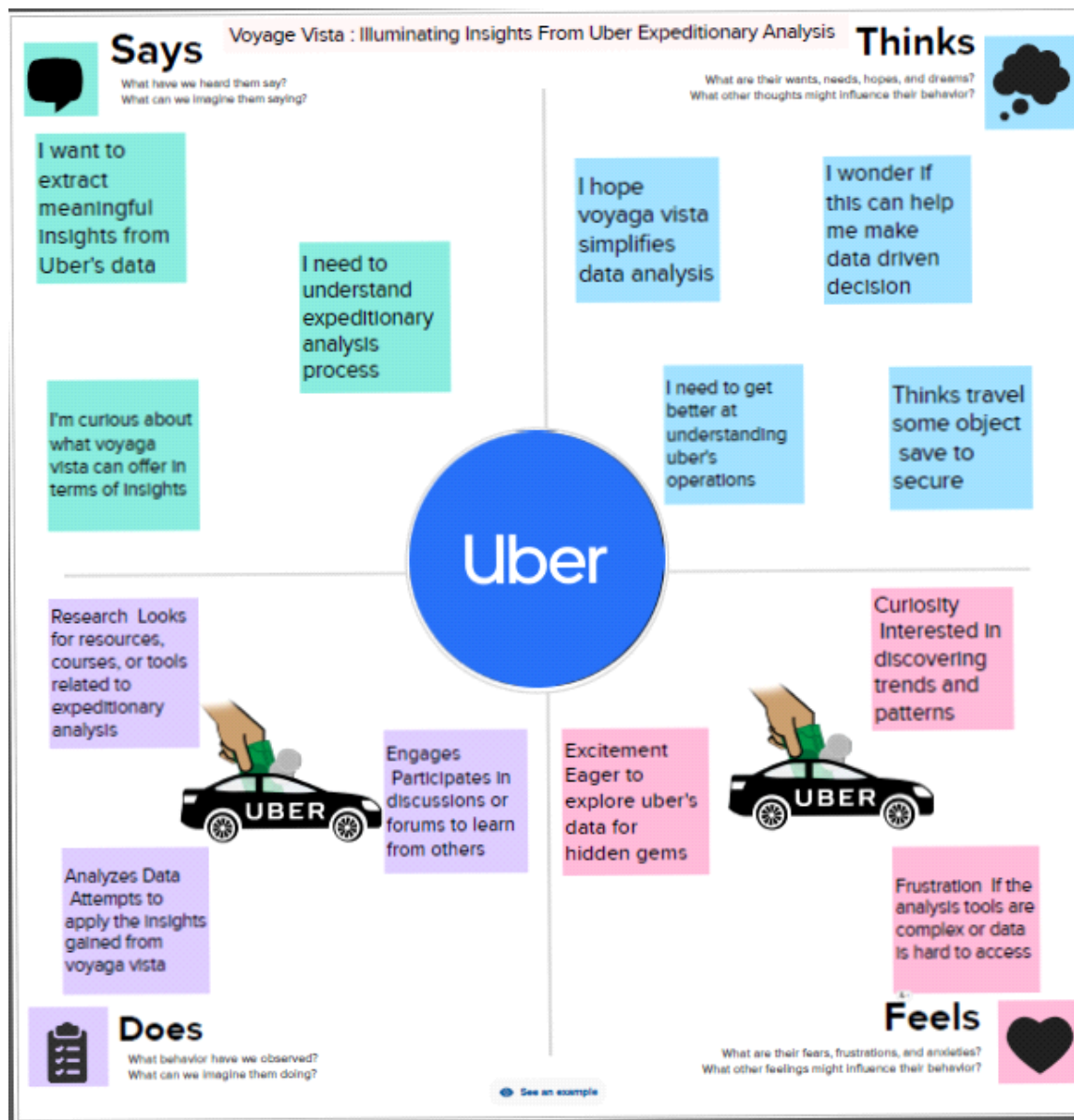
\*Voyaga vista- illuminating insights from uber expeditionary analysis

### **1.2 Purpose**

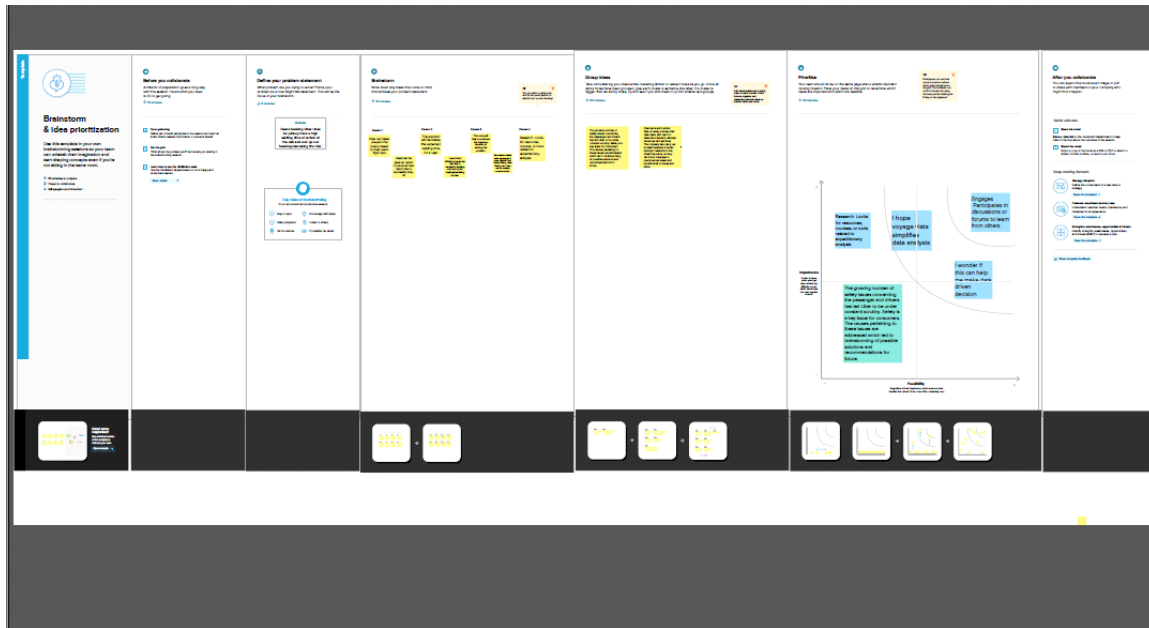
\*Allows passengers to hail a ride and drivers to charge fares and get paid

## **PROBLEM DEFINATION & DESIGN THINKING**

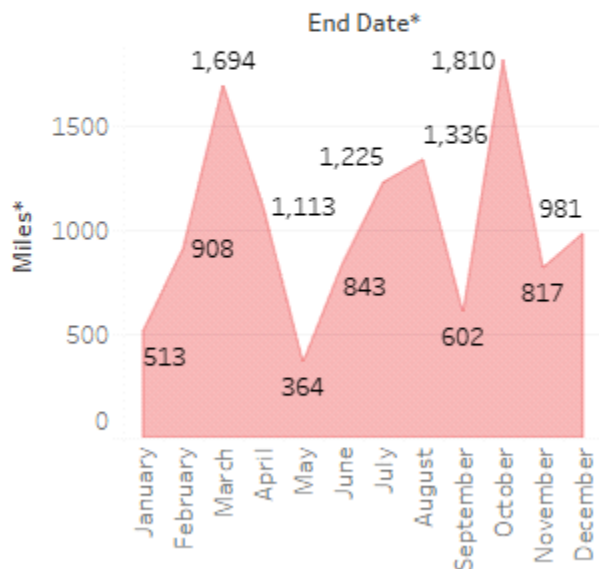
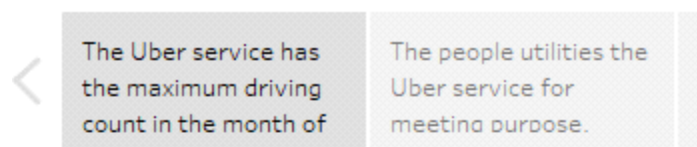
### **2.1 Empathy Map**



## 2.2 Ideation & Brainstorming Map



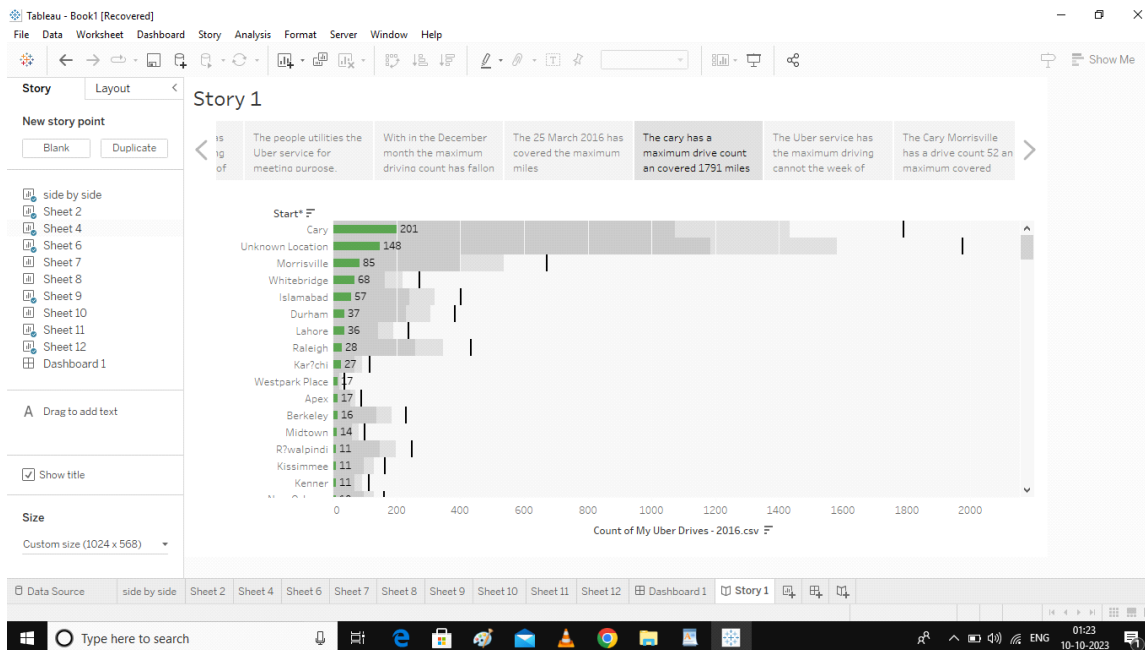
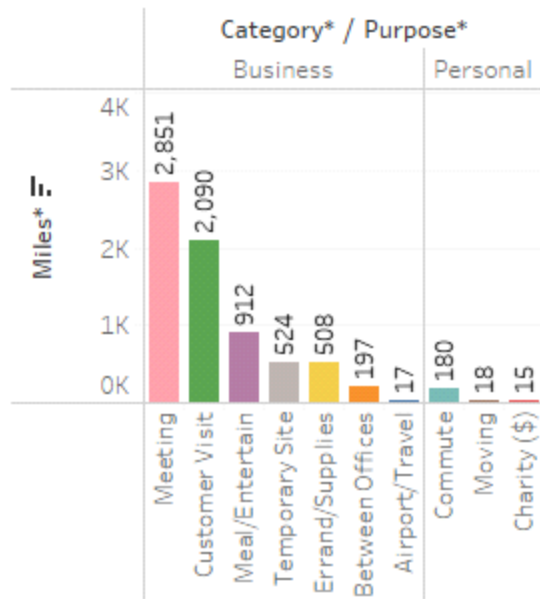
## RESULT

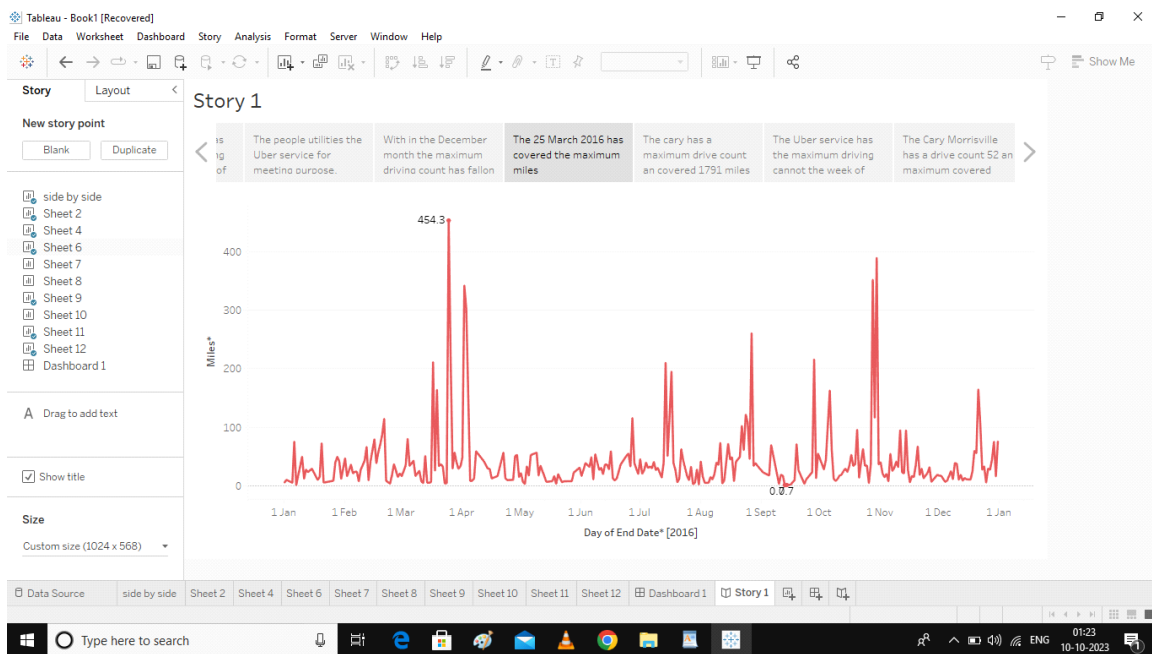
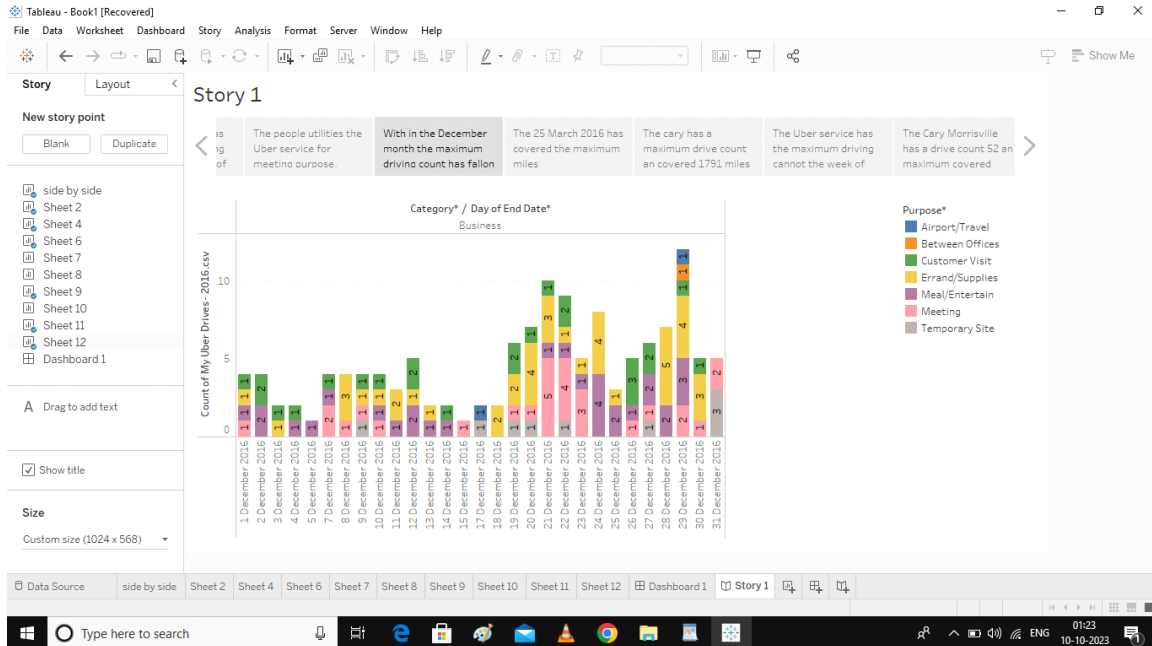


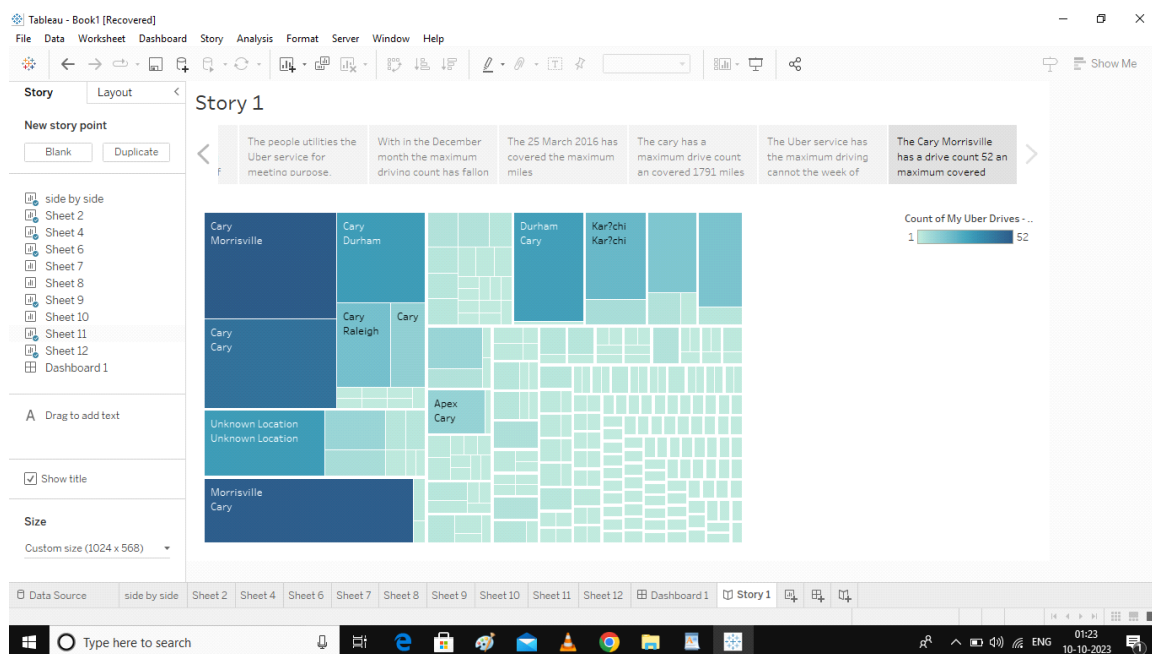
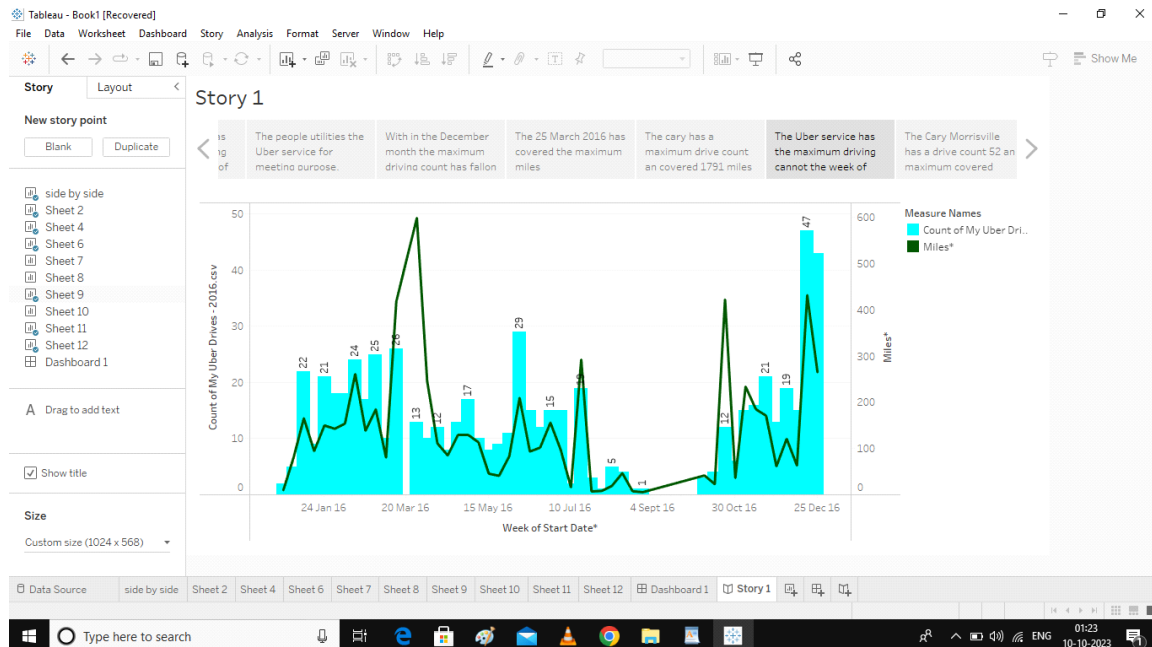


The Uber service has the maximum driving count in the month of

The people utilizes the Uber service for meeting purpose.







## ADVANTAGES & DISADVANTAGES

### 1. Advantages

\*This analysis can help identify peak hours or days of high demand and optimize driver availability during those

times. Trips can be analyzed based on geographic regions or specific cities to identify areas with higher demand.

## 2. Disadvantages

\*Uber's disadvantages include its surge pricing and the negative effects of replacing steady jobs with gig work

## APPLICATIONS

\*While Uber is a ride-sharing and transportation service. The table can be used to analyze and visualize data from various sources, including data related to Uber rides or activities. If you have a specific question or need help using Tableau to analyze Uber-related data.

## CONCLUSION

- The Uber service has the maximum driving count in the month of october. But it january has the reverse effect.
- The people utilities the Uber service for meeting purpose.
- With in the December month the maximum driving count has fallon 29 December 2016
- The 25 March 2016 has covered the maximum miles
- The cary has a maximum drive count an covered 1791 miles
- The Uber service has the maximum driving cannot the week of start january but has the effect the march

## **FUTURE SCOPE**

\*The future scope of Uber is likely to involve further expansion into autonomous and electric vehicles, continued growth in ride-sharing and food delivery services, and potentially exploring new mobility solutions such as flying taxis or drone delivery. Additionally, Uber may continue to focus on improving safety measures and sustainability efforts as the transportation industry evolves. Please note that my knowledge is based on information available up to September 2021, and the company's direction may have evolved since then.