



Says

Avoiding car

the third

maintenance or driver

the most loved reason

while freeing up time

during commute was

salaries was second

What have we heard them say?
What can we imagine them saying?

according to a survey

respondents said that

multiple moder is the

single most loved

aspeet to uba

mobility offered through

Notably,70 percent

of the people asked

said that they totally

or frequently depend

on uber,for their

nightlife plans that

involve drinking.

released by uber 30

percent of the

Thinks

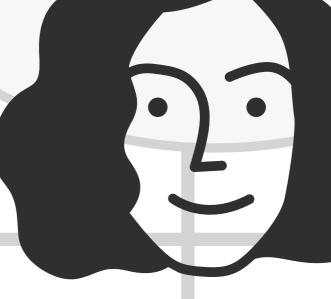
What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

When it comes to moving people and making delivers few companies are more widespread and more widely reognized then uber.

more specifically uber is a ridesharing company that hires independent contractors as drivers. Most populr software companies in the world.

Voyage
vista
illuminating
insights
from uber
exprditory
analysis

It's great to travel from one place to another expecially long distances. If you compare uber prices with other local options uber will be cheap and safe.



Anearby driver sees and chooses to accept the riders ride request.

Uber links
passengers
with drivers
using the
uber app.

The type of services requested, transection amounts, merchant information delivery data and more.

Uber offers rides under a dynamic pricing model for both drivers and passengers.

If you think they are interested ask them if they want to hangout.

Uber is among the least loved brands among consumere.



Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



