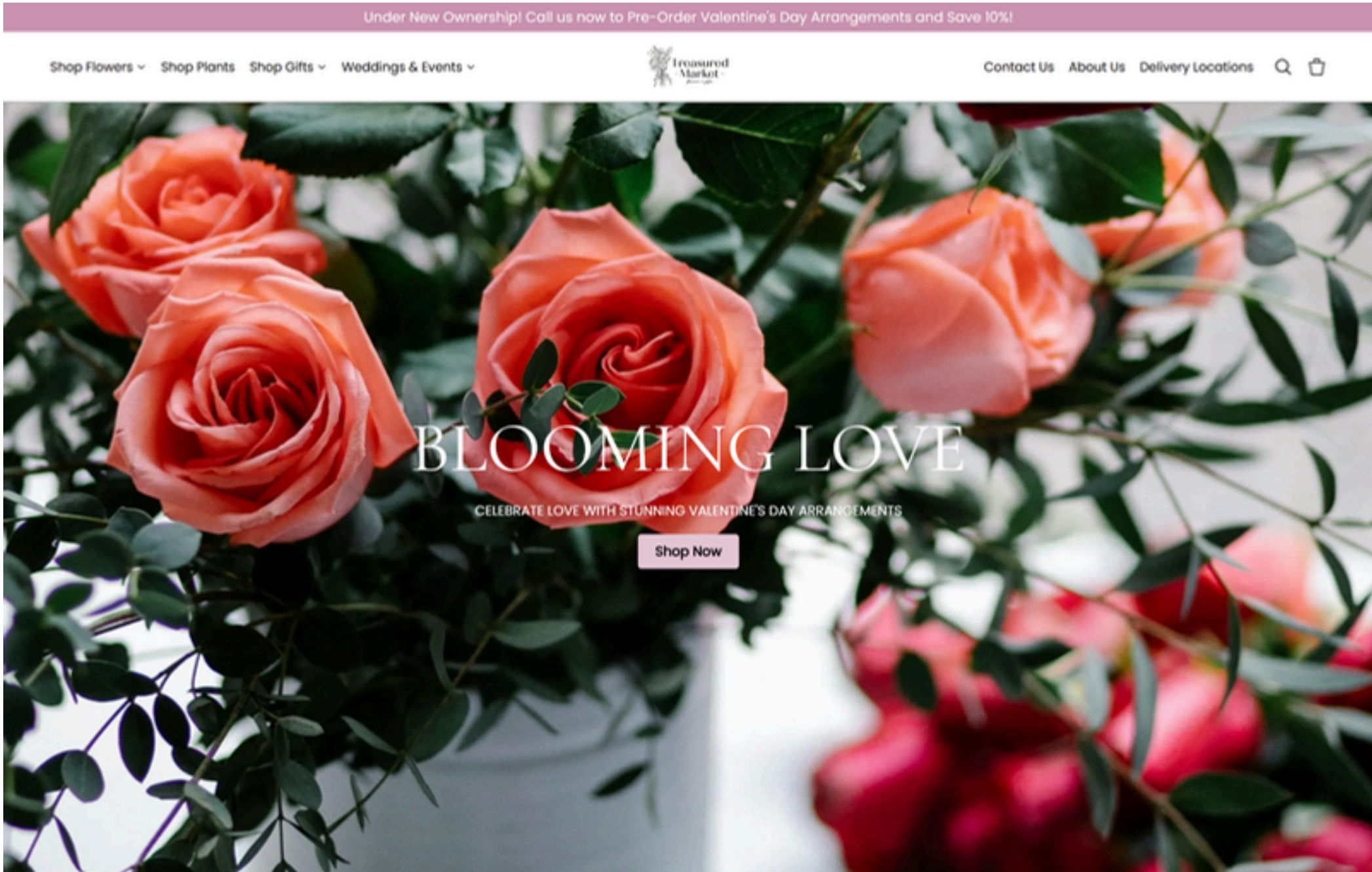


JAN 21, 2026

Empowering enterprises to build, manage, and coordinate AI Agents at scale

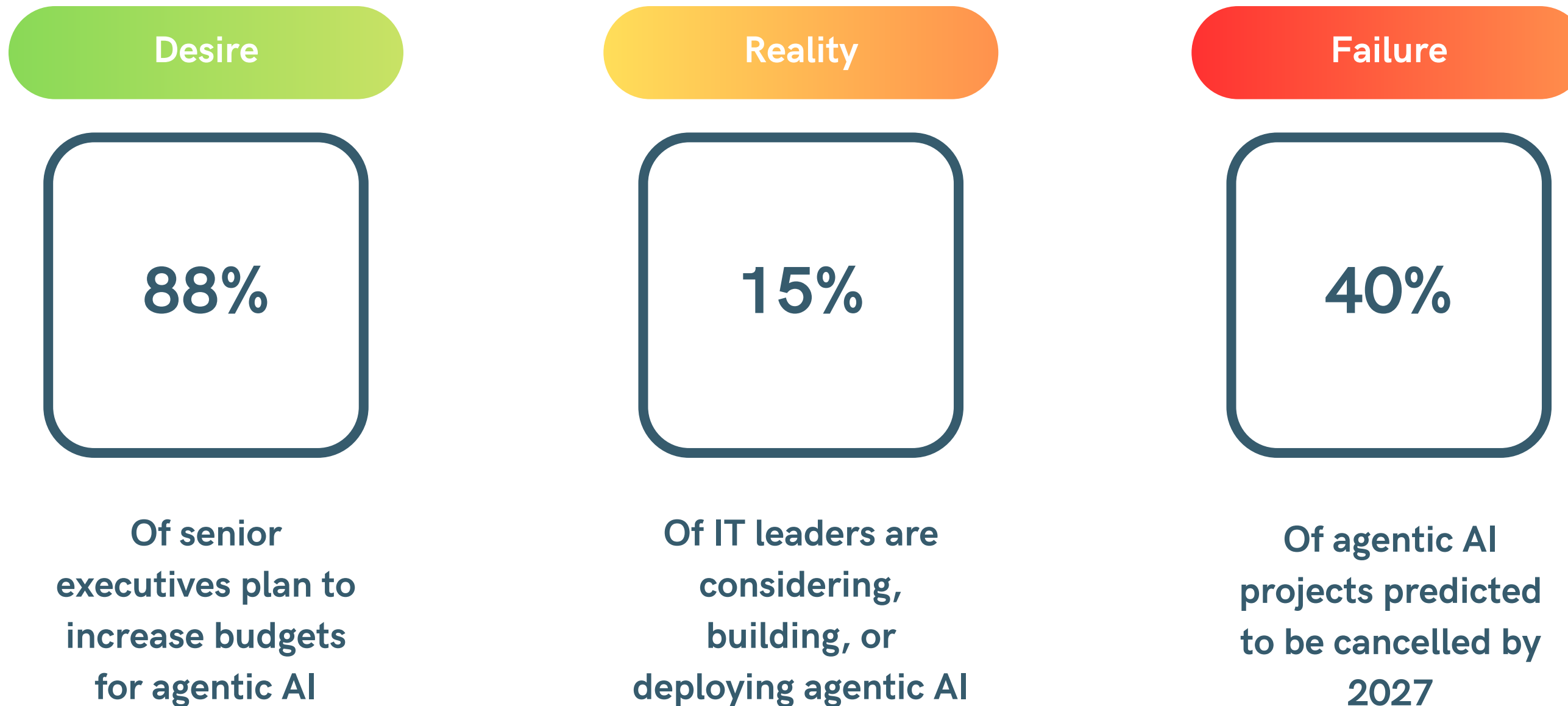


The inspiration for this product starts with my mom, a small business owner that struggled with repetitive, manual tasks



Note: Respondents also indicated they believe ~5 hours of their work per week could be automated
Source: 2021 Survey of Global Office Workers by UiPath

Enterprises are interested in solving this with task-specific AI Agents, but most projects are failing to achieve positive ROI

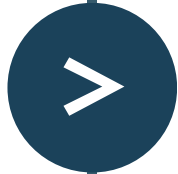
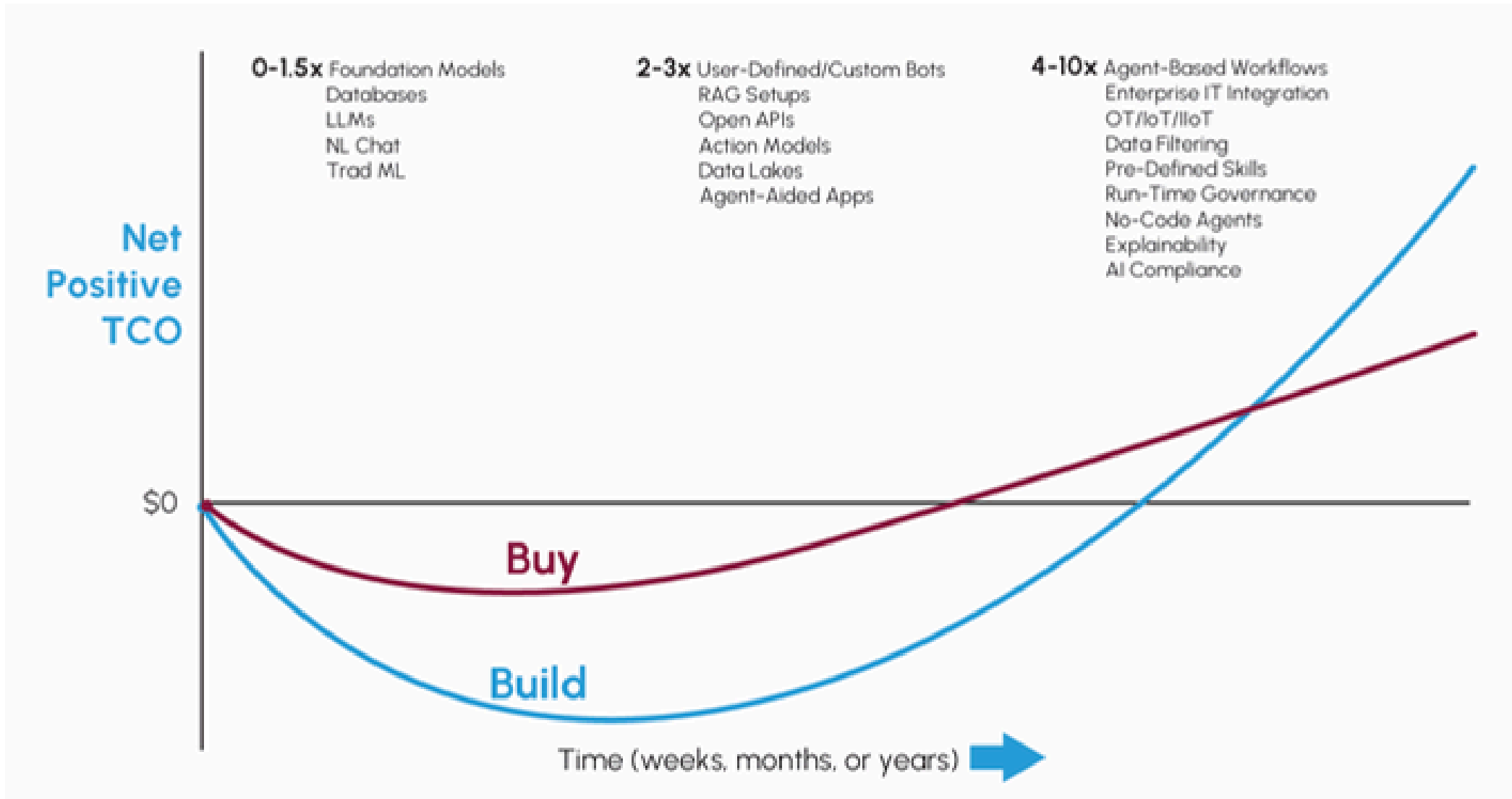


Note: 88% figure comes from 300 senior executives surveyed who indicated increases in budgets due to rise of Agentic AI

Source: PwC Agentic AI Survey (May 2025); Gartner Survey, (Sep 2025); Gartner Survey (Jun 2025)

ROI is hard to achieve because building custom agentic AI solutions from scratch is expensive and tough to maintain

Approximate Year to Positive TCO by element of Agent-Based AI Stack



46%

Of CxOs cite “talent skill gaps” as a major reason AI initiatives fail internally

Source: Maximizing ROI with Agentic AI: Why Agentforce Is the Fast Path to Enterprise Value, by Salesforce and the Futurm Group (Feb 2025); McKinsey’s Superagency in the workplace: Empowering people to unlock AI’s full potential (Jan 2025)

Which is part of the reason why multiple no-code tools for generating AI Agents reached \$100M+ ARR in 2025...




Genspark

@genspark_ai · Jan 13

We hit \$100M ARR (Annual Run Rate) in just 9 months!

Huge thanks to everyone who's believed in and used Genspark — you've made us one of the fastest-growing companies in the world!

But the best is yet to come. Genspark AI Workspace 2.0 arrives in 2 weeks! Let's go 🚀



Genspark.ai

9 Months, \$100M








Annual Run Rate

41

58

207

122K

Fastest startup to go from \$0 to \$100M ARR		
 manus	\$0 → \$100M	8 Months
 Lovable	\$1M → \$100M	8 Months
 replit	\$10M → \$100M	6 Months
 CURSOR	\$1M → \$100M	12 Months
 perplexity	\$0 → \$100M	20 Months

...but these are primarily consumer products, Salesforce Agentforce proves enterprise is a \$1 B+ opportunity in 2026...

December 3, 2025

Salesforce Delivers Record Third Quarter Fiscal 2026 Results Driven by Agentforce & Data 360



Customer Success

Salesforce’s Agentforce Life Sciences Selected by Novartis to Drive More Personalized Customer Engagement Globally

DEC 17, 2025



Agents

U.S. Department of Transportation Expands Use of Salesforce, Adds AI Agents to Modernize National Transportation and Safety Systems

DEC 11, 2025

Agentforce ARR surpassed \$500M USD

Agentforce revenue up 330% YoY

50% of revenue as ACV expansion

18,500 closed deals, up 50% QoQ

...with the market only growing larger as firms continue to incorporate AI Agents into their existing human workflows

McKinsey CEO Bob Sternfels says the firm now has 60,000 employees: 25,000 of them are AI agents

Agentforce Studio

Home

Agent Builder

Prompt Builder

Retrievers

Testing

Command Center

Consumption

All Agents

10 items • Sorted by Last Modified Date • Updated a few seconds ago

Search...

<input type="checkbox"/>	Agent Name	Agent Type	Created by	Status	Last Modified
<input type="checkbox"/>	Agentforce Service Agent	Agentforce Service Agent	Aracelio Buendia	Active	5/15/2025, 8:32 AM
<input type="checkbox"/>	Employee Onboarding Agent	Agentforce Employee Agent	Harry Boone	Active	5/10/2025, 1:02 PM
<input type="checkbox"/>	Case Management Agent	Agentforce Service Agent	Jagdeep Das	Inactive	5/25/2025, 9:00 PM
<input type="checkbox"/>	SCM Agent	Agentforce Sales Agent	Hao Liao	Active	5/20/2025, 11:02 PM
<input type="checkbox"/>	Knowledge Retrieval	Agentforce Employee Agent	Gagan Anand	Active	5/16/2025, 3:45 PM
<input type="checkbox"/>	Agentforce Service Agent	Agentforce Service Agent	Lisa Dawson	Inactive	5/15/2025, 7:53 AM
<input type="checkbox"/>	Benefits and Payroll Agent	Agentforce Employee Agent	Lisa Zhang	Inactive	4/26/2025, 9:38 PM
<input type="checkbox"/>	Pipeline Assistant	Agentforce Sales Agent	Matt Brewer	Active	3/17/2025, 4:19 PM
<input type="checkbox"/>	IT Helpdesk Agent	Agentforce Employee Agent	Sara Parnas	Active	3/16/2025, 8:33 AM
<input type="checkbox"/>	Campaign Creation Agent	Agentforce Employee Agent	Zoe Maxwell	Active	3/15/2025, 7:11 PM
<input type="checkbox"/>	Agentforce (Default)	Agentforce (Default) Agent	Fathima Parveen	Active	3/16/2025, 2:11 PM

Source: Business Insider; Salesforce Agentforce Product Demo

Our focus is on automating recurring, boring workflows, rather than one-off tasks like Manus and Genspark

Copilot Agents

Create a Workflow

Your Team

Control Room

Chitra M.
CEO, Treasure Blossom

+ New Workflow

Active Workflows 0

No active workflows

Draft Workflows 0

No drafts

See all your workflows in one place,
and turn them off or on at ease

What can I do for you?

Describe your daily routine, pain points, or the specific workflow you want to automate.

Nightly Security Check

Verify store locks and van security via connected sensors or staff logs.

Spoilage Detection

Identify potential spoilage via camera feed to reduce waste.

Financial Autopilot

Auto-categorize bank transactions (Rent, Travel) in QuickBooks.

Sales Response

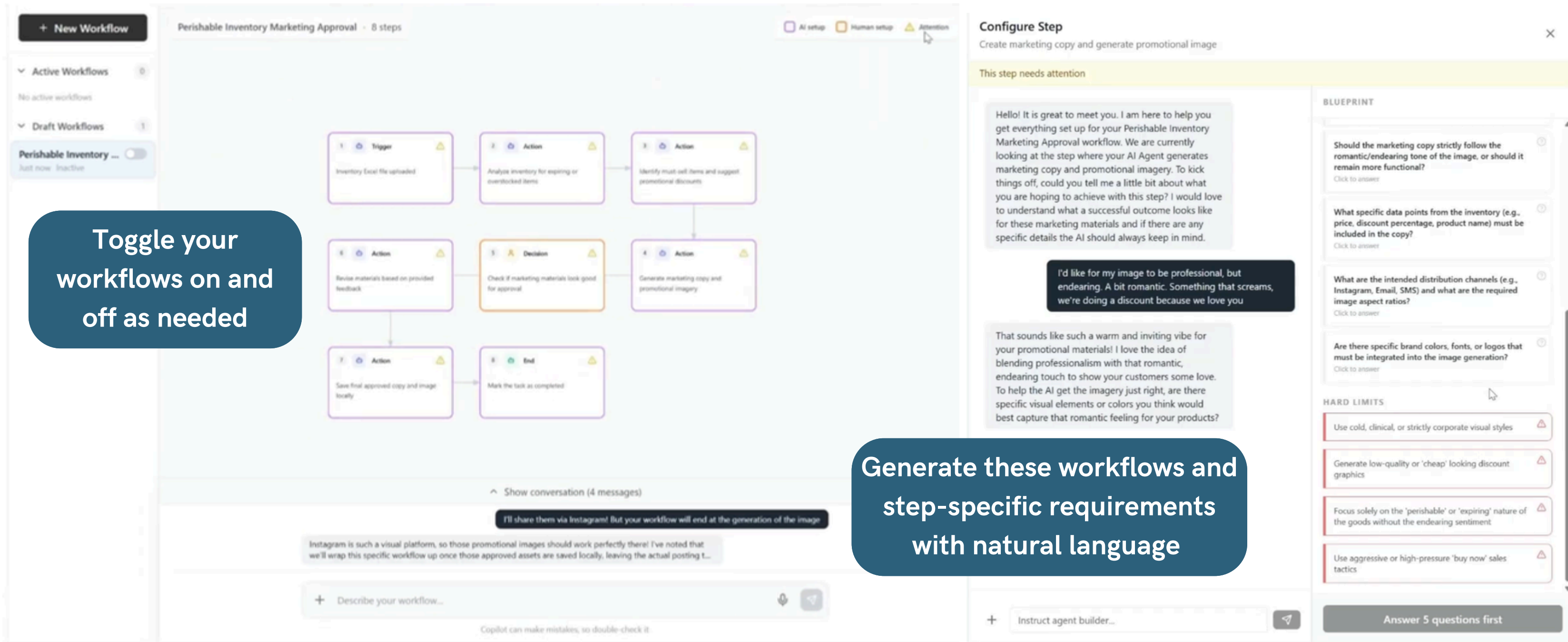
Automatically provide quotes and proposals for customer inquiries.

+ Describe your workflow...

We enable individuals with limited technical literacy to automate their own work, by embracing chat-first interfaces

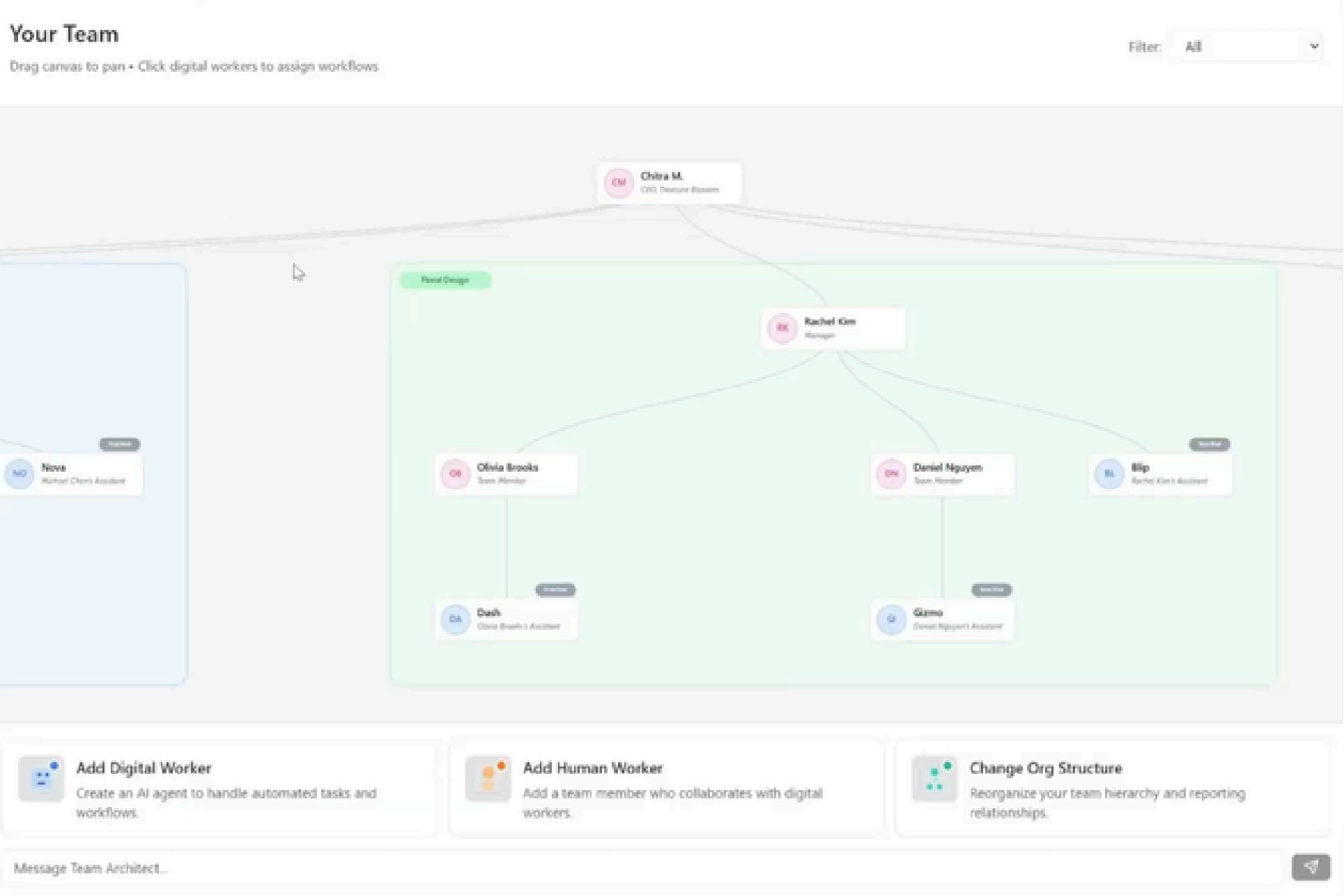
Toggle your workflows on and off as needed

Generate these workflows and step-specific requirements with natural language




The screenshot displays the Microsoft Copilot workflow builder interface. On the left, a sidebar shows workflow management options: '+ New Workflow', 'Active Workflows' (0), 'Draft Workflows' (1), and a toggle for 'Perishable Inventory ...' (Just now Inactive). The main workspace shows a workflow titled 'Perishable Inventory Marketing Approval' with 8 steps: 1. Trigger (Inventory Excel file uploaded), 2. Action (Analyze inventory for expiring or overstocked items), 3. Action (Identify must sell items and suggest promotional discounts), 4. Action (Generate marketing copy and promotional imagery), 5. Decision (Check if marketing materials look good for approval), 6. Action (Revise materials based on provided feedback), 7. Action (Save final approved copy and image locally), and 8. End (Mark the task as completed). A 'Configure Step' dialog is open for step 4, titled 'Create marketing copy and generate promotional image'. It indicates 'This step needs attention' and shows a chat conversation with an AI agent. The chat messages are: 'Hello! It is great to meet you. I am here to help you get everything set up for your Perishable Inventory Marketing Approval workflow. We are currently looking at the step where your AI Agent generates marketing copy and promotional imagery. To kick things off, could you tell me a little bit about what you are hoping to achieve with this step? I would love to understand what a successful outcome looks like for these marketing materials and if there are any specific details the AI should always keep in mind.'; 'I'd like for my image to be professional, but endearing. A bit romantic. Something that screams, we're doing a discount because we love you'; and 'That sounds like such a warm and inviting vibe for your promotional materials! I love the idea of blending professionalism with that romantic, endearing touch to show your customers some love. To help the AI get the imagery just right, are there specific visual elements or colors you think would best capture that romantic feeling for your products?'. The dialog also includes a 'BLUEPRINT' section with four questions: 'Should the marketing copy strictly follow the romantic/endearing tone of the image, or should it remain more functional?', 'What specific data points from the inventory (e.g., price, discount percentage, product name) must be included in the copy?', 'What are the intended distribution channels (e.g., Instagram, Email, SMS) and what are the required image aspect ratios?', and 'Are there specific brand colors, fonts, or logos that must be integrated into the image generation?'. Below this is a 'HARD LIMITS' section with four rules: 'Use cold, clinical, or strictly corporate visual styles', 'Generate low-quality or 'cheap' looking discount graphics', 'Focus solely on the 'perishable' or 'expiring' nature of the goods without the endearing sentiment', and 'Use aggressive or high-pressure 'buy now' sales tactics'. At the bottom right, there is a button 'Answer 5 questions first'. The bottom of the interface shows a chat input field 'Describe your workflow...' and a note 'Copilot can make mistakes, so double-check it.'


Our product enables the visualization of agents in teams, providing clear ownership, unlike tools like Agentforce



Visualize your full org structure with Agents as a core part of the team



Digi
Default Digital Worker



AI Worker

Active

Perishable Inventory Marketing Workflow

Select a workflow and click Add to assign

Let your AI Agents be the orchestrators of multiple workflows

We are also the interface for how humans and AI Agents collaborate, enabling every worker to have their own team

Copilot Agents

Create a Workflow

Your Team

Control Room

Operation Control Room

Team: All Teams

Active Digital Workers 1

Digi
Default Digital Worker

ACTIVE

Needs Review 2

default EXCEL FILE NEEDED

Agent needs guidance to proceed

flower_shop_inventory_jan21.xlsx
Spreadsheet

Chat

Completed Today 0


No completed tasks

See your digital workers and provide real-time guidance in a one-stop view for humans and their AI Agents

default PREVIEW

Agent needs guidance to proceed

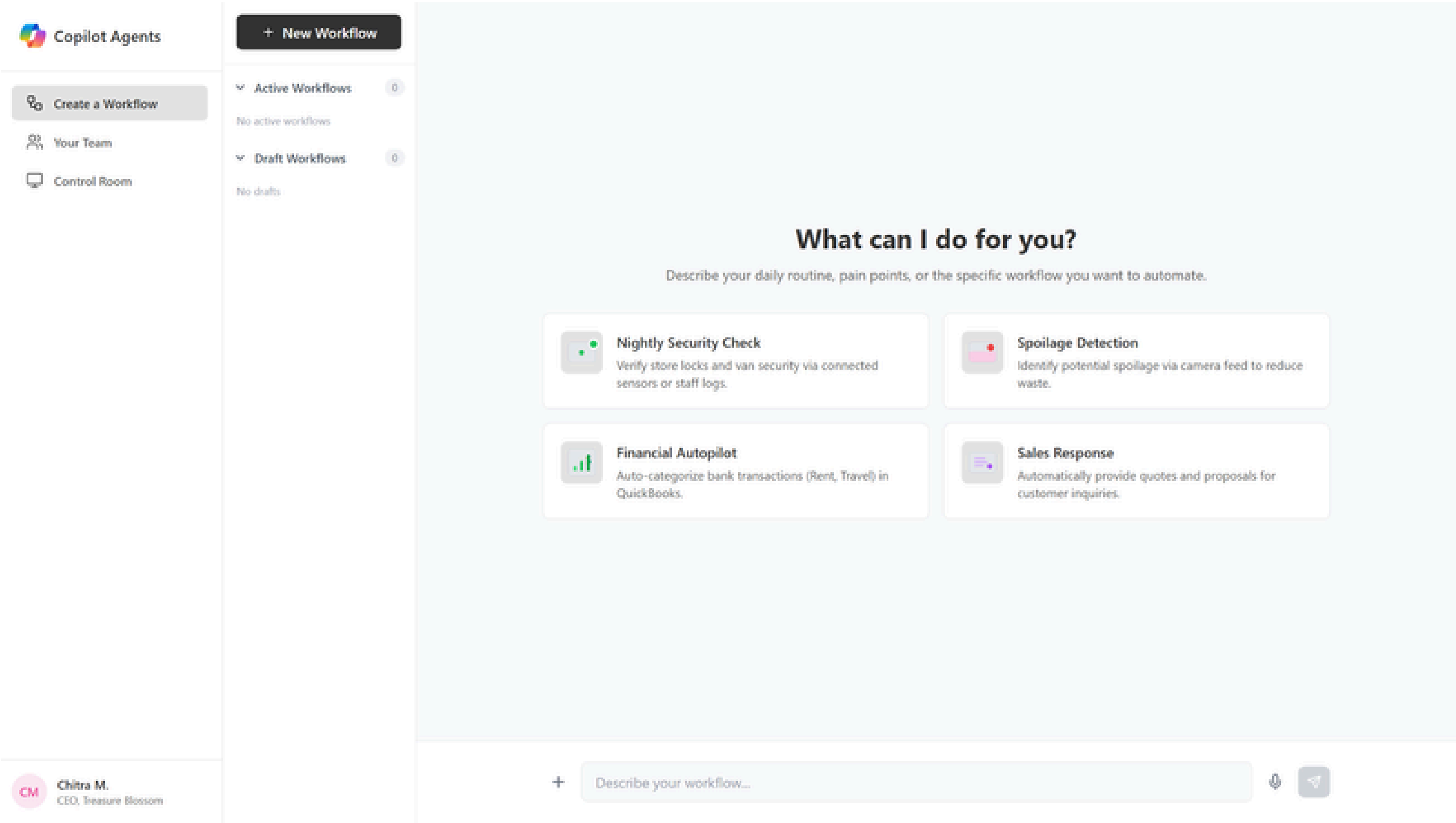
Preview for Approval



Marketing Image: "Tulips Must Go! 40% Off - Next 48 Hours Only"

Chat Approve Reject & Edit

Here's a use case that could help reduce ~30% of my mom's costs: flower spoilage, via timely discounts and marketing



Note: Product demo is still a work in progress, and needs additional time allocated to engineering for a functional MVP.

This kind of product suite enables us to become the default interface for building and managing enterprise AI Agents

1

Own the Enterprise AI Control Plane:

Firms owning where AI operates will own future spend; with M365, we are the primary interface for how employees interact with work, and now, with agents

2

Move from Assistive AI to Outcome Ownership:

Shifting from an in-app assistant to cross-platform automation aligns with how CTOs allocate funds (e.g., RPA)

3

Monetize AI at Platform Scale, not Per User:

Users are monetized in building Digital Workers, and then converted to Azure Cloud Spend, etc.

4

Own the industry's Trust and Governance Layer for Autonomous AI:

Microsoft owns end-to-end products here creating first-in-class security (e.g., Entra, Defender, Azure)

There's a laundry list of use cases here; this is a few Agentforce serves, with more pre-built for each industry

Shipment Management

Facilitate customer and vendor inquiries related to delivery logistics, scheduling deliveries, addressing issues with lost/delayed shipments, and ensuring on-time fulfillment.

Healthcare Appointments

Assist with scheduling and canceling medical appointments, procedure check-ins, reminders, and confirmations with healthcare providers.

Recommendations

Offer product recommendations, provide comparisons, and propose complementary products to ensure customers have the information they need to purchase.

Lead Management & Qualification

Qualifies incoming leads for prioritization. Automates & guides onboarding processes. Identifies upsell opportunities during calls.



Customer Story

Reddit drives revenue with Agentforce-powered advertiser support.

AI agents help SMB advertisers navigate the platform, launch campaigns fast, and stay engaged.



Customer Story

Pandora makes every online shopper feel like a gem with Agentforce.

AI agents help customers find the perfect jewelry and get instant answers to their questions.

Thank you! Next steps?

