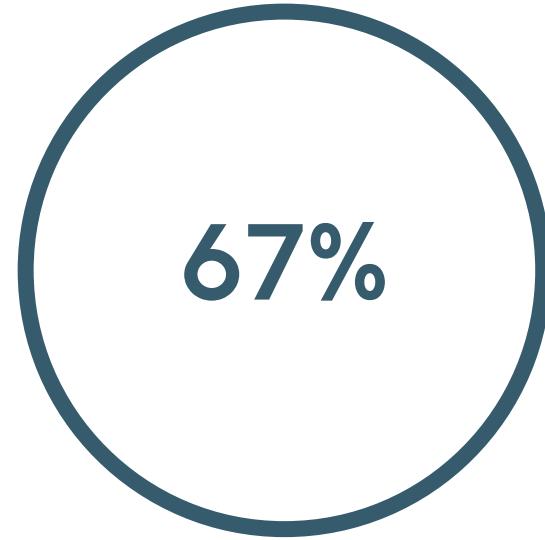
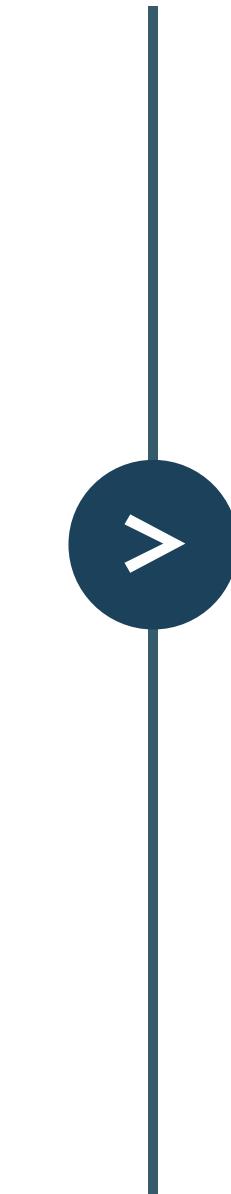
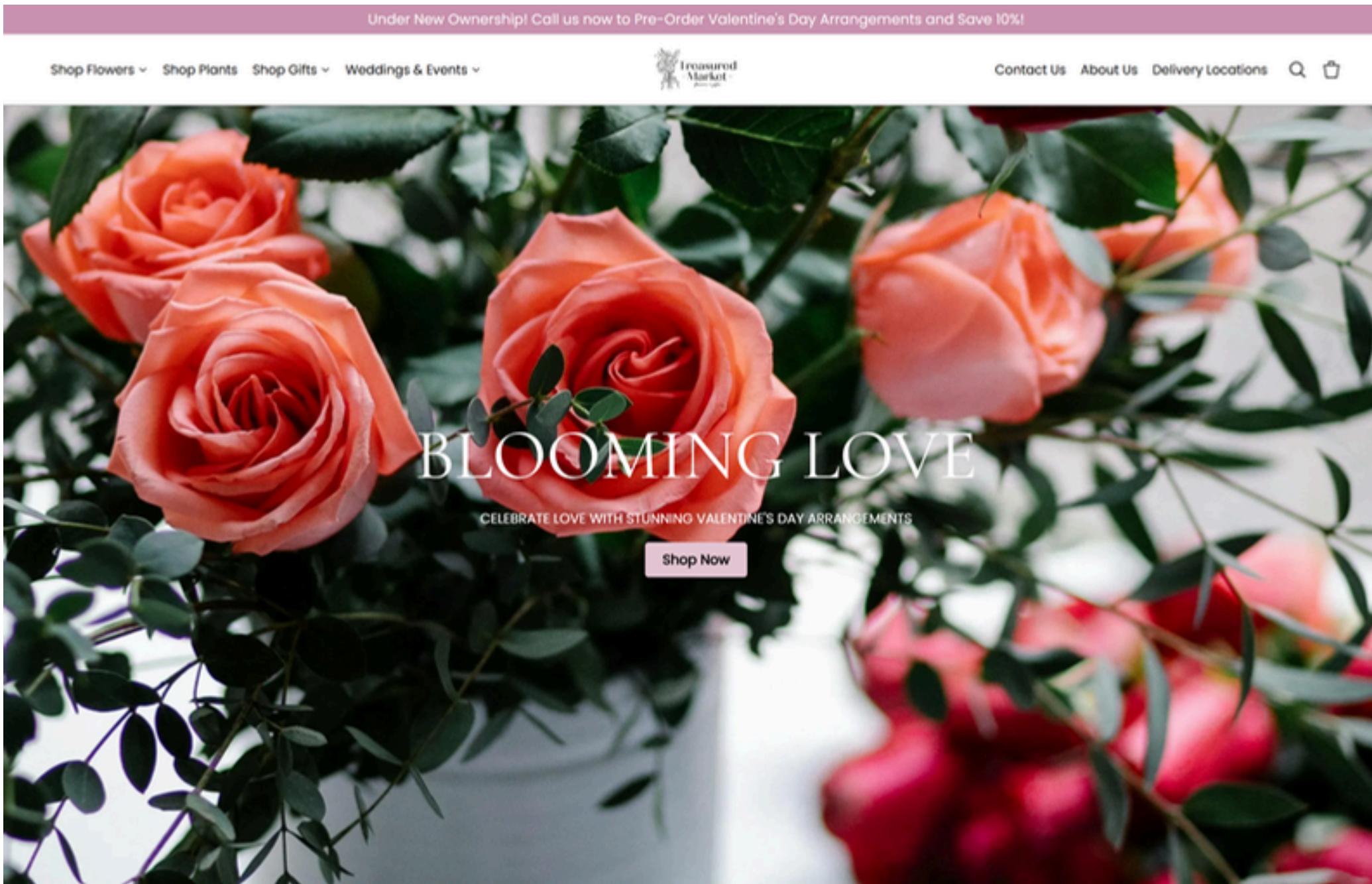


JAN 21, 2026

Empowering enterprises to build, manage, and coordinate AI Agents at scale



The inspiration for this product starts with my mom, a small business owner that struggled with repetitive, manual tasks

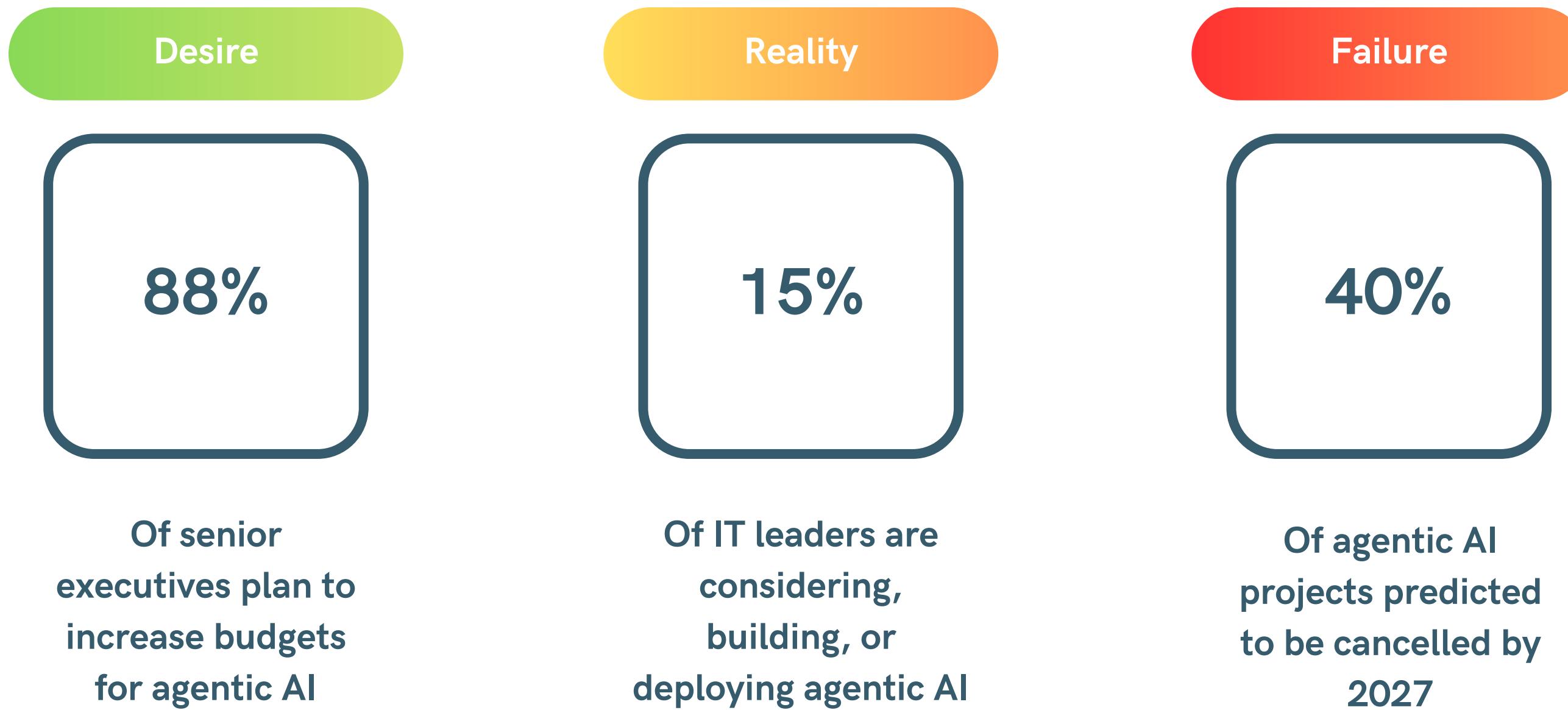


Of global office workers feel they are doing the same tasks “over and over again”

Note: Respondents also indicated they believe ~5 hours of their work per week could be automated

Source: 2021 Survey of Global Office Workers by UiPath

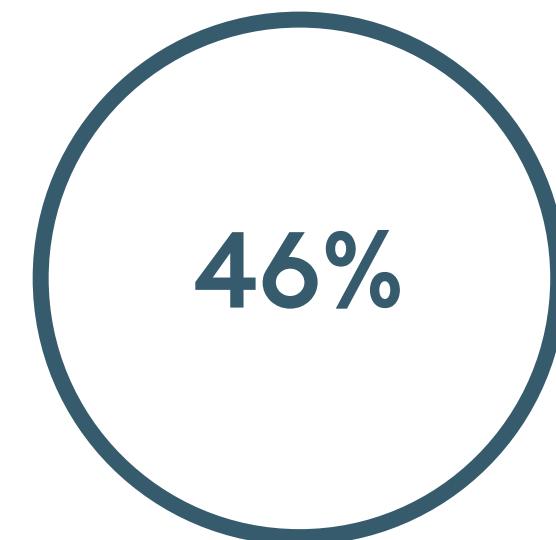
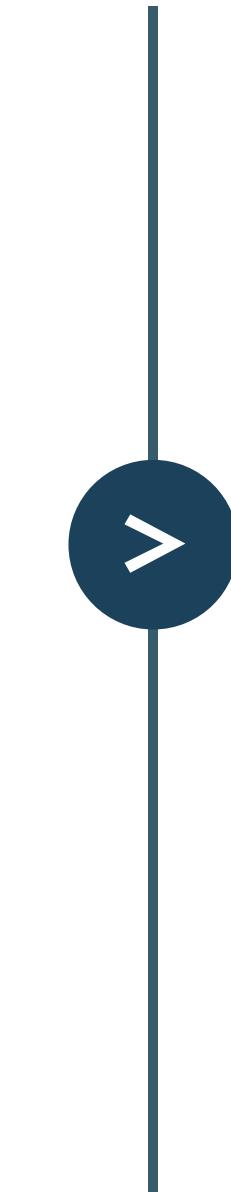
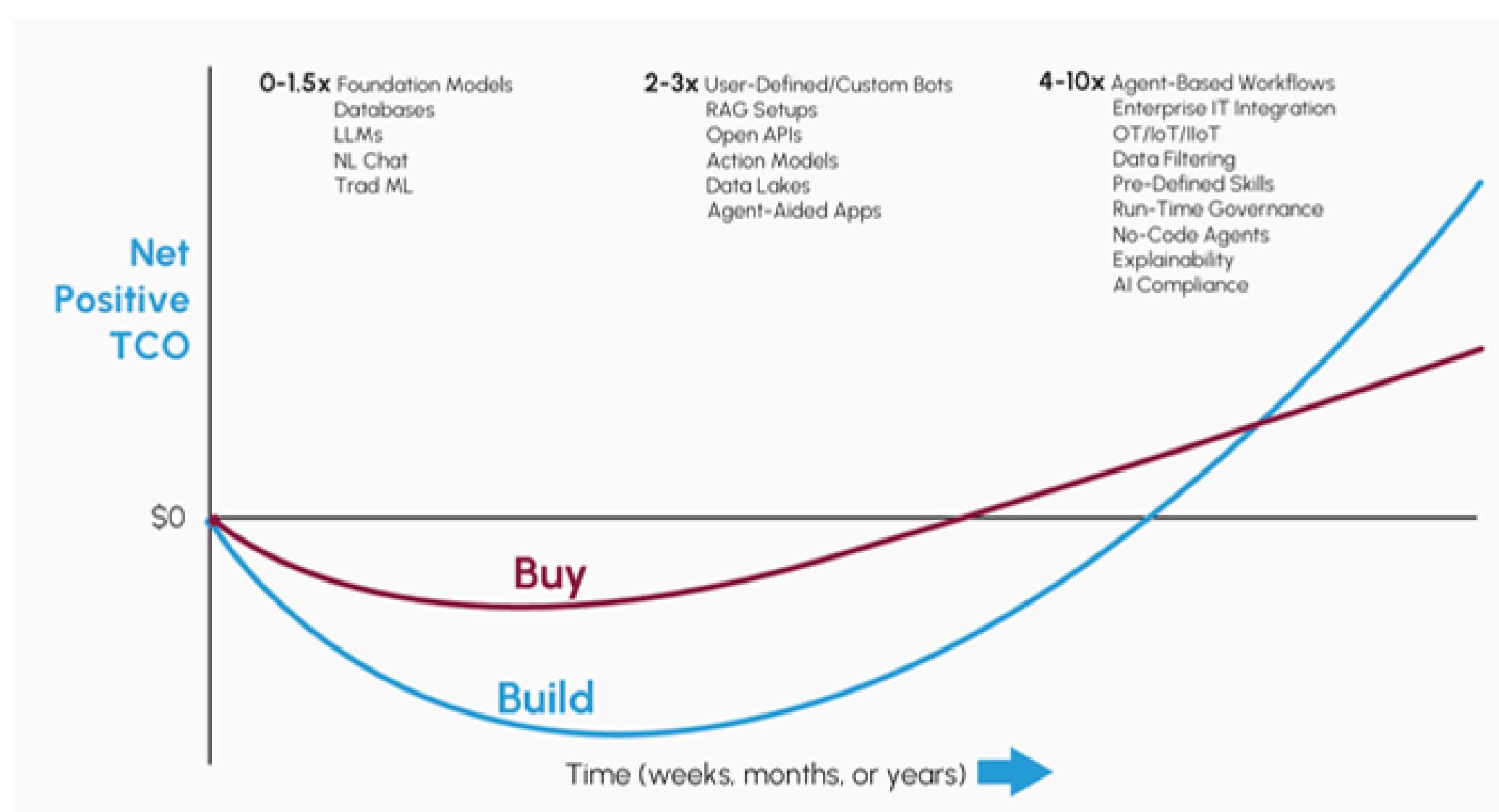
Enterprises are interested in solving this with task-specific AI Agents, but most projects are failing to achieve positive ROI



Note: 88% figure comes from 300 senior executives surveyed who indicated increases in budgets due to rise of Agentic AI
Source: PwC Agentic AI Survey (May 2025); Gartner Survey, (Sep 2025); Gartner Survey (Jun 2025)

ROI is hard to achieve because building custom agentic AI solutions from scratch is expensive and tough to maintain

Approximate Year to Positive TCO by element of Agent-Based AI Stack



Of CxOs cite “talent skill gaps” as a major reason AI initiatives fail internally

Which is part of the reason why multiple no-code tools for generating AI Agents reached \$100M+ ARR in 2025...



Fastest startup to go from \$0 to \$100M ARR		
 manus	\$0 → \$100M	8 Months
 Lovable	\$1M → \$100M	8 Months
 replit	\$10M → \$100M	6 Months
 CURSOR	\$1M → \$100M	12 Months
 perplexity	\$0 → \$100M	20 Months

...but these are primarily consumer products, Salesforce Agentforce proves enterprise is a \$1B+ opportunity in 2026...

December 3, 2025

Salesforce Delivers Record Third Quarter Fiscal 2026 Results Driven by Agentforce & Data 360



Customer Success

Salesforce's Agentforce Life Sciences Selected by Novartis to Drive More Personalized Customer Engagement Globally

DEC 17, 2025



Agents

U.S. Department of Transportation Expands Use of Salesforce, Adds AI Agents to Modernize National Transportation and Safety Systems

DEC 11, 2025

Agentforce ARR surpassed \$500M USD

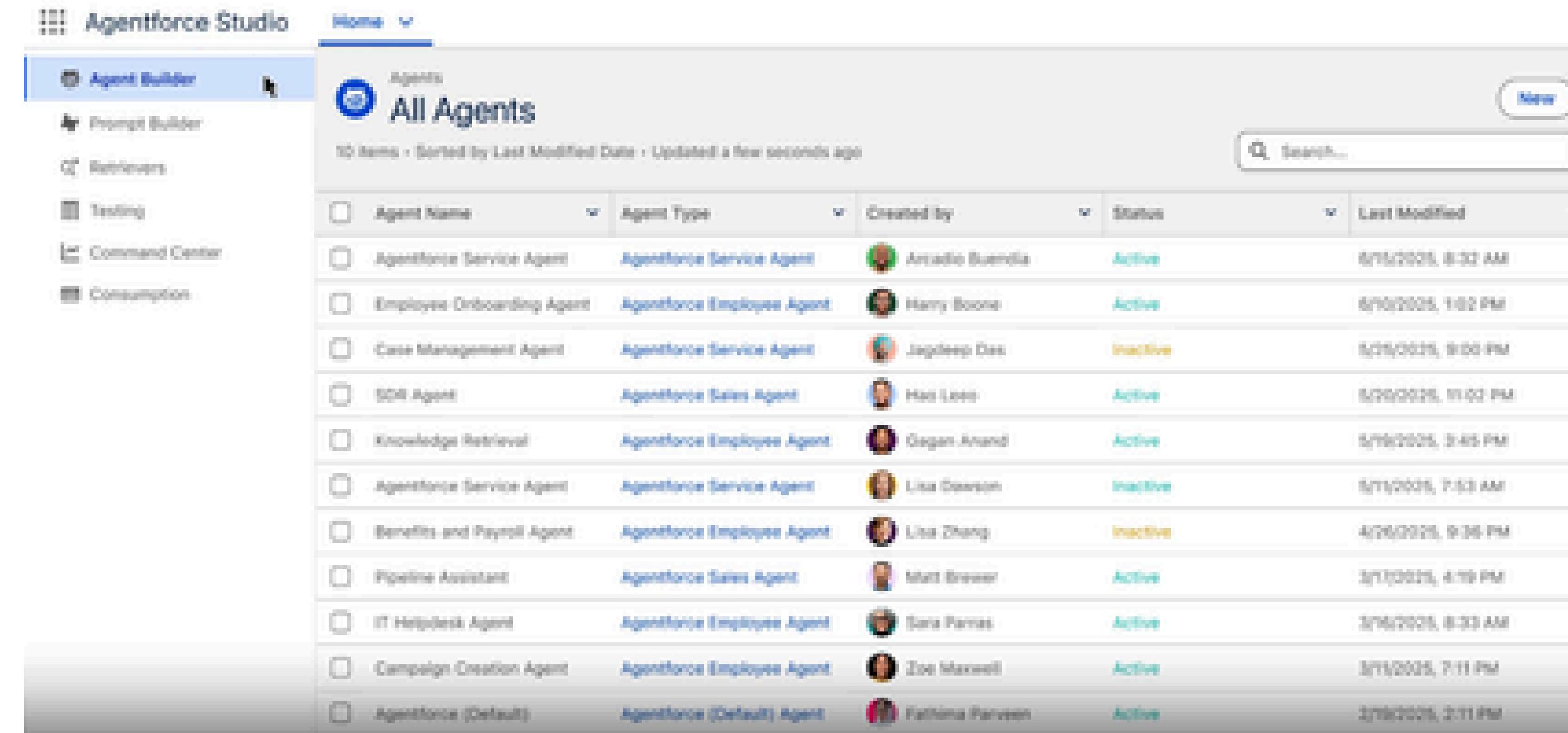
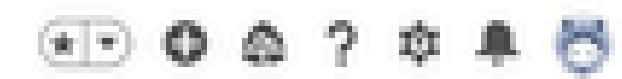
Agentforce revenue up 330% YoY

50% of revenue as ACV expansion

18,500 closed deals, up 50% QoQ

...with the market only growing larger as firms continue to incorporate AI Agents into their existing human workflows

McKinsey CEO Bob Sternfels says the firm now has 60,000 employees: 25,000 of them are AI agents

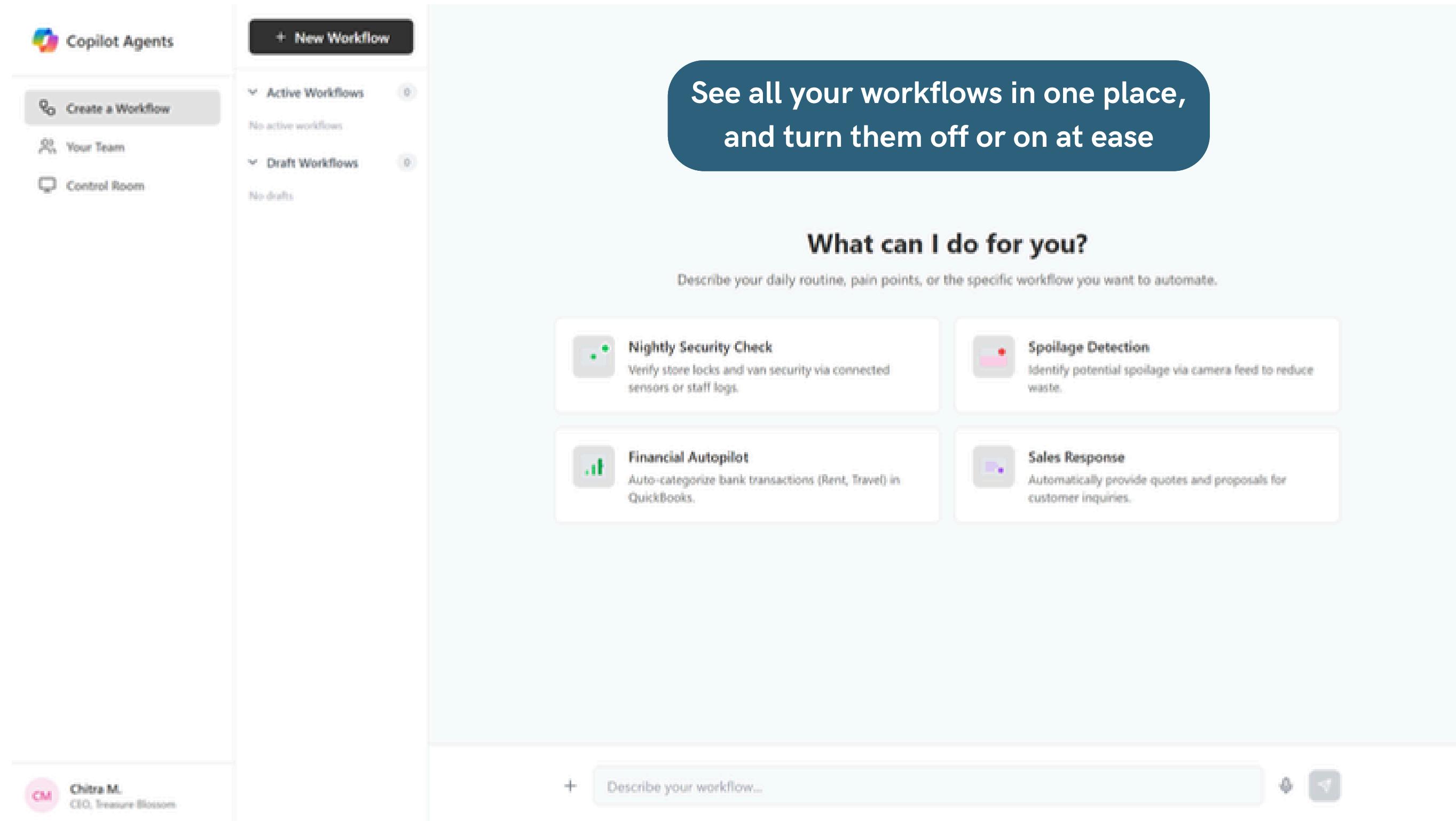


The screenshot shows the Agentforce Studio interface with the 'Agent Builder' tab selected. The main view is titled 'All Agents' and displays a list of 10 items, sorted by Last Modified Date. The columns in the table are: Agent Name, Agent Type, Created by, Status, and Last Modified. Each row includes a checkbox for selection.

Agent Name	Agent Type	Created by	Status	Last Modified
Agentforce Service Agent	Agentforce Service Agent	 Amalia Buendia	Active	4/16/2025, 8:32 AM
Employee Onboarding Agent	Agentforce Employee Agent	 Harry Boone	Active	4/16/2025, 1:02 PM
Case Management Agent	Agentforce Service Agent	 Jagdeep Dass	Inactive	4/16/2025, 9:00 PM
Sales Agent	Agentforce Sales Agent	 Hoi Lee	Active	4/16/2025, 9:02 PM
Knowledge Retrieval	Agentforce Employee Agent	 Ogean Arand	Active	4/16/2025, 9:45 PM
Agentforce Service Agent	Agentforce Service Agent	 Lisa Dawson	Inactive	4/16/2025, 10:03 AM
Benefits and Payroll Agent	Agentforce Employee Agent	 Lisa Zhang	Inactive	4/16/2025, 9:36 PM
Pipeline Assistant	Agentforce Sales Agent	 Matt Brewer	Active	4/16/2025, 4:19 PM
IT Helpdesk Agent	Agentforce Employee Agent	 Sora Parvez	Active	4/16/2025, 8:33 AM
Campaign Creation Agent	Agentforce Employee Agent	 Zoe Maxwell	Active	4/16/2025, 7:11 PM
Agentforce (Default)	Agentforce (Default) Agent	 Fatima Parvez	Active	4/16/2025, 2:11 PM

Source: Business Insider; Salesforce Agentforce Product Demo

Our focus is on automating recurring, boring workflows, rather than one-off tasks like Manus and Genspark



The screenshot shows the Microsoft Copilot Agents interface. On the left, there's a sidebar with icons for 'Copilot Agents' (a colorful square icon), 'Create a Workflow' (a document icon), 'Your Team' (a people icon), and 'Control Room' (a monitor icon). A 'New Workflow' button is prominently displayed. The main area has sections for 'Active Workflows' (0) and 'Draft Workflows' (0), both showing 'No active workflows' and 'No drafts'. A large callout box in the center says 'See all your workflows in one place, and turn them off or on at ease'. Below it, a section titled 'What can I do for you?' lists four automation scenarios: 'Nightly Security Check' (verify store locks and van security via connected sensors or staff logs), 'Spoilage Detection' (identify potential spoilage via camera feed to reduce waste), 'Financial Autopilot' (auto-categorize bank transactions (Rent, Travel) in QuickBooks), and 'Sales Response' (automatically provide quotes and proposals for customer inquiries). At the bottom, there's a search bar with '+ Describe your workflow...' and a small profile picture of Chitra M.

Chitra M.
CEO, Treasure Blossom

+ New Workflow

Active Workflows 0
No active workflows

Draft Workflows 0
No drafts

See all your workflows in one place, and turn them off or on at ease

What can I do for you?

Nightly Security Check
Verify store locks and van security via connected sensors or staff logs.

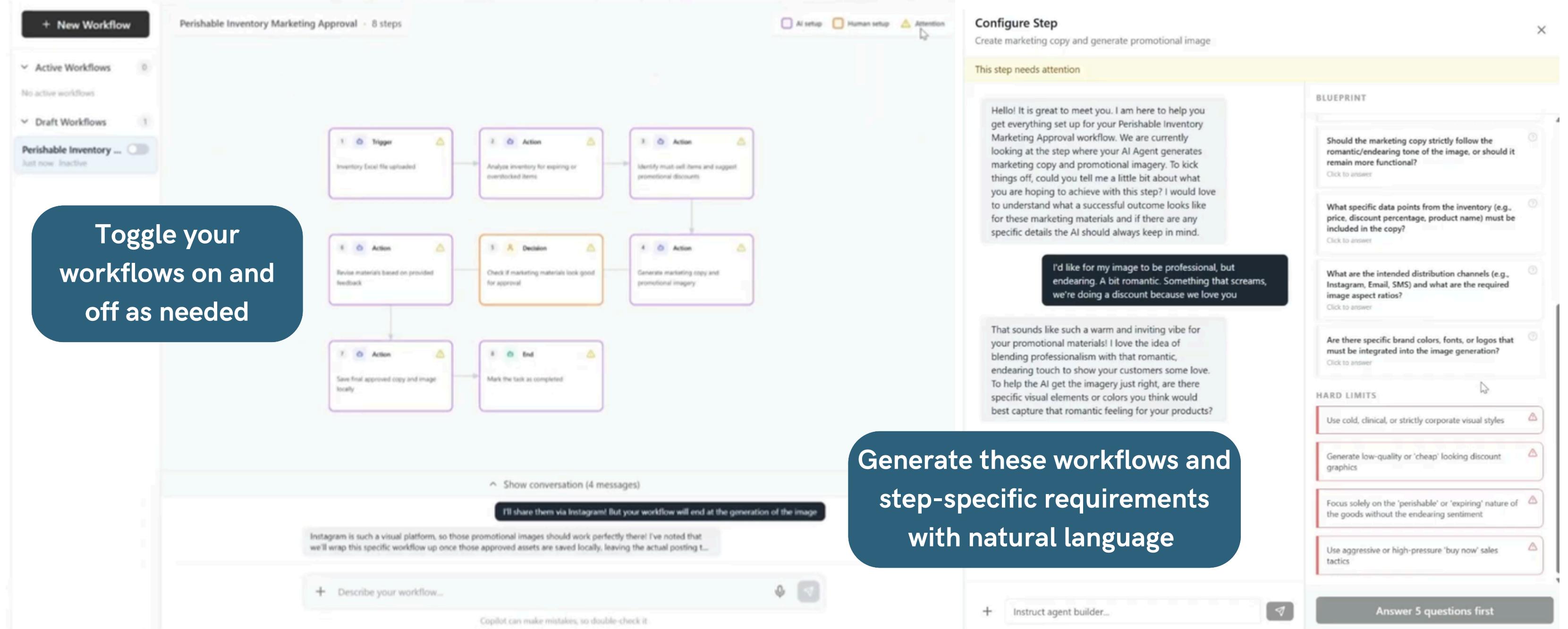
Spoilage Detection
Identify potential spoilage via camera feed to reduce waste.

Financial Autopilot
Auto-categorize bank transactions (Rent, Travel) in QuickBooks.

Sales Response
Automatically provide quotes and proposals for customer inquiries.

+ Describe your workflow...

We enable individuals with limited technical literacy to automate their own work, by embracing chat-first interfaces



Toggle your workflows on and off as needed

Configure Step
Create marketing copy and generate promotional image
This step needs attention

Hello! It is great to meet you. I am here to help you get everything set up for your Perishable Inventory Marketing Approval workflow. We are currently looking at the step where your AI Agent generates marketing copy and promotional imagery. To kick things off, could you tell me a little bit about what you are hoping to achieve with this step? I would love to understand what a successful outcome looks like for these marketing materials and if there are any specific details the AI should always keep in mind.

I'd like for my image to be professional, but endearing. A bit romantic. Something that screams, we're doing a discount because we love you

That sounds like such a warm and inviting vibe for your promotional materials! I love the idea of blending professionalism with that romantic, endearing touch to show your customers some love. To help the AI get the imagery just right, are there specific visual elements or colors you think would best capture that romantic feeling for your products?

BLUEPRINT

Should the marketing copy strictly follow the romantic/endearing tone of the image, or should it remain more functional?
Click to answer

What specific data points from the inventory (e.g., price, discount percentage, product name) must be included in the copy?
Click to answer

What are the intended distribution channels (e.g., Instagram, Email, SMS) and what are the required image aspect ratios?
Click to answer

Are there specific brand colors, fonts, or logos that must be integrated into the image generation?
Click to answer

HARD LIMITS

Use cold, clinical, or strictly corporate visual styles
Generate low-quality or 'cheap' looking discount graphics
Focus solely on the 'perishable' or 'expiring' nature of the goods without the endearing sentiment
Use aggressive or high-pressure 'buy now' sales tactics

Answer 5 questions first

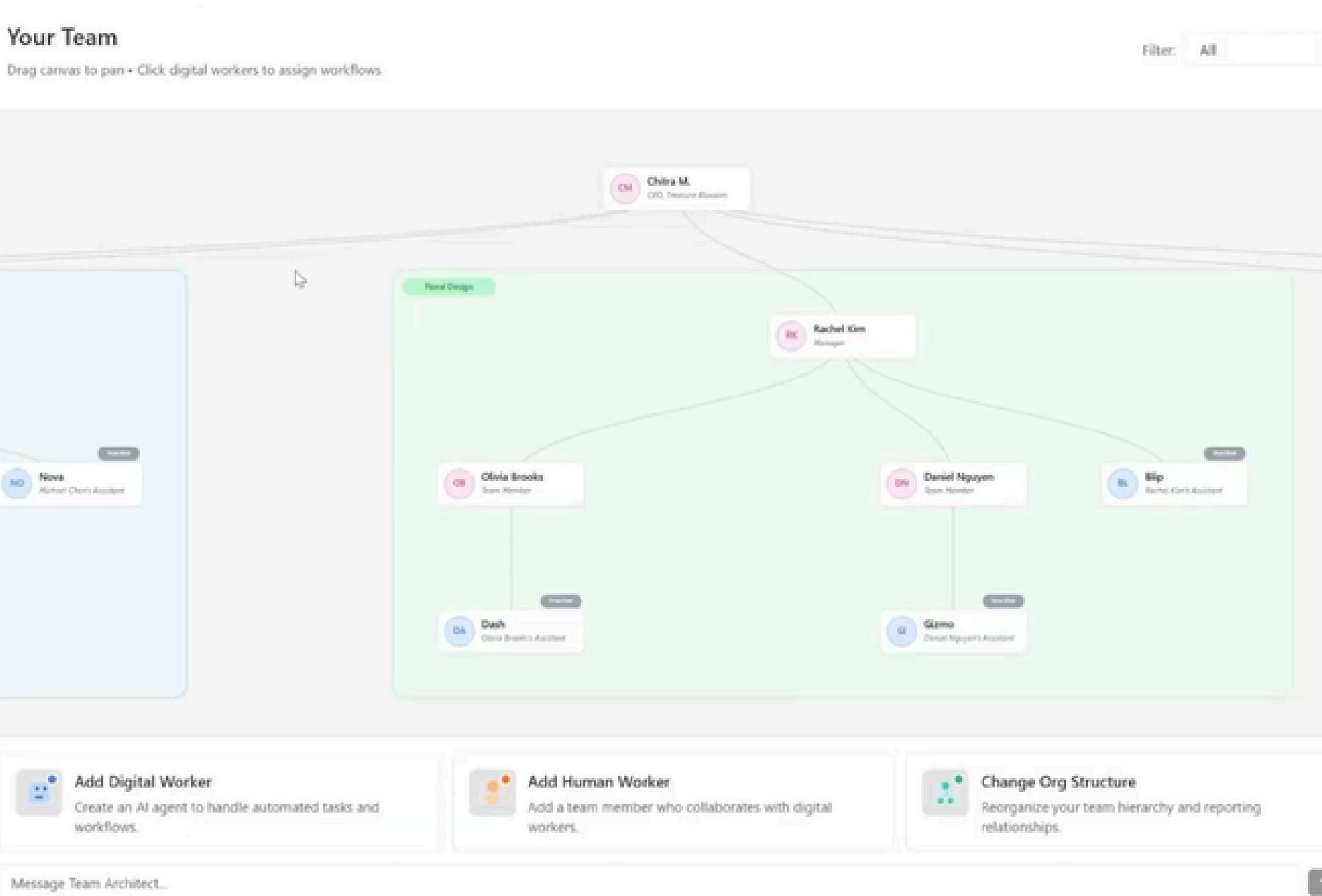
Describe your workflow...

Copilot can make mistakes, so double-check it.

Instruct agent builder...

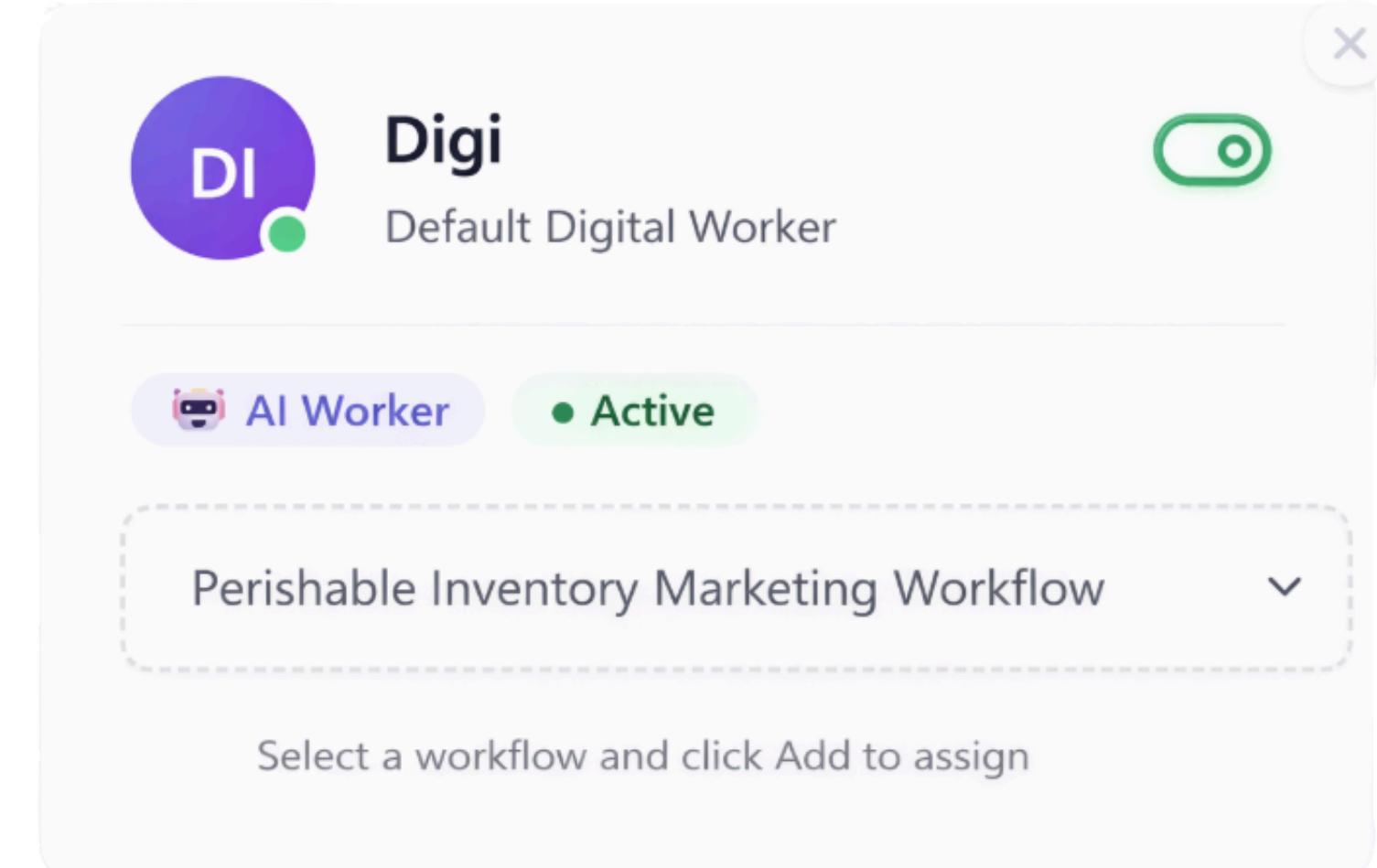
Our product enables the visualization of agents in teams, providing clear ownership, unlike tools like Agentforce

Your Team
Drag canvas to pan • Click digital workers to assign workflows



The screenshot shows a hierarchical organizational chart. At the top is Chitra M., CEO, Finance Director. Below her is Rachel Kim, Manager. Under Rachel Kim are Olivia Brooks, Team Member, and Daniel Nguyen, Team Member. Olivia Brooks oversees Dash, Olivia Brooks' Assistant, and Giana, Daniel Nguyen's Assistant. At the bottom left, there is a sidebar with buttons for 'Add Digital Worker', 'Add Human Worker', and 'Change Org Structure'. A message bar at the bottom says 'Message Team Architect...'.

Visualize your full org structure with Agents as a core part of the team



Digi
Default Digital Worker

AI Worker • Active

Perishable Inventory Marketing Workflow

Select a workflow and click Add to assign

Let your AI Agents be the orchestrators of multiple workflows

We are also the interface for how humans and AI Agents collaborate, enabling every worker to have their own team

Copilot Agents

Operation Control Room

Team: All Teams

Create a Workflow

Your Team

Control Room

Active Digital Workers 1

Digi Default Digital Worker ACTIVE

Needs Review 2

default EXCEL FILE NEEDED
Agent needs guidance to proceed

flower_shop_Inventory_Jan21.xlsx
Spreadsheet

Chat

Completed Today 0

No completed tasks

See your digital workers and provide real-time guidance in a one-stop view for humans and their AI Agents

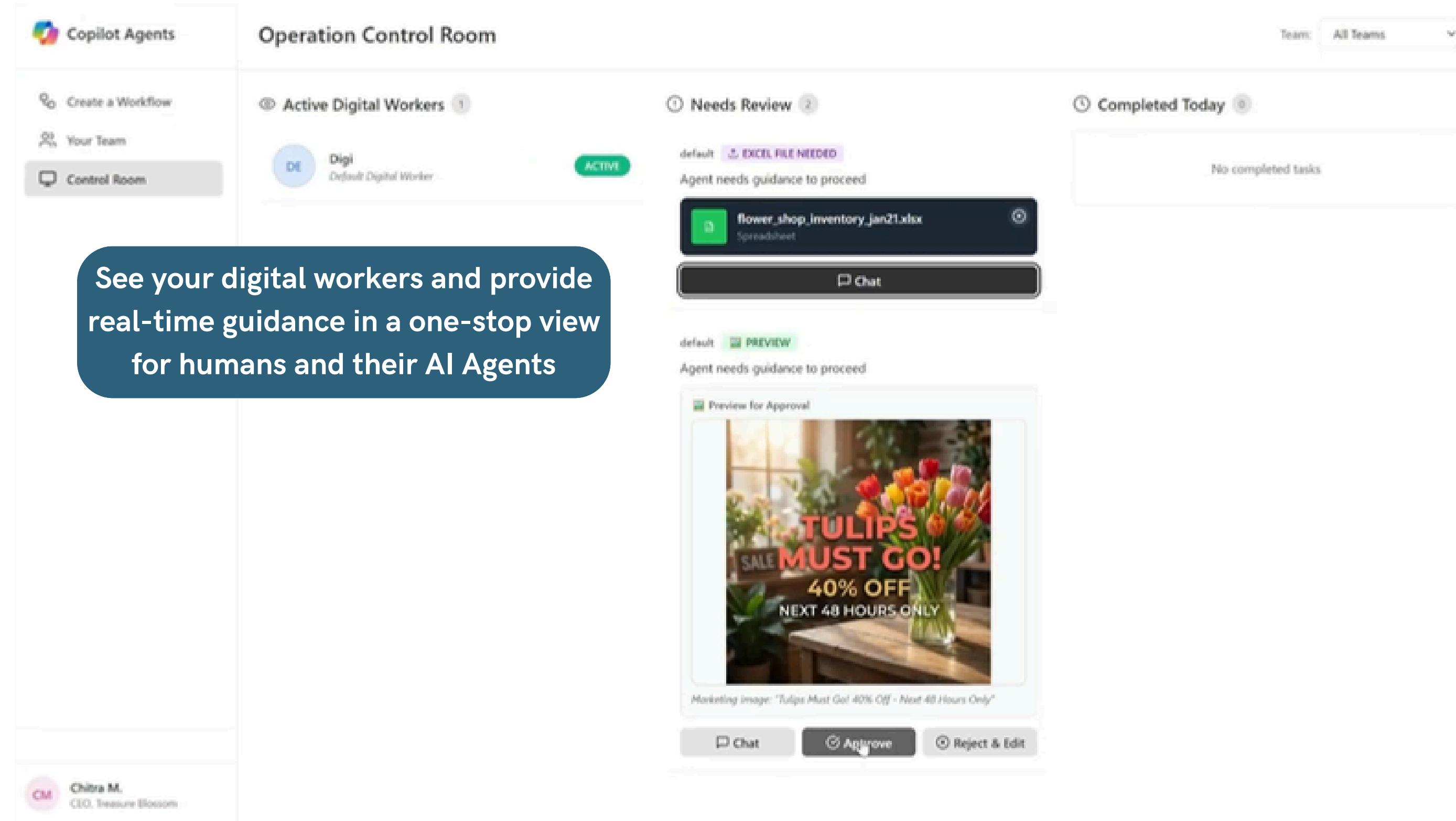
Preview for Approval

TULIPS MUST GO!
40% OFF
NEXT 48 HOURS ONLY

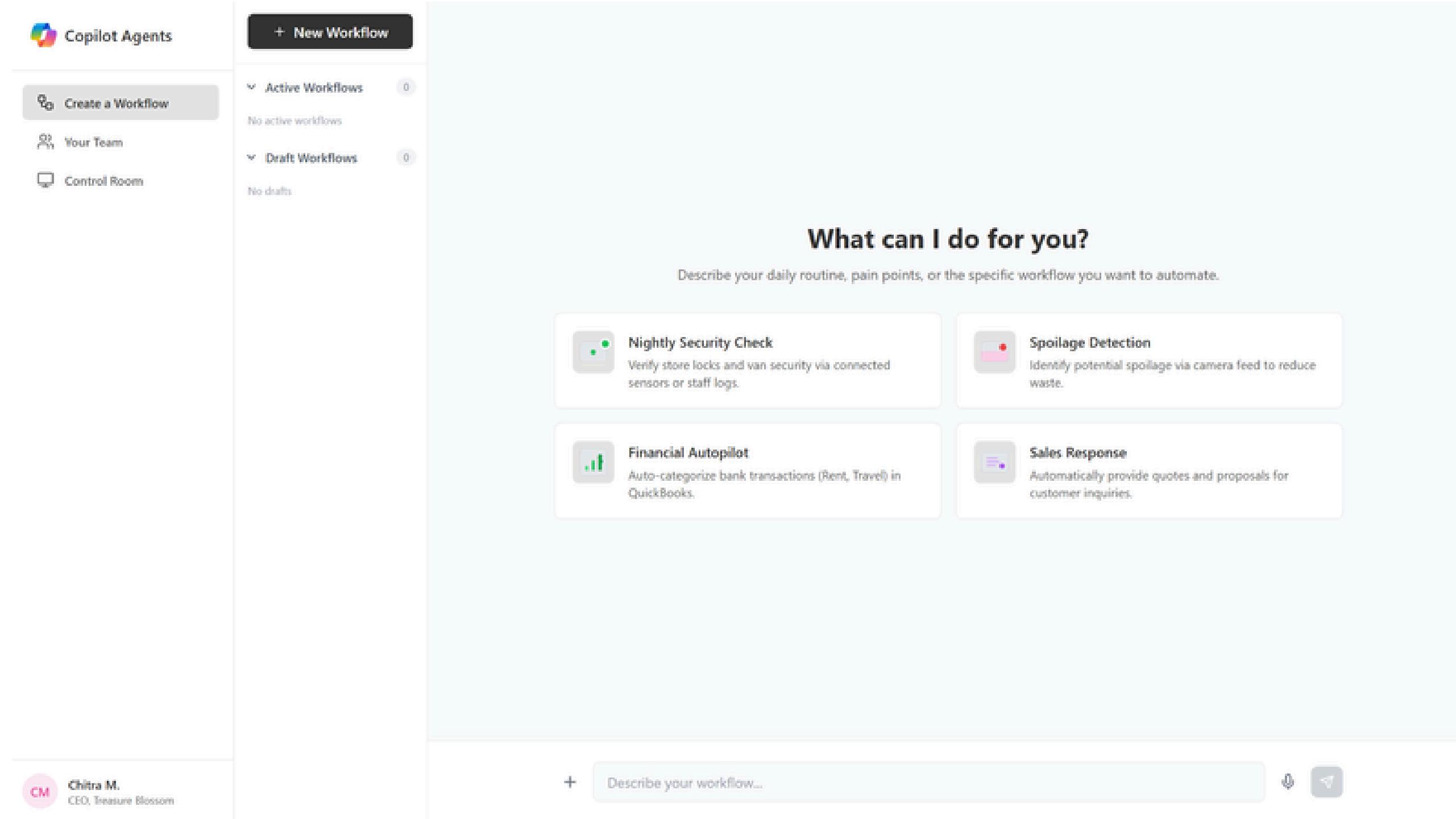
Marketing image: "Tulips Must Go! 40% Off - Next 48 Hours Only"

Chat Approve Reject & Edit

Chitra M.
CEO, Treasure Blossom



Here's a use case that could help reduce ~30% of my mom's costs: flower spoilage, via timely discounts and marketing



The screenshot shows the Microsoft Copilot Agents interface. On the left, there's a sidebar with icons for 'Copilot Agents' (a colorful square icon), 'Create a Workflow' (a gear icon), 'Your Team' (a person icon), and 'Control Room' (a monitor icon). A prominent button labeled '+ New Workflow' is at the top of the main area. Below it, there are sections for 'Active Workflows' (0) and 'Draft Workflows' (0), both showing 'No active workflows' and 'No drafts'. The main area features a large text input field with the placeholder 'What can I do for you?' and the instruction 'Describe your daily routine, pain points, or the specific workflow you want to automate.' Below this, four cards are displayed:

- Nightly Security Check**: Verify store locks and van security via connected sensors or staff logs.
- Spoilage Detection**: Identify potential spoilage via camera feed to reduce waste.
- Financial Autopilot**: Auto-categorize bank transactions (Rent, Travel) in QuickBooks.
- Sales Response**: Automatically provide quotes and proposals for customer inquiries.

At the bottom, there's a footer with a profile picture of Chitra M. (CEO, Treasure Blossom) and a text input field with the placeholder 'Describe your workflow...'. There are also small icons for a plus sign, a search bar, and a download arrow.

Note: Product demo is still a work in progress, and needs additional time allocated to engineering for a functional MVP.

This kind of product suite enables us to become the default interface for building and managing enterprise AI Agents

1

Own the Enterprise AI Control Plane:

Firms owning where AI operates will own future spend; with M365, we are the primary interface for how employees interact with work, and now, with agents

2

Move from Assistive AI to Outcome Ownership:

Shifting from an in-app assistant to cross-platform automation aligns with how CTOs allocate funds (e.g., RPA)

3

Monetize AI at Platform Scale, not Per User:

Users are monetized in building Digital Workers, and then converted to Azure Cloud Spend, etc.

4

Own the industry's Trust and Governance Layer for Autonomous AI:

Microsoft owns end-to-end products here creating first-in-class security (e.g., Entra, Defender, Azure)

There's a laundry list of use cases here; this is a few Agentforce serves, with more pre-built for each industry

Shipment Management

Facilitate customer and vendor inquiries related to delivery logistics, scheduling deliveries, addressing issues with lost/delayed shipments, and ensuring on-time fulfillment.

Healthcare Appointments

Assist with scheduling and canceling medical appointments, procedure check-ins, reminders, and confirmations with healthcare providers.

Recommendations

Offer product recommendations, provide comparisons, and propose complementary products to ensure customers have the information they need to purchase.

Lead Management & Qualification

Qualifies incoming leads for prioritization. Automates & guides onboarding processes. Identifies upsell opportunities during calls.



Customer Story

Reddit drives revenue with Agentforce-powered advertiser support.

AI agents help SMB advertisers navigate the platform, launch campaigns fast, and stay engaged.



Customer Story

Pandora makes every online shopper feel like a gem with Agentforce.

AI agents help customers find the perfect jewelry and get instant answers to their questions.



Thank you! Next steps?