

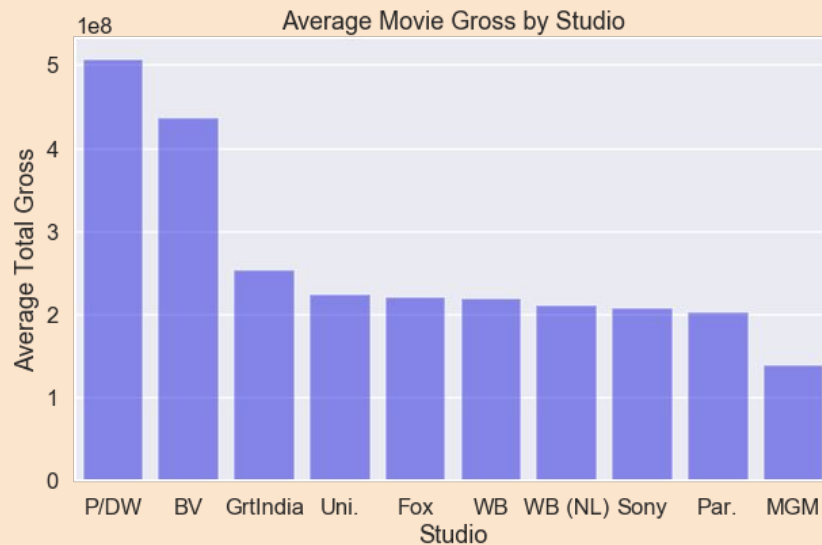
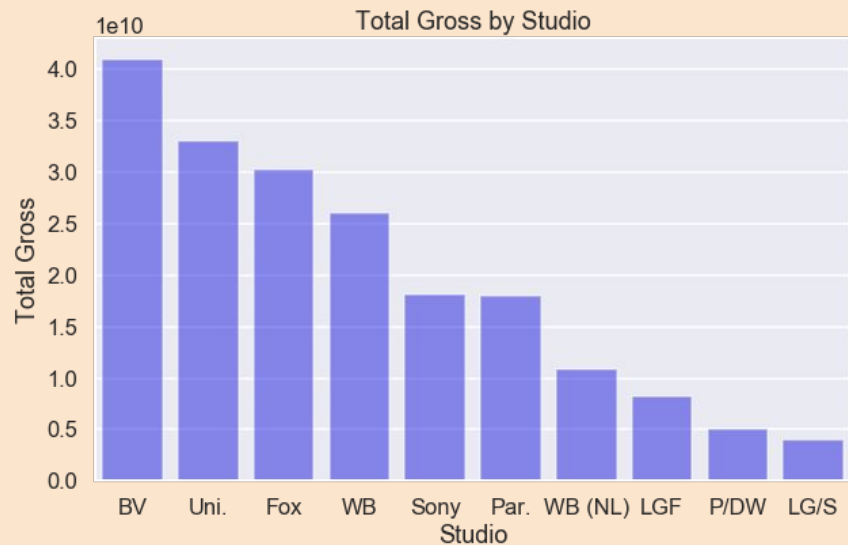
Producing Profitable Movies

Anthony Schams and Moussa Doumbia

Methodology

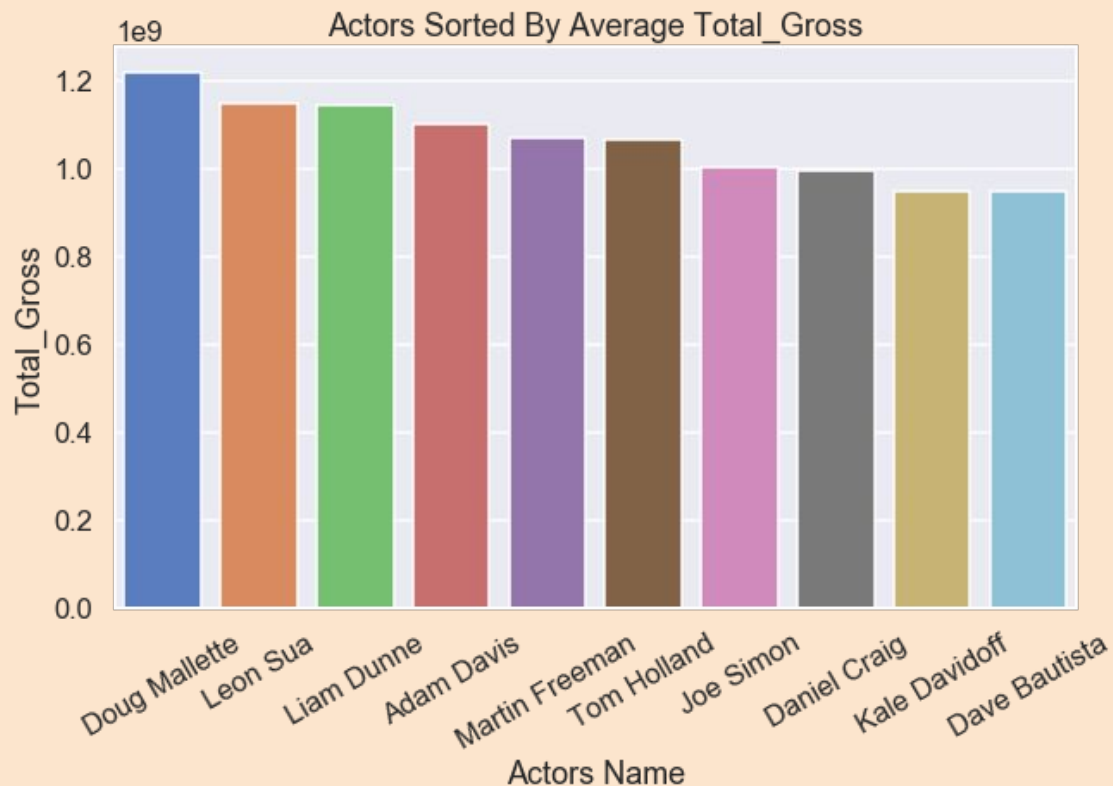
- Agglomerate multiple data sources. (IMDB, TMDB, The-Numbers)
- Examine popular studios, actors, and genres.
- Look at profits of other films.

The Competition

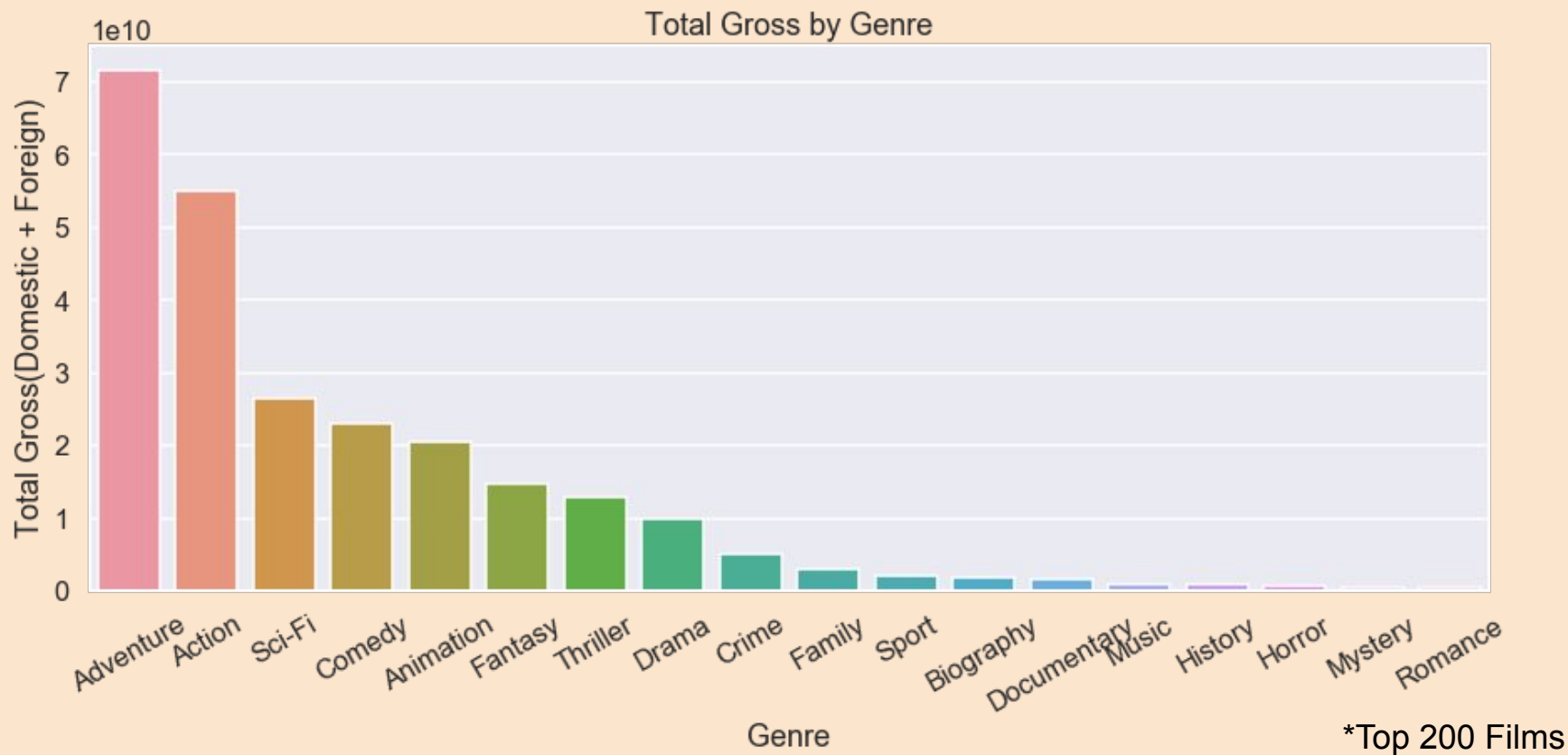


Actors

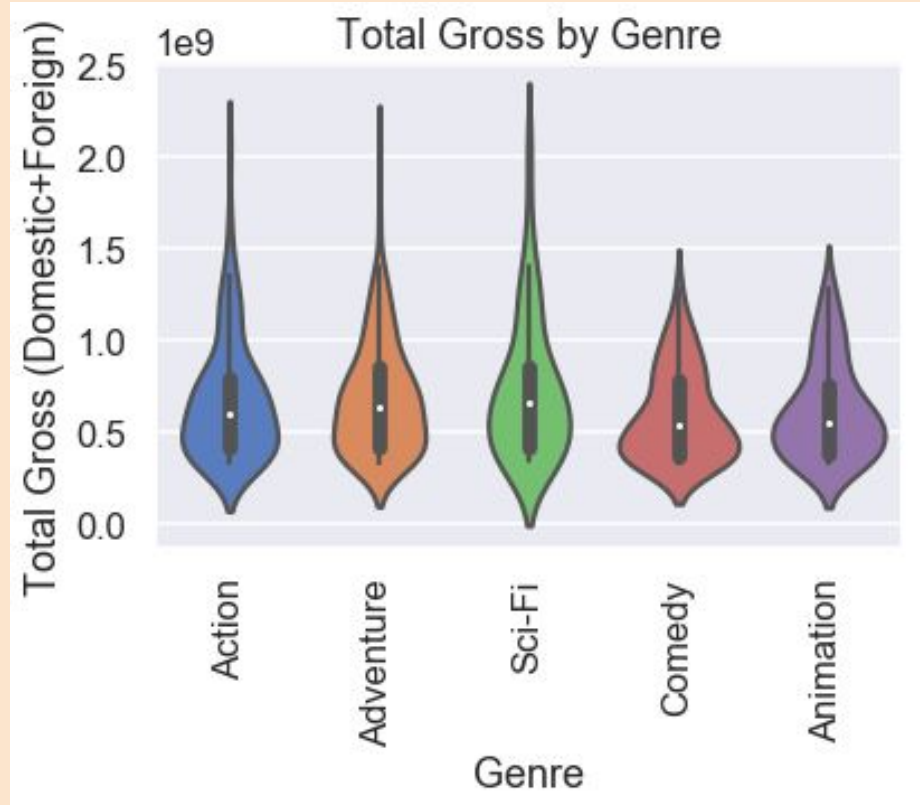
- Appear in more than 3 films
- Blockbuster Series



Genre of Movie

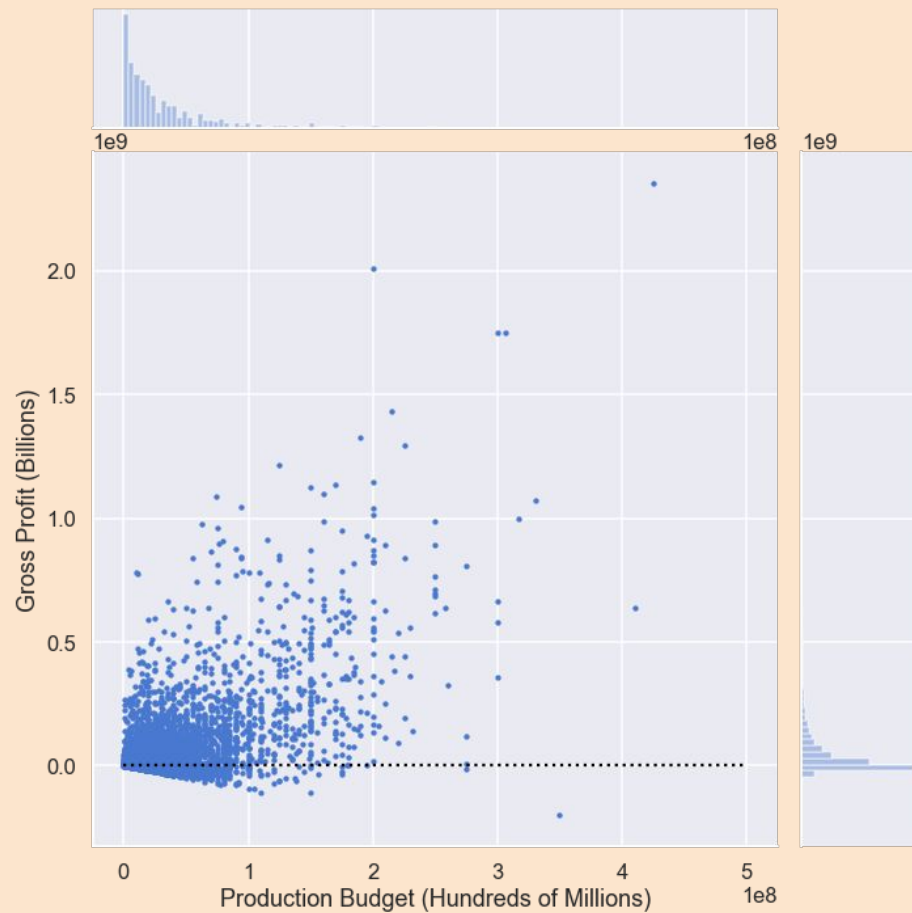


Typical Gross of Movies



*Top 200 Films

Spending vs. Profit



Conclusions

- Grab good people from Buena Vista, Paramount/Dreamworks
- Series of Multiple Films, characters people know
- Big Blockbusters rarely fail

Data Sources

- <https://www.imdb.com/interfaces/>
- <https://developers.themoviedb.org/3/discover/movie-discover>
- [The-Numbers.com](https://www.the-numbers.com/)