

# Lecture 1: Introduction

Instructor: Aaron Schein

**Modern Methods in Applied Statistics**  
STAT 34800 (Spring 2023)



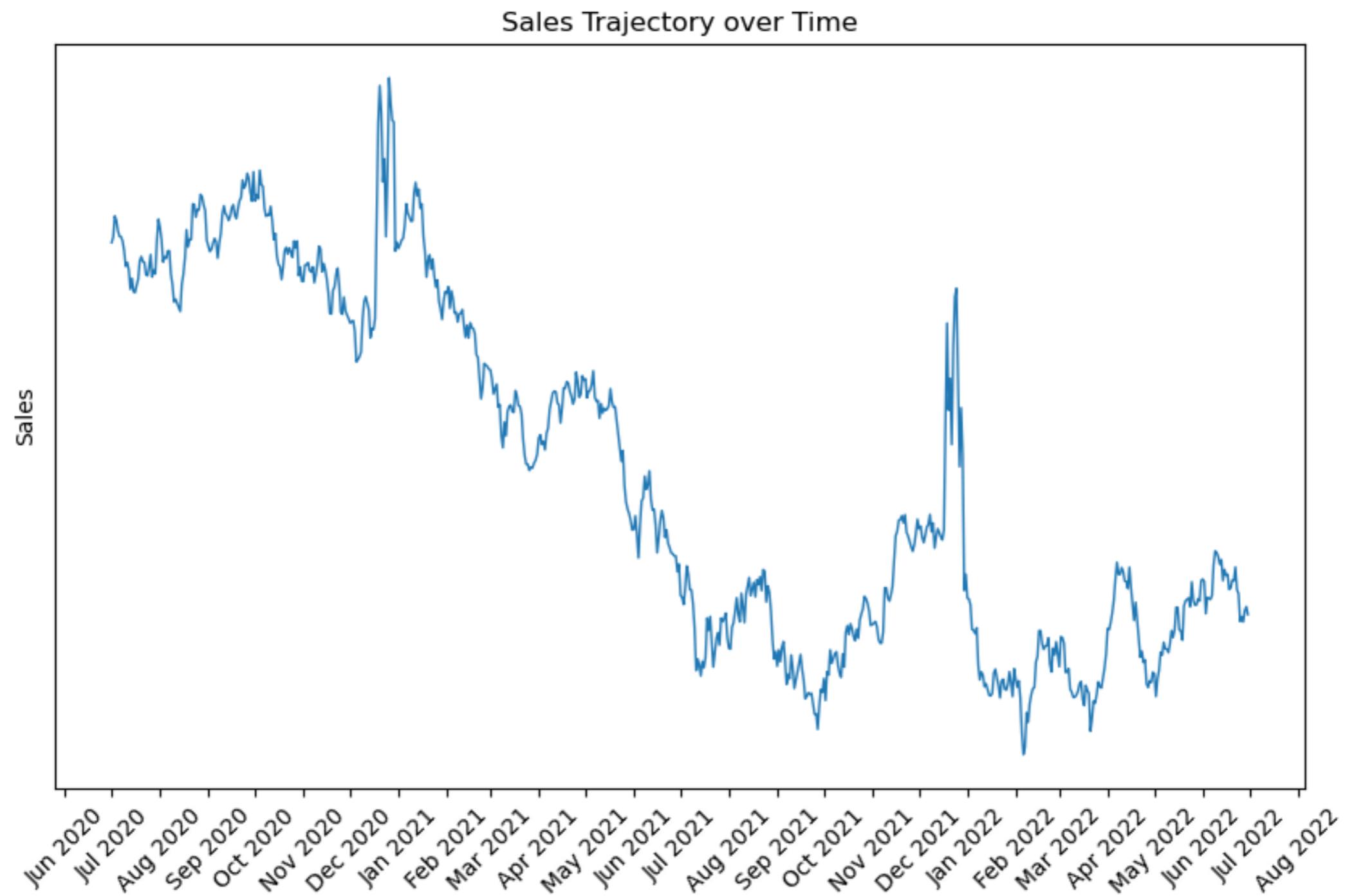
THE UNIVERSITY OF  
**CHICAGO**

# Intro: Applied statistics

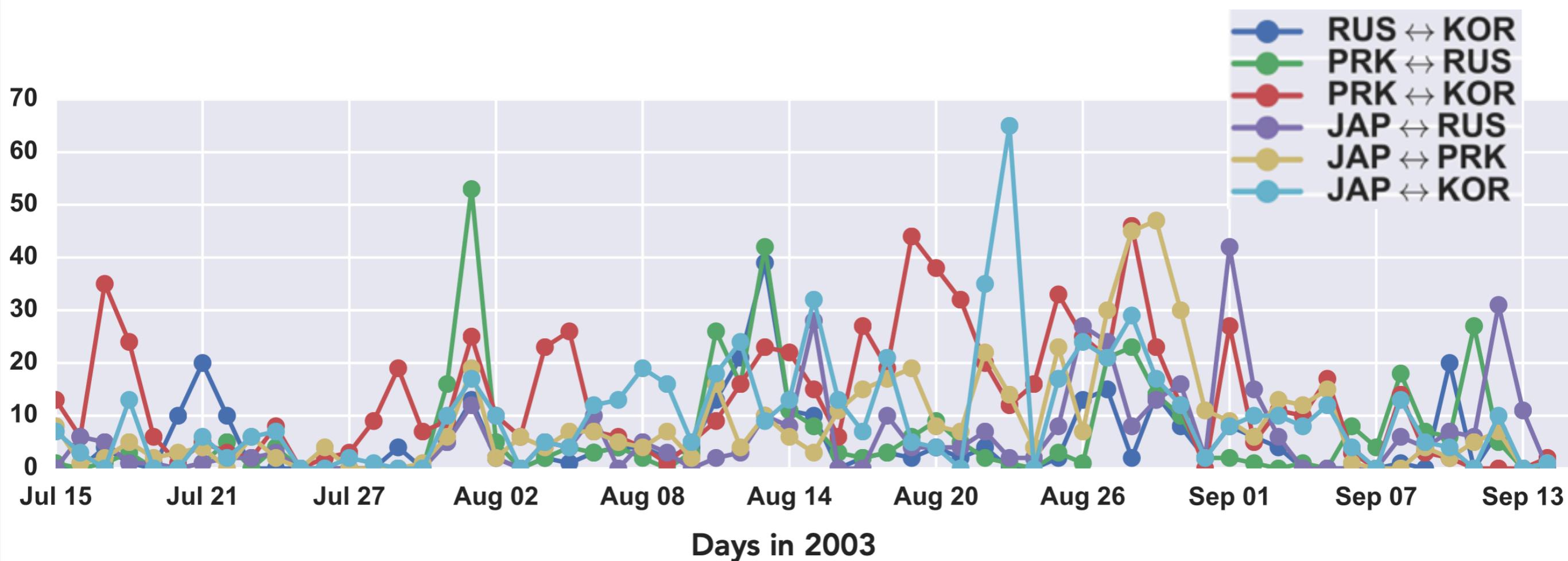
How to combine **domain knowledge + data**:

- make tailored predictions
- generate scientific hypotheses
- guide decisions

# Intro: Structure in applied problems



# Intro: Structure in applied problems



# Intro

## Six-party talks

From Wikipedia, the free encyclopedia

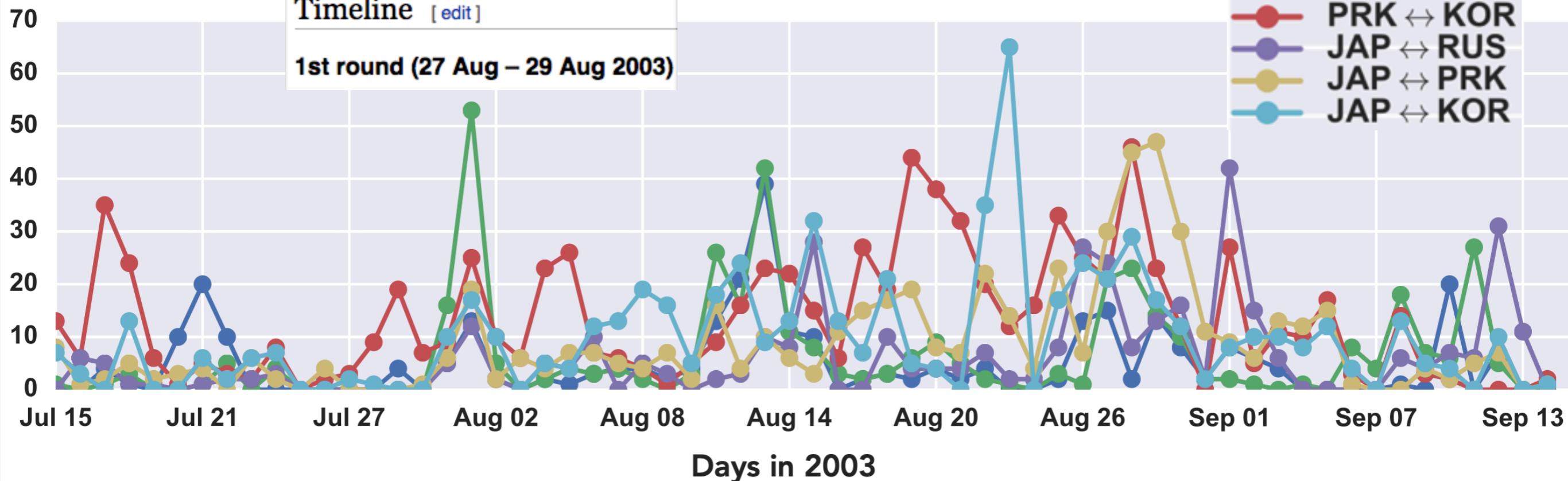
The **six-party talks** aim to find a peaceful resolution to the security concerns as a result of the [North Korean nuclear weapons program](#).

There has been a series of meetings with six participating states:

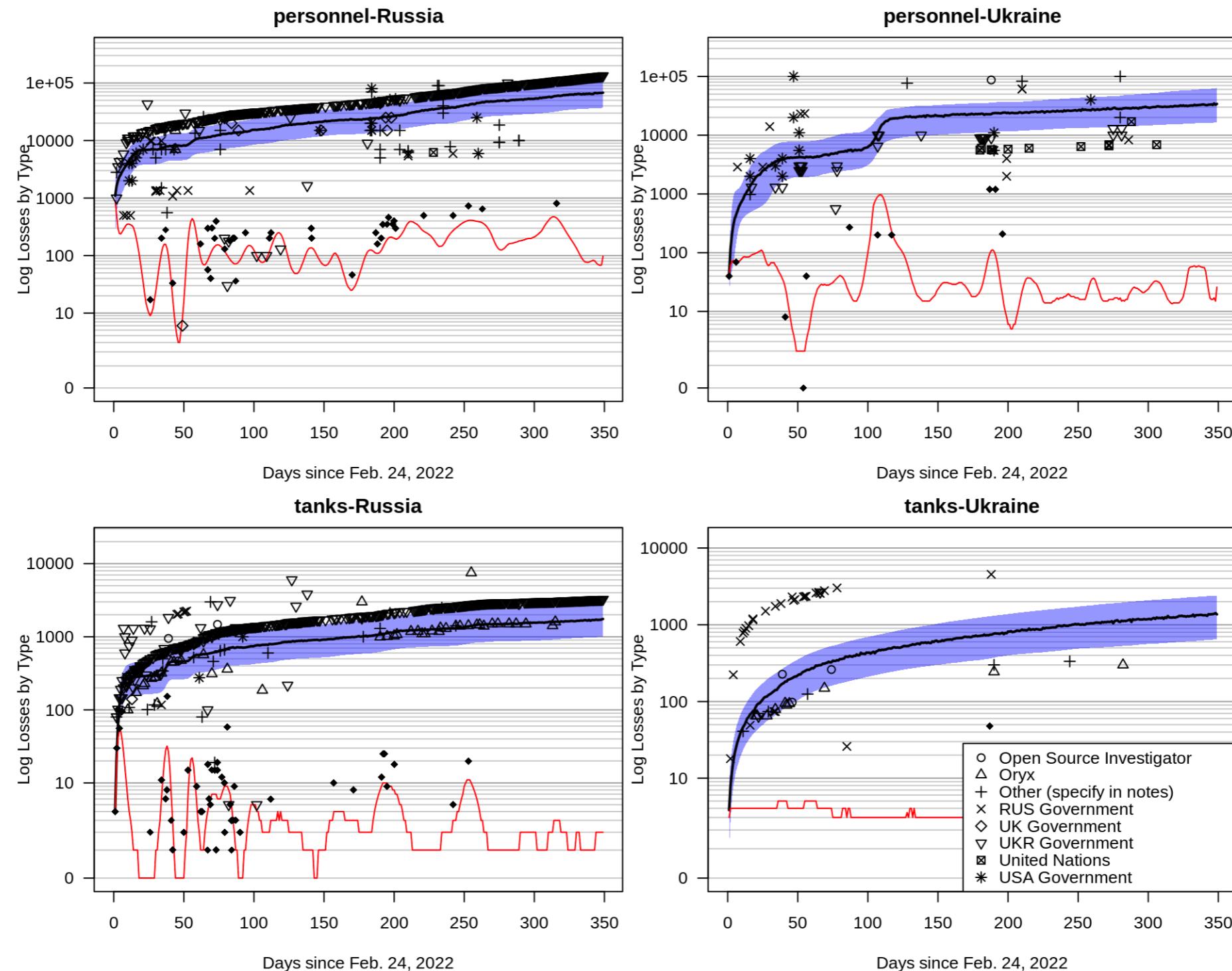
-  South Korea
-  North Korea
-  United States of America
-  China
-  Japan
-  Russia

### Timeline [\[ edit \]](#)

**1st round (27 Aug – 29 Aug 2003)**



# Intro: Structure in applied problems



# Intro: Probabilistic models

**Modular framework** for:

- Encoding structural knowledge
- Positing latent structure
- Integrating heterogeneous data
- Synthesizing into quantified uncertainty

# Intro: Probabilistic models

joint distribution

$$P(Y, Z \mid \mathcal{H})$$

$Y$  : **data**

• *what we know*

$Z$  : **latent variables** and **parameters**  
• *what we don't (and seek to) know*

$\mathcal{H}$  : **assumptions** and **hyperparameters**  
• *what we (think we) know*

# Intro: Probabilistic models

joint distribution              likelihood              prior

$$P(Y, Z \mid \mathcal{H}) = P(Y \mid Z, \mathcal{H}) P(Z \mid \mathcal{H})$$

$Y$  : **data**  
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# Intro: Probabilistic models

joint distribution              likelihood              prior

$$P(Y, Z | \mathcal{H}) = P(Y | Z, \mathcal{H}) P(Z | \mathcal{H})$$

Once you define a model...

posterior              evidence

$$= P(Z | Y, \mathcal{H}) P(Y | \mathcal{H})$$

**Bayes** follows naturally...

$$\text{posterior} = \frac{\text{likelihood} \times \text{prior}}{\text{evidence}}$$

# Intro: Probabilistic models

Building models is a **negotiation**...

$$P(Z \mid Y, \mathcal{H}) = \frac{\text{posterior}}{\text{evidence}} = \frac{\text{likelihood} \cdot \text{prior}}{P(Y \mid \mathcal{H})}$$

The “scientist” wants to encode **rich structure**...

# Intro: Probabilistic models

Building models is a **negotiation**...

$$P(Z | Y, \mathcal{H}) = \frac{\text{posterior}}{\text{evidence}} = \frac{\text{likelihood} \cdot \text{prior}}{P(Y | \mathcal{H})}$$

The “scientist” wants to encode **rich structure**...

...but the “accountant” is aware of the **cost**:

$$\text{evidence} = \int P(Y, Z | \mathcal{H}) dZ$$

# Intro: Probabilistic models

Building models is a **negotiation**...

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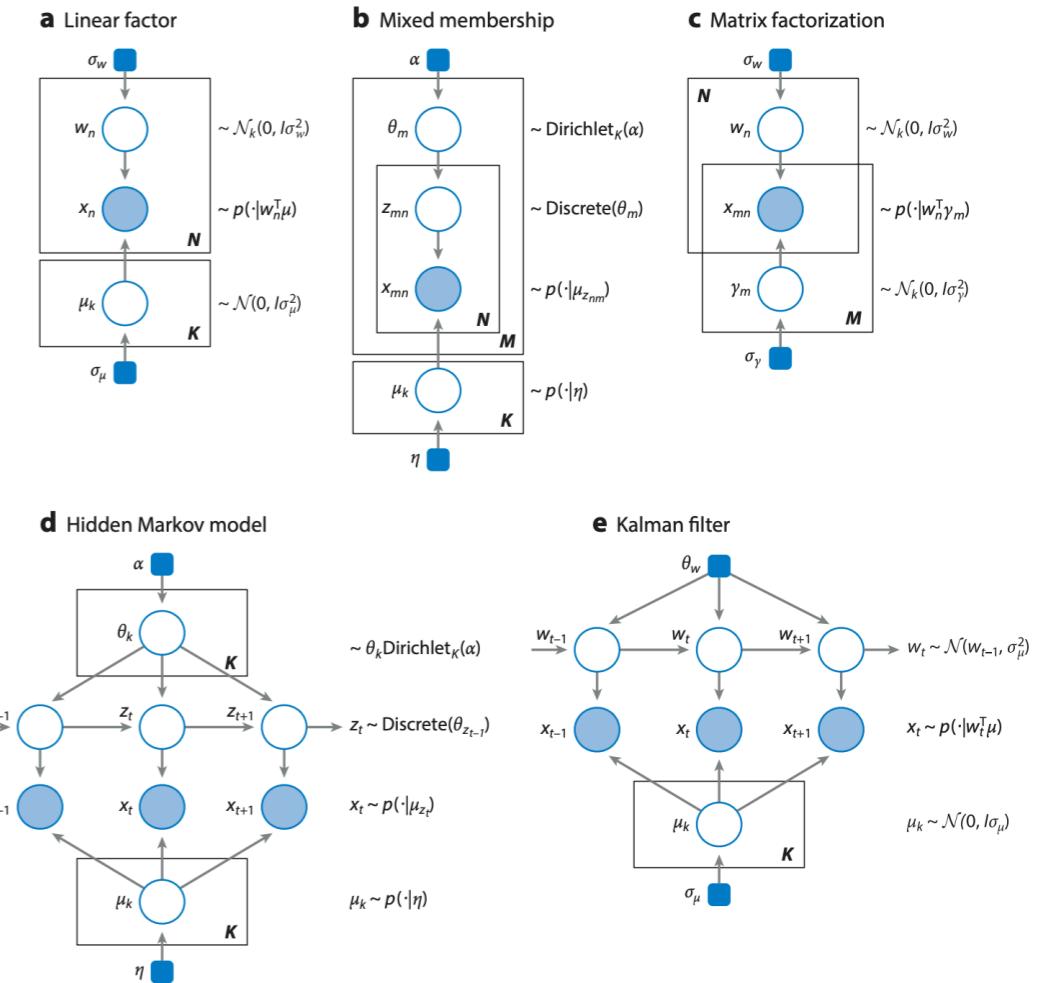
Ultimately, we rely on the “mathematician” and the “engineer”  
to provide principled and accurate approximations

# Intro: Probabilistic models

This course is about the motifs, themes, techniques that help us build, fit, and check models

Emphasis on modularity, and “object-oriented” approach

Probabilistic graphical models:  
a language for **modular** model-building



# Intro: Probabilistic models

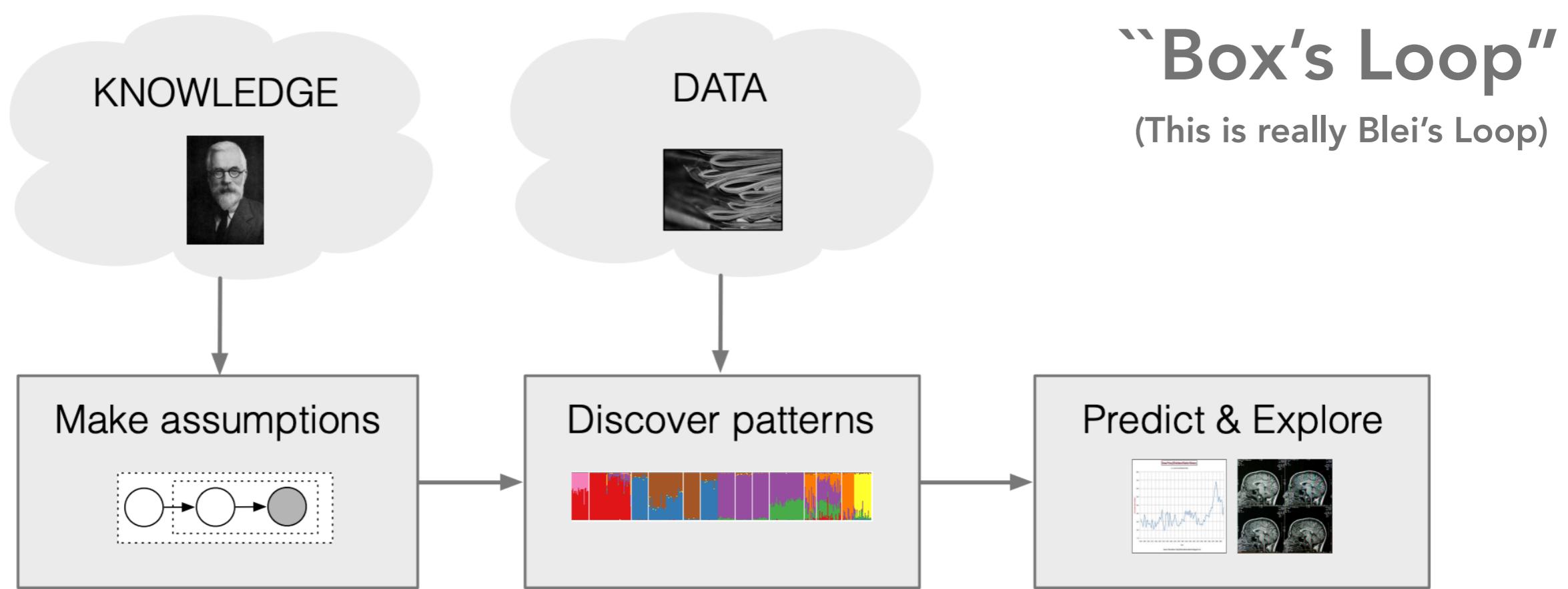
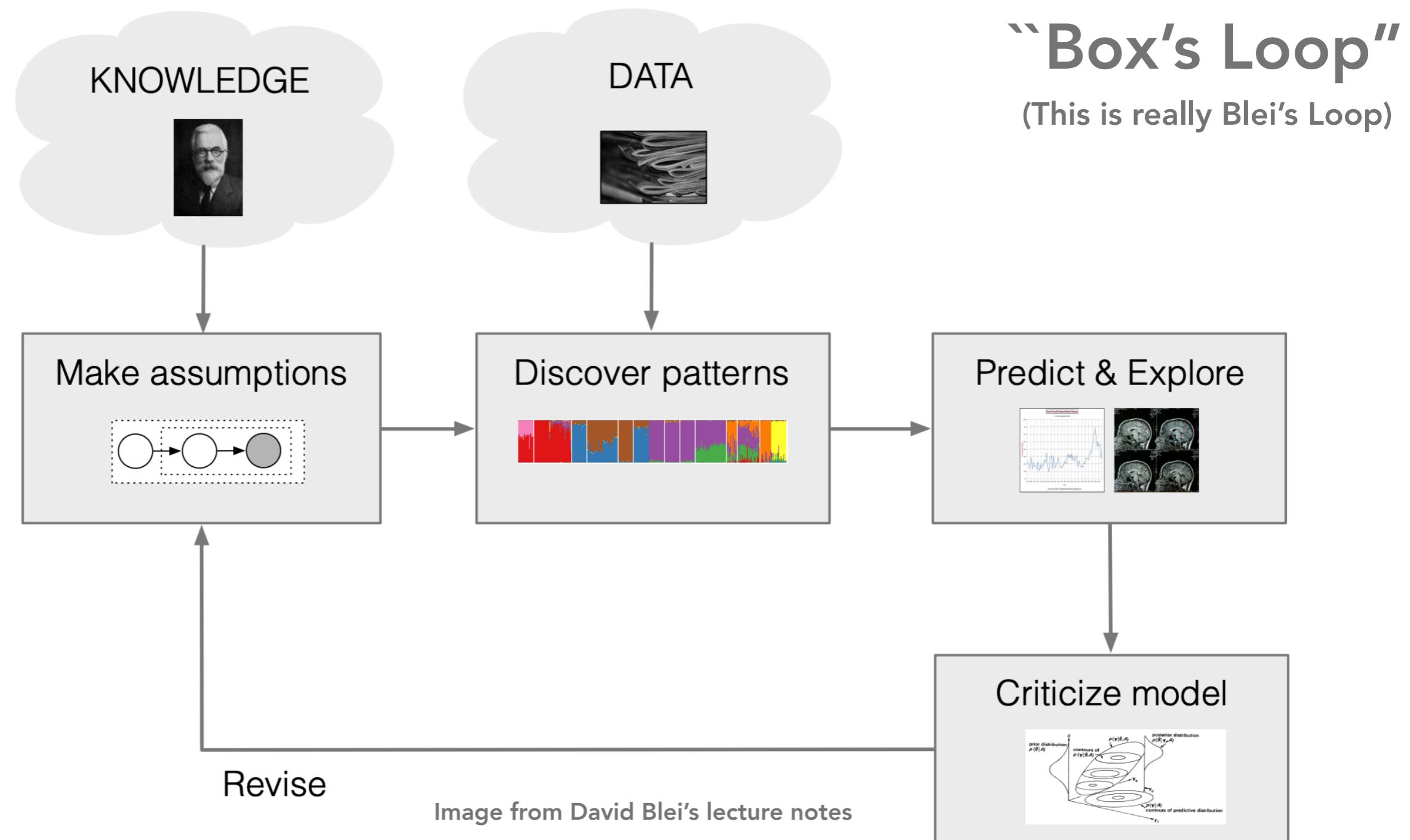


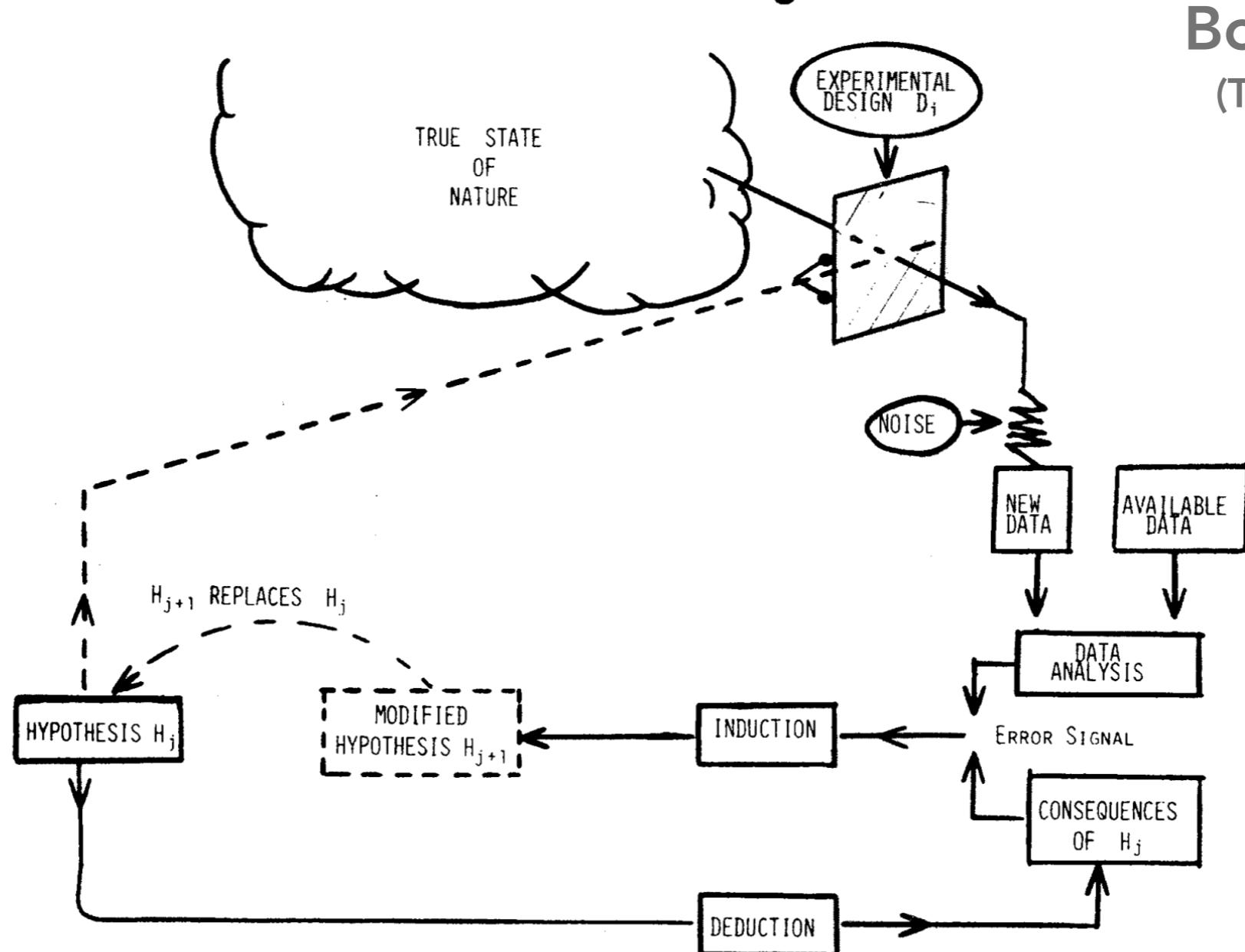
Image from David Blei's lecture notes

# Intro: Probabilistic models



# Intro: Probabilistic models

## B. Data Analysis and Data Getting in the Process of Scientific Investigation<sup>a</sup>



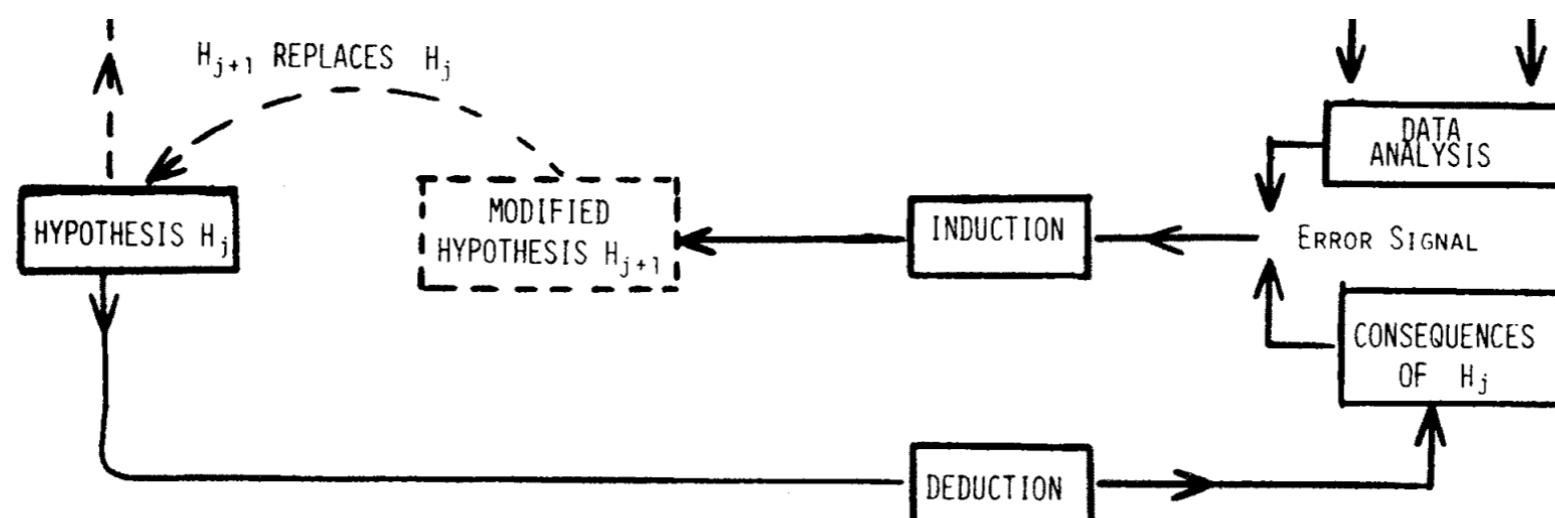
# Intro: Probabilistic models

## B. Data Analysis and Data Getting in the Process of Scientific Investigation<sup>a</sup>

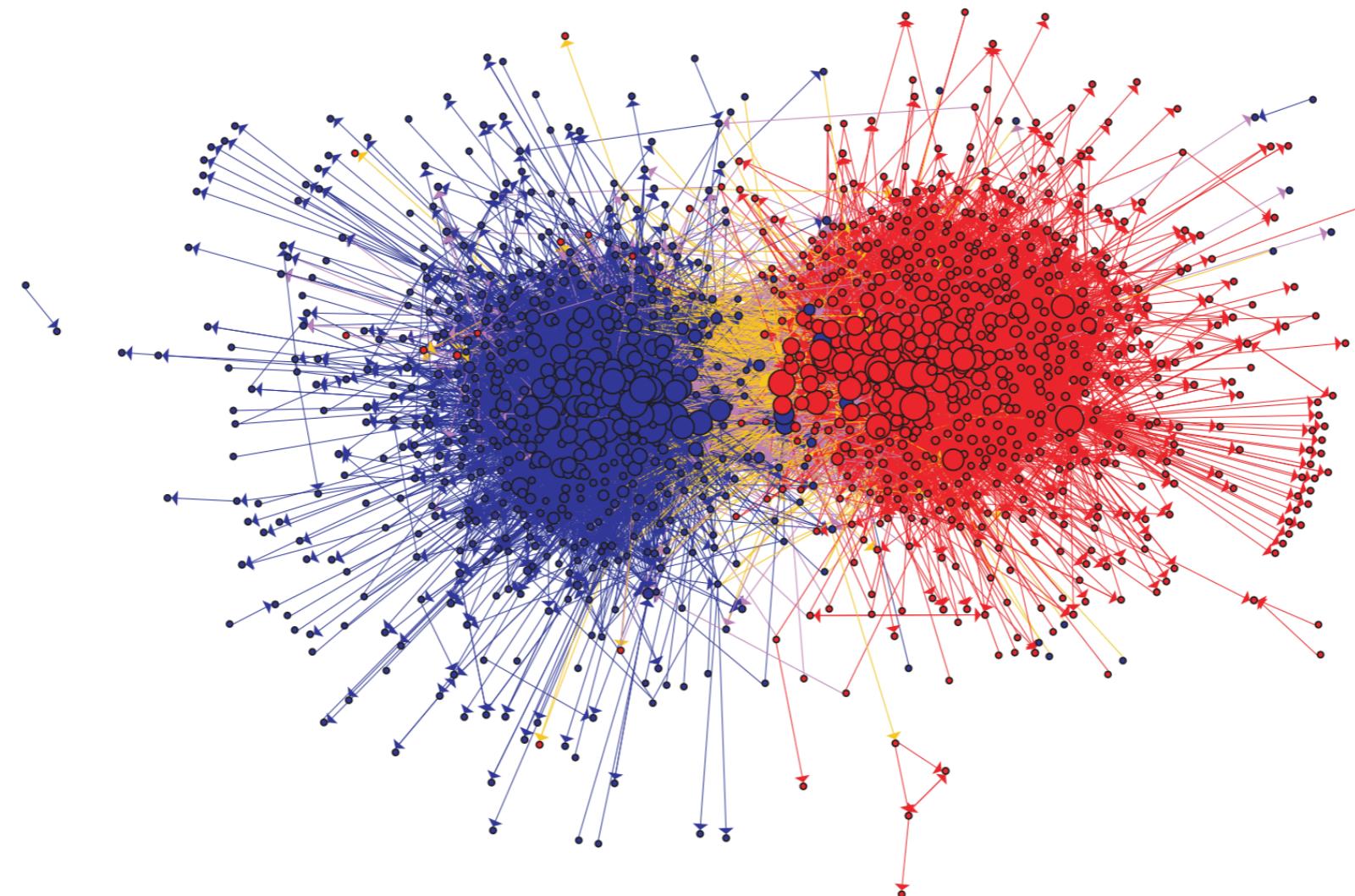


Box's Loop  
(The original)

Since all models are wrong the scientist must be alert to what is importantly wrong. It is inappropriate to be concerned about mice when there are tigers abroad.

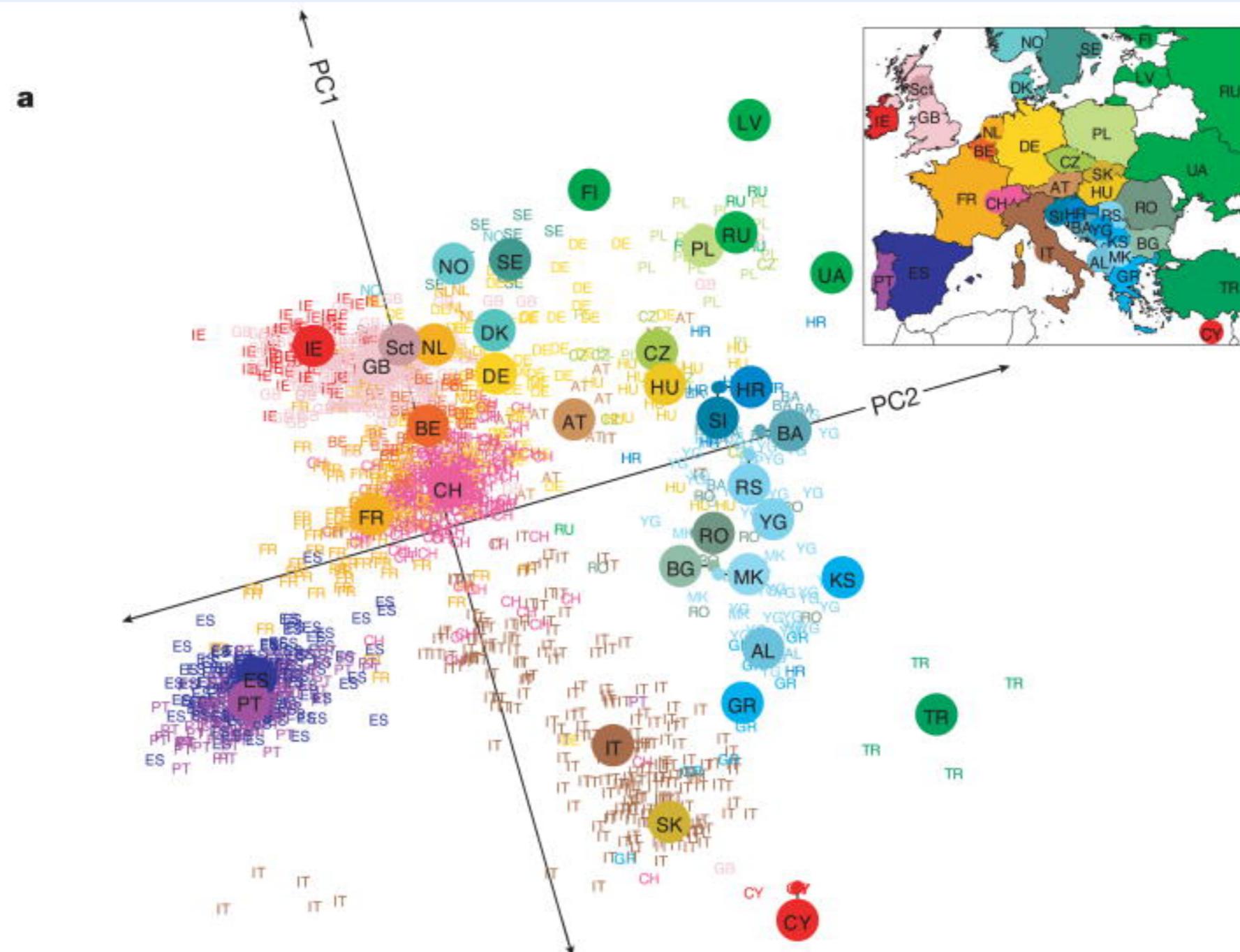


# Intro: Structure in applied problems



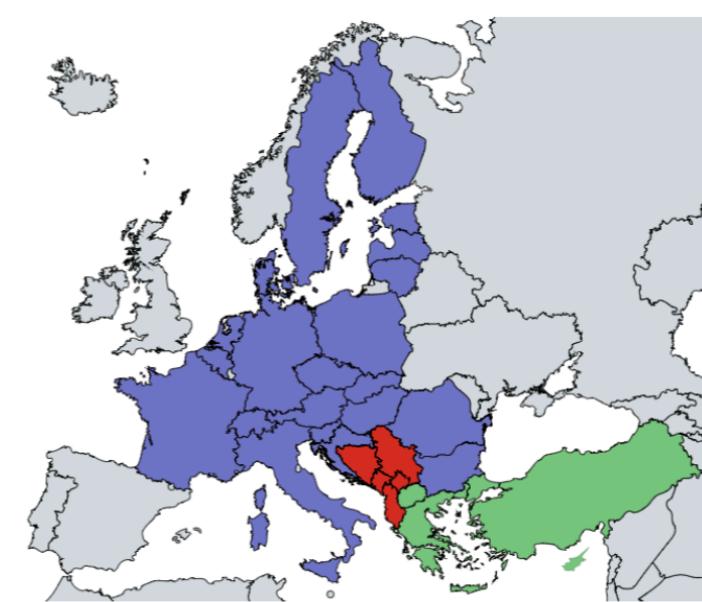
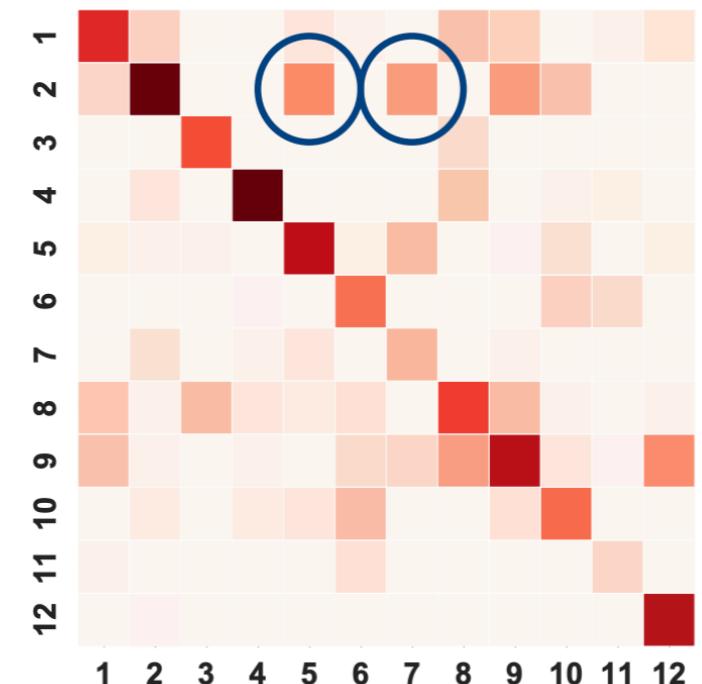
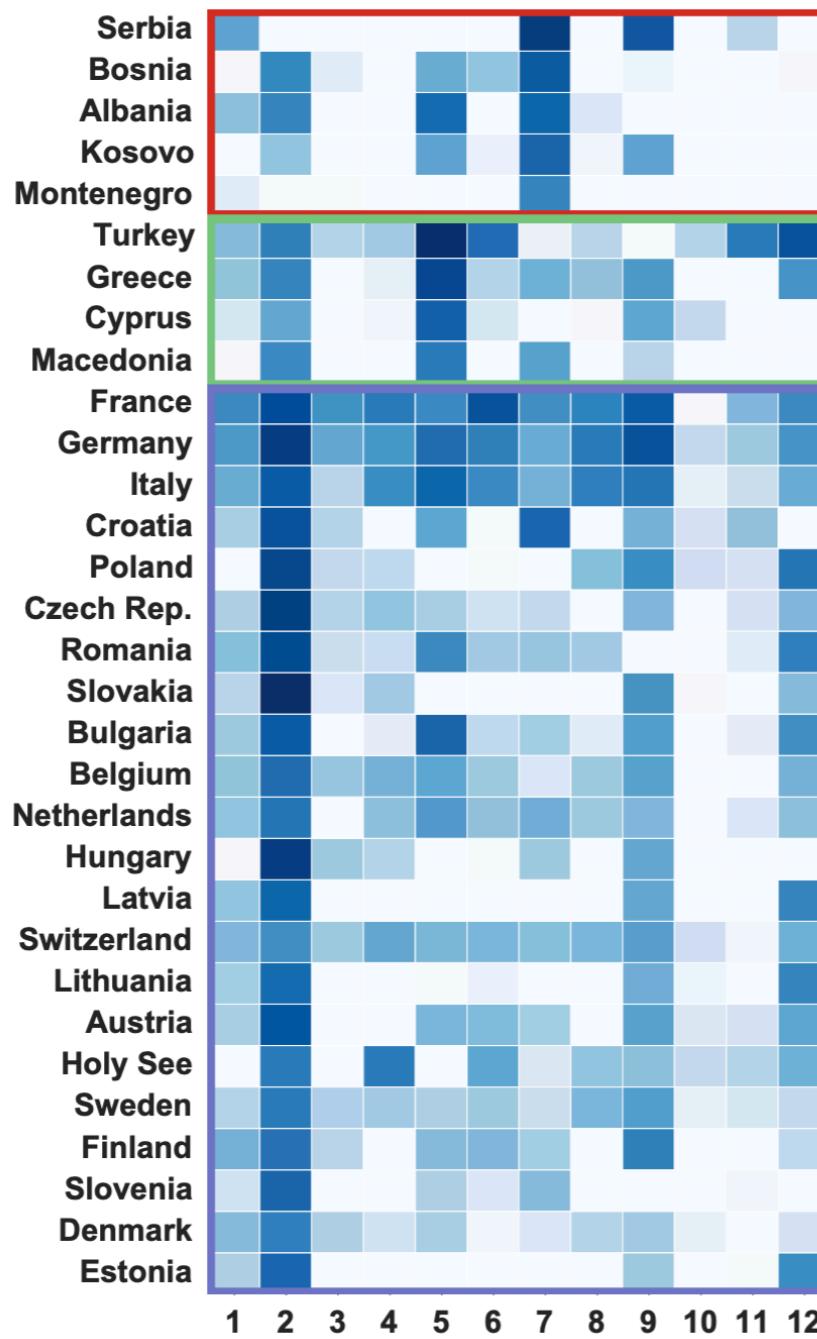
**Figure 1:** Community structure of political blogs (expanded set), shown using utilizing the GUESS visualization and analysis tool[2]. The colors reflect political orientation, red for conservative, and blue for liberal. Orange links go from liberal to conservative, and purple ones from conservative to liberal. The size of each blog reflects the number of other blogs that link to it.

# Intro: Structure in applied problems



Novembre ... Matthews, et al. (2008) "Genes mirror geography within Europe"

# Intro: Structure in applied problems



# Story time: USS Scorpion



**the theory  
that would  
not die**

New in  
this edition:  
• New preface  
• Epilogue  
• Case studies

how bayes' rule cracked  
the enigma code,  
hunted down russian  
submarines & emerged  
triumphant from two  
centuries of controversy

sharon bertsch mcgrayne

"If you're not thinking like a Bayesian, perhaps you should be."  
—John Allen Paulos, *New York Times Book Review*

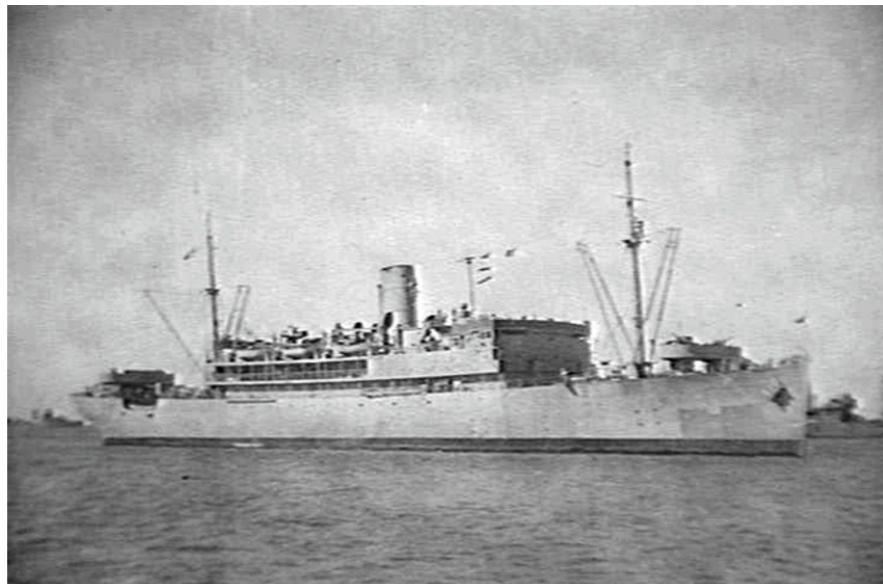
# Story time: USS Scorpion

- May 1968 (Cold War)
- US Navy submarine went missing
- Carrying two nuclear missiles, 99 crew
- Urgent search-and-rescue operation by USS Mizar
- Led by statistician John Craven
- Pioneered “Bayesian search theory”

John Craven



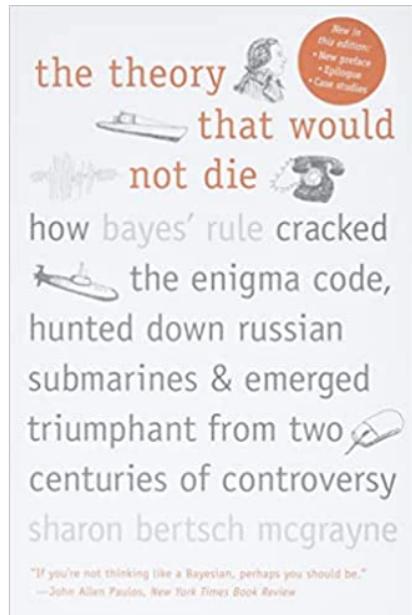
USS Mizar



USS Scorpion



Source



# Story time: USS Scorpion

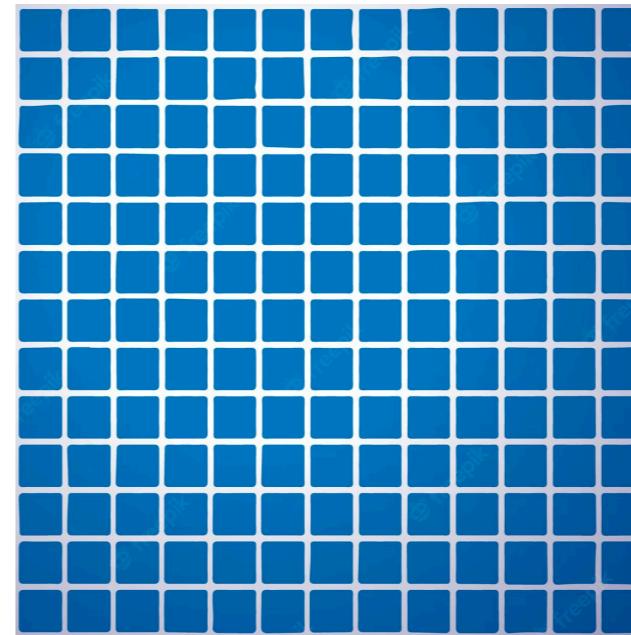
## Bayesian search:

- Sonar “blips” narrowed search to 140 square mile area
- Somewhere near Azores in Atlantic
- Navy created **search grid** of 1 square mile cells
- Sonar, magnetometer, radar, camera, ... data from cells
- Posterior updating of  $P(\text{sub in cell } k \mid \text{data})$

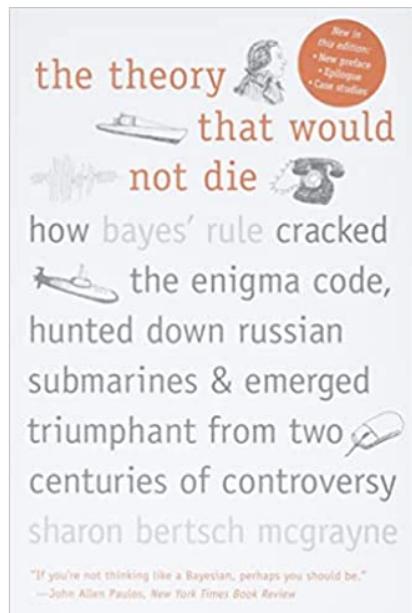
Azores



Search grid



Source



# Story time: USS Scorpion

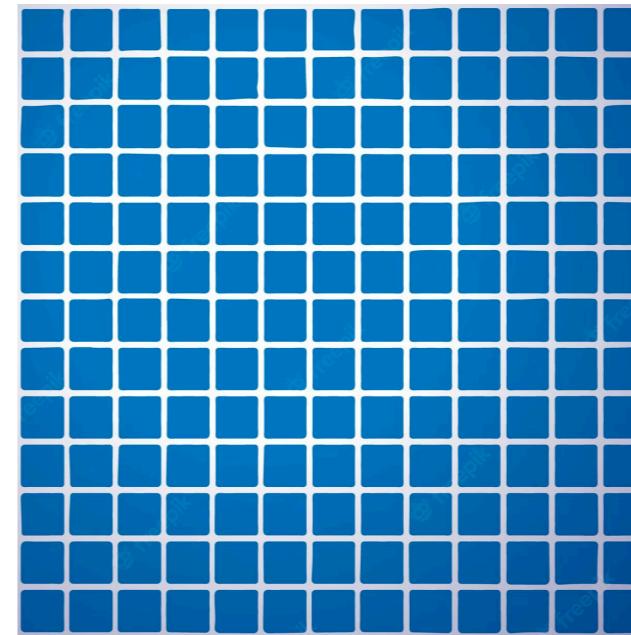
Bayesian search: Can this probability be interpreted as a frequency?

$$P(\text{sub in cell } k \mid \text{data})$$

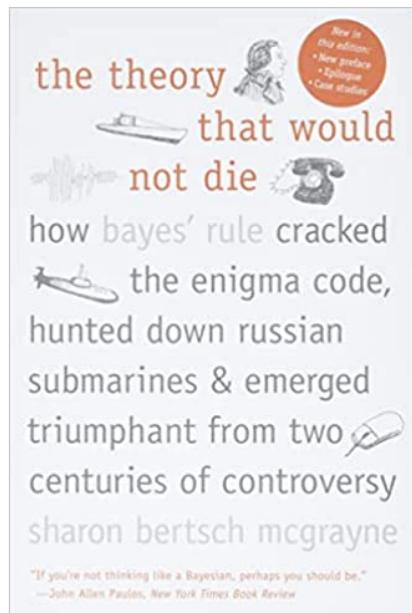
Azores



Search grid



Source



# Story time: USS Scorpion

Bayesian search: Can this probability be interpreted as a frequency?

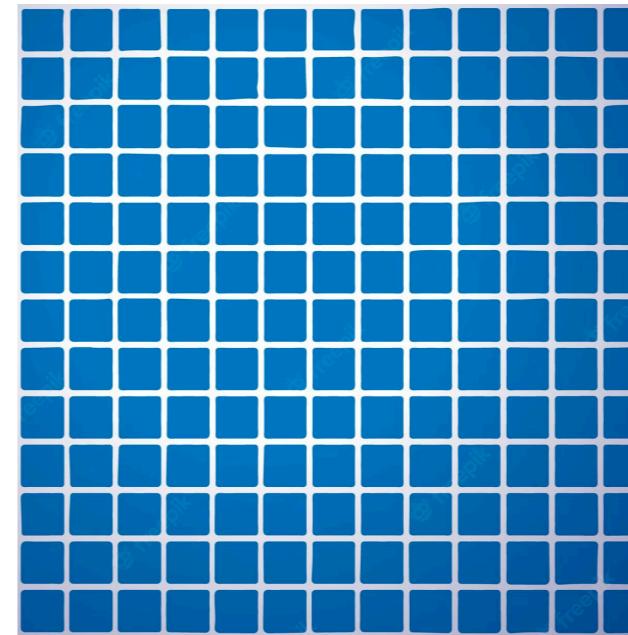
$$P(\text{sub in cell } k \mid \text{data})$$

“Subjectivist probability”: degree of belief

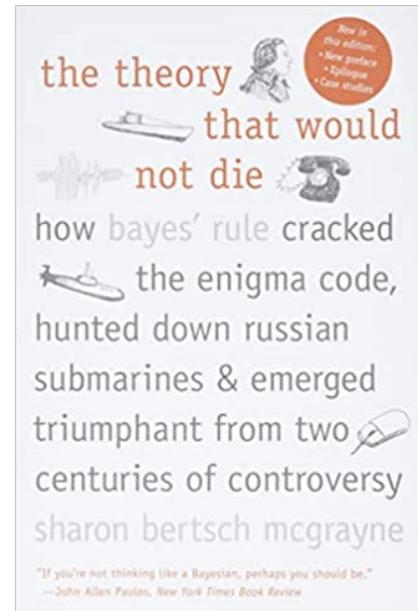
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Search grid



Source



# Story time: USS Scorpion

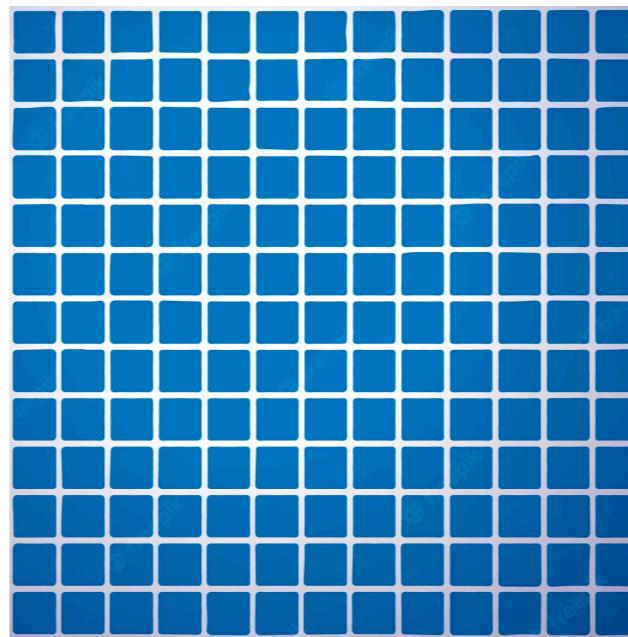
**Bayesian search:** Pioneered many facets of modern-day Bayes methods

- Structured priors (e.g., possible sub paths)
  - Monte Carlo / MCMC
  - Posterior updating
  - Measurement error models
  - Bayesian decision theory
  - ...
- (we will explore all of these)

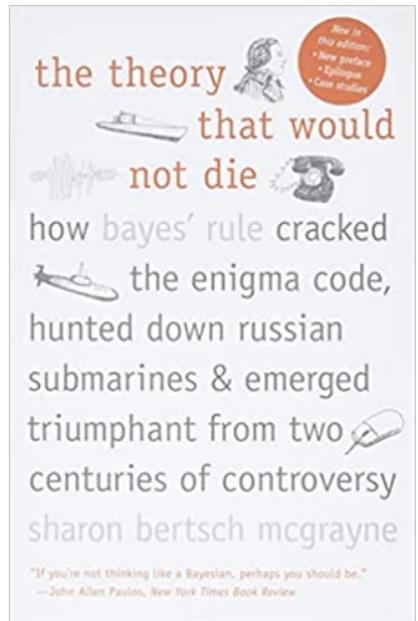


Azores

Search grid



Source



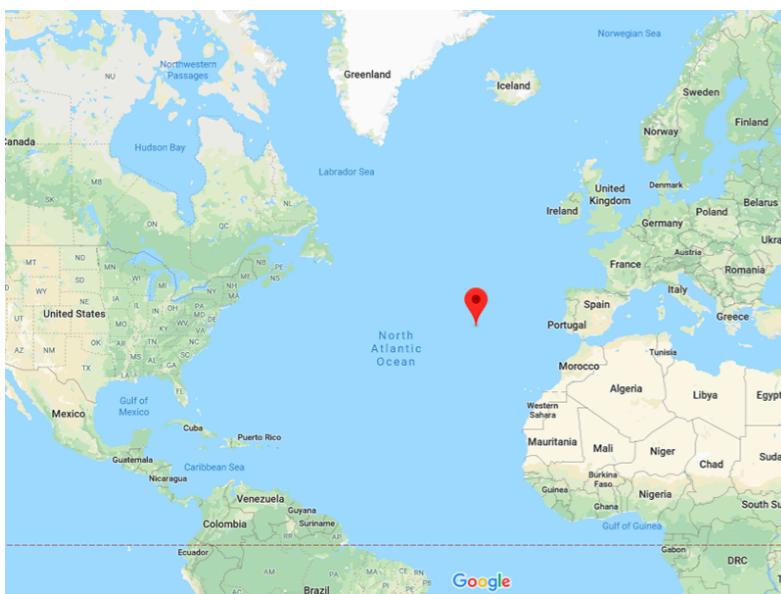
# Story time: USS Scorpion

Bayesian search: A natural methodology...

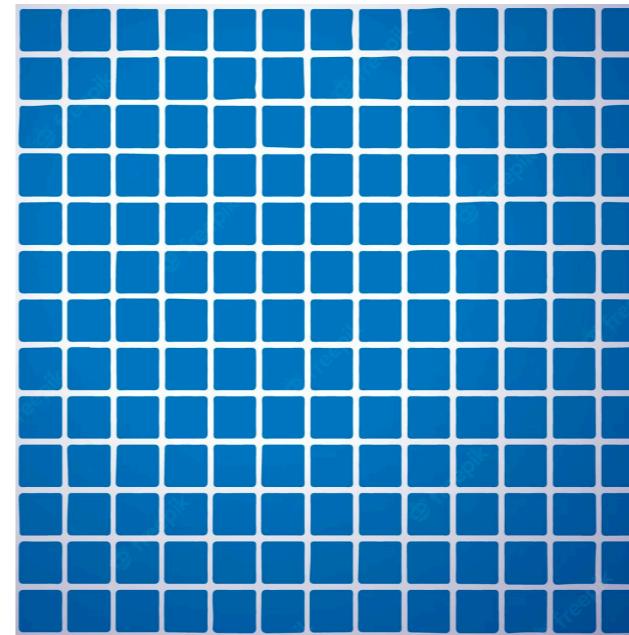
**integrates:** { • heterogeneous data (e.g., sonar, magnetometer, radar, ...) • noisy, missing, sparse data • expert opinion, background knowledge

**yields:** { • principled decision rules • precise uncertainty quantification

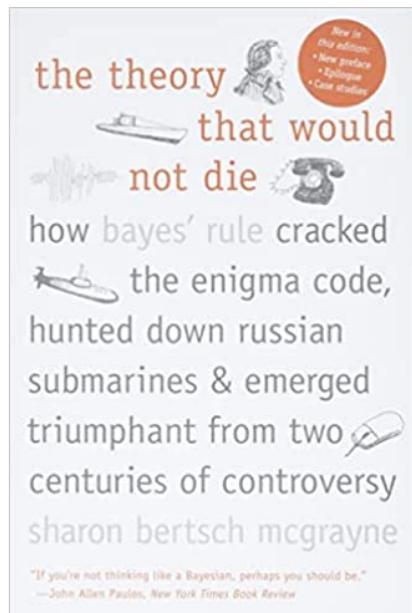
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Search grid



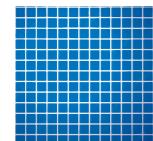
Source



# This course: schedule

**First half(-ish) of this course:**

“The hunt for the USS Scorpion”



$P(\text{sub in cell } k \mid \text{data})$

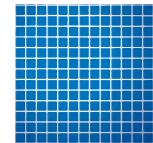
Topic list (roughly by week)

1. Foundations
2. Conjugate priors, Markov chains
3. Graphical models, HMMs
4. MCMC and auxiliary variables
5. Bayesian regression
6. Model checking and evaluation

# This course: schedule

## First half(-ish) of this course:

“The hunt for the USS Scorpion”



$P(\text{sub in cell } k \mid \text{data})$

## Second half(ish):

More standard (unless we love the Scorpion)

Survey some popular models,  
algorithm and applications

## Topic list (roughly by week)

1. Foundations
2. Conjugate priors, Markov chains
3. Graphical models, HMMs
4. MCMC and auxiliary variables
5. Bayesian regression
6. Model checking and evaluation

1. Finite mixture models / EM
2. Infinite mixture models / MCMC
3. Admixture models / Gibbs
4. Matrix factorization / MAP
5. Tensor factorization / VI
6. Other topics (some flexibility)

# This course: goals and expectations

## Goals:

1. Internalize conceptual and mathematical foundations
2. Develop modeling intuition, *creativity* and taste
3. Roadmap to the larger space of methods
4. Exposure to  python™

## Expectations:

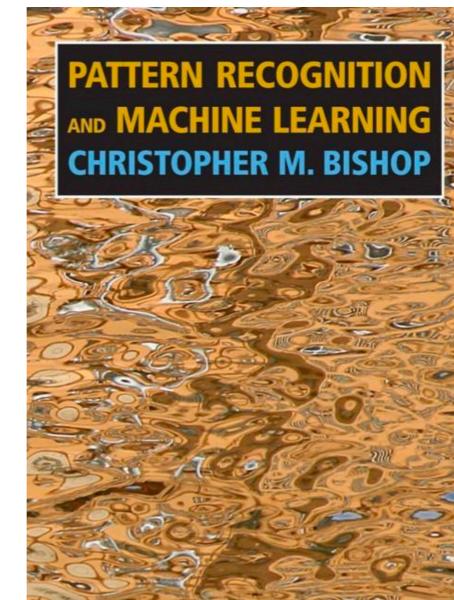
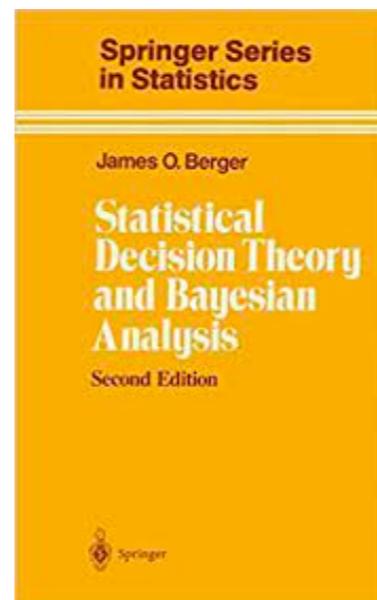
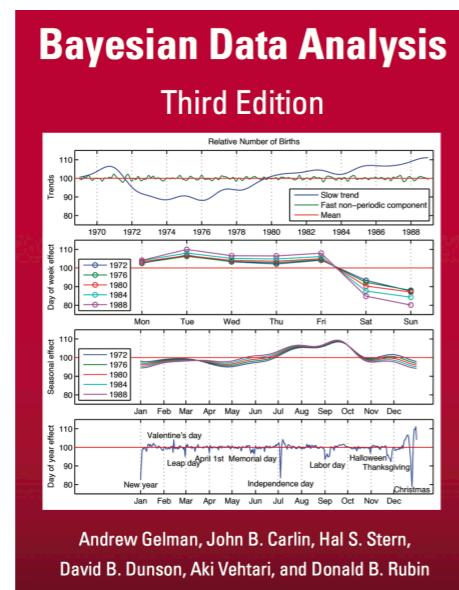
1. *Readings*: Posted after lecture
2. *Attendance*: Come to class (if able); I will often be at the board

## Grades:

1. *Homeworks (65%)*: ~1/week (released Friday), lowest dropped
2. *Midterm / Final (both 15%)*
3. *Participation (5%)*: scribing, in-class input, out-class contributions

# This course: resources

I will draw on a variety of books / papers, but often these:



Will post papers (and homework) to Canvas:

<https://canvas.uchicago.edu/courses/48880>

Also see Matthew Stephens' resources from 2021 version:

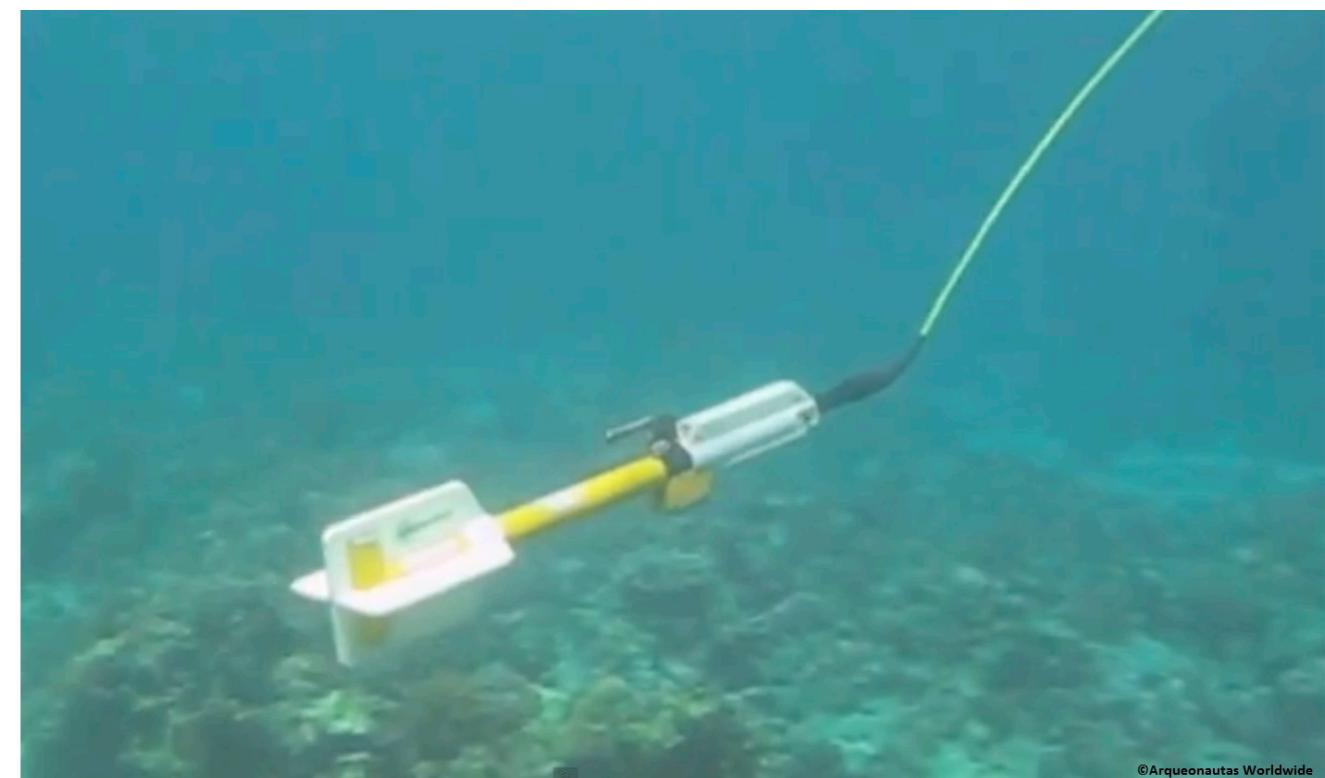
<https://tinyurl.com/yc8c4ebc>

# Magnetometer data



**USS Mizar**

- *Mizar* dragged a magnetometer around the search area
- A magnetometer measures magnetic field
- Produces big numbers when close to large metal objects (like subs)



**Magnetometer**

# Scenario: Magnetometer data



THIS IS A THE STORY.



# Scenario: Magnetometer data

- We are the statisticians onboard the *Mizar*
- The *Mizar* sweeps cell  $k$  and obtains magnetometer data...

[0.12149101 1.74388112 2.45639549 ... 0.3103083 0.10229448 4.65486283]

- Do the data suggest the *Scorpion* is in cell  $k$ ?
- Should we deploy the deep-sea divers?
- We need a model...

# Building a model: likelihood

**likelihood** *how (we believe) the data would look if...*

$P(Y | Z = 1)$  *the Scorpion is there*

$P(Y | Z = 0)$  *the Scorpion is not there*

# Building a model: likelihood

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**likelihood odds** *has a “human scale”*

$$\frac{P(Y | Z = 1)}{P(Y | Z = 0)}$$

e.g., 5 means data favor  $Z=1$  by 5-to-1

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But how do we build this? Especially  $P(Y | Z = 1)$ ...?

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But how do we build this? Especially  $P(Y | Z = 1)$ ...?

Use whatever we know!

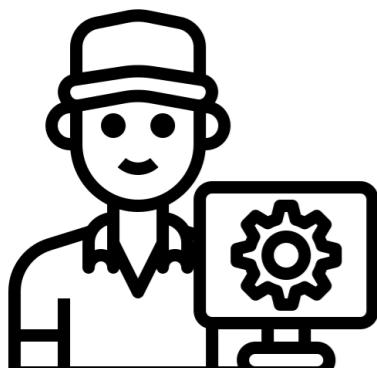
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# Scenario: Magnetometer data

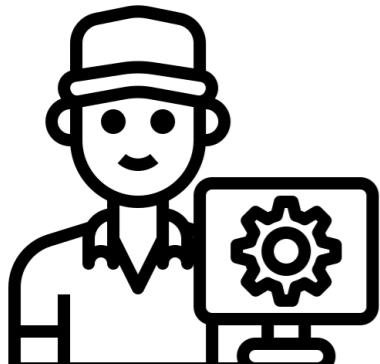
- We chat with the technician onboard to learn more
- First, she informs us that the magnetometer always **scrambles the order** of data for operational security



Technician

# Scenario: Magnetometer data

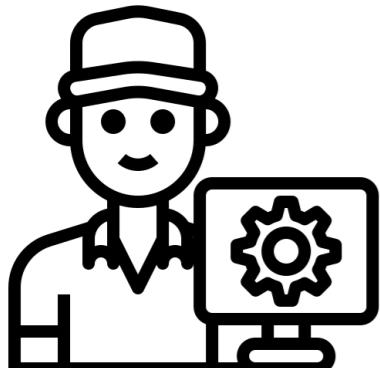
- We chat with the technician onboard to learn more
- First, she informs us that the magnetometer always **scrambles the order** of data for operational security
- We don't know where the *Mizar* was within the cell when it took each reading



Technician

# Scenario: Magnetometer data

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Technician

- To us, the data are **exchangeable**...

# Exchangeable data

A sequence of random variables is *infinitely exchangeable* if for any  $N$ , their joint probability is invariant to permutation:

$$P(y_1, \dots, y_N) = P(y_{\Delta(1)}, \dots, y_{\Delta(N)})$$

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**De Finetti's Theorem:** The sequence is infinitely exchangeable **IFF**:

$$P(y_1, \dots, y_N) = \int \left[ \prod_{i=1}^N P(y_i \mid \theta) \right] dP(\theta)$$

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This is very paraphrased (see the readings),  
but the moral to many Bayesians has been:  
**conditionally independent** models for exchangeable data.

# Scenario: Magnetometer data

- Inspired by de Finetti, we will build a likelihood that *factorizes*:

$$\text{likelihood} \quad P(y_1, \dots, y_N \mid Z) = \prod_{i=1}^N P(y_i \mid Z)$$

**conditionally independent**

# Scenario: Magnetometer data

- Inspired by de Finetti, we will build a likelihood that *factorizes*:

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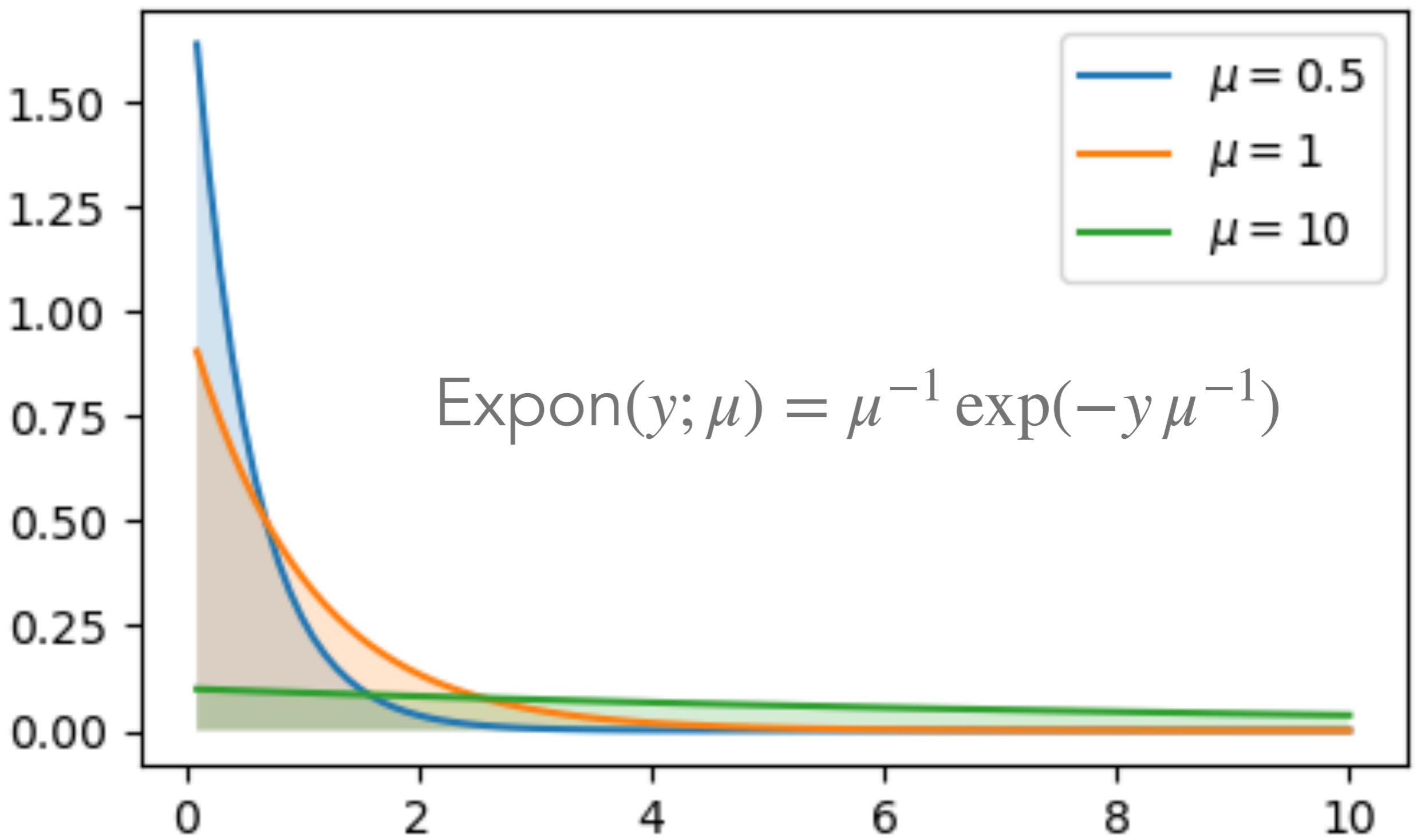
**conditionally independent**

- The technician informs us of another useful fact...
  - In tests, where distance to a metal object is known:



$$y_i \sim \text{Expon}(\alpha_0 + \alpha_1 \text{distance}^{-3})$$

Technician



- In tests, where distance to a metal object is known:

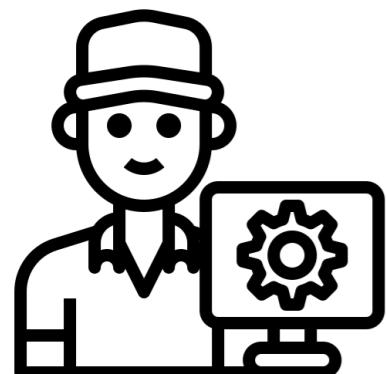
$$y_i \sim \text{Expon}(\alpha_0 + \alpha_1 \text{distance}^{-3})$$

Technician

# Scenario: Magnetometer data

- With the technician's help, we know (where  $D \equiv \text{distance}$ )

$$P(y_i | Z = 1, D) = \text{Expon}(y_i; \alpha_0 + \alpha_1 D^{-3})$$



Technician

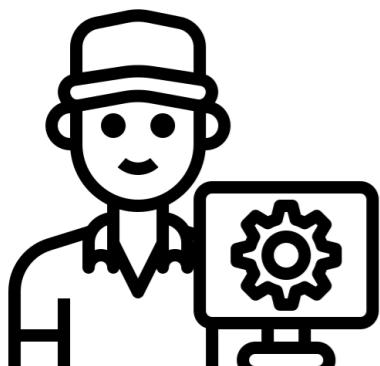
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$$P(y_i | Z = 1, D) = \text{Expon}(y_i; \alpha_0 + \alpha_1 D^{-3})$$

- And by extension, if there is no metal object nearby

$$P(y_i | Z = 0) = \text{Expon}(y_i; \alpha_0)$$



Technician

# Scenario: Magnetometer data

- With the technician's help, we know (where  $D \equiv$  distance)

$$P(y_i | Z = 1, D) = \text{Expon}(y_i; \alpha_0 + \alpha_1 D^{-3})$$

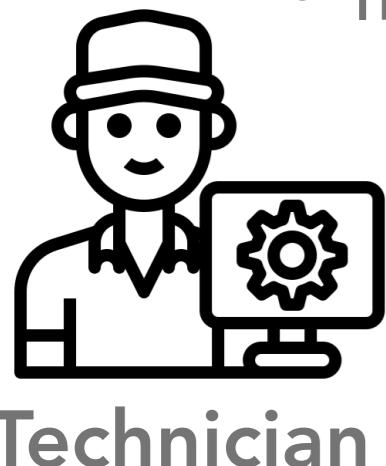
- And by extension, if there is no metal object nearby

$$P(y_i | Z = 0) = \text{Expon}(y_i; \alpha_0)$$

- In practice, we don't know  $D$ —it is a **nuisance variable**

- What we want:

$$P(y_i | Z = 1) = \mathbb{E}_D[P(y_i | Z = 1, D)]$$



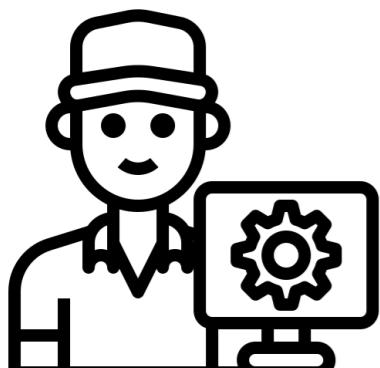
# Scenario: Magnetometer data

$$P(y_i \mid Z = 1) = \mathbb{E}_D[P(y_i \mid Z = 1, D)]$$

marginal likelihood

$$= \int \begin{matrix} P(y_i \mid Z = 1, D) \\ \text{complete data likelihood} \end{matrix} \begin{matrix} P(D \mid Z = 1) \\ \text{prior (for } D\text{)} \end{matrix} dD$$

- The likelihood we want *marginalizes out* the nuisance variable



Technician

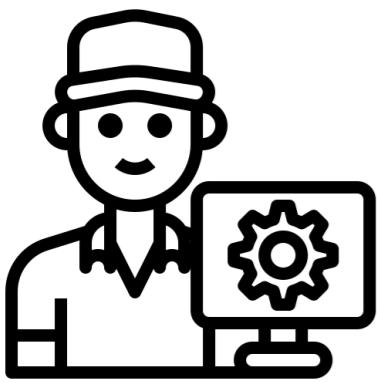
# Scenario: Magnetometer data

$$P(y_i \mid Z = 1) = \mathbb{E}_D[P(y_i \mid Z = 1, D)]$$

marginal likelihood

$$= \int \begin{matrix} P(y_i \mid Z = 1, D) \\ \text{complete data likelihood} \end{matrix} \begin{matrix} P(D \mid Z = 1) \\ \text{prior (for } D\text{)} \end{matrix} dD$$

- The likelihood we want *marginalizes out* the nuisance variable
  - This involves specifying a prior distribution for  $D$
  - If the *Scorpion* were in cell  $k$ , how far might it have been from the *Mizar's* magnetometer at any given time?



Technician

# Scenario: Magnetometer data

$P(D \mid Z = 1) = ?$   
prior (for  $D$ )

**“Principle of insufficient reason”**  
—Laplace, Bernoulli, Keynes, ...

- Recall the *Mizar* scrambled its data
- All we know: *Mizar* was **somewhere** in cell
- Also don't know where *Scorpion* was
- **Principle:** *all locations equally probable*

cell  $k$

# Scenario: Magnetometer data

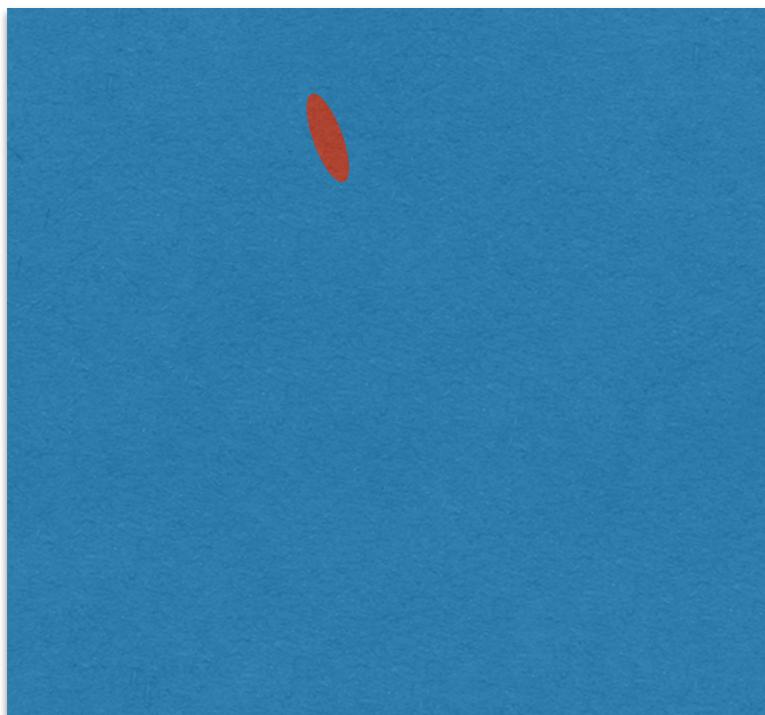
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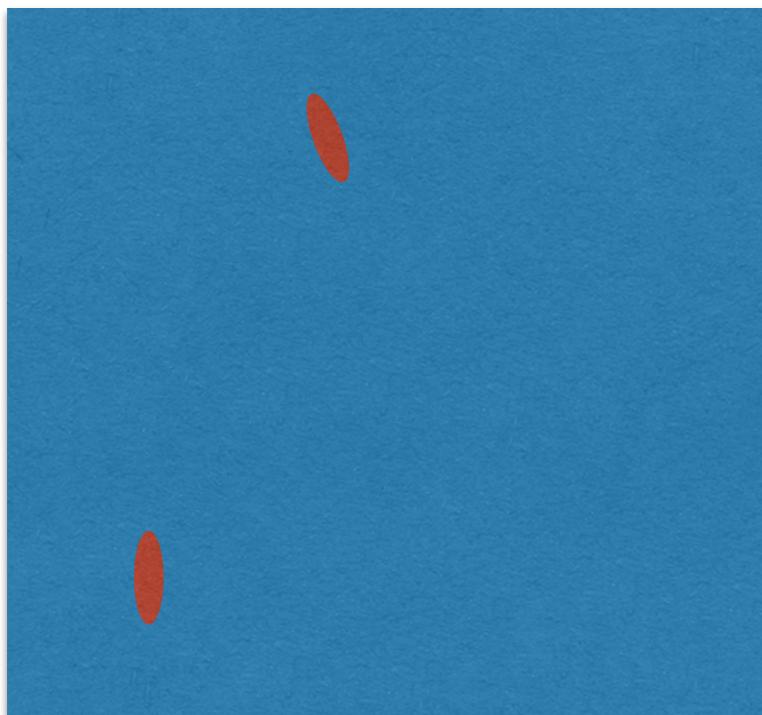


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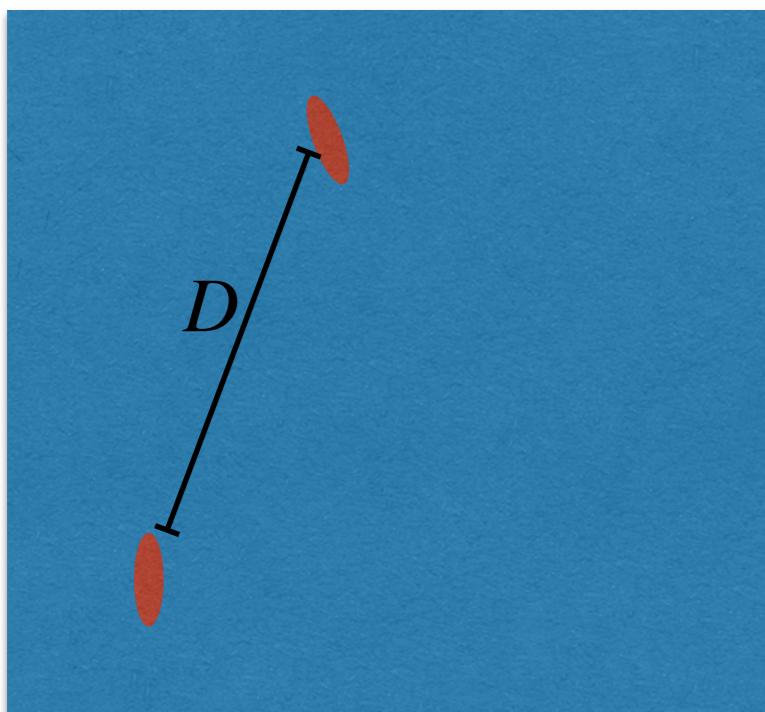


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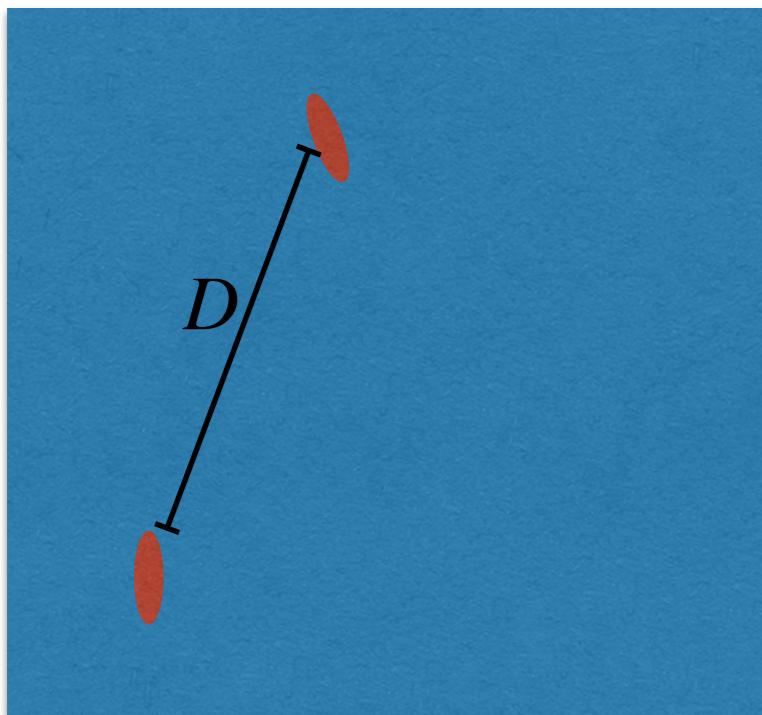
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$P(D \mid Z = 1) = \mathbb{P}(\text{ } D \text{ between 2 points placed uniformly at random })$   
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$$= \mathbb{E}_{p_1, p_2} \left[ \delta(D = \text{dist}(p_1, p_2)) \right]$$

- This is itself a marginal over nuisance variables



cell  $k$

# Scenario: Magnetometer data

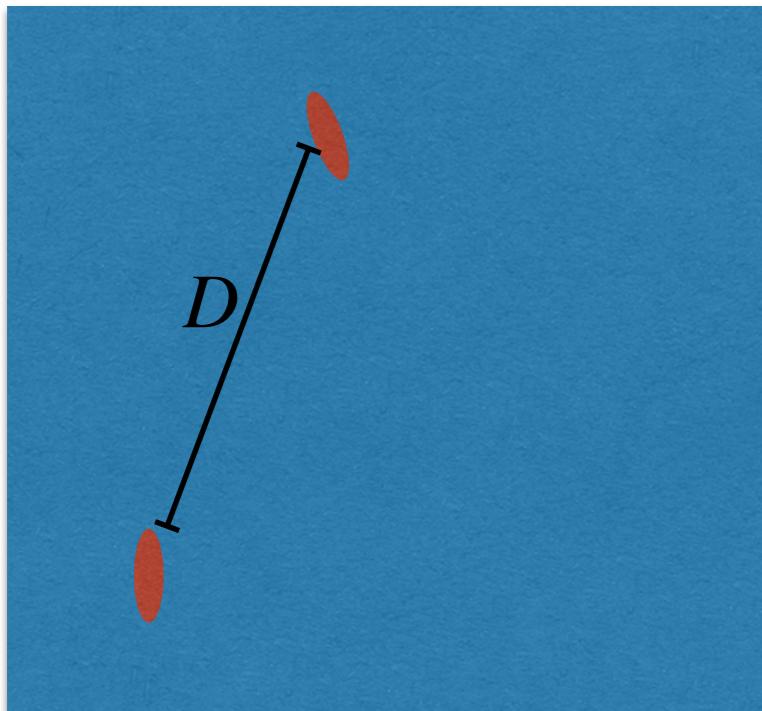
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$$= \int_{\square} \int_{\square} \delta(D = \text{dist}(p_1, p_2)) dp_1 dp_2$$

- We could try to solve this analytically...



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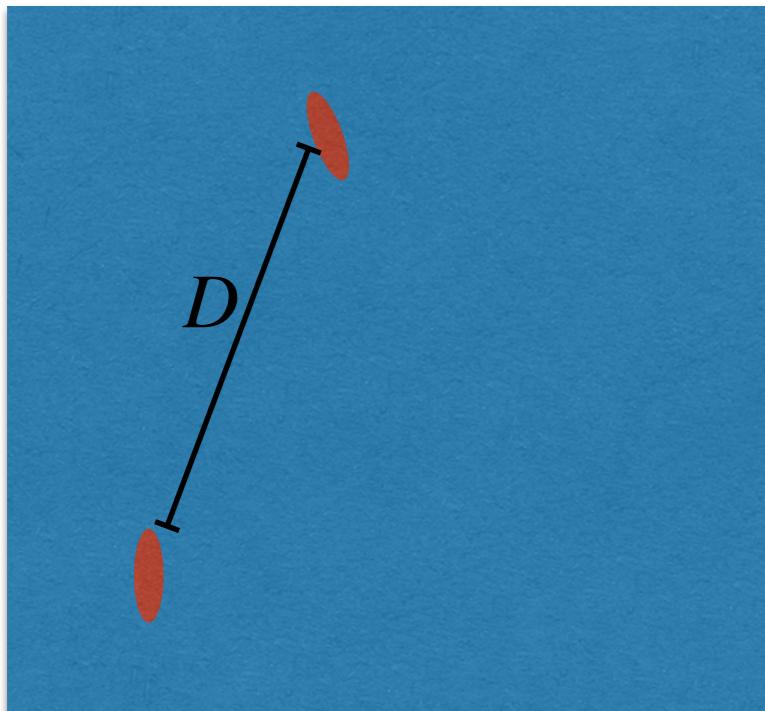
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- We could try to solve this analytically...
- However, recall we ultimately want...

$$P(y \mid Z = 1) = \int P(y \mid Z = 1, D) P(D \mid Z = 1) dD$$

- Looks hard (extra credit if you solve it)



cell  $k$

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- Monte Carlo simulation:

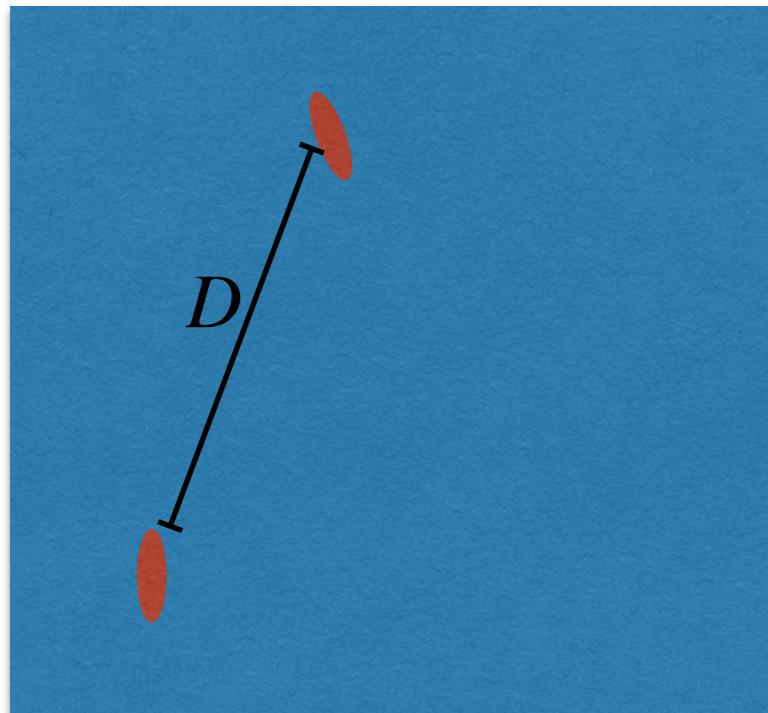
for  $s$  in num\_samples:

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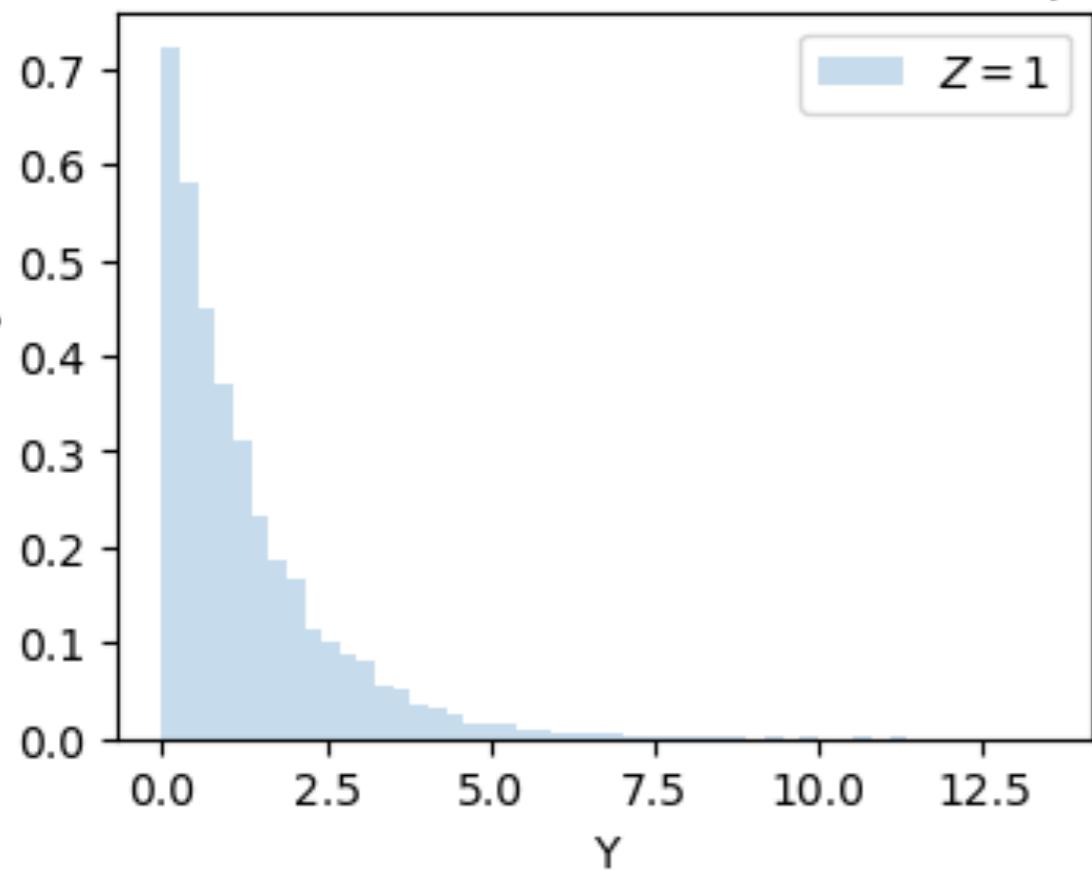
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Monte Carlo histogram estimate  $P(Y|Z)$



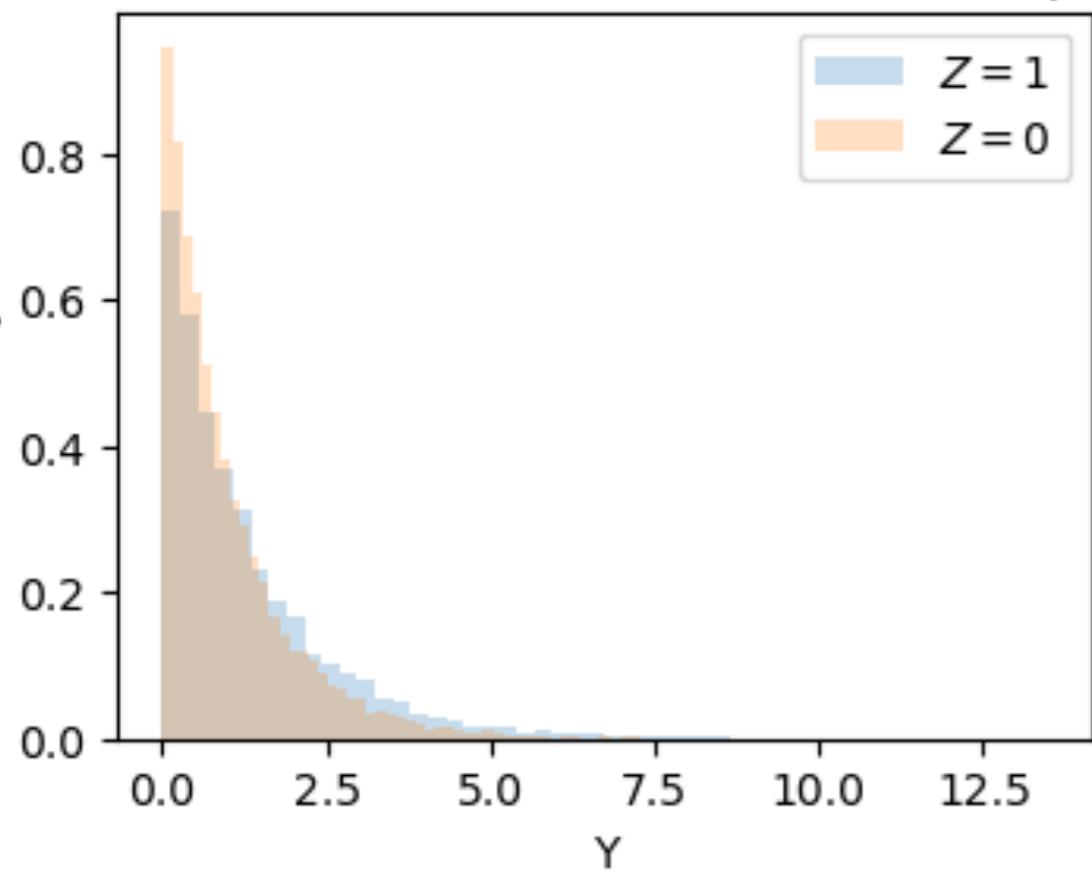
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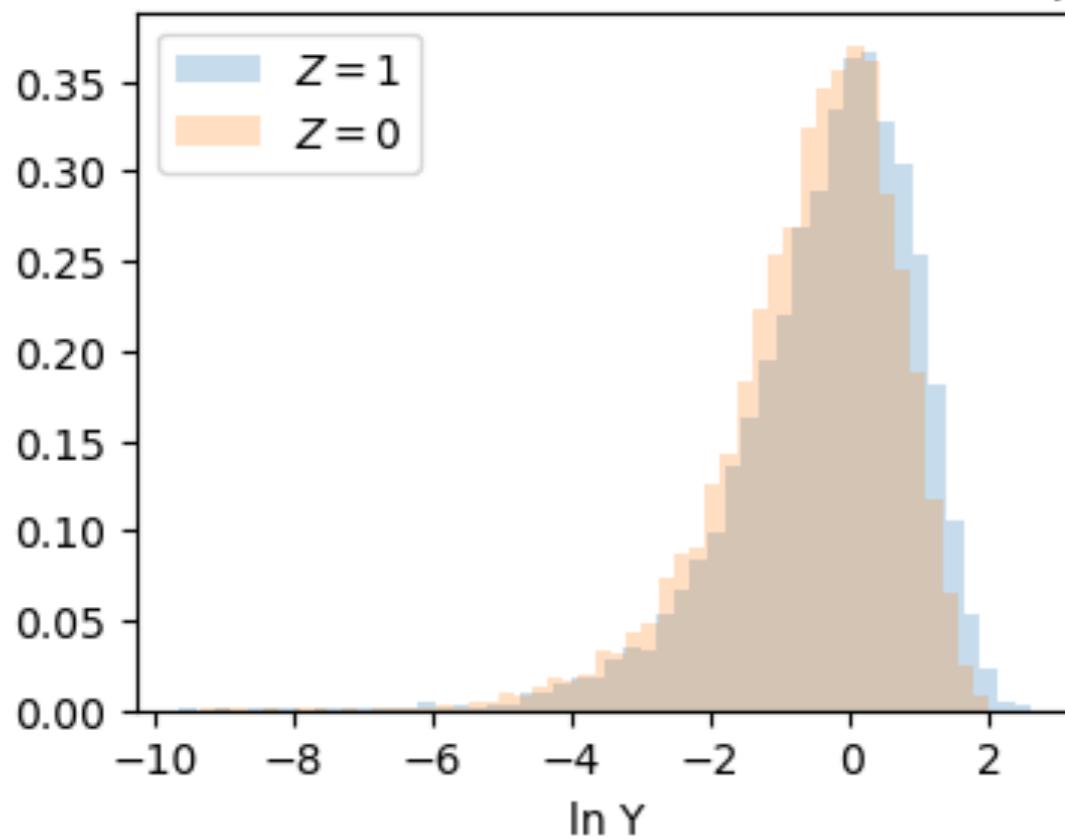
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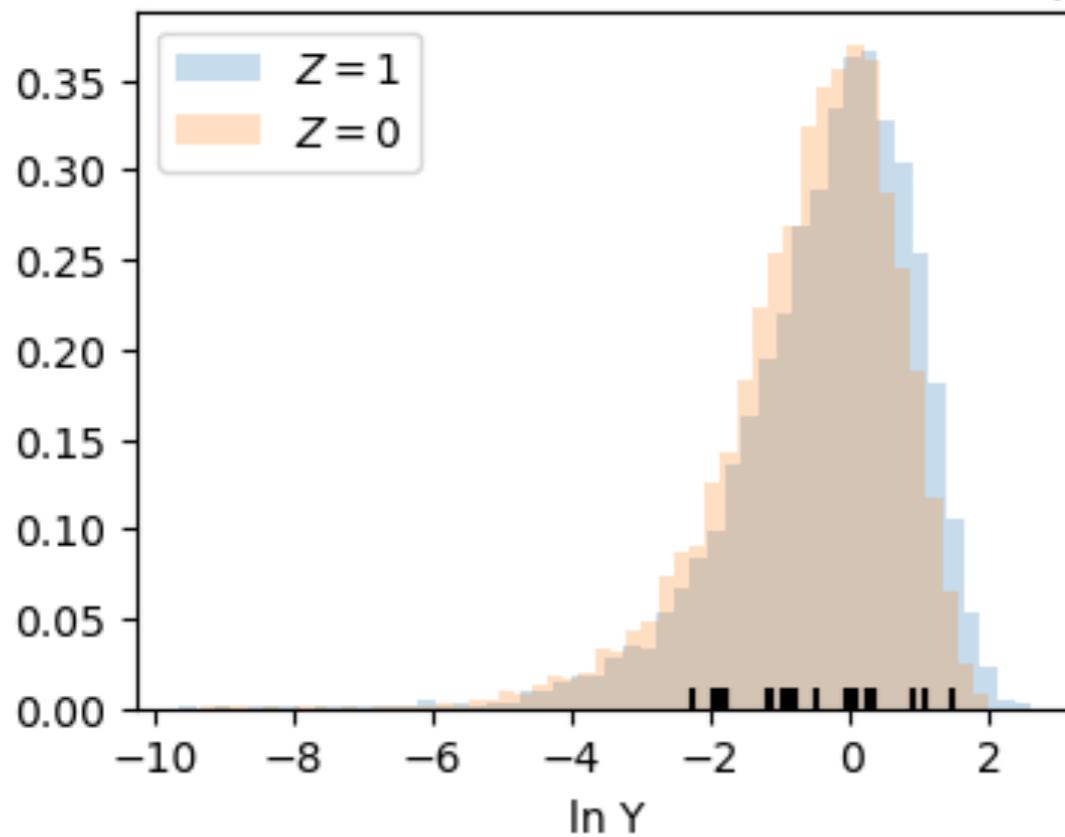
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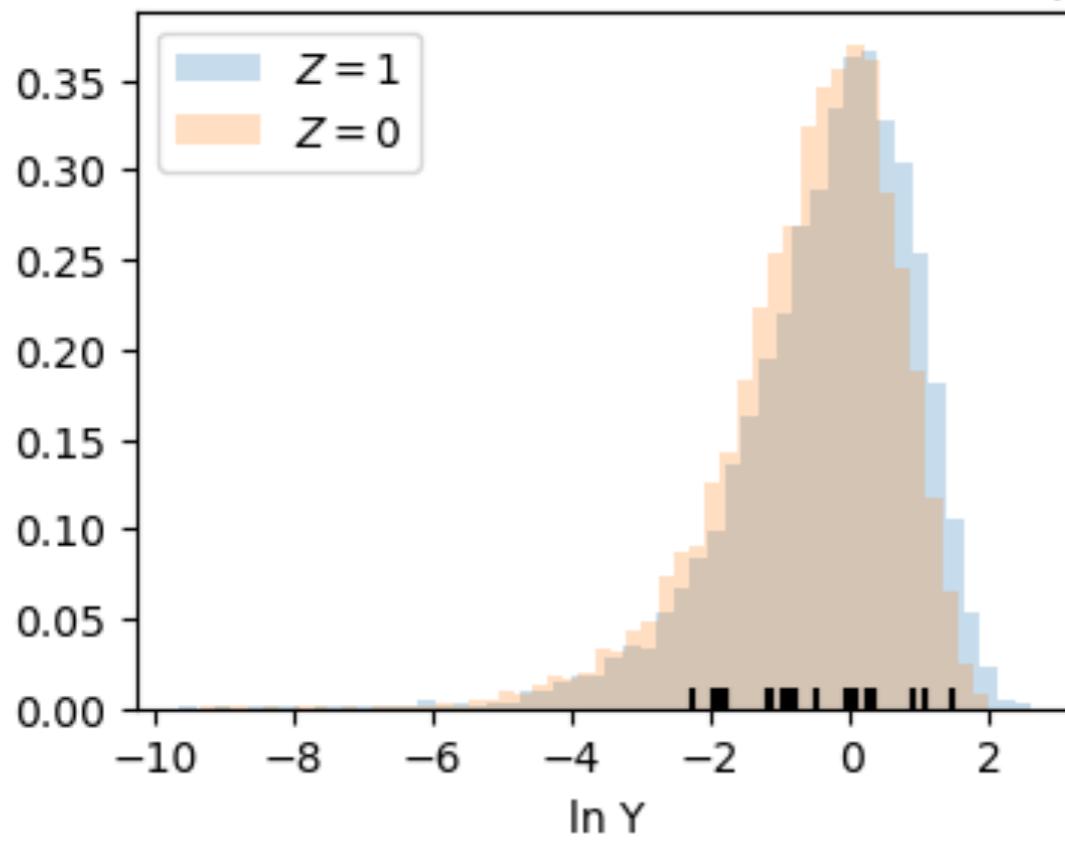
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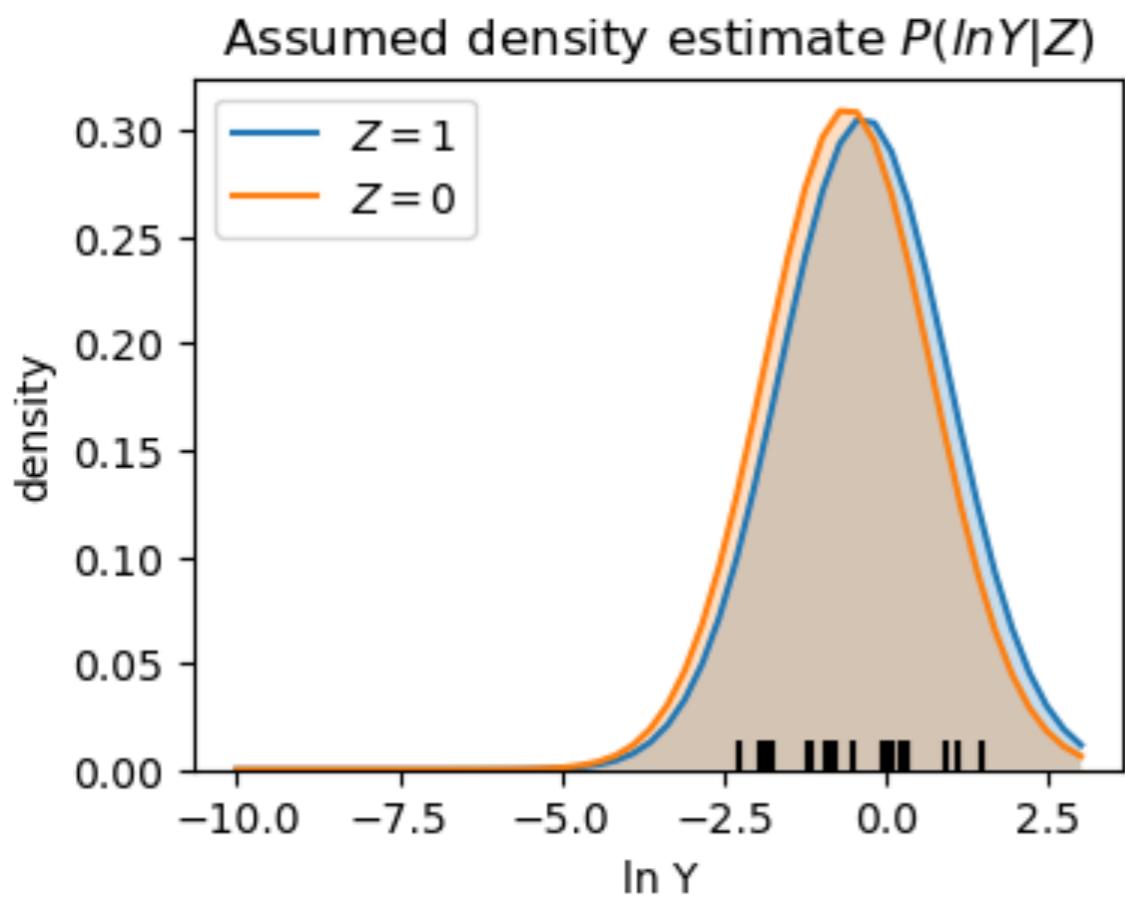
- **Histogram density** estimate:

$$P(y \mid Z = 1) \approx \sum_{m=1}^M \delta(\ln y \in B_m) \frac{\text{num samples in bin } m}{\text{length of bin}}$$

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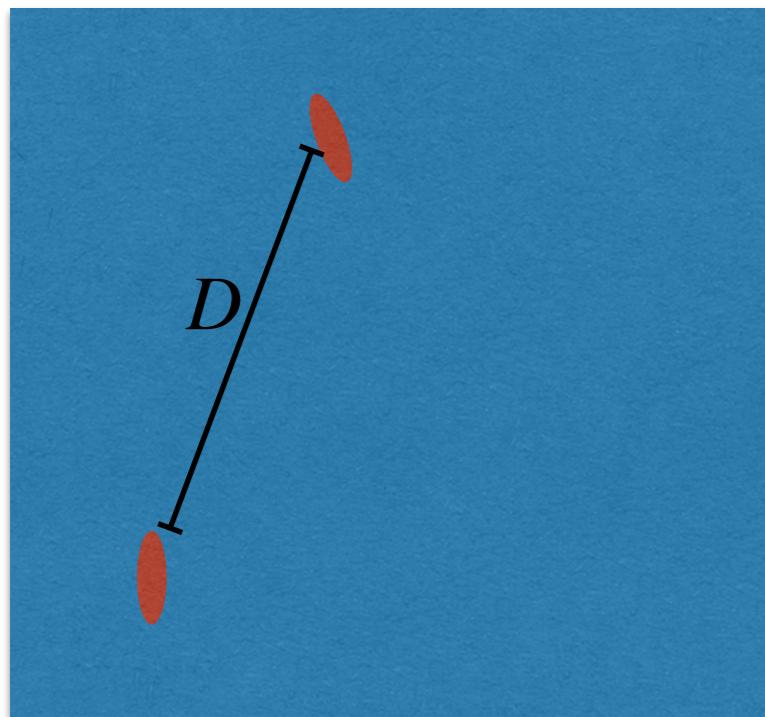
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- Assumed density estimate:  
$$P(\ln y \mid Z) \approx \mathcal{N}(\ln y; \hat{\mu}_Z, \hat{\sigma}_Z)$$

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cell  $k$

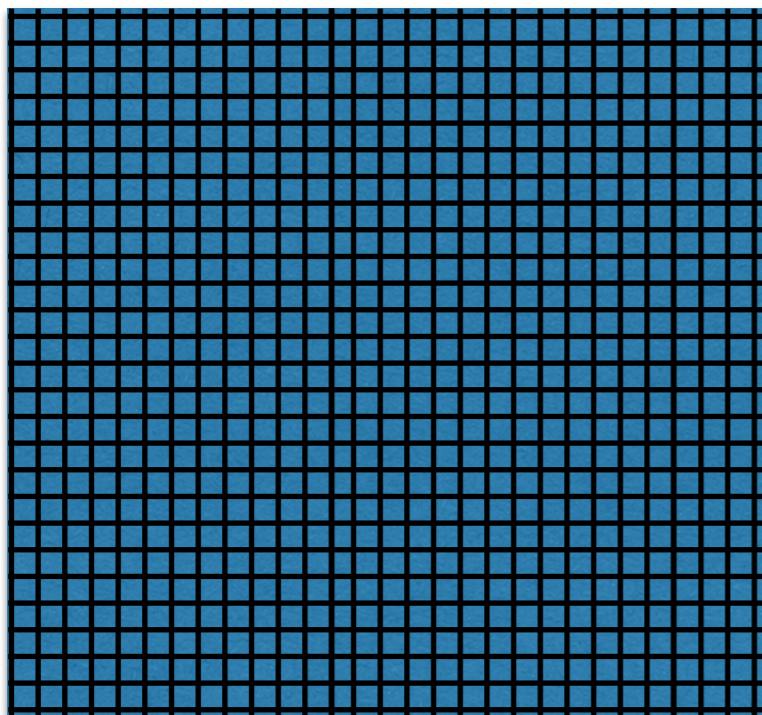
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$$\approx \sum_k \pi_k \delta(D = d_k) \quad (\text{arbitrarily exact for finer grids})$$



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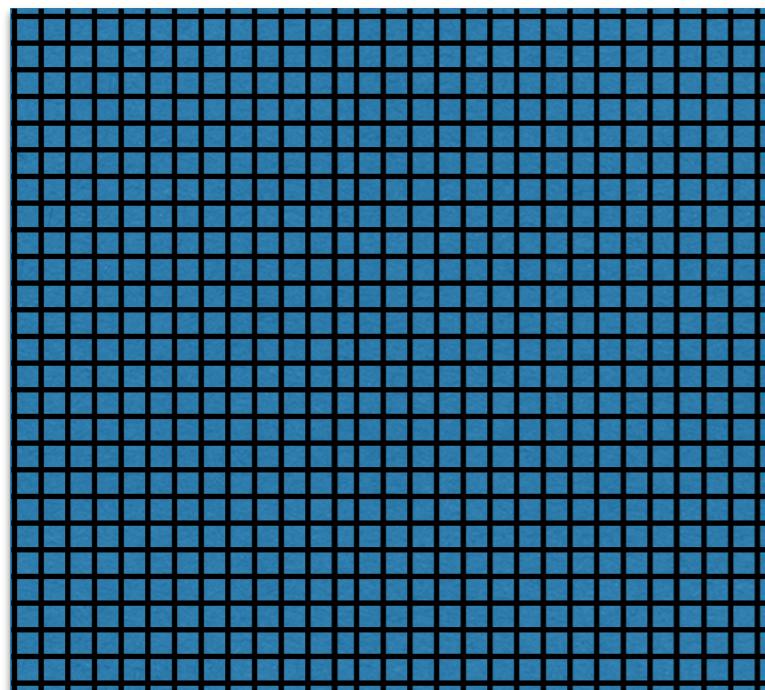
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$$P(y \mid Z = 1) = \int P(y \mid Z = 1, D) P(D \mid Z = 1) dD$$

$$\approx \sum_k P(y \mid Z = 1, D = d_k) \pi_k$$

# Scenario: Magnetometer data

Recap on how we built our **likelihood**:

$$P(y_1, \dots, y_N | Z) = \prod_{i=1}^N P(y_i | Z) \quad (\text{exchangeability})$$

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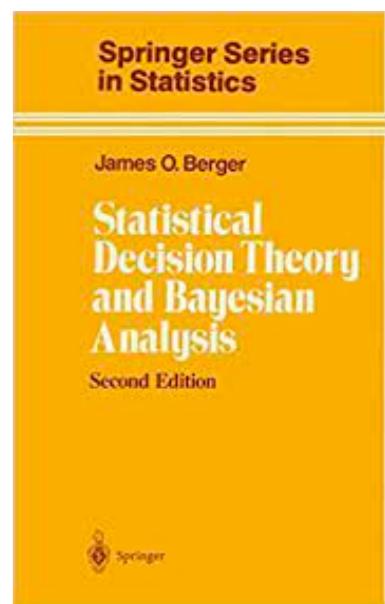
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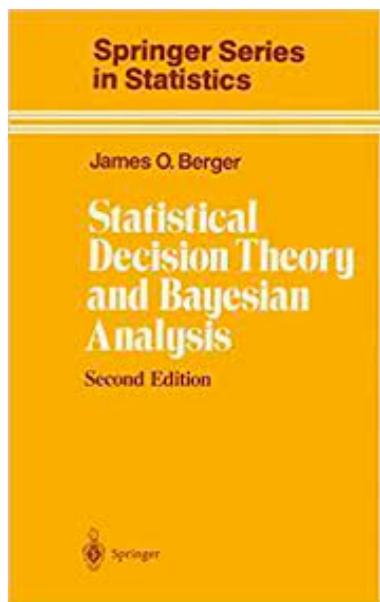
# Lady drinking tea

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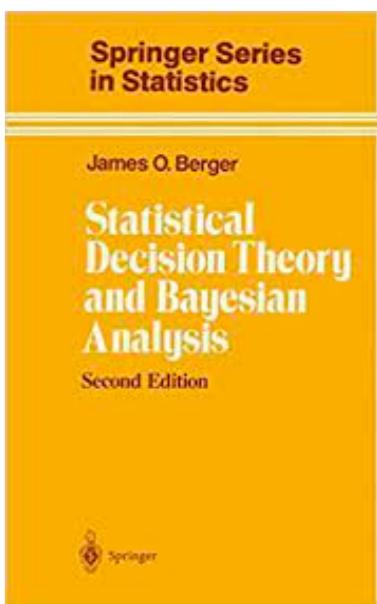
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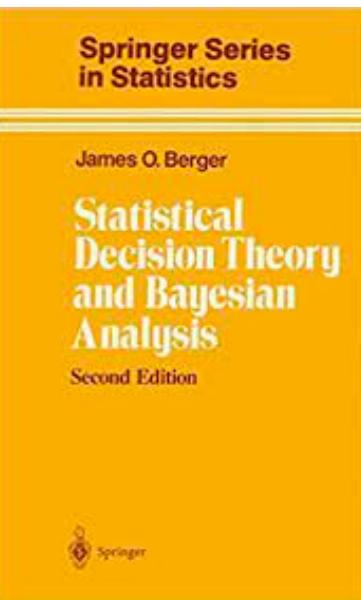
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In all three situations, the unknown quantity  $\theta$  is the probability of the person answering correctly. A classical significance test of the various claims would consider the null hypothesis ( $H_0$ ) that  $\theta = 0.5$  (i.e., the person is guessing). In all three situations this hypothesis would be rejected with a (one-tailed) significance level of  $2^{-10}$ . Thus the above experiments give strong evidence that the various claims are valid.



# Prior, posterior odds

$$P(Z = 1 \mid Y) = \frac{P(Y \mid Z = 1) \pi_1}{P(Y \mid Z = 1) \pi_1 + P(Y \mid Z = 0) \pi_0}$$

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$$= \frac{\frac{P(Y \mid Z = 1)}{P(Y \mid Z = 0)} \pi_1}{\frac{P(Y \mid Z = 1)}{P(Y \mid Z = 0)} \pi_1 + \pi_0}$$

Posterior = likelihood odds reweighted by the prior

# Prior, posterior odds

$$P(Z = 1 \mid Y) \propto P(Y \mid Z = 1) \pi_1$$

$$P(Z = 0 \mid Y) \propto P(Y \mid Z = 0) \pi_0$$

# Prior, posterior odds

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$$\frac{P(Z = 1 \mid Y)}{P(Z = 0 \mid Y)} = \frac{P(Y \mid Z = 1)}{P(Y \mid Z = 0)} \frac{\pi_1}{\pi_0}$$

posterior odds = likelihood odds × prior odds

# Scenario: Magnetometer data

- We obtained a **likelihood odds = 2.8**
- Whether this is “big” depends on how plausible  $Z=1$  is
- What is  $P(Z=1)$ ?
- This is a different kind of prior than the others we saw
- *uninformative vs informative* priors

# Scenario: Magnetometer data

- We want an *informative* prior  $P(Z=1)$
- We know the Captain likes to gamble
- We ask the Captain to give us the odds that the *Scorpion* is in cell  $k$  (he hasn't seen the magnetometer data)
- He says **20:1 against**



Captain

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posterior odds = likelihood odds  $\times$  prior odds

$$= 2.8 \times \frac{1}{20} = 0.14$$

(data + prior) is about 7-to-1 in favor of  $Z=0$



Captain

# Eliciting prior odds

- In this case, we used a **subjectivist** prior
- The same calculation is often used with **frequencies**
- e.g., in medicine: a patient presents with mild discomfort and worries they have small pox:

$$P(\text{small pox} \mid \text{discomfort}) \propto P(\text{discomfort} \mid \text{small pox}) P(\text{small pox})$$

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Captain

- Back to subjectivist priors: what is the rationale for eliciting them with odds?
- Let's play a game... (blackboard)