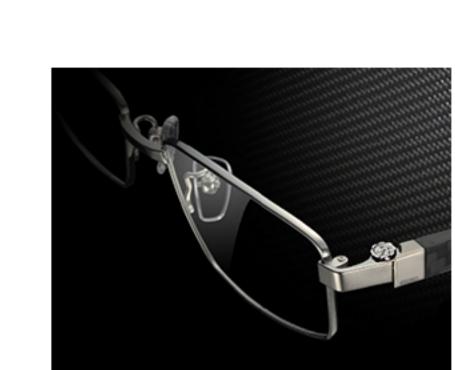


### SEIKO BRAND

### Precision – and everything that it creates – is the guiding principle of Seiko.







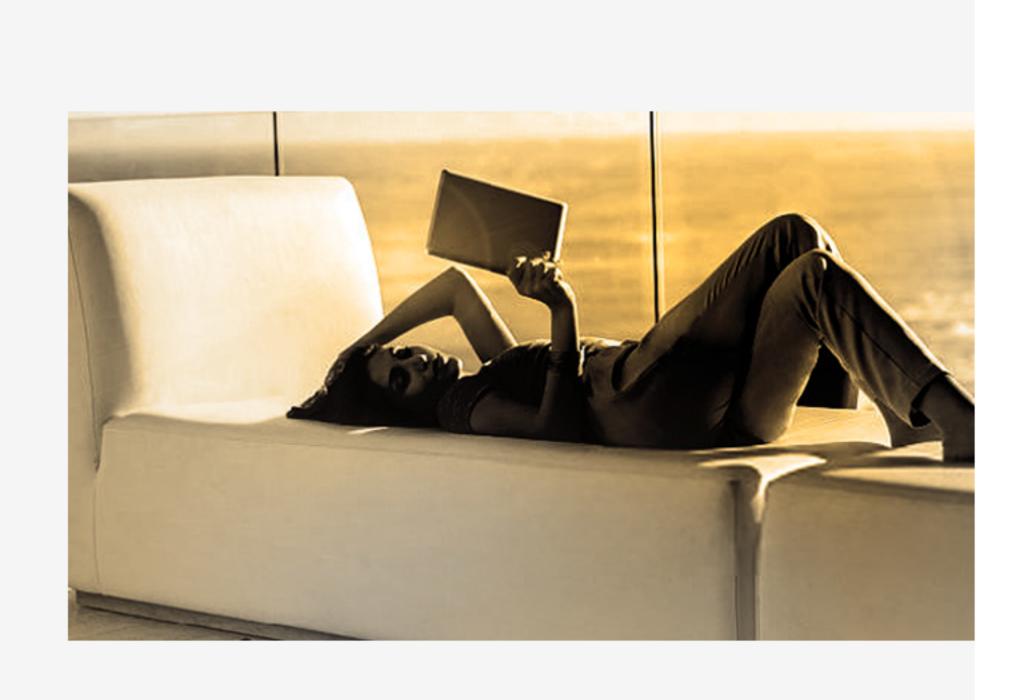
What is precision for Seiko?

For Seiko, precision is human, emotional, and aesthetic. It is an attitude and a promise of excellence as well as a living part of the brand's heritage. This sense of fascination and desire is what makes Seiko's view of precision unique. Precision speaks a universal language. Passion, dedication, heritage, and skill are just a few of the ingredients that give precision its magnetic pull. Whether analyzed or felt – it awakens a sense of desire and wonder in everyone. Seiko is driven by precision. It has been embedded in the company's DNA for over 130 years. And every day, it flows into all that Seiko creates, from the

smallest detail to the most groundbreaking of processes.

## FRAMES & LENSES

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#### SEIKO FRAMES

Set a trend. Reinvent yourself. Seize the opportunity to show another of your personality facets with each pair of spectacles: timelessly elegant, strikingly colourful or simply cool. All four SEIKO collections present themselves as a perfect mixture of attractive design, quality and functionality.

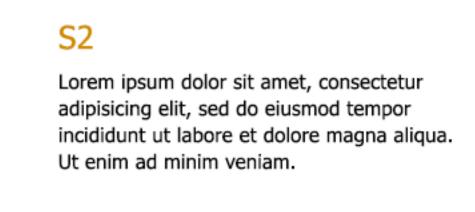


**SEIKO** Is a timeless and clear design language exactly your style? SEIKO Titanium frames embody this kind of casual understatement perfectly.











lenses you get great variety.



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## SEIKO LENSES

Because we care too much about your eyes. We want excellent visual experiences with every spectacle lens and to make the highest demands on the material and its resistance. This is how we create the unique SEIKO spectacle lens quality that you won't want to miss.







PROGRESSIVE & SINGLE VISION LENSES High quality single vision lenses as well as progressive lenses designed for superior transition between near and far objects,

Seiko no-line progressive lenses enhance

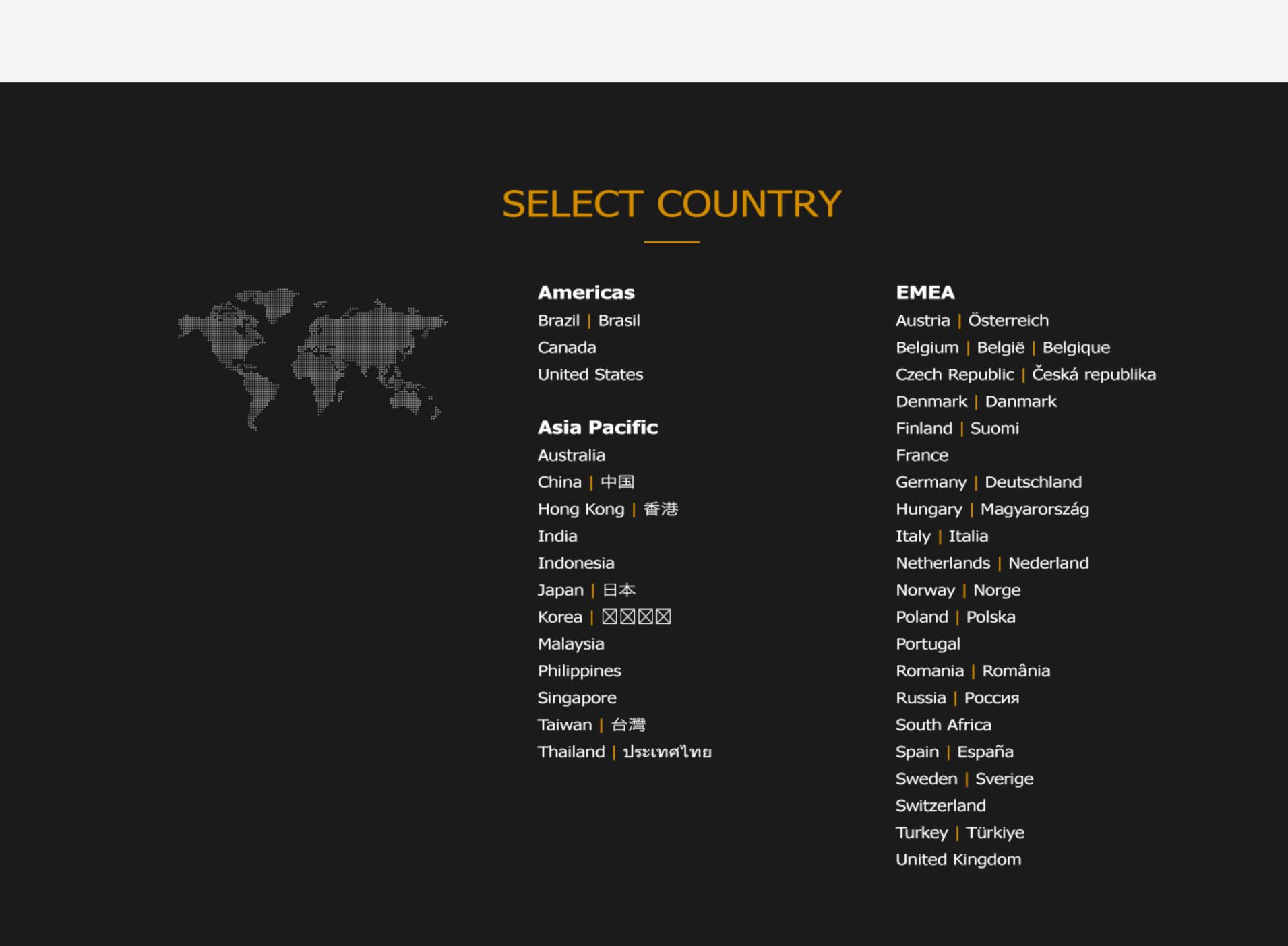
clarity, sharpness, and Rx-accuracy.

COMPUTER LENSES Seiko's computer lens technology reduces eye stress by limiting the frequency of light emitted from computers screens and mobile devices, eliminating symptoms from headaches and double vision to dry eyes and light sensitivity.

Seiko Lens Treatments repel water, oil, and dirt without affecting your prescription. A no-slip protective-treatment ensures finishes last longer in order to meet your lens' needs while protecting against harmful UV-rays.

LENS TREATMENTS

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# FIND OPTICIANS

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