What design principle did you find most useful?
What part of Canva was easiest/hardest to use?
What did you learn about visual communication?

       Upon completing the slide deck creation, the design principles I found most useful were hierarchy and contrast. These two principles are the best I employed, as the order of elements leads to what should be seen next, and the colors complement each other, creating visual effectiveness. Canva features are so intuitive that every feature I used in my slides was easy to understand. I believe I found the application of elements the easiest to use. Visual communication has principles that enable us to communicate effectively and convey our messages clearly without confusing the audience. The principles also help us create aesthetically pleasing designs that can serve as eye candy for the audience.