

Which design was easiest?

What branding elements were applied?

How you ensured readability and hierarchy.

What you learned about creating social media graphics.

For myself, the easiest design to make was the GitHub banner. The banner did not need much elements to use, just the logo, some shapes, palette, and typography. In each design, I used the logo, palette, and typography in different sizes. I ensured readability and hierarchy by referencing myself on how I would perceive a visual design, I made it on how one would read a book, from top to bottom, left to right. These can be ensured by utilizing different sizes of text elements in order to help the audience perceive the message effectively. Social media graphics have a wide variety to design on, selecting the best one is crucial to match the message you want your audience to understand.