ANNA SCHMULT

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EDUCATION

Villanova University, Villanova, PA

May 2022

Bachelor of Business Administration

Management Information Systems and Business Analytics; Computer Science Minor

- · GPA: 3.74
- · Dean's List: All Semesters

Princeton High School, Princeton, NJ

June 2018

· GPA: 4.21

SKILLS

- · Programming Languages: PHP, SQL, Python, CSS, HTML5, Java
- · Software Experience: Microsoft Office Suite, Tableau, JMP 15, SharePoint, SAP, Git & GitHub
- · Full Stack Development: Laravel, Blade, Composer
- · Database Systems: Relational databases, ERM planning & design

EXPERIENCE

Villanova University Tech Crew (VUTC), Villanova, PA Vice President & Head Technician

October 2018-Present

- Executive Board member of student-run event production business with revenue in excess of \$60,000 annually
- Manage day-to-day operations including processing event requests, coordinating staffing, communicating with clients, and resolving conflicts
- · Run audio-visual elements for client events, including leading groups of 3-8 staff members
- Created system of client profiles to keep track of client organizations, allowing for more efficient interactions with clients

VUTC Web App Full-Stack Redesign

March 2020-Present

Technical Lead- Events Section

- Student-led project aimed at redesigning VUTC's online business management platform and related MySQL database responsible for event timing, equipment inventory, and payroll calculations
- Designed comprehensive database of 33 tables, including producing ERM
- Lead development of events section of site, including managing changes through GitHub and performing unit testing
- · Produce dynamic and user-friendly pages, using tools including the Laravel PHP framework, blade templating engine, Ajax, jQuery, and CSS/Bootstrap

BetterTrader, Jerusalem, Israel Marketing and Research Intern

June-July 2019

- Developed and ran social media campaign using LinkedIn, Twitter, and Facebook, creating 3500 additional post impressions in July
- · Improved search engine performance of written materials such as blog posts and informational articles