

```
%% Parameters:
```

```
% SET PARAMETERS FOR THE  
% SIMULATION HERE. THEN,  
% RUN "main.m". MAKE SURE  
% ALL CODE FILES ARE IN THE  
% SAME FOLDER AND THAT  
% FOLDER IS OPEN IN FREEMAT/  
% MATLAB.
```

```
% NOTE: TO CHANGE THE  
% STRATEGY USED FOR CALCULATING  
% THE STOCK PRICE BEHAVIORS,  
% SEE THE "updateExchange()" "  
% FUNCTION.
```

```
    % % This is the amount of  
    % % revenue that would be  
    % % earned from selling  
    % % the given stock at the  
    % % new price relative to  
    % % its price the day before.  
    % THRESHOLD_SELL = 15;  
    % % This represents the amount  
    % % of money that would be  
    % % saved by buying the stock  
    % % at the current price  
    % % relative to the price  
    % % the day before.  
    % THRESHOLD_BUY = 15;
```

```
SIMULATION_DAYS = 8000;  
% This is the commission  
% charged by the broker  
% per trade in USD/trade.  
TRADE_COMMISSION = 0;  
% This is the minimum  
% required profit (gain  
% minus commission) required  
% to justify a sell, in $.  
MIN_TRANS_PROFIT = 5;  
% Averaging window for  
% function that determines  
% the average of the stock  
% price, in # days.  
STOCK_AVG_WINDOW = 100;  
% Account starting balance
```

```
% in $.
ACCOUNT_BALANCE_INIT = 10000;
% How much of account should
% be spent on initial stock
% purchase.
INITIAL_PURCHASE_AMOUNT = ...
    (ACCOUNT_BALANCE_INIT / 2);
% Stock name to purchase
% and simulate.
NAME_TO_SIMULATE = 'General_Mills';
% Stock symbol to purchase
% and simulate.
SYMBOL_TO_SIMULATE = 'GIS';
% Exchange of stock being
% simulated.
EXCHANGE_TO_SIMULATE = 'NYSE';
```