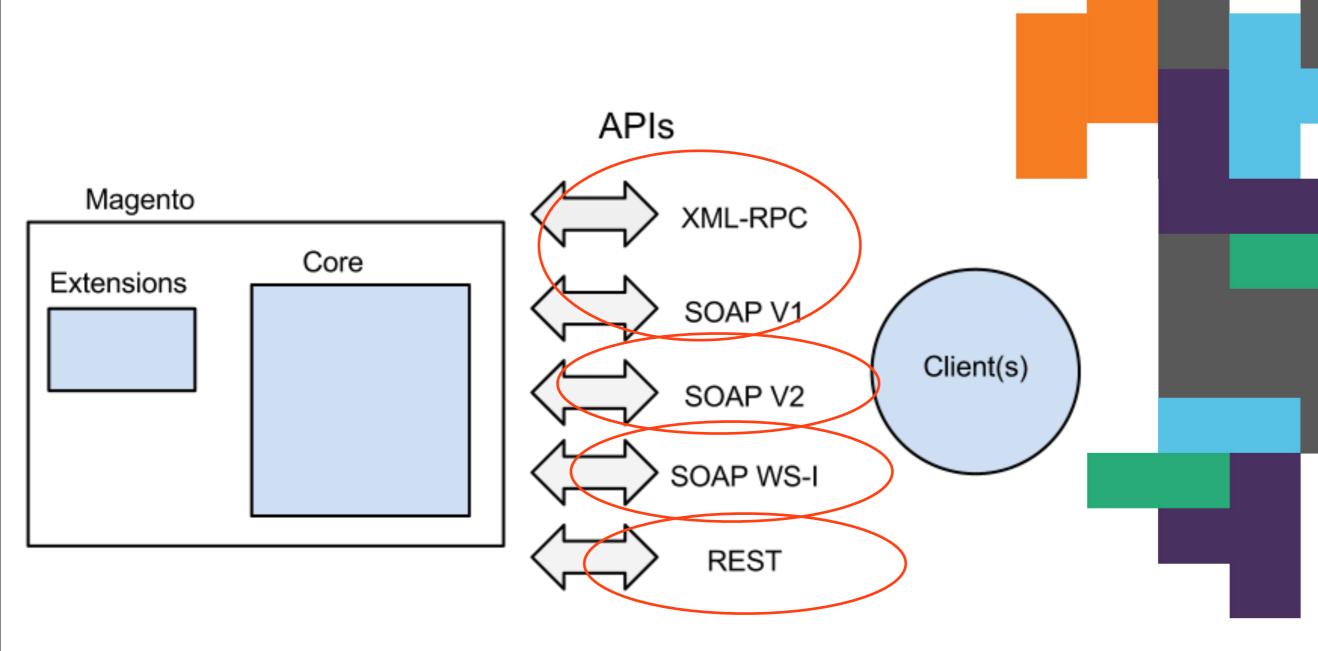
'Making the most of Magento APIs'

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OrderPipe.com



Introducing the API





What's SOAP?

http://yourstore.com/api/v2_soap?wsdl=I

```
<?xml version="1.0" encoding="UTF-8"?>
<wsdl:definitions xmlns:typens="urn:Magento"</pre>
  xmlns:xsd="http://www.w3.org/2001/XMLSchema"
  xmlns:soap="http://schemas.xmlsoap.org/wsdl/soap/"
  xmlns:soapenc="http://schemas.xmlsoap.org/soap/
  encoding/"
  xmlns:wsdl="http://schemas.xmlsoap.org/wsdl/"
  name="Magento" targetNamespace="urn:Magento">
    <wsdl:types>
        <xsd:schema</pre>
        xmlns:xsd="http://www.w3.org/2001/XMLSchema"
        targetNamespace="urn:Magento">
            <xsd:complexType name="associativeEntity">imagine 2012
                 <xsd:sequence>
                                                              Magento Conference
```

But, you don't care...

```
<?php
             $client =
                new SoapClient('http://www.yourstore.com/api/soap?wsdl');
PHP
             $session = $client->login('user', 'key');
             $result = $client->call($session, 'customer_group.list');
             var_dump($result);
                 public class MagentoApiHelloWorld {
                      public static void main(String[] args) {
                           MagentoService service = new MagentoService();
                           MageApiModelServerWsiHandlerPortType port =
                                     service.getMageApiModelServerWsiHandlerPort();
                           port.startSession();
 * IAX-WS,
                           LoginParam parameters = new LoginParam();
1.7rc patched
                           parameters.setUsername("user");
                           parameters.setApiKey("key");
                           LoginResponseParam loginResponse = port.login(parameters);
                           CustomerGroupListRequestParam request = new CustomerGroupListRequestParam();
                           request.setSessionId(loginResponse.getResult());
                           CustomerGroupListResponseParam customerGroupList =
                 port.customerGroupList(request);
                           List<CustomerGroupEntity> arrayOfCustomerGroups =
                                     customerGroupList.getResult().getComplexObjectArray();
                           for (CustomerGroupEntity customerGroupEntity : arrayOfCustomerGroups) {
```

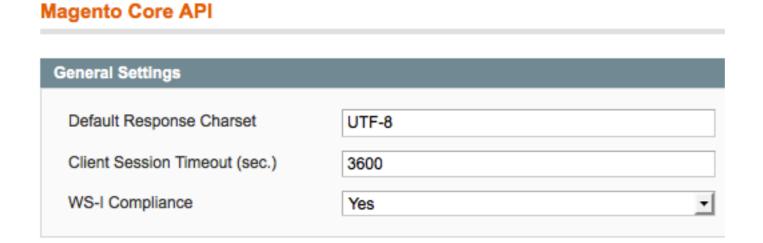
System.out.println(customerGroupEntity.getCustomerGroupCode());



}}

New in 1.6: WS-I

Enable in Admin

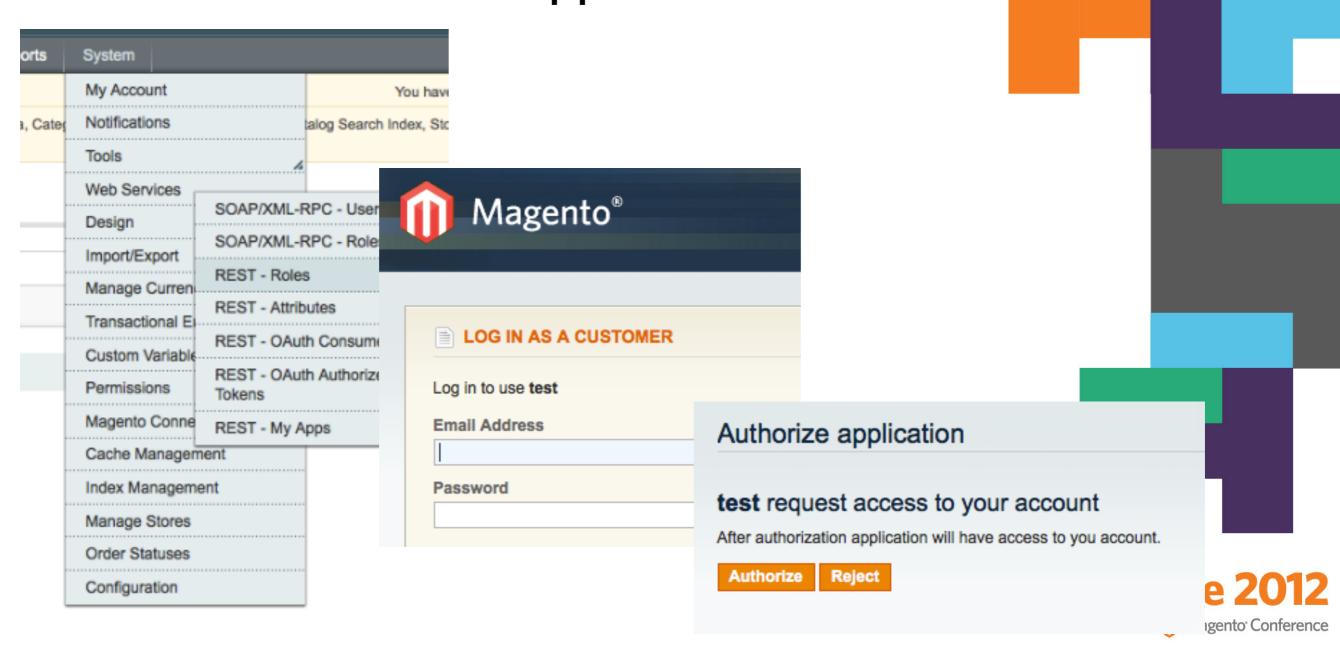


 WS-I compliance allows nifty tools to do all the hard work:

wsimport -d generated \ \ \magine 2012 \ \ \http://www.yourstore.com/api/v2_soap?wsdl=I"

New in 1.7: REST

New RESTful API, supports oAuth!



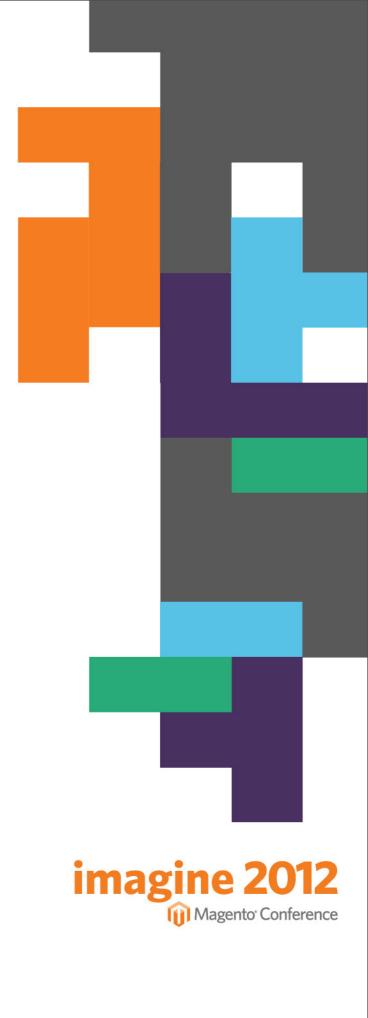
When to use an API?

- Version Agnostic
- No installation required
- Less Magento know-how required
- Independent security
- Logic hosted away from store, closed source
- Supports SAAS business models, revenue



Why not use APIs?

- No UI, No Events limits usefulness
- APIs don't expose all the available data (though you can extend them)
- Adds complexity more moving parts
- Slower latency and overhead



Security



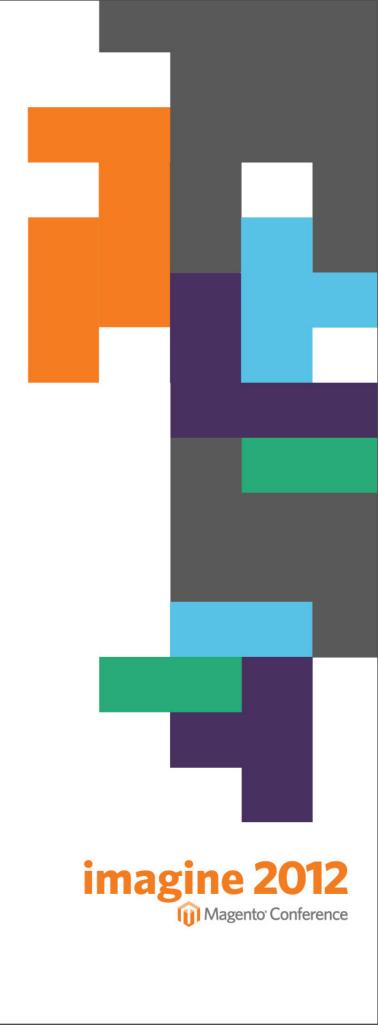
OrderPipe Settings

It looks like the Magento API Key you are using is weak. You should use more than 6 characters and at least a letter and a number. Everything will still work, but it'd be wise to change it to something more secure.

Order Source Added. Requesting 30 days of history.

Current Order Sources





Roles/Authentication

- Extensions give full access to your store
 - can you trust the author?
 - can you audit the code?
- API's restrict 3rd party access through roles, grant smallest possible set.



Performance

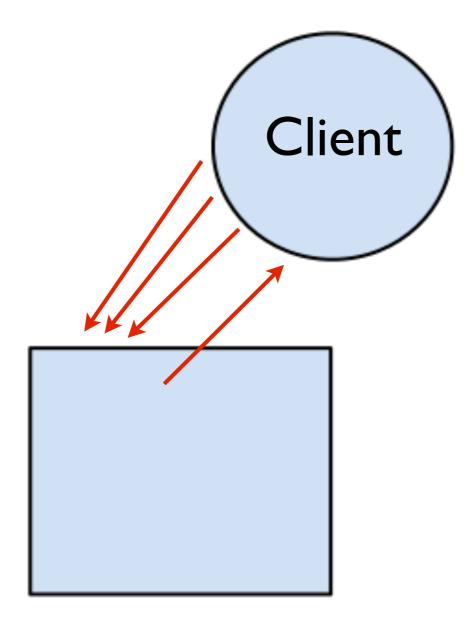
- Clients can run massive queries!
- No throttling (as there is with other APIs)
- Unexpected large responses can also bog down the client - detect and back off.

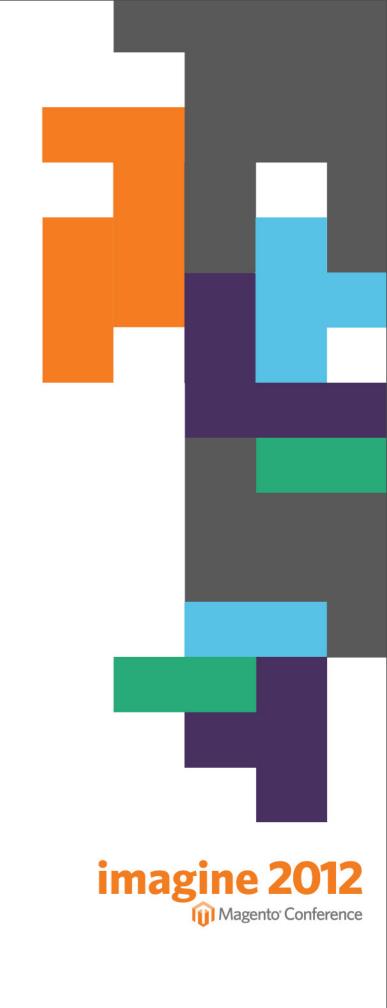
```
if (request.tooManyRetries()) {
   if (getOrderRequestService().split(request)) {
     return true;
   } else {
     return false;
   }
}
```



API Patterns

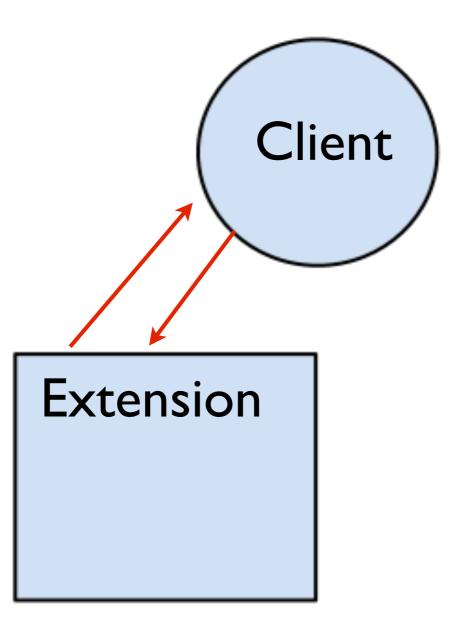
Polling

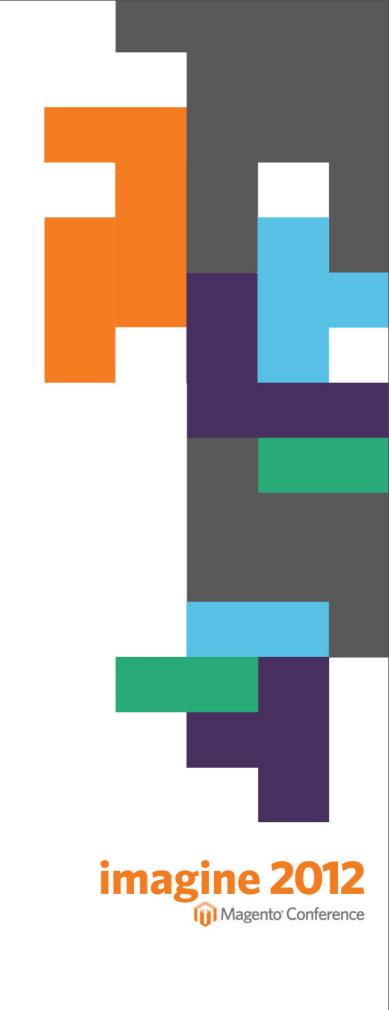




API Patterns

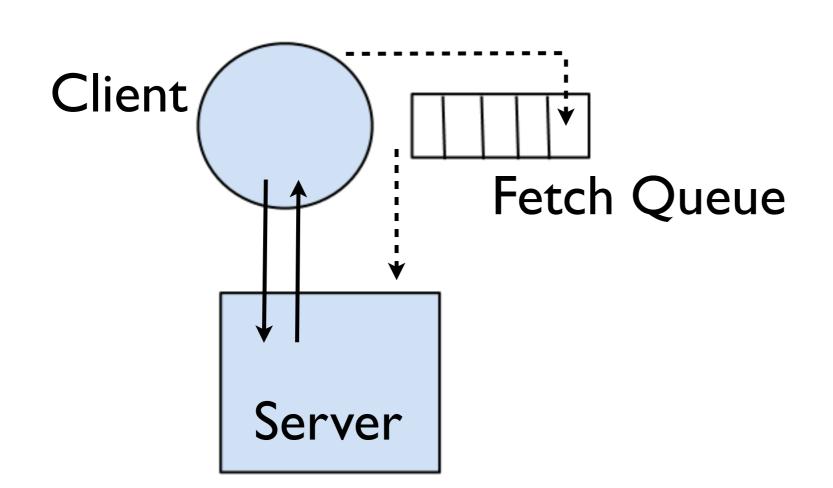
Pinging

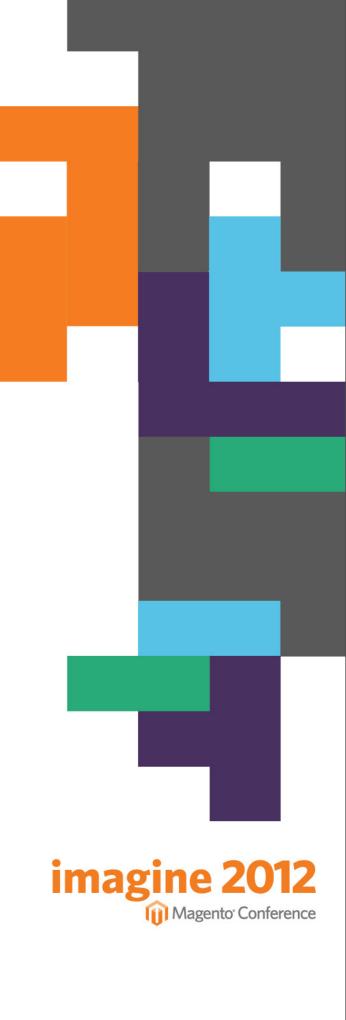




Asynchronous Fetch

- Use the API's to fetch changed keys
- Enqueue data fetches in batches





Real example: Daily Customer Export

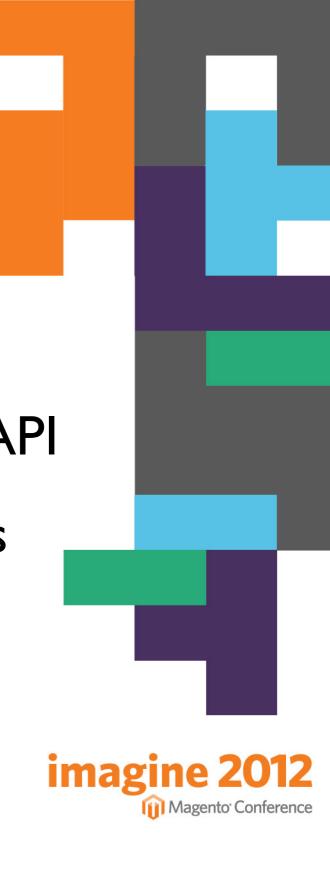
```
$client =
  new SoapClient('http://www.yourstore.com/magento/api/soap?wsdl');
$session = $client->login('TEST_USER', 'TEST_PASSWORD');
$since = date("Y-m-d", strtotime('-1 day'));
$filters = array('updated_at' => array('from' => $since));
$result = $client->call($session, 'customer.list', array($filters));
$email = "New customers since: $since\n";
foreach ($result as $customer) {
        $email .= $customer["firstname"] ." ".
                    $customer["lastname"] . ", " .
                    $customer["email"] . "\n";
                                                                         imagine 2012
mail("customer-manager@yourstore.com", "Customer report for: $since", $email); Magento Conference
```

Real REST example: List products as customer

```
oauth \
  --verbose \
   --query-string \
   --consumer-key v484mnii2jyswedm6uo2cfcjay7uy49snws \
    --consumer-secret koay6845che7giy5lr17gnrhckkbhf8h5 \
    --access-token-url <a href="http://www.yourstore.com/magento/oauth/token">http://www.yourstore.com/magento/oauth/token</a> \
    --authorize-url <a href="http://www.yourstore.com/magento/oauth/authorize">http://www.yourstore.com/magento/oauth/authorize</a> \
    --request-token-url <a href="http://www.yourstore.com/magento/oauth/initiate">http://www.yourstore.com/magento/oauth/initiate</a>
    authorize
             oauth \
                  --consumer-key v484mnii2jyswedm6uo2cfcjay7uy49snws \
                  --consumer-secret koay6845che7giy5lr17gnrhckkbhf8h5 \
                  --token aqvlfv9tuexn0mqiydgkaff4ixxg8743c \
                  --secret g9kyz8c7zv868d58eav1muih3gxvq763 \
                  --uri <a href="http://www.yourstore.com/magento/api/rest/products">http://www.yourstore.com/magento/api/rest/products</a> \
                  debug
                                                                                               imagine 20
                          curl \
                                -H "Accept: application/xml" \
                                                                                                        Magento Conference
                                "http://www.yourstore.com/magento/api/rest/products?
                           oauth consumer key=..."
```

API missing?

- Easy to create your own APIs
 - ...but requires 3rd party install
- Check out Alan Storm's Mercury SOAP API
 - adds several should-be-in-core features
 - highlights: pagination
- Fabric combined API with eBay



Questions? Comments?

- Ashley Schroder
 - aschroder.com
 - orderpipe.com
 - @aschroder
- Slides/Notes/Code
 - aschroder.com/presentations
 - github.com/aschroder/API-presentation2012

