

Andy Schulz

Visual Designer

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andyschulz.co

814.777.7900

EXPERIENCE

Freelance Visual Designer

Feb 2020 - Present • State College, PA

- Web design, branding, print marketing and social media management for small businesses

Multimedia Specialist • Penn State University

Jan 2019 - Feb 2020 • State College, PA

- Designed mobile-first websites for Penn State professors, departments, and research labs
- Educated university professors and department heads on design best practices specific to each client's needs
- Managed and organized large graphic asset libraries and departmental data sets

Web Designer • Affinity Connection

2017 - 2019 • State College, PA

- Designed websites and digital marketing collateral for nonprofits and higher education clients
- Updated front end design and managed back end CMS for 100+ nonprofit organizations' websites

Senior Interactive Designer • FS Investments

2013 - 2016 • Philadelphia, PA

- Designed and launched a fully rebranded marketing website (fsinvestments.com) in collaboration with teams from Marketing, Design, and Legal departments and outside UX consultants
- Designed the user interface for FS Advisor mobile app
- Mentored and managed junior designers and interns

Graphic Designer • iFractal LLC

2009 - 2012 • Philadelphia, PA

- Partnered with external Human Resources departments to design user interfaces for Motorola and MillerCoors HR web apps
- Expanded company brand recognition by creating promotional graphics and social media campaigns

EDUCATION

The Art Institute of Philadelphia

Graphic + Interactive Design Coursework

2007 - 2009

The University of Pittsburgh

B.S., Psychology

Minor in Anthropology

2001 - 2005

SKILLS



Visual Design

Adobe CreativeCloud apps (Illustrator, Photoshop, InDesign) for print, web, and photo editing



Illustration

Hand sketching, and creating illustrations in Photoshop and Illustrator



UX and UI design

Adobe XD and Sketch for wireframing + prototyping



Web Design + Development

HTML, CSS, Wordpress