ALYSSA SCHWEITZER

SUMMARY

4th year B.S. Computer Science student at the Georgia Institute of Technology seeking a full-time position in UI/UX or Web Design.

WORK EXPERIENCE

DIGITAL CREATIVE INTERN
iFOLIO / May 2022 - Aug 2022

- Created custom graphics, animations, web pages and campaigns to maximize client and internal marketing success
- Helped grow iFOLIO's social channels and digital presence through engagement, posts and newsletters.
- Maintained development operations including HTML updates, Zapier automation and website creation

EXTERNAL MARKETING DIRECTOR
Alpha Xi Delta, Gamma Eta / Dec 2020 - Dec 2021

- Oversee all marketing and branding initiatives of the chapter, including social media and philanthropy outreach
- Design promotional items to post and send to parents and alumnae
- Order and distribute over 200 pieces of merchandise quarterly

GRAPHIC DESIGN CHAIR
Alpha Xi Delta, Gamma Eta / Dec 2019 - Dec 2020

- Designed chapter logo and social media banners to be used on Facebook and Instagram
- Created graphics and promotional posts for chapter Instagram, with over 2000+ followers and viewers

PROJECT EXPERIENCE

PROJECT MANAGER
Emory University / Aug 2021 - Present

- Georgia Tech project team contracted by Benson Ku, MD at Emory for a Mobile Application for Mental Health
- Full-stack app development and interface design for both iOS and Android platforms to collect real-time data for clinical research

DESIGN BOOTCAMPER
Georgia Tech Bits of Good / Aug 2020 - Dec 2020

- Participated in semester long bootcamp on UI/UX Design and Research principles
- Created a restaurant mobile app redesign on Figma, complete with user personas and flows, wireframes, low and high fidelity mockups

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✉ alyssaschweitzer12@gmail.com

📞 678-644-6700

in /alyssaschweitzer

EDUCATION

GEORGIA INSTITUTE OF TECHNOLOGY
Atlanta, GA

Bachelor of Science (B.S.) Computer Science Candidate with a concentration in People and Media (Expected graduation May 2023)

Relevant Coursework

- User Interface Software
- Data Structures and Algorithms
- Object Oriented Programming
- Media Device Architecture
- Computer Graphics
- Computational Aesthetics
- Human-Computer Interaction Design
- Cognitive Science

SKILLS

- Adobe Creative Suite
  - Photoshop, Illustrator, InDesign, AfterEffects
- HTML/CSS
- Figma/Sketch