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```
import pandas as pd
import numpy as np

data = pd.read_csv('dataset.csv').drop(['CustomerID','Gender'], axis=1)
data.head()
```

# Age Annual Income (k\$) Spending Score (1-100) 0 19 15 39 1 21 15 81 2 20 16 6 3 23 16 77

17

40

```
[2]: #split data
data1 = data.drop(['Annual Income (k$)'],axis=1)
data2 = data.drop(['Spending Score (1-100)'],axis=1)
data3 = data.drop(['Age'],axis=1)

# print(data1,data2,data3)
```

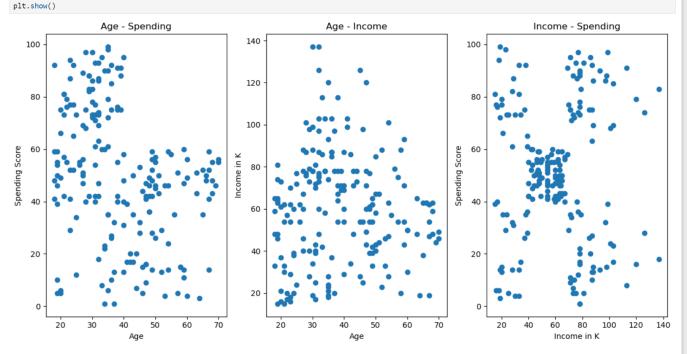
```
[3]: import matplotlib.pyplot as plt

fig, ax = plt.subplots(ncols = 3,figsize=(12, 6))
    ax[0].scatter(data1['Age'], data1['Spending Score (1-100)'])
    ax[0].set_title('Age - Spending')
    ax[0].set_xlabel('Age')
    ax[0].set_ylabel('Spending Score')

ax[1].scatter(data2['Age'], data2['Annual Income (k$)'])
    ax[1].set_title('Age - Income')
    ax[1].set_xlabel('Age')
    ax[1].set_ylabel('Income in K')

ax[2].scatter(data3['Annual Income (k$)'], data3['Spending Score (1-100)'])
    ax[2].set_xlabel('Income - Spending')
    ax[2].set_xlabel('Income in K')
    ax[2].set_ylabel('Spending Score')

plt.tight_layout()
```



```
[4]: from sklearn.preprocessing import StandardScaler
scaler = StandardScaler()
data1 = pd.DataFrame(scaler.fit_transform(data1))
data2 = pd.DataFrame(scaler.fit_transform(data2))
data3 = pd.DataFrame(scaler.fit_transform(data3))
```

```
inertias = [[],[],[]]

for i in range(1,11):
    km1 = KMeans(n_clusters=i)
    km1.fit(data1)
    km2 = KMeans(n_clusters=i)
    km2.fit(data2)
    km3 = KMeans(n_clusters=i)
    km3.fit(data3)

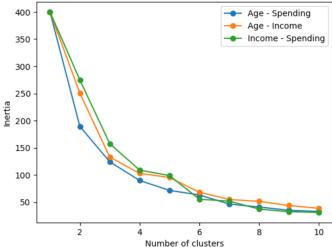
    inertias[0].append(km1.inertia_)
    inertias[1].append(km2.inertia_)
    inertias[2].append(km3.inertia_)

plt.plot(range(1,11), inertias[0], label='Age - Spending',marker='o')
    plt.plot(range(1,11), inertias[1], label='Age - Income',marker='o')
    plt.plot(range(1,11), inertias[2], label='Income - Spending',marker='o')
    plt.title('Elbow method')
    plt.title('Elbow method')
    plt.title('Elbow method')
```

```
plt.plot(range(1,11), inertias[2], label='Income - Spending',marker='o')
plt.title('Elbow method')
plt.xlabel('Number of clusters')
plt.ylabel('Inertia')
plt.legend()
plt.show()

Elbow method

Age - Spending
Age - Income
```

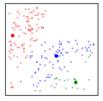


```
[16]: def init_centroid(data):
           indices = np.random.choice(data1.shape[0], 3, replace=False)
           return data.values[indices]
      def assign clusters(data,centroids):
          distances = np.linalg.norm(data[:, np.newaxis, :] - centroids, axis=2)
           return np.argmin(distances, axis=1)
       def update_centroids(data, labels):
           new_centroids = np.array([data[labels == i].mean(axis=0) for i in range(3)])
           return new_centroids
       def plot_kmeans(data, centroids, labels, iteration):
          colors = np.array(['red', 'green', 'blue'])
           plt.figure(figsize=(2,2))
          plt.scatter(data[: ,0], data[ :,1], c=colors[labels], s=1, alpha=0.4)
          plt.scatter(centroids[:, 0], centroids[:, 1], c=colors, s=10)
           plt.title(f'Iteration {iteration}', fontsize=8)
           plt.tick_params(
              axis='both',
                                   # Apply to both x and y axes
              which='both',
                                   # Both major and minor ticks
              left=False,
                                   # Hide Left axis
              bottom=False,
                                   # Hide bottom axis
              top=False,
                                    # Hide top axis
               labelbottom=False , # Hide tick labels on the bottom axis
              labelleft=False
          plt.show()
      def iter(data):
          centroids = init centroid(data)
           data = data.values
          i = 0
           while True:
              labels = assign_clusters(data, centroids)
              plot_kmeans(data, centroids, labels, i + 1)
              new_centroids = update_centroids(data, labels)
              if np.all(centroids == new_centroids):
                  convergence_point = i+1
                  break
              centroids = new_centroids
              i +=1
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```

[18]: iter(data1)

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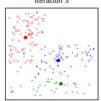




#### Iteration 2



## Iteration 3



## Iteration 4



## Iteration 5



## Iteration 6



## Iteration 7

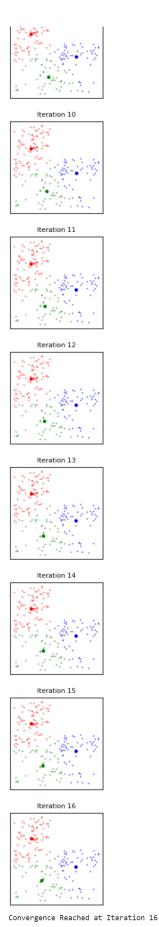


#### Iteration



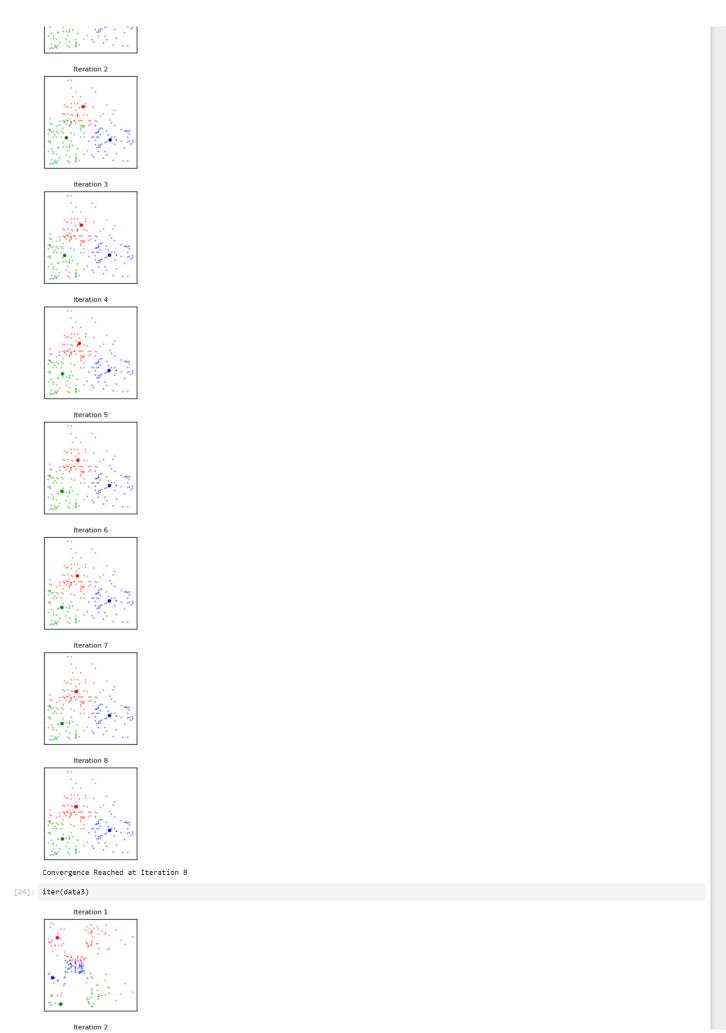
## Iteration 9

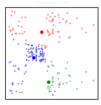




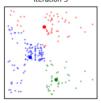
[20]: iter(data2)

Iteration 1

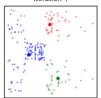




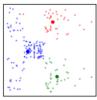
## Iteration 3



#### Iteration 4



## Iteration 5



#### Iteration 6



# Iteration 7



Convergence Reached at Iteration 7