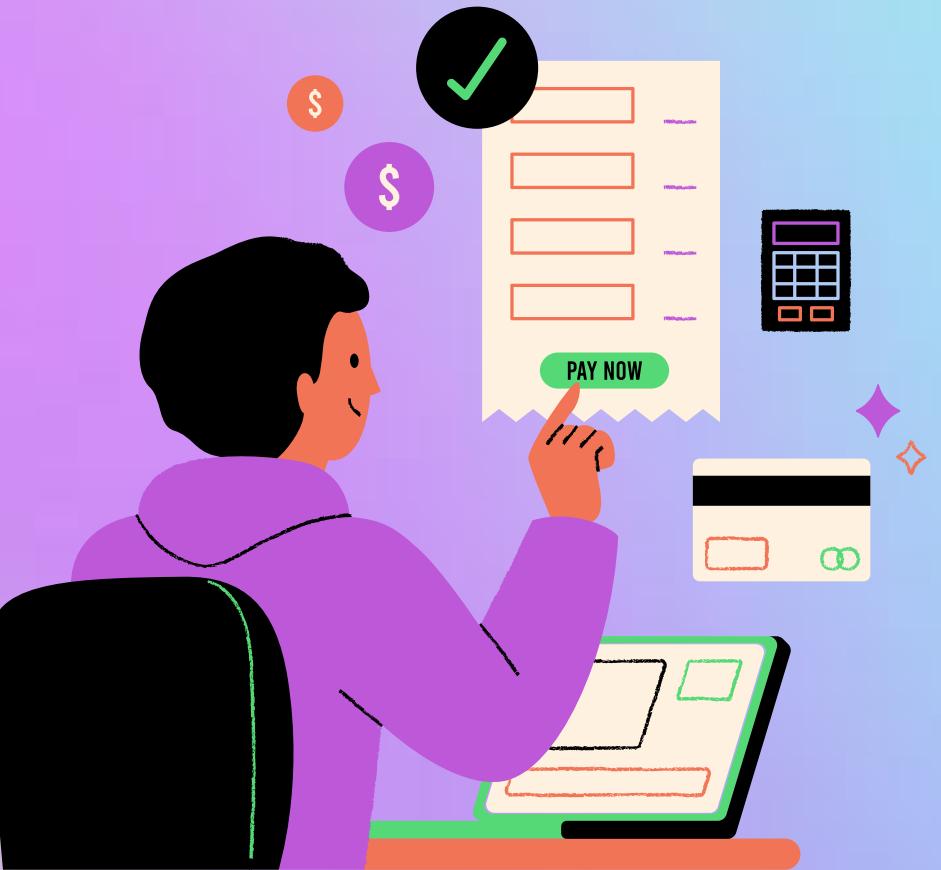
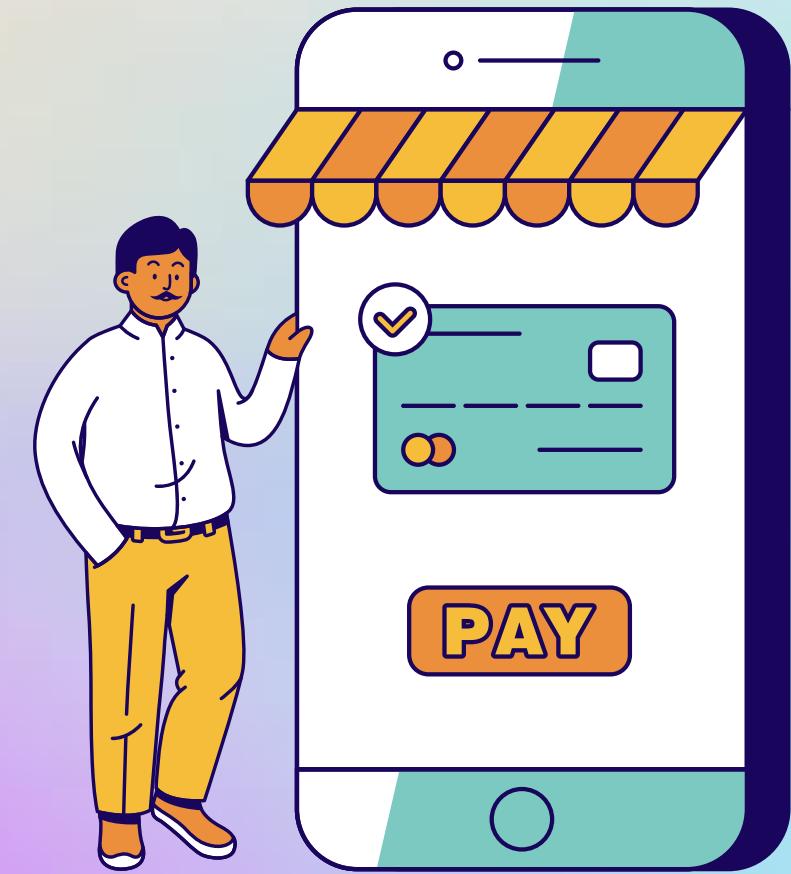


The Wonders of Online Shopping

DNK EXPORTEASE
BY THE CODE CRUSADERS

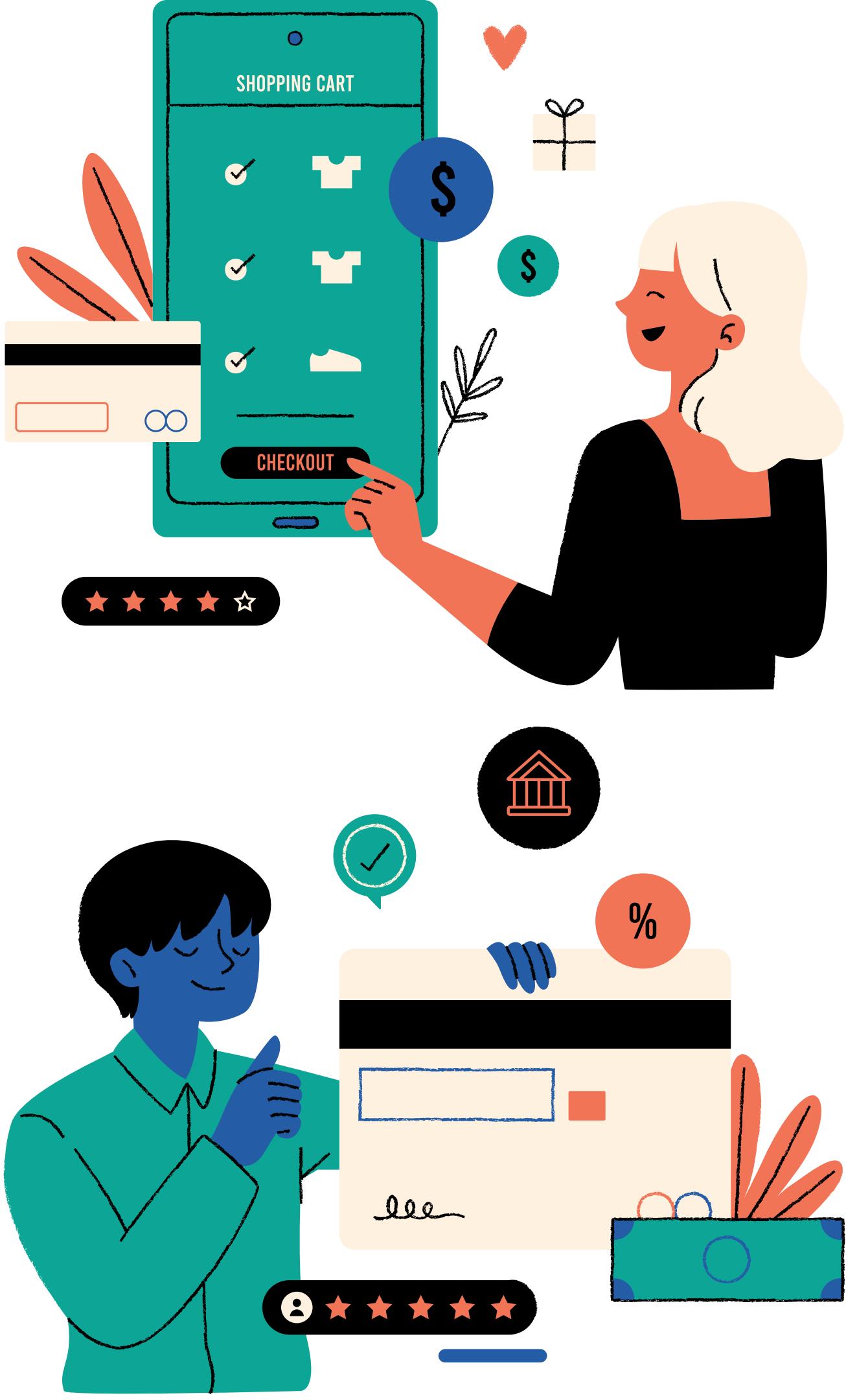


INTRODUCTION

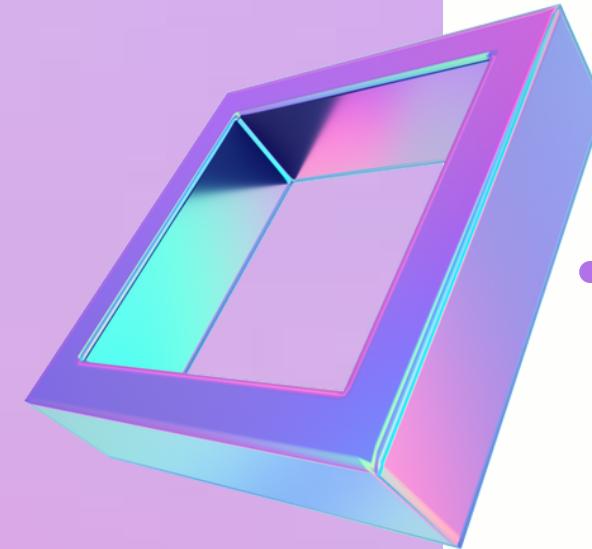
- E-commerce, short for electronic commerce, refers to the buying and selling of goods and services over the internet.
- It has revolutionized the way businesses operate, providing a digital platform for global trade and transactions.
- E-commerce offers a convenient and accessible marketplace for both businesses and consumers, fostering seamless transactions and fostering global connectivity.
- The e-commerce industry has witnessed exponential growth in recent years, driven by advancements in technology and changing consumer preferences.
- It encompasses various models such as B2B (business-to-business), B2C (business-to-consumer), C2C (consumer-to-consumer), and C2B (consumer-to-business) transactions, catering to diverse market needs and preferences.
- E-commerce has become an indispensable tool for businesses of all sizes, providing a cost-effective and efficient platform to reach a broader customer base and expand market reach.

DNK EXPORTEASE

DNK Exportease is a cutting-edge e-commerce platform designed to revolutionize the global trade and export industry. Our platform serves as a comprehensive digital marketplace, connecting international buyers and sellers, fostering streamlined transactions, and enhancing global business connectivity. DNK Exportease is equipped with innovative features and robust functionalities, catering to the diverse needs and preferences of the global trade community. With a user-friendly interface and intuitive navigation, our platform offers a seamless and efficient trading experience, enabling businesses to expand their market reach and establish a strong global presence. Powered by advanced security protocols and encryption measures, DNK Exportease ensures a secure and trusted environment for conducting international trade, safeguarding sensitive data, and protecting the interests of our valued users.



KEY POINTS



- A user has to do KYC to become a seller. A seller will have a specialized profile that will also serve as his store. Seller will provide his logo, manufacturing place image, description of his store and all his products below in products section. It will also have other sections deals, reviews and FAQs about his products.
- A seller will upload his IEC code, GST no., PAN Card for during KYC for authentication. DNK can provide a seller with an Unique ID in their portal after registration which can also be used in our platform for verification. High priority will be given to secure this data.
- Clients can browse through these stores(profiles) in the home page. A marketplace will be present that aggregates and lists all sorts of products along with a MOQ (Minimum order quantity) predetermined by sellers.
- A client can send an invitation to a store owner. When the seller accepts the invitation the chat option will unlock it will be end-to-end encrypted, they can negotiate and deal in the chat. A secure in-app payment system will be provided.
- Our platform will display prices dynamically according to the client location. A community page for articles, videos and blogs. A know more page to guide sellers for KYC and educate them on foreign standards, certification, and regulations.
-

IDEAS

Artisan and Craftsman stories and community engagement

We will share the personal stories and backgrounds of artisans on our platform letting customers connect with the creators behind the products, creating a sense of trust and appreciation for their work. Other ecommerce platforms focus on product identity we focus more on building seller's identity.

Product Background Image

Our website will be multilingual and will support 22 Indian languages. We will use AI technology to transform the backgrounds of sellers product images, transforming the way sellers present their products.

Reliable International Payment System

Our web and mobile application will support reliable international payment with an escrow agreement system using Razorpay/Tazapay.

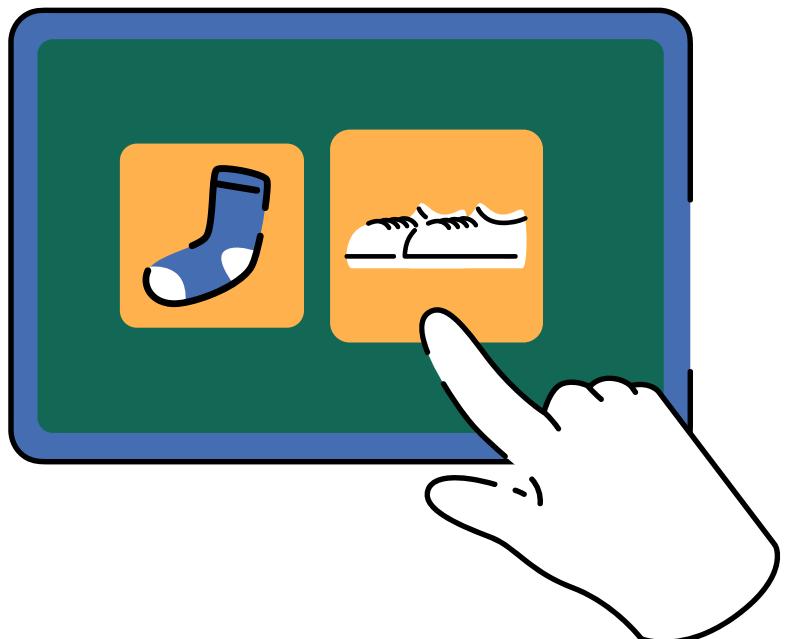
Language and Localization

Our website will be multilingual and will support 22 Indian languages.



On Seller Happiness

Better tech investment means happier, more satisfied sellers



Variety



Ease and Comfort



With just a few clicks, seller can sell everything they want and need in the comforts of their own home.



Secure and Fast Payment

Technology has introduced several ways to make sending and receiving payments more accessible and safer online.



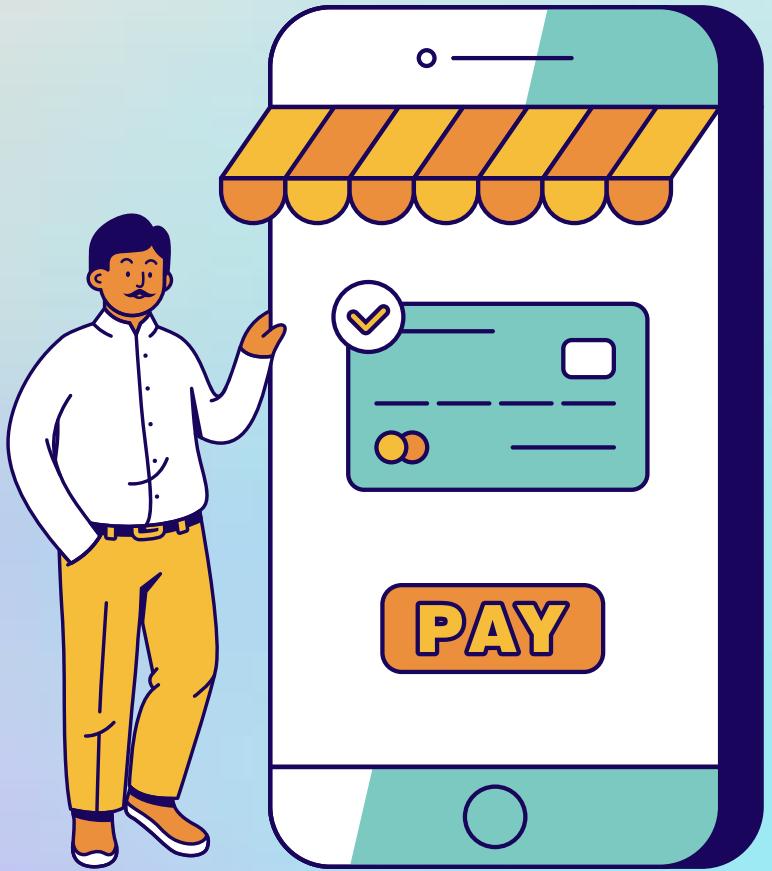


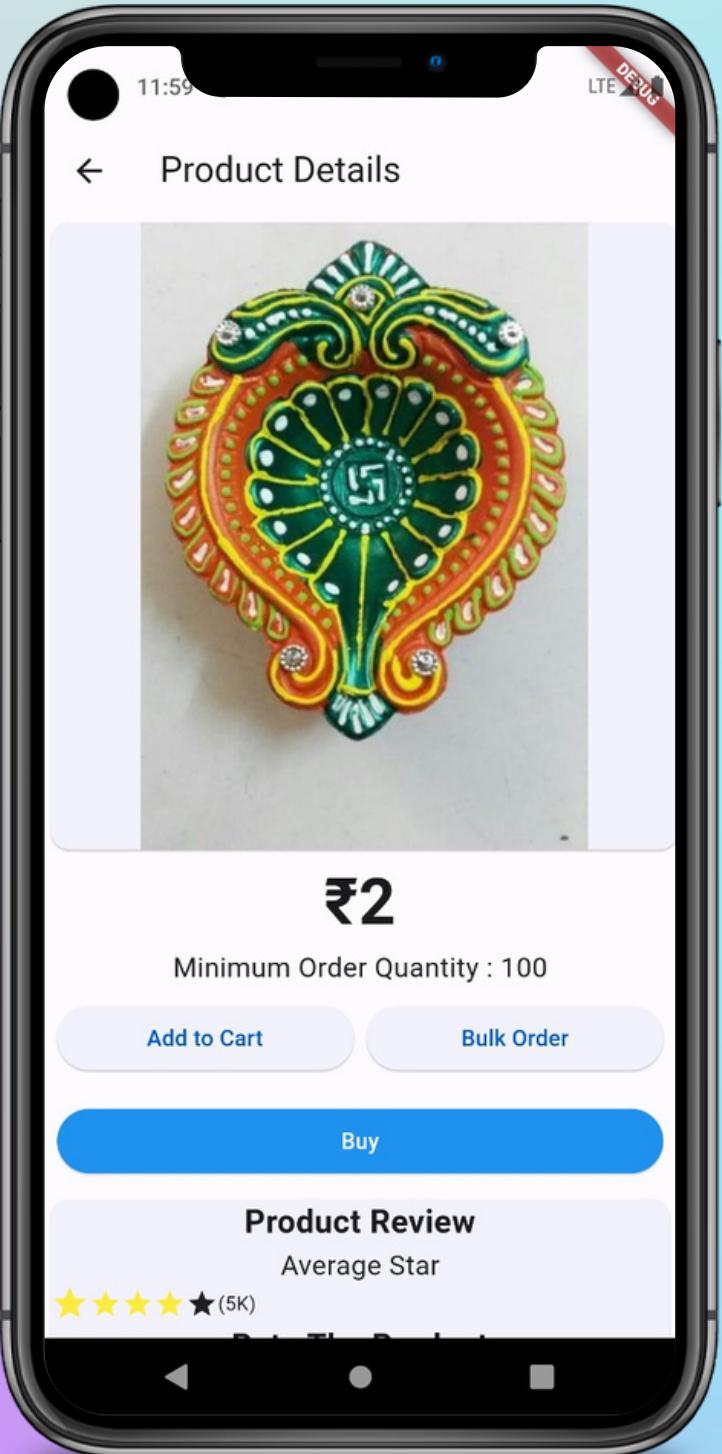
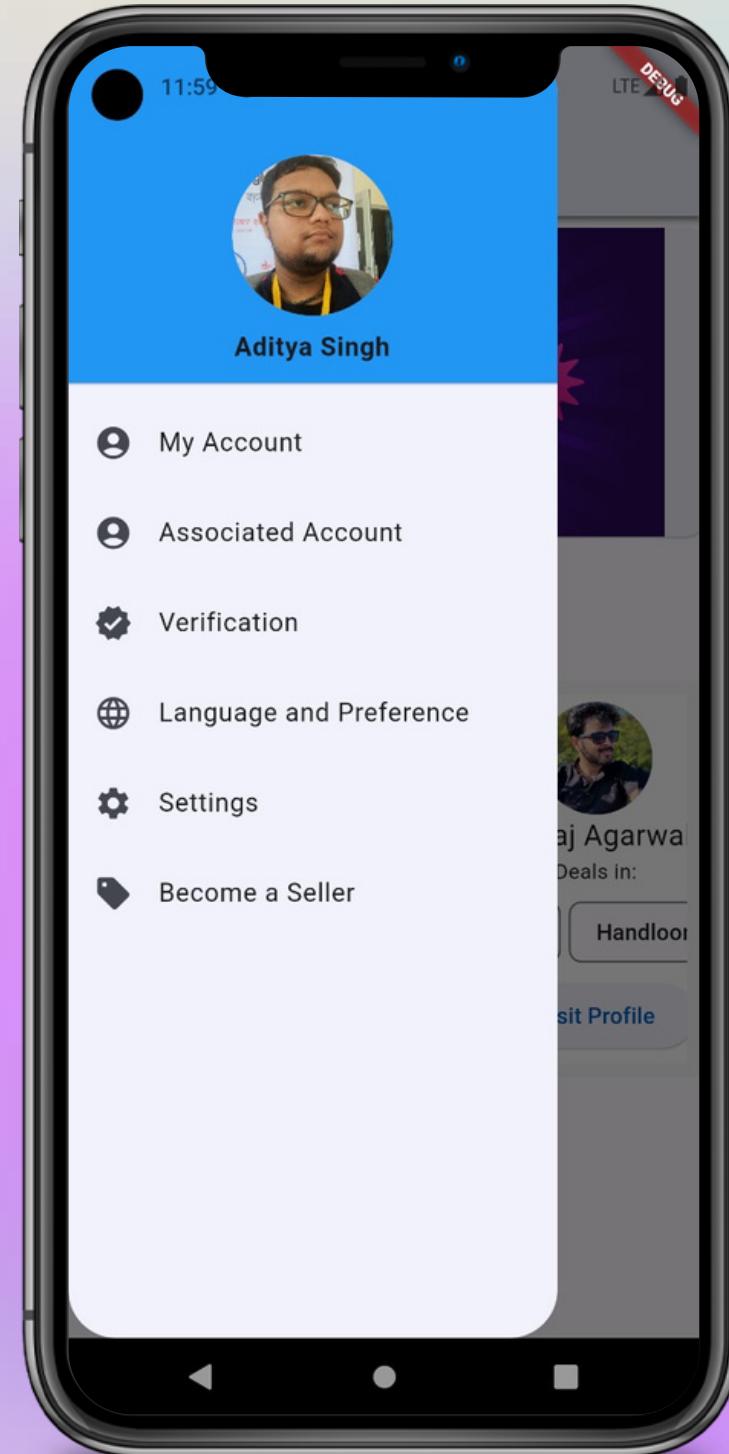
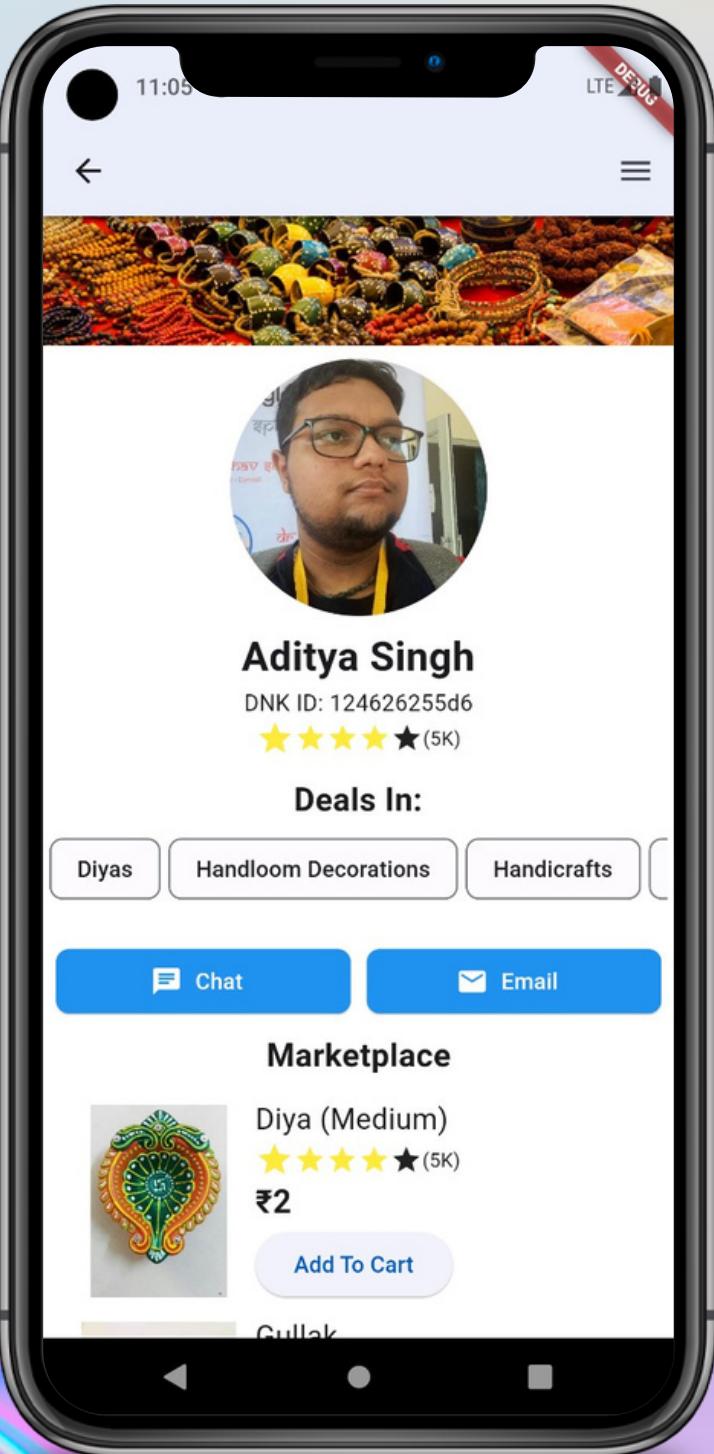
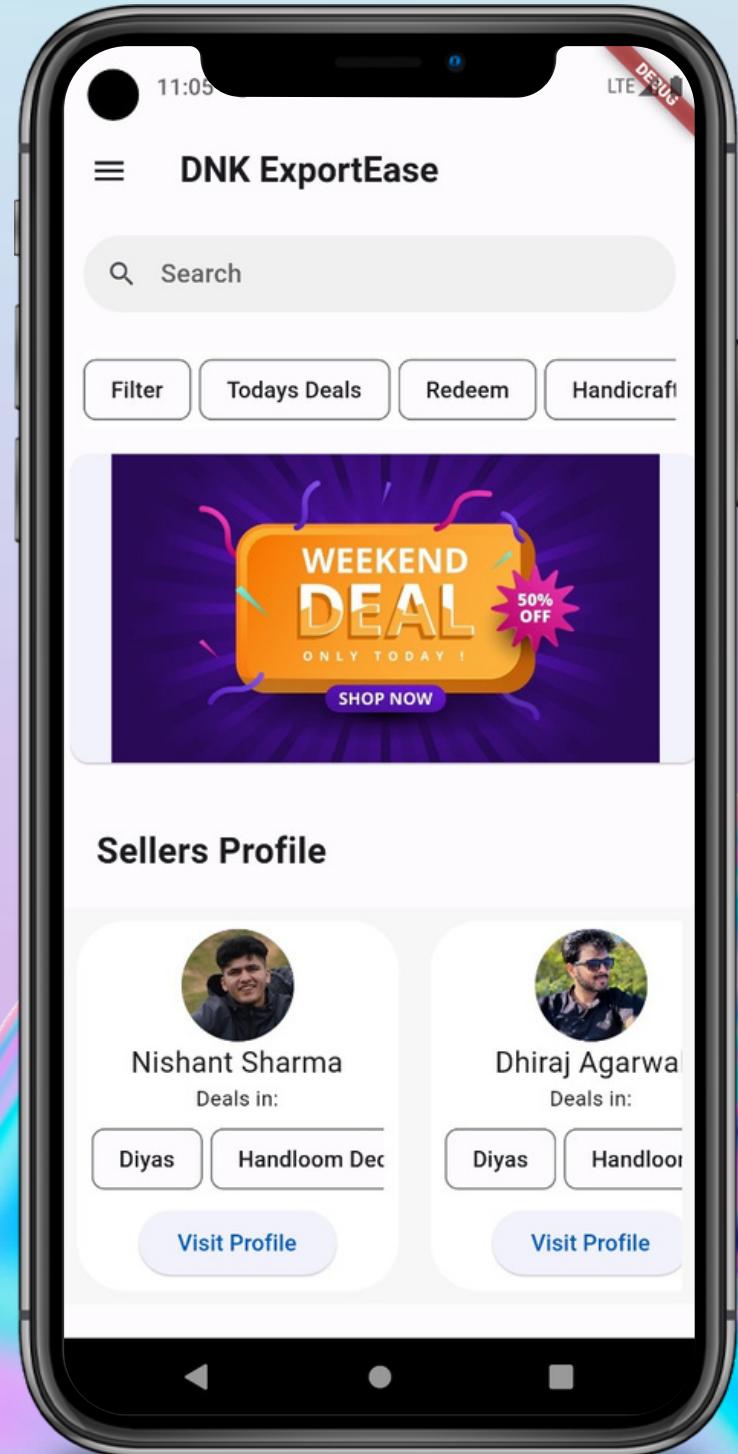
Export and GDP



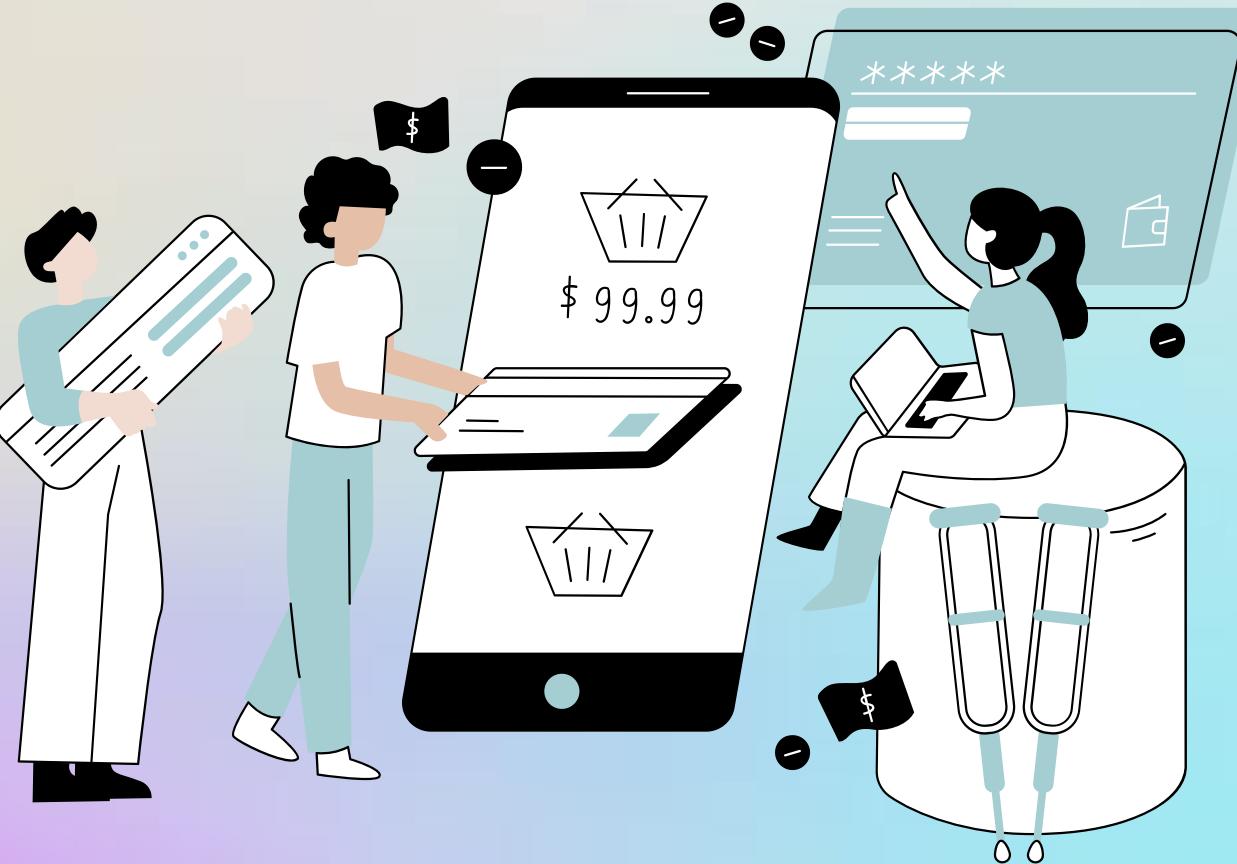
DNK Exportease is an advanced e-commerce platform that facilitates global trade and fosters seamless transactions for businesses worldwide. By providing a digital marketplace connecting international buyers and sellers, DNK Exportease contributes to the growth and expansion of the global economy. Through its efficient and secure trading environment, DNK Exportease plays a significant role in enhancing trade relationships between businesses across different countries and regions, thereby contributing to the overall Gross Domestic Product (GDP) of various nations. With its emphasis on secure transactions and reliable connectivity, DNK Exportease acts as a catalyst for economic growth, enabling businesses to thrive and contribute to the overall GDP of the countries involved in international trade through the platform.

THE APP VERSION OF DNK EXPORTEASE





THE WEB VERSION OF DNK EXPORTEASE



Marketplace FAQs Contact Us

Signup Login Notifications

OUR PRODUCTS



Furniture



Jewelry



Leather



Spices

[View Sellers](#)

Marketplace FAQs Contact Us

Signup Login Notifications

Browse the Varieties!

Ancient products from Artisans and
Craftsmen of India.



OUR PRODUCTS



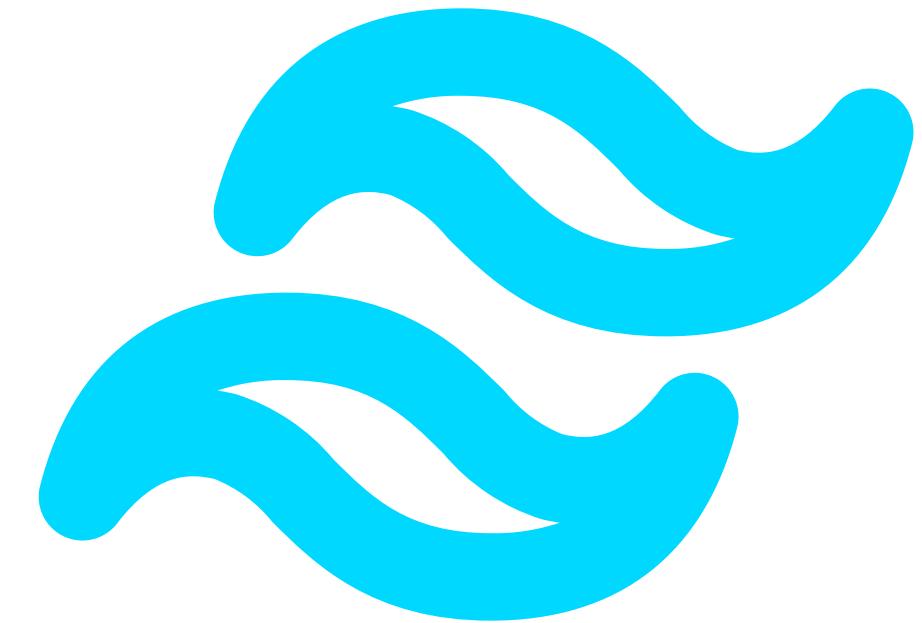
BUILT
USING



Express



React



GIT LINK FOR THE PROJECT

https://github.com/ascoder1109/the_code_crusaders

TEAM MEMBERS



Do you have
any questions?

