



Contact: Leah Stephenson (Silipint)
Telephone: 541.678.5044
Email: Leah@silipint.com

FOR IMMEDIATE RELEASE

Silipint™ and Hydro Flask® Partner to Offer
The Ultimate Holiday Gift For Under \$60.00

(Bend, OR) September 20, 2012 – Just in time for holiday shopping, two innovators of insulating, reusable and durable drinkware – Silipint™ and Hydro Flask® - are partnering to offer the ultimate gift pack for just about every thirsty gear-head on your shopping list. The Silipint™ + Hydro Flask® Gift Pack includes an 18/8 stainless steel vacuum insulated Hydro Flask® 64 oz. Wide Mouth Growler and two 100% food-grade silicone 16 oz. Silipints™. This limited pairing is available for \$59.99 at silipint.com & hydroflask.com.

Thanks to Hydro Flask's® patent pending technology, you can now enjoy any beverage, hot or cold, wherever your favorite activity takes you. With the Hydro Flask® Growler, you can "fill up" at your favorite microbrewery or home kitchen with confidence that your cold beverages will stay chilled for up to 24 hours and that your hot liquids will keep warm for up to 12 hours. Thanks to Hydro Flask's® double-wall vacuum-insulation technology, whether it's beer, soup, hot cocoa or iced water, whatever you bring will remain just the right temp! Made from food-grade 18/8 stainless steel, Hydro Flask's® 64 oz. Growler is BPA-Free and resistant to bacteria and odors.

"We couldn't be more excited to pair up with another great Bend, Oregon company for the holidays," said Hydro Flask CEO Scott Allan. "The 64 oz. Hydro Flask Growler and Silipints create a gift package that will rank highly on many wish lists. Whether you're indoors or out, looking to insulate food or drink, hot or cold, this combination is going to impress."

Silipint™, an innovator in reusable drinkware, offers the world's first 100% food-grade silicone pint 'glass'. Because of the nature of silicone, Silipints™ are:

- Unbreakable
- FDA-Approved
- BPA-Free
- Dishwasher-, Microwave- and Freezer-Safe
- Insulate Hot & Cold

With Silipints™, you'll never again have to worry about broken glass, cracked and leaky plastic cups, or unnecessary garbage. In addition to their practical benefits, these soft but sturdy pints are way more fun than any cup you've had your hands on!

About Silipint™:

Silipint™ was born in Bend, Oregon in the summer of 2010. For Silipint's™ founder, Rick Fredland, innovation in everyday products began with introducing the pet industry to a patented safety dog collar and the first silicone travel dog bowl. Out of a desire to promote his silicone dog bowls in a fun and unique way, Rick created their human counterpart – the world's first 100% food-grade silicone pint glass. Silipint™ now offers an entire line of



patent-pending, BPA-Free, silicone drinkware and accessories. Our products offer naturally safe, durable and versatile drinkware to those on-the-go, in-the wild, and on-the-wilder side. At Silipint™ we strive to create products whose form follows function while, at the same time, bringing out the FUN in functional. At Silipint™ we truly believe life is better sili. To learn more, visit www.silipint.com. Cheers!

About Hydro Flask®:

Hydro Flask® began in the summer of 2009 with an epiphany on a Hawaiian beach that people needed a better water bottle. The end result has since grown to become the runaway leader in high-performance, insulated steel food and beverage flasks. Using only high-quality 18/8 stainless steel, Hydro Flask® delivers what food and beverage containers should have been all along: a flask. They keep hot liquids hot, cold liquids cold, are stylish, durable, 100% recyclable and are backed by a lifetime warranty. Hydro Flask® believes that great flasks and great causes go together, and through its charitable arm of FivePercentBack.org™ offers a giveback program that allows consumers to allocate a portion of the flask sales to a charity they choose. For more about Hydro Flask's® charitable mission and commitment to making a difference in the community, visit www.FivePercentBack.org.

###

For more information about the Silipint™ + Hydro Flask® Holiday Gift Pack, please email Leah Stephenson at Leah@silipint.com or call 541-678-5044. For more information about Hydro Flask®, please email Lucas Alberg at Lucas@hydroflask.com or call 541-647-1467.