

Wine!

How Does What's In The Bottle
And What's Outside The Bottle
Differ in Predicting Wine Quality?



About the Datasets



Wine Quality Dataset:

contains about 6500 rows of data comparing the chemical breakdown of red and white wines with their rating.



Wine Reviews Dataset:

Contains 130k different wines describing their characteristics such as points, brand, reviewer, country of origin, etc. This data was gathered from a WineEnthusiast website.

Quality vs. Points

Wine Quality

- Median of at least 3 evaluations made by wine experts. Each expert graded the wine quality between 0 (very bad) and 10 (very excellent).

Points

Wine Spectator tasters review wines on the following 100-point scale:

- 95-100 Classic: a great wine
- 90-94 Outstanding: a wine of superior character and style
- 85-89 Very good: a wine with special qualities
- 80-84 Good: a solid, well-made wine
- 75-79 Mediocre: a drinkable wine that may have minor flaws
- 50-74 Not recommended

Thoughts Behind This Analysis



- Goal: Is there bias in the Wine Reviews data?
 - Chemical makeup and variety are both indicators to how the wine is going to taste
- Wine Quality data doesn't disclose brand information
 - More scientific in collecting data
- Wine Reviews is actively trying to sell to customers
 - The reviewers are named

Wine Reviews

Building a model



Wine Reviews Dataset



Correlation between variable and points:

<u>description_length</u>	0.5282095837360421
<u>price</u>	0.45111736218256504
<u>taster_name Michael Schachner</u>	-0.24683378570475292
<u>country Chile</u>	-0.2018660991979389
<u>title_length</u>	0.16559143968374196

Created a separate dataframe only containing variables where the correlation $> .1$ and $< -.1$.

['price', 'title_length', 'description_length', 'country_Argentina', 'country_Chile', 'designation_none', 'province_Mendoza Province', 'region_1_California', 'region_1_Mendoza', 'region_1_None', 'region_2_California Other', 'taster_name_Anne Krebiehl', 'taster_name_Matt Kettmann', 'taster_name_Michael Schachner', 'variety_Pinot Noir', 'variety_Sauvignon Blanc']

Wine Reviews Dataset Methods:	Results Using All of the columns	Results Using Correlated Columns
SVM	Accuracy: $< .2$ for all c <pre> ----- Evaluating model: C= =10----- Accuracy: 0.19542572463768115 Avg. F1 (Micro): 0.19542572463768113 Avg. F1 (Macro): 0.07555018046321006 Avg. F1 (Weighted): 0.26239090996739955 </pre>	$\approx .2$ For all c <pre> ----- Evaluating model: C= =6.0----- Accuracy: 0.21460436722235265 Avg. F1 (Micro): 0.21460436722235265 Avg. F1 (Macro): 0.12962588206615633 Avg. F1 (Weighted): 0.22544413943357228 </pre>
Naive Bayes	Accuracy = ~ 0.186	Accuracy = ~ 0.137
Random Forest	Accuracy = ~ 0.28 $n_estimators = 50, max_depth = 300$	Accuracy = ~ 0.243 $n_estimators = 80, max_depth = 16$
Quadratic Regression (Degree =2)	$R^2 = -8166956925598678.0$	$R^2 = 0.5158$

Wine Quality

Building a model



Wine Quality Methods:

Random
Forest

Accuracy = 0.65

KNN
K = 3

Accuracy 0.548

Naive Bayes

Accuracy = 0.467

Linear
Regression

$R^2 = 0.337$

Results

Random Forest

```
Evaluating model: n_estimators =50,  
max_depth = 12  
Accuracy: 0.6548076923076923  
Confusion Matrix:  
[[ 0  0  1  1  0  0  0]  
 [ 0  2  28 11  0  0  0]  
 [ 0  0 243 91  2  0  0]  
 [ 0  0  84 340 25  0  0]  
 [ 0  0  2  85 90  0  0]  
 [ 0  0  0  15 13  6  0]  
 [ 0  0  0  0  1  0  0]]
```

```
Evaluating model: n_estimators =80,  
max_depth = 12  
Accuracy: 0.6596153846153846  
Confusion Matrix:  
[[ 0  0  1  1  0  0  0]  
 [ 0  3  28 10  0  0  0]  
 [ 0  1 240 94  1  0  0]  
 [ 0  0  78 348 22  1  0]  
 [ 0  0  4  84 89  0  0]  
 [ 0  0  0  17 11  6  0]  
 [ 0  0  0  1  0  0  0]]
```

Knn

```
----- EVALUATING MODEL: k = 3  
Accuracy: 0.5480769230769231  
Confusion Matrix:  
[[ 0  0  1  1  0  0  0]  
 [ 1 11 22  7  0  0  0]  
 [ 3 13 213 99  8  0  0]  
 [ 3  9 132 254 48  3  0]  
 [ 0  1 22  65 83  6  0]  
 [ 1  1  0 12 11  9  0]  
 [ 0  0  0  1  0  0  0]]
```

Bayes

```
Accuracy: 0.4673076923076923  
Confusion Matrix:  
[[ 0  0  2  0  0  0  0]  
 [ 0  0 20 17  4  0  0]  
 [ 0  0 214 93 29  0  0]  
 [ 0  0 170 200 79  0  0]  
 [ 0  0 24  81 72  0  0]  
 [ 0  0  5 15 14  0  0]  
 [ 0  0  0  0  1  0  0]]
```

Conclusion

Which Model performed the best?



Dataset:

Wine Reviews

Quadratic regression

(degree
= 2)

```
With Degree= 2
Mean Squared Error,
4.3398024242813955
R^2
0.5158349218104092
Median Absolute Error
1.4536091386854082
Expected Variance Explained:
0.5161060460423037
```

	Actual	Predicted
107813	88	88.208834
2172	90	89.797836
65831	86	86.463853
115828	87	86.035168
102028	86	87.153470

R^2 stayed around 0.51

	Actual	Predicted
124861	88	87.996376
12566	87	88.389977
122629	83	83.452636
129224	86	86.619013
92659	88	87.129701

```
Mean Squared Error,
4.28397870193224
R^2
0.5151282648791193
Median Absolute Error
1.3827326230444612
Expected Variance Explained:
0.5153940228563683
```

Wine Quality

Random Forest

```
----- Evaluating model: n_estimators =50, max_depth = 12 -----
Accuracy: 0.6413461538461539
Confusion Matric:
[[ 0  0  1  1  0  0  0]
 [ 0  2 29 10  0  0  0]
 [ 0  0 243 91  2  0  0]
 [ 0  0 89 324 34  2  0]
 [ 0  0  5 80 92  0  0]
 [ 0  0  0 16 12  6  0]
 [ 0  0  0  0  1  0  0]]
```

Accuracy stayed around 0.64

```
----- Evaluating Random Forest Model -----
using 50 estimators and a max depth of 12
Accuracy: 0.6461538461538462
Confusion Matric:
[[ 0  0  3  2  0  0  0]
 [ 0  3 20 17  2  0  0]
 [ 0  0 306 129  5  0  0]
 [ 0  0 113 424 29  0  0]
 [ 0  0  5 101 99  0  0]
 [ 0  0  0 22 11  8  0]
 [ 0  0  0  1  0  0  0]]
```