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## 1 First Chapter

This is the first chapter This is a formula. How to define alternate text for it?:  $f(x)\sqrt{2}$ 

- first item.
- second item.
- 1. First numbered item.
- 2. Second numbered item.

The Earth, as a habitat for animal life, is in old age and has a fatal illness. Several, in fact. It would be happening whether humans had ever evolved or not. But our presence is like the effect of an old-age patient who smokes many packs of cigarettes per day — and we humans are the cigarettes.

**Hermann Zapf** Coming back to the use of typefaces in electronic publishing: many of the new typographers receive their knowledge and information about the rules of typography from books, from computer magazines or the instruction manuals which they get with the purchase of a PC or software. There is not so much basic instruction, as of now, as there was in the old days, showing the differences between good and bad typographic design. Many people are just fascinated by their PC's tricks, and think that a widely-praised program, called up on the screen, will make everything automatic from now on.

In Figure 1.1 you can see...

This text is marked to be explicitly ignored. It should not appear in the tag structure. Unfortunately, it is not marked as an artifact.

Coming back to the use of typefaces in electronic publishing: many of the new typographers receive their knowledge and information about the rules of typography from books, from computer magazines or the instruction manuals which they get with the purchase of a PC or software. There is not so much basic instruction, as of now, as there was in the old days, showing the differences between good and bad typographic design. Many people are just fascinated by their PC's tricks, and think that a widely-praised program, called up on the screen, will make everything automatic from now on. Coming back to the use of typefaces in electronic publishing: many of the new typographers receive their knowledge and information about the

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Figure 1.1 This is the caption

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25Coming back to the use of typefaces in electronic publishing: many of the new typographers receive their knowledge and information about the rules of typography from books, from computer magazines or the instruction manuals which they get with the purchase of a PC or software. There is not so much basic instruction, as of now, as there was in the old days, showing the differences between good and bad 30 typographic design. Many people are just fascinated by their PC's tricks, and think that a widely-praised program, called up on the screen, will make everything automatic from now on. Coming back to the use of typefaces in electronic publishing: many of the new typographers receive their knowledge and information about the rules of typography from books, from computer magazines or the instruction man-35 uals which they get with the purchase of a PC or software. There is not so much basic instruction, as of now, as there was in the old days, showing the differences between good and bad typographic design. Many people are just fascinated by their PC's tricks, and think that a widely-praised program, called up on the screen, will make everything automatic from now on. Coming back to the use of typefaces in 40 electronic publishing: many of the new typographers receive their knowledge and information about the rules of typography from books, from computer magazines or the instruction manuals which they get with the purchase of a PC or software. There is not so much basic instruction, as of now, as there was in the old days, showing the differences between good and bad typographic design. Many people 45 are just fascinated by their PC's tricks, and think that a widely-praised program, called up on the screen, will make everything automatic from now on.

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head1	${ m head2}$	head3	head4
1	2/3		4
	2	3	
	2	3	
1/2/3			4
1	2	3	4

Table 1.1 Caption

showing the differences between good and bad typographic design. Many people are just fascinated by their PC's tricks, and think that a widely–praised program, called up on the screen, will make everything automatic from now on.

### 1.1 Foobar

### 1.1.1 subfoobar

foobar.

In Table 1.1 you can see...

## References

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